RETURN POSTAGE GUARANTEED

GARRISON-WAGNER CO.

Manufacturers ~ Importers ~ Distributors

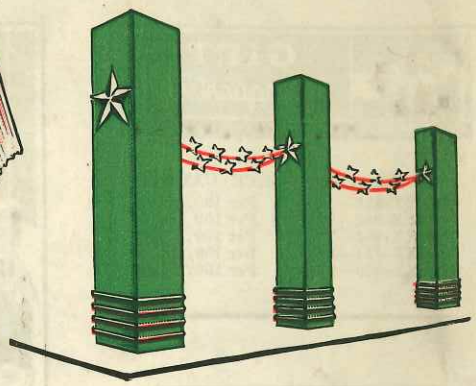
1627 LOCUST STREET SAINT LOUIS, MO.

ST. LOUIS MO.

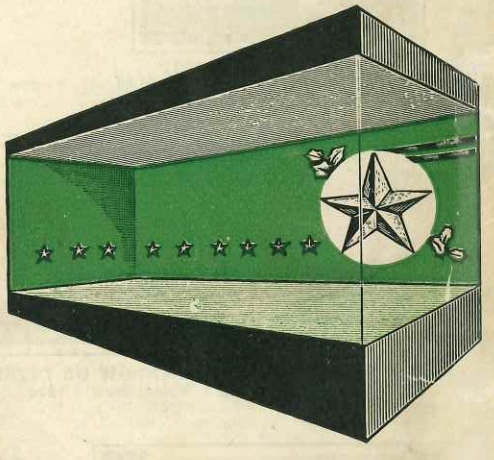
Sec. 562, P. L. & R.

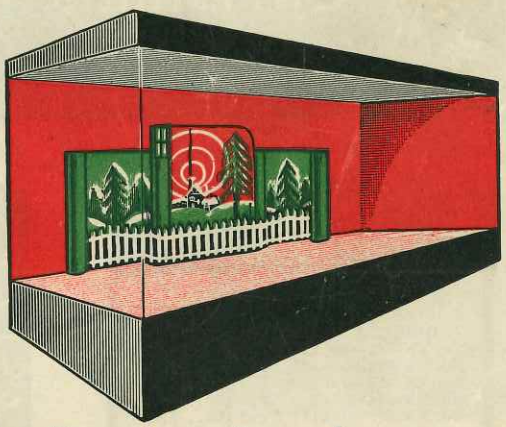
U. S. POSTAGE PAID PERMIT 108

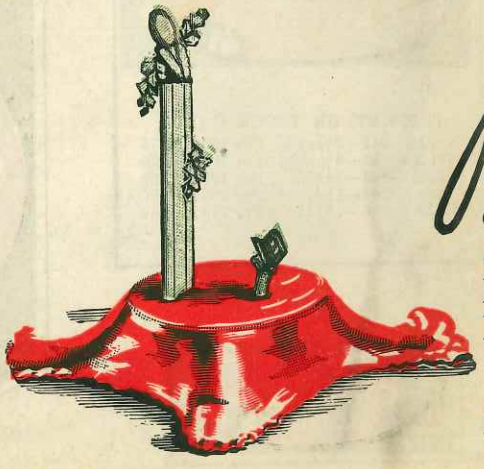
~~40-128.R~~ 40/538 36 ~~LB~~ ~~RR~~



CHRISTMAS 1938 CATALOG 128







Page through this Catalog for the many decorative suggestions it contains and to see "America's Most Complete Line of Christmas Decorative Items"—In Stock for Immediate Delivery.

Because of the exceptionally heavy volume during the Christmas Season and the extra expense of packing and handling we cannot accept orders for less than a total of TWO DOLLARS.

E-294

PAPER WINDOW OR INTERIOR TRIM
No. XX-990—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-991—3½x2¾	Per 100..	$0.75
No. XX-992—5½x3½	Per 100..	1.25
No. XX-993—7x5½	Per 100..	2.00
No. XX-994—11x7	Per 100..	3.00
No. XX-995—14x11	Per 100..	5.50

PAPER WINDOW STRIP
No. XX-998—19x7 in. Each....$0.05
6 for.25c 25 for.85c 100 for. 3.00

PAPER BANNER
No. XX-996—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

(E-114)

PAPER WINDOW OR INTERIOR TRIM
No. XX-610—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-611—3½x2¾	Per 100..	$0.75
No. XX-612—5½x3½	Per 100..	1.25
No. XX-613—7x5½	Per 100..	2.00
No. XX-614—11x7	Per 100..	3.00
No. XX-615—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. XX-619
2-col...35c 4-col...50c 6-col...75c

PAPER WINDOW STRIP
No. XX-618—19x7 in. Each.....$0.05
6 for.25c 25 for.85c 100 for. 3.00

PAPER BANNER
No. XX-616—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

CAMBRIC BANNER
No. XX-617—19x30 in. Each...$0.30
6 for.....$1.50 25 for..... 5.00

E-292

PAPER WINDOW OR INTERIOR TRIM
No. XX-950—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-951—3½x2¾	Per 100..	$0.75
No. XX-952—5½x3½	Per 100..	1.25
No. XX-953—7x5½	Per 100..	2.00
No. XX-954—11x7	Per 100..	3.00
No. XX-955—14x11	Per 100..	5.50

PAPER WINDOW STRIP
No. XX-958—19x7 in. Each...$0.05
6 for.25c 25 for.85c 100 for. 3.00

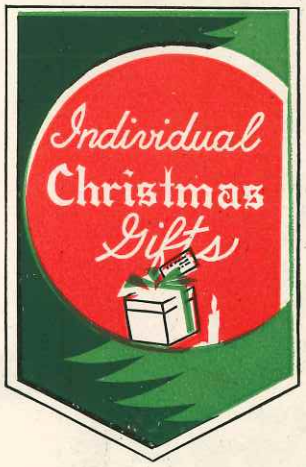
PAPER BANNER
No. XX-956—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

E-293

PAPER WINDOW OR INTERIOR TRIM
No. XX-940—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-941—3½x2¾	Per 100..	$0.75
No. XX-942—5½x3½	Per 100..	1.25
No. XX-943—7x5½	Per 100..	2.00
No. XX-944—11x7	Per 100..	3.00
No. XX-945—14x11	Per 100..	5.50



PAPER WINDOW STRIP
No. XX-948—19x7 in. Each...$0.05
6 for.25c 25 for.85c 100 for. 3.00

PAPER BANNER
No. XX-946—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

HINOKI CHIP OR WOOD FIBER ROPING

HINOKI FIBER WREATHS

No. X2814—14 in. in diameter, made of red wood fiber roping, closely wound on rounded top frame, decorated with two holly sprays, each having five silver foil leaves and five red berries. Center decoration consists of red grosgrain ribbon bow, silver bead and silver pine cone.

Each **25¢** Doz. **$2.50** Gross **$25.00**

12 Inches

No. X-2812—Same as X-2814, only 12 in. in diameter.
Each **20¢** Doz. **$2.00** Gross **$20.00**

10 Inches

No. X-2810—Same as X-2814, only 10 in. in diameter.
Each **15¢** Doz. **$1.50** Gross **$15.00**

8 Inches

No. X-2808—Same as X-2814, only 8 in. in diameter.
Dozen **$1.00** Gross **$10.00**

6 Inches

No. X-2806—Same as X-2814, only 6 in. in diameter.
Dozen **50¢** Gross **$5.00**

DECORATIVE SILVER FOIL BELLS

Silver foil covered bells with silvered tongues or sounders. Decorated with two sprays of holly, each having five green foil leaves and six berries. Ornament at end of spray consisting of one gold five-point star, two red and two green foil leaves.

No. X-2304—4 in. in diameter by 4 in. high.
Dozen **70¢** Gross **$7.00**

No. X-2305—5 in. in diameter by 5 in. high.
Dozen **90¢** Gross **$9.00**

No. X-2308—8 in. in diameter by 8 in. high.
Dozen **$3.00** Gross **$30.00**

SILVER BELL CLUSTER

No. X-7005 — Bell hanger made with snow covered silver foil bells. There are 2 bells 2 inches and 1 bell 2½ inches in diameter, suspended from ¼-inch silver glass beaded hangers. Large red ribbon bow decorates top. 9 inches long by 4 inches wide.

Per Dozen **$1.00**
Per gross **$10.00**

SILVER HOLLY LEAF BELL HANGER

No. X-3385—Hanger of 2½-in. silver holly leaves decorated with red ribbon bow. Center bell, 2 in. in diameter, is snow-capped. Side bells are plain silver and measure 1½ in. in diameter. Hanger is 6x6 in. over all.
Per dozen **$1.00**
Per gross **$10.00**

HINOKI FIBER BELLS

Red Hinoki fiber roping tightly wrapped on heavy composition frame.

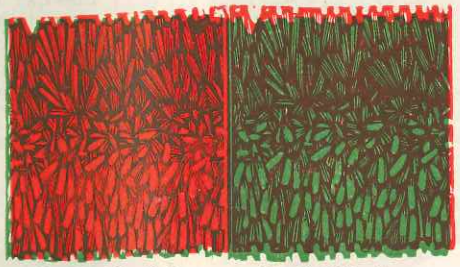
No. X-421—3¼ in. in diam. by 3 in. high.
Dozen **30¢** Gross **$3.00**

No. X-422—5 in. in diam. by 5 in. high.
Dozen **60¢** Gross **$6.00**

No. X-429—9 in. in diam. and 9 in. high.
Each **35¢** Dozen **$3.50**

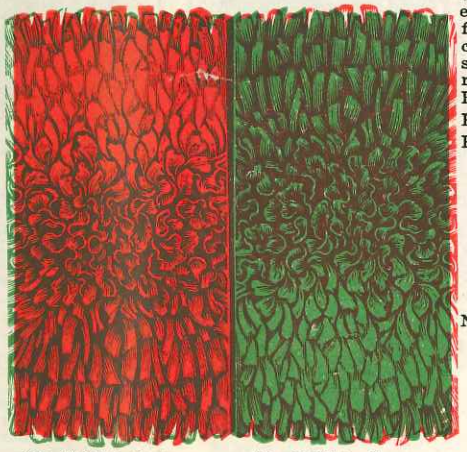
No. X-2150—Red **No. X-2151—Green**
⅜ in. in diameter. Machine-made. 60 yards to bolt. Per bolt **18¢**

No. X-4160—Red **No. X-4161—Green**
11/16 in. in diameter. Machine-made. 60 yards to bolt. Per bolt **21¢**



No. X-6160—Red **No. X-6161—Green**
1¼ in. in diameter. Machine-made. 60 yards to bolt. Per bolt **75¢**

No. X-7130—Red **No. X-7131—Green**
1¾ in. in diameter. Machine-made. 30 yards to bolt. Per bolt **75¢**



No. X-8115—Red **No. X-8116—Green**
2½ in. in diameter. Machine-made. 15 yards to bolt. Per bolt **75¢**

The above illustrations show actual widths.

No. X-4160—Red—11/16 in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt **21c**

No. X-4161—Green—11/16 in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt **21c**

No. X-4162—White Willow Roping—11/16 in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt **45¢**

No. X-2150 — Red — ⅜ in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt **18¢**

No. X-2151 — Green — ⅜ in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt **18¢**

1¼-Inch

No. X-6160—Red—1¼ in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt **75¢**

No. X-6161—Green—1¼ in. in diameter. Full Round. Machine-made. 60 yards to bolt. Per bolt **75¢**

1¾-Inch

No. X-7130—Red—1¾ in. in diameter. Full Round. Machine-made. 30 yards to bolt. Per bolt **75¢**

No. X-7131—Green—1¾ in. in diameter. Full Round. Machine-made. 30 yards to bolt. Per bolt **75¢**

2½-Inch

Red—2½ in. in diameter. Hand-made. 15 yards to bolt. Per bolt **50¢**

Green—2½ in. in diameter. Hand-made. 15 yards to bolt. Per bolt **50¢**

No. X-8115—Red—2½ in. in diameter. Full Round. Machine-made. 15 yards to bolt. Per bolt **75¢**

No. X-8116—Green—2½ in. in diameter. Full Round. Machine-made. 15 yards to bolt. Per bolt **75¢**

FLAME-PROOF TREATED ROPING (if specified) at 10% extra

SILVER STAR WITH ELECTRIC CANDLE

No. X-1190 — Five-pointed embossed star 9 in. in diameter covered with silver metal foil. Complete with candle unit, cord, socket and flame type red bulb.
Each **25¢**
Per dozen **$ 2.50**
Per gross **25.00**

RED EXPANDING CHIP GARLAND

No. X-1129—Size 2½ in. in diameter by 15 ft. long. Made of Hinoki wood fiber. Per dozen **$1.00**
Per gross **$10.00**

GREEN EXPANDING CHIP GARLAND

No. X-1128—Size 2½ in. in diameter by 15 ft. long. Made of Hinoki wood fiber. Per dozen **$1.00**
Per gross **$10.00**

(E-116)

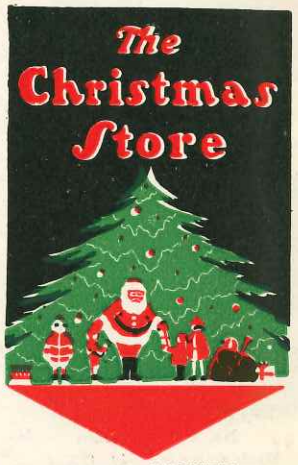
PAPER WINDOW OR INTERIOR TRIM
No. XX-670—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-671—3½x2¾	Per 100..	$0.75
No. XX-672—5½x3½	Per 100..	1.25
No. XX-673—7x5½	Per 100..	2.00
No. XX-674—11x7	Per 100..	3.00
No. XX-675—14x11	Per 100..	5.50

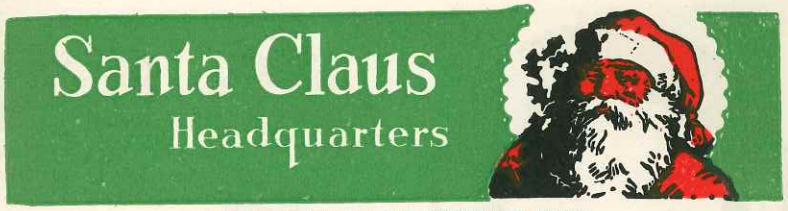
MATS FOR NEWSPAPER ADS
No. XX-679
2-col...35c 4-col...50c 6-col...75c

PAPER WINDOW STRIP
No. XX-678—19x7 in. Each....$0.05
6 for.25c 25 for.85c 100 for. 3.00



PAPER BANNER
No. XX-676—19x30 in. Each....$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

CAMBRIC BANNER
No. XX-677—19x30 in. Each...$0.30
6 for.....$1.50 25 for.....$5.00



(E-116)

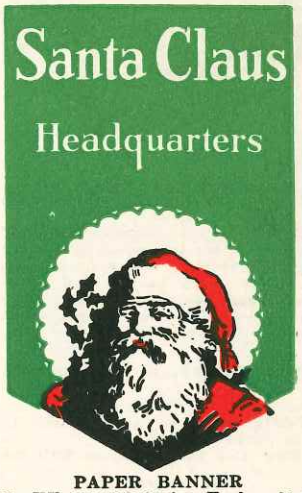
PAPER WINDOW OR INTERIOR TRIM
No. XX-640—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-641—3½x2¾	Per 100..	$0.75
No. XX-642—5½x3½	Per 100..	1.25
No. XX-643—7x5½	Per 100..	2.00
No. XX-644—11x7	Per 100..	3.00
No. XX-645—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. XX-649
2-col...35c 4-col...50c 6-col...75c

PAPER WINDOW STRIP
No. XX-648—19x7 in. Each....$0.05
6 for.25c 25 for.85c 100 for. 3.00



PAPER BANNER
No. XX-646—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

CAMBRIC BANNER
No. XX-647—19x30 in. Each...$0.30
6 for.....$1.50 25 for..... 5.00

(E-116)

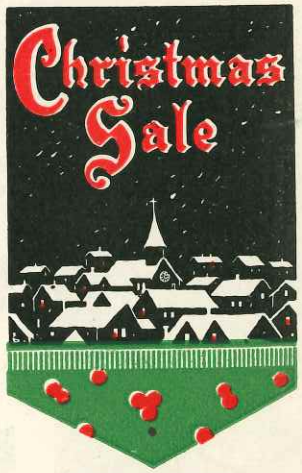
PAPER WINDOW OR INTERIOR TRIM
No. XX-690 50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-691—3½x2¾	Per 100..	$0.75
No. XX-692—5½x3½	Per 100..	1.25
No. XX-693—7x5½	Per 100..	2.00
No. XX-694—11x7	Per 100..	3.00
No. XX-695—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. XX-699
2-col...35c 4-col...50c 6-col...75c

PAPER WINDOW STRIP
No. XX-698—19x7 in. Each....$0.05
6 for.25c 25 for.85c 100 for. 3.00



PAPER BANNER
No. XX-696—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

CAMBRIC BANNER
No. XX-697—19x30 in. Each...$0.30
6 for.....$1.50 25 for..... 5.00

NEW! Post or Wall Brackets and Backgrounds for Sale Banners and Post Decorations

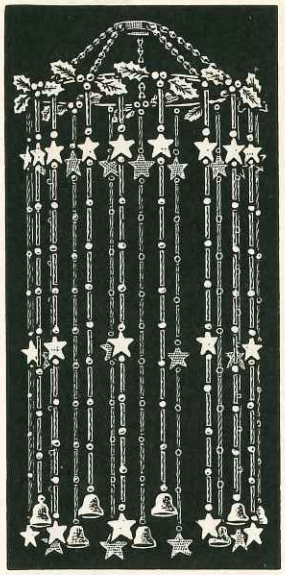
Create the real sale effect with these new Metal Brackets and Sale Poster Backgrounds. Brackets can be used for seasonal post decorative hangings. The colored backgrounds are colored 2 sides.
The illustrations show how our XX-616 "Christmas Gifts" and XX-996 "Gifts" paper banner may be used with the background paper, but which must be bought separately.

POST OR WALL BRACKET
No. WB-101—Made of ⅛ in. x ½ in. Flat Rolled Steel finished with Black Lacquer. Sturdy. Size 31 in. overall. Can be used for seasonal post decoration and sale effects. Comes with 2 screw holes for easy installation. Each.....$ 1.00
Per dozen..... 10.00

PAPER SALE BANNER BACKGROUND
No. PB-11—Size 23 in. x 37 in. overall. Same shape as our printed sale banners. **Made of 50-lb. paper, colored 2 sides.** Used for backing our regular printed sale banners or for your own hand-lettered posters. Colors: Yellow, Red, Light Blue, Nile Green, Orange, White, Peach. Each.$ 0.20
Dozen.....$2.00 Hundred..... 15.00
Packing charge of 25c on less than 12 Backgrounds.

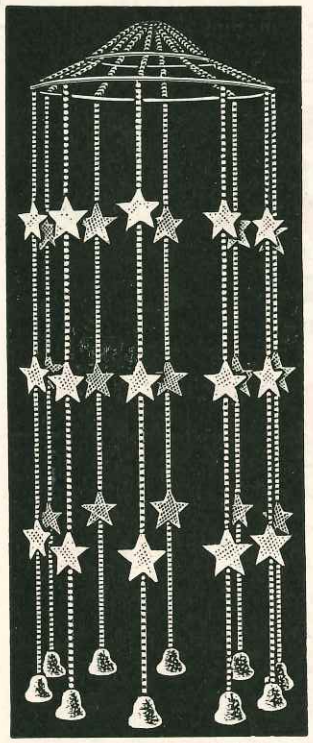
POST OR WALL BRACKET
No. WB-102—Made of ⅛ in. x ½ in. Flat Rolled Steel finished with Black Lacquer. Sturdy. Size 33 in. overall. Can be used for seasonal post decorations or sale effects. Comes with 2 screw holes for easy installation. Each.....$ 1.00
Per dozen..... 10.00

SALE BANNER BACKGROUND OR POSTER PAPER
No. PB-12—Size 23 in. x 47 in. overall. Same shape as our sale banners, with diagonal top. Used for backing our printed sale banner sets or for your own hand-lettered posters. Made of 50-lb. paper, colored 2 sides, in Yellow, Red, Light Blue, Nile Green, Orange, White and Peach. Each.....$ 0.20
Dozen.....$2.00 Hundred..... 15.00
Packing charge of 25c on less than 12 Backgrounds.



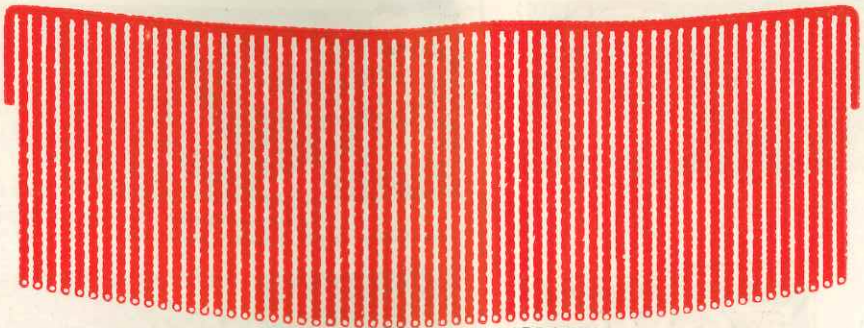
BLUE AND SILVER BEADED LAMPSHADE

No. X-2901—Pale blue and silver bead lampshade 14 in. in diameter. 18 drops 30 in. long decorated with silver foil stars and bells. Top trimmed with silver holly leaves. Measures 35 in. overall. Dozen **$10.00** Each **$1.00**



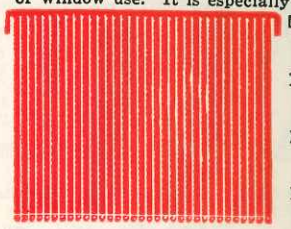
SILVER BEADED LAMPSHADE OR HANGING DECORATION

No. X-2904 — Silver glass bead lampshade, 16 in. in diameter. Three stars with bells at bottom decorate the ten silver bead drops which are 38 in. long. The length over all is 43 inches. **$1.25**
Each .....
Per dozen **$12.50**



HINOKI ROPING FRINGE GARLANDS

No. X-1212—Fringe garland made of red Hinoki wood fiber roping 11/16 in. in diameter. There are 20 strands of the fringe each **12 in. long** to each yard. Comes only in 3-yard lengths. Any number of lengths may be joined together to make one continuous garland. Ideal for interior or window use. It is especially attractive when draped around lights. Per 3-yard length **45¢**



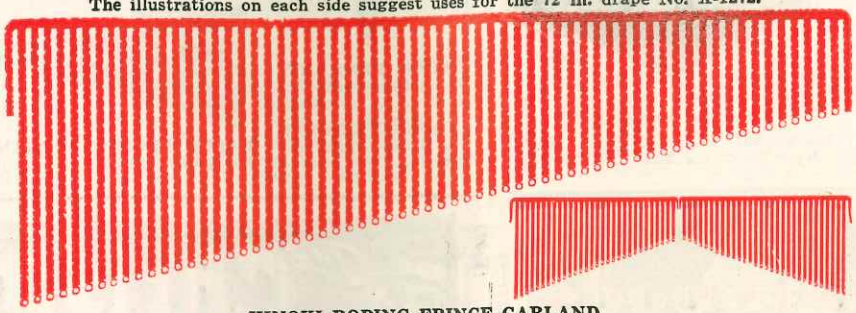
No. X-1218—Same, only strands of fringe are **18 in. long.** Per 3-yard length..... **55¢**

No. X-1224—Same, only strands of fringe are **24 in. long.** Per 3-yard length..... **65¢**

No. X-1236—Same, only strands are **36 in. long.** Per 3-yard length..... **80¢**

No. X-1272—Same, only with strands **72 in. long.** Per 3-yard length... **$1.80**

The illustrations on each side suggest uses for the 72 in. drape No. X-1272.



HINOKI ROPING FRINGE GARLAND

No. X-1220—Fringe garland made of 11/16 in. red Hinoki roping. There are 20 strands of fringe to each yard and the strands are graduated in size, being 36 in. long on the one end and 12 in. long on the other. The miniature illustration shows how two of these will make an ideal aisle decoration. A bell or some other hanging decoration could be used in the center. **75¢**
Per 3-yard length.....

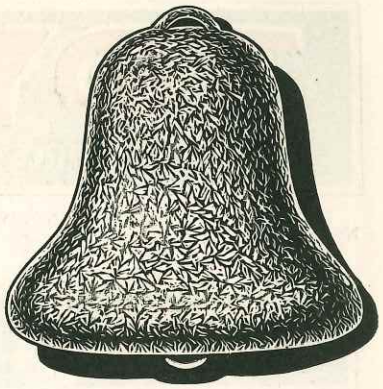
HINOKI ROPING FRINGE GARLAND

No. X-1424—Fringe garland made of green Hinoki wood fiber roping 11/16 in. in diameter. There are 20 strands to each yard, each strand being **24 in. long.** Comes in 3-yard lengths. Any number of lengths may be joined together to make a continuous garland. **65¢**
Per 3-yard length.....

No. X-1436—Fringe garland made of green Hinoki wood fiber roping 11/16 in. in diameter. There are 20 strands to each yard, each **36 in. long.** Comes in 3-yard lengths. **80¢**
Per 3-yard length.....

HINOKI ROPING GARLAND

No. X-5500—Made in 9-foot lengths. Made of red and green Hinoki wood fiber roping with silver bells and pine cones as illustrated. Each pine cone and bell suspended with silver beads. Per gross **$10.00.** Per dozen..... **$1.00**



Silver Foil Bells

Silver foil covered bells made on papier mache composition forms.

Have silvered tongues or sounders.

No. X-1801—1½ in. in diameter by 1½ in. high **$1.00**
Dozen.....**10¢** Gross.....

No. X-1802—2 in. x 2 in. **$1.50**
Dozen.....**15¢** Gross.....

No. X-1803—3 in. x 3 in. **$3.00**
Dozen.....**30¢** Gross.....

No. X-1804—4 in. x 4 in. **$5.00**
Dozen.....**50¢** Gross.....

No. X-1805—5 in. x 5 in. **$7.00**
Dozen.....**70¢** Gross.....

No. X-1806—6 in. x 6 in. **$10.00**
Dozen....**$1.00** Gross....

No. X-1807—7 in. x 7 in. **$17.50**
Dozen....**$1.75** Gross....

No. X-1808—8 in. x 8 in. **$25.00**
Dozen....**$2.50** Gross....

No. X-1809—9 in. x 9 in. **$32.50**
Dozen....**$3.25** Gross....

No. X-1810—10 in. x 10 in. **$42.50**
Dozen....**$4.25** Gross....

No. X-1811—11 in. x 11 in. **$55.00**
Dozen....**$5.50** Gross....

No. X-1812—12 in. x 12 in. **$67.50**
Dozen....**$6.75** Gross....

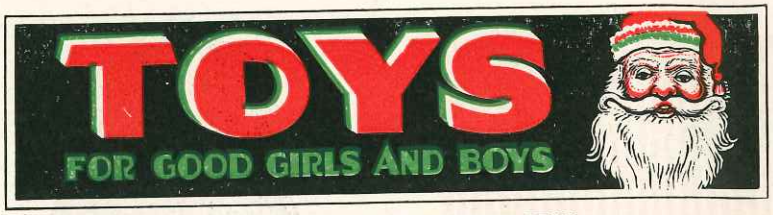
No. X-1814—14 in. x 14 in. **$11.00**
Each.....**$1.10** Dozen...

No. X-1818—18 in. x 18 in. **$17.50**
Each.....**$1.75** Dozen...

No. X-1824—24 in. x 24 in. **$40.00**
Each.....**$4.00** Dozen...

LIGHTED BELL HINOKI WREATH

No. X-1526—12 in. in diameter Hinoki red wood fiber roping, decorated with silver bead strands, Princess pine, red bow with silver bead and silver pine cone. Transparent composition bell shaped shade with flame type red bulb. Complete with cord and socket. Each..... **50¢**



PAPER WINDOW OR INTERIOR TRIM
No. XX-960—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-961—3½x2¾	Per 100..	$0.75
No. XX-962—5½x3½	Per 100..	1.25
No. XX-963—7x5½	Per 100..	2.00
No. XX-964—11x7	Per 100..	3.00
No. XX-965—14x11	Per 100..	5.50

PAPER WINDOW STRIP
No. XX-968—19x7 in. Each...$0.05
6 for.25c 25 for.85c 100 for. 3.00

PAPER BANNER
No. XX-966—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

(E-102)

PAPER WINDOW OR INTERIOR TRIM
No. X-560—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No. X-561—3½x2¾	Per 100..	$0.75
No. X-562—5½x3½	Per 100..	1.25
No. X-563—7x5½	Per 100..	2.00
No. X-564—11x7	Per 100..	3.00
No. X-565—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. X-558
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. X-559—9½x42 in. Per doz..$1.20

PAPER PENNANT
No. X-566—14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. X-556—14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. X-567—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-568—18x7 in. Dozen..30c

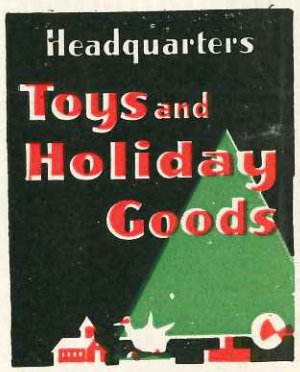
(E-118)

PAPER WINDOW OR INTERIOR TRIM
No. XX-680—50x12½ inches. Price, each....20c 6 for....$1.00 25 for....$3.50

DISPLAY OR PRICE CARDS

No. XX-681—3½x2¾	Per 100..	$0.75
No. XX-682—5½x3½	Per 100..	1.25
No. XX-683—7x5½	Per 100..	2.00
No. XX-684—11x7	Per 100..	3.00
No. XX-685—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. XX-689
2-col...35c 4-col...50c 6-col...75c



PAPER WINDOW STRIP
6 for.25c 25 for.85c 100 for. 3.00
No. XX-688—19x7 in. Each...$0.05

PAPER BANNER
No. XX-686—19x30 in. Each...$0.15
6 for.75c 25 for.$2.50 100 for. 8.00

CAMBRIC BANNER
No. XX-687—19x30 in. Each...$0.30
6 for.....$1.50 25 for..... 5.00

(E-86)

PAPER WINDOW OR INTERIOR TRIM
No. X-160—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No. X-161—3½x2¾	100.	$0.75
No. X-162—5½x3½	100.	1.25
No. X-163—7x5½	100.	2.00
No. X-164—11x7	100.	3.00
No. X-165—14x11	100.	5.50

MATS FOR NEWSPAPER ADS
No. X-168
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. X-159 — 9½x42 in.
Per Doz..$1.20

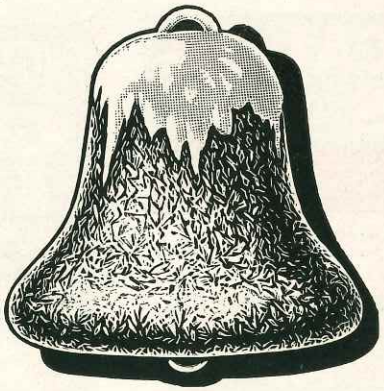
PAPER PENNANT
No. X-156—14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. X-166—14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. X-157—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-158—18x7 in. Dozen..30c

All illustrations are miniature reproductions in actual colors



Snow Covered Silver Bells

Made of papier mache composition form covered with silver foil with snow covered top. Will not tarnish.

No. X-2401—1½ in. in diameter by 1½ in. high. Dozen.....15¢ Gross..... **$1.50**

No. X-2402—2 in. x 2 in. Dozen.....20¢ Gross..... **$2.00**

No. X-2403—3 in. x 3 in. Dozen.....35¢ Gross..... **$3.50**

No. X-2404—4 in. x 4 in. Dozen.....60¢ Gross..... **$6.00**

No. X-2405—5 in. x 5 in. Dozen.....80¢ Gross..... **$8.00**

No. X-2406—6 in. x 6 in. Dozen....$1.25 Gross.... **$12.50**

No. X-2407—7 in. x 7 in. Dozen....$2.00 Gross.... **$20.00**

No. X-2408—8 in. x 8 in. Dozen....$2.75 Gross.... **$27.50**

No. X-2409—9 in. x 9 in. Dozen....$3.50 Gross.... **$35.00**

No. X-2410—10 in. x 10 in. Dozen....$4.50 Gross.... **$45.00**

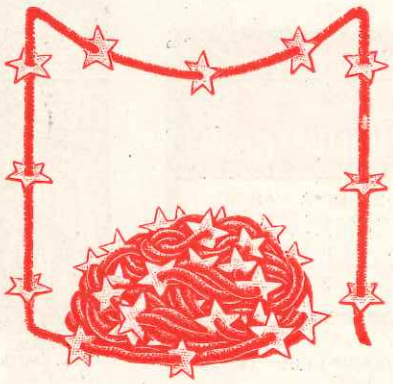
No. X-2411—11 in. x 11 in. Dozen....$6.00 Gross.... **$60.00**

No. X-2412—12 in. x 12 in. Dozen....$7.50 Gross.... **$75.00**

No. X-2414—14 in. x 14 in. Each.....$1.20 Dozen... **$12.00**

No. X-2418—18 in. x 18 in. Each.....$2.00 Dozen.... **$20.00**

No. X-2424—24 in. x 24 in. Each.....$4.50 Dozen.... **$45.00**



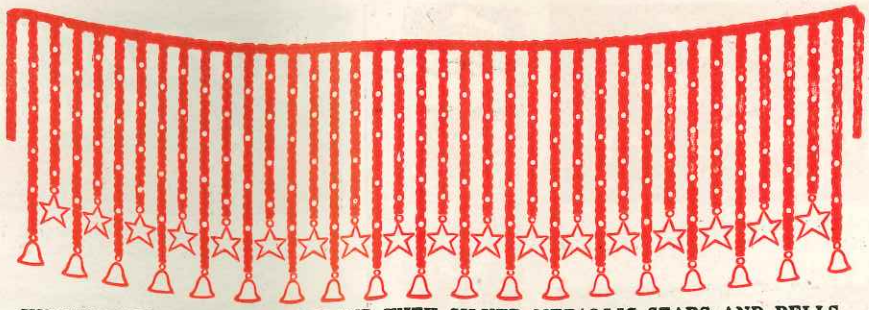
SILVER STAR HINOKI ROPING

No. X-3988—Made of red ⅜-inch Hinoki roping (**flame-proof treated**) with 2½-inch double faced silver foil star every 18 inches. 30 yards to bolt.

Per bolt.....**70c**

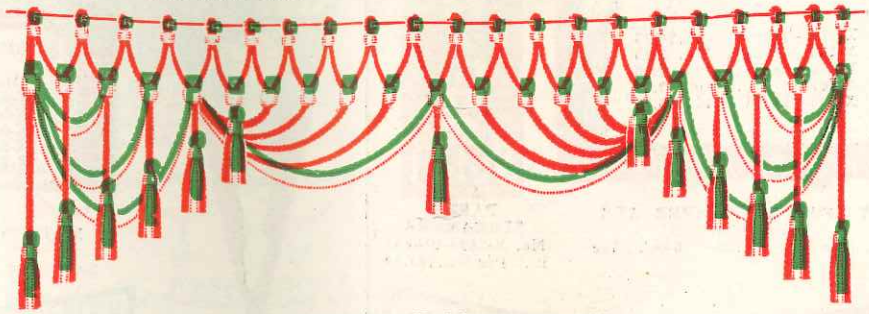
Per dozen bolts (360 yards).....**$7.00**

Per gross bolts (4320 yards) **$70.00**



HINOKI ROPING FRINGE GARLAND WITH SILVER METALLIC STARS AND BELLS

No. X-4107—Made of red Hinoki wood fiber roping 11/16 in. in diameter (**flame-proof treated**). The roping is ornamented with a silver star and bell on each alternate drop. Measures 9 feet long and is 33 inches high. Per dozen **$11.00.** Each..... **$1.10**



HINOKI FIBER ROPING DRAPES

No. X-504—Roping drape made to fit a 6 to 8-foot opening. Excellent for us in store decorations, either in the interior or for background of a window. Made of red and green 11/16-inch Hinoki roping. Length of longest drop is 36 inches. Has 13 tassels exactly as illustrated. Per dozen **$10.00.** Each..... **$1.00**

No. X-505—Roping drape made same as X-504 except that it is made to fit a 10 to 12-foot opening and has 21 tassels. The length of the longest one is 40 inches. Per dozen **$15.00.** Each **$1.50**

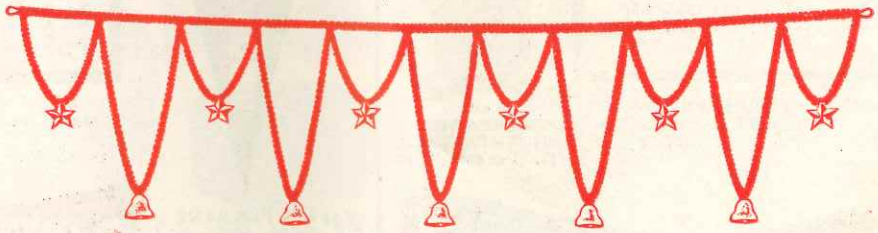
RED HINOKI ROPING FRINGE TRIMMED WITH SILVER STARS AND BEADS

No. X-4118—Fringe garland made of ⅜-in. red Hinoki wood fiber roping (**flame-proof treated**). The 66 drops are 36 in. long and tipped with ⅜-in. silver glass bead. Top decorated with six 5-in. silver foil double-faced stars. Measures 9 ft. long. Per dozen **$7.50.** Each.... **75¢**

RED HINOKI ROPING FRINGE GARLAND

No. X-3984—Made of red Hinoki wood fiber roping (**flame-proof treated**), 11/16-in. in diameter. This garland is ornamented with center drape of ½-in. silver glass beads, four 4½-in. silver stars and 4-in. beaded drops. Measures 9 ft. long. **35¢**

Per dozen.....**$3.50** Each.....



RED HINOKO ROPING FRINGE GARLAND

No. X-3980—Made of 11/16-in. red Hinoki wood fiber roping (**flame-proof treated**), with alternate bell and star drops. Bell drops are 26 in. long with 3-in. silver foil bell. Star drops are 13 in. long with 3-in. silver foil double-faced star. Measures 9 ft. long. **40¢**

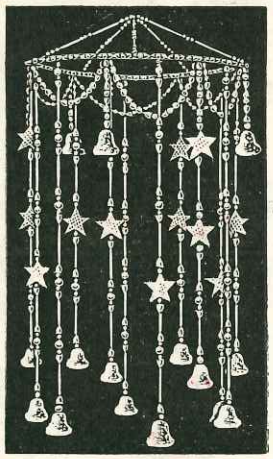
Per dozen.....**$4.00** Each.....

HINOKI ROPING LAMPSHADE

(flame-proof treated)

No. X-4105—Made of 11/16 in. red Hinoki wood fiber roping, which is ornamented with small silver beads. Has silver star and silver bell on each alternate drop. Measures 15 in. in diameter and 33 in. high. Can be used over electric light bulb or shade or as a simple hanging decoration. Each.... **65c**

Per dozen **$6.50**



ALL SILVER BEADED LAMPSHADE OR HANGING DECORATION

No. X-2908 — A lampshade of silver glass beads, 14 inches in diameter. There are 12 drops, 24 inches long, each decorated with silver foil covered star and bell. Added attractiveness is achieved by the festooned drape bell and star decoration. The length over all is 28 inches. **90¢**

Each .....

Per dozen **$9.00**

PAPER WINDOW OR INTERIOR TRIM
No. X-260—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER STREAMERS
No. X-259—9½x42 in. Per doz..$1.20

PAPER PENNANT
No. X-256—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-266—14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No.		
X-261—3½x2¾	100.	$0.75
X-262—5½x3½	100.	1.25
X-263—7x5½	100.	2.00
X-264—11x7	100.	3.00
X-265—14x11	100.	5.50

MATS FOR NEWSPAPER ADS
No. X-267
2-col...35c 4-col...50c 6-col...75c

PAPER WINDOW PENNANT
No. X-257—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-258—18x7 in. Dozen..30c

(E-87)

PAPER WINDOW OR INTERIOR TRIM
No. X-530—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER STREAMER
No. X-539.
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-536—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-506—14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No.	Per 100
X-531—3½x2¾	$0.75
X-532—5½x3½	1.25
X-533—7x5½	2.00
X-534—11x7	3.00
X-535—14x11	5.50

MATS FOR NEWSPAPER ADS
No. X-507
2-col...35c 4-col...50c 6-col...75c

PAPER WINDOW PENNANT
No. X-537—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-538—18x7 in. Dozen..30c

(E-101)

PAPER WINDOW OR INTERIOR TRIM
No. X-270—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER STREAMER
No. X-279—9½x42 in. Per doz..$1.20

PAPER PENNANT
No. X-276—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-286—14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. X-277—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-278—18x7 in. Dozen..30c

(E-105)

PAPER WINDOW OR INTERIOR TRIM
No. X-520—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER STREAMER
No. X-529
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-526—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No X-516—14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No. X-521—3½x2¾	Per 100..$0.75
No. X-522—5½x3½	Per 100.. 1.25
No. X-523—7x5½	Per 100.. 2.00
No. X-524—11x7	Per 100.. 3.00
No. X-525—14x11	Per 100.. 5.50

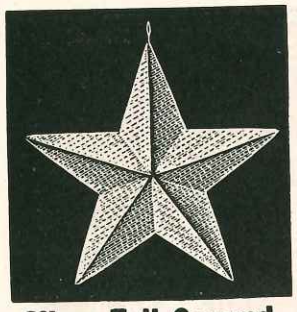
MATS FOR NEWSPAPER ADS
No. X-519
2-col...35c 4-col...50c 6-col...75c

PAPER WINDOW PENNANT
No. X-527—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-528—18x7 in. Dozen..30c

All illustrations are miniature reproductions in actual colors

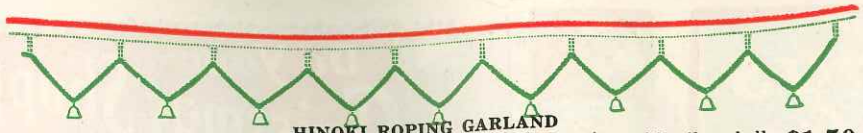
GARRISON-WAGNER CO., St. Louis, Mo., U. S. A.



Silver Foil-Covered Embossed Stars

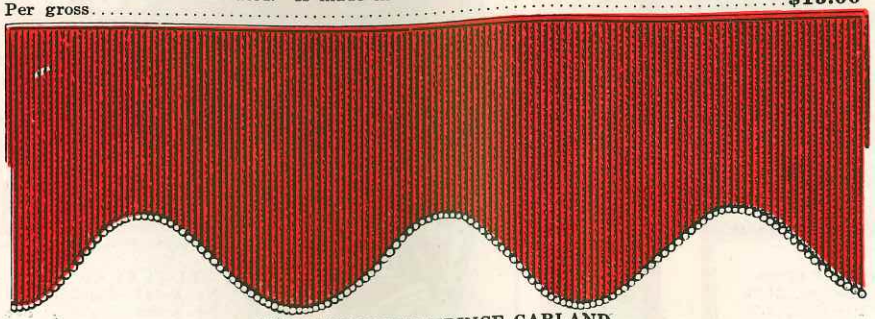
3-Inch to 36-Inch

No. X-1736—Very deeply embossed. Star is 36 in. wide, embossed to a depth of 3½ in. in center. Foil on front side only. Open back finished in white.
Each..$1.50 Dozen..$15.00
No. X-1718 — 18 in. wide, embossed to 3 in. depth. Each.60¢
Dozen..$6.00 Gross..$60.00
No. X-1717 — 16 in. wide, embossed to 2¾ in. depth.
Each .....45¢
Dozen..$4.50 Gross..$45.00
No. X-1714 — 14 in. wide, embossed to 2½ in. depth.
Each .....30¢
Dozen..$3.00 Gross..$30.00
No. X-1712—12 in. wide, embossed to a depth of 2¼ in.
Each .....25¢
Dozen..$2.50 Gross..$25.00
No. X-1710—10 in. wide, embossed to 2 in. depth.
Each .....20¢
Dozen..$2.00 Gross..$20.00
No. X-1708 — 8 in. wide, embossed to 1½ in. depth.
Each .....10¢
Dozen..$1.00 Gross..$10.00
No. X-1706—6 in. wide, embossed to 1¼ in. depth. Each.....6¢
Dozen.....60¢ Gross...$6.00
No. X-1705 — 5 in. wide, deeply embossed. Each .....5¢
Dozen.....50¢ Gross...$5.00
No. X-1704 — 4 in. wide, deeply embossed. Each.....4¢
Dozen.....40¢ Gross...$4.00
No. X-1703 — 3 in. wide, deeply embossed. Each.....3¢
Dozen.....30¢ Gross...$3.00



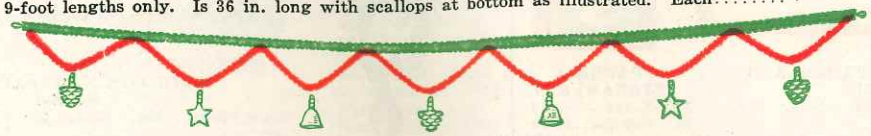
HINOKI ROPING GARLAND

No. X-6034—Made of red and green ½ in. Hinoki wood fiber roping with silver bells and silver beads as illustrated. Is made in 9-foot lengths. Per dozen..... $1.50
Per gross..... $15.00



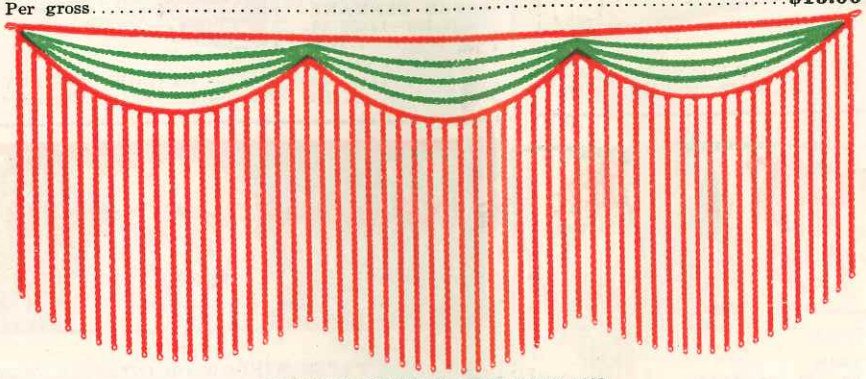
HINOKI ROPING FRINGE GARLAND

No. X-4125—Made of 11/16 in. red Hinoki chip roping so closely attached that entire garland appears solid. Each strand of roping has a small silver ball at the end. Comes in 9-foot lengths only. Is 36 in. long with scallops at bottom as illustrated. Each..... $1.85



HINOKI ROPING GARLAND

No. X-1339—9-foot lengths. Made of red and green wood fiber roping with 1½-in. silver bells, silver pine cones and silver stars, each suspended by three silver glass beads. Dozen.. $1.50
Per gross..... $15.00



HINOKI ROPING FRINGE GARLAND

No. X-4180—9 ft. wide. Red fringe drops are 36 in. long. Made of red and green Hinoki wood fiber roping, 11/16 in. in diameter. Exactly as illustrated. Has small silver bead at end of each drop. Each..... $1.25

Ornamental Glass Balls

SILVER ONLY

Every display man can find dozens of uses for these glass balls. They are made with a looped hanger.

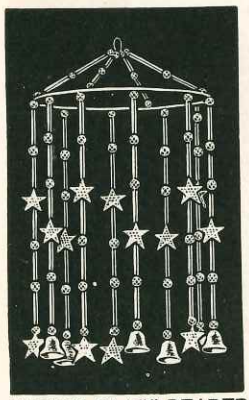
No. X-1264—2½ inches in diameter. Packed 1 dozen in box. $7.50
Per dozen....75¢ Per gross....
No. X-1266—2¼ inches in diameter. Packed 1 dozen in box. $6.50
Per dozen....65¢ Per gross....
No. X-1265—2 inches in diameter. Packed 1 dozen in box. $5.00
Per dozen....50¢ Per gross....
No. X-1263—1¾ inches in diameter. Packed 1 dozen in box. $4.00
Per dozen....40¢ Per gross....
No. X-1262—1½ inches in diameter. Packed 2 dozen in box. $3.00
Doz..30¢ or 60¢ per box Gross..
No. X-1261—1¼ inches in diameter. Packed 2 dozen in box. $2.50
Doz..25¢ or 50¢ per box Gross..

We cannot break boxes

Large Sizes Glass Balls

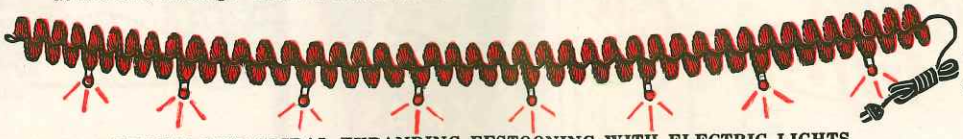
SILVER ONLY

No. X-1267—3 inches in diameter. Packed 1 dozen in box. $12.00
Per dozen...$1.20 Per gross...
No. X-1274—4 inches in diameter. Packed 1 in box. $3.00
Per dozen .....
No. X-1275—5 inches in diameter. Packed 1 in box. $4.50
Per dozen .....
No. X-1276—6 inches in diameter. Packed 1 in box. $8.00
Per dozen .....



SILVER GLASS BEADED LAMPSHADE

No. X-1916—Size 12 in. in diameter, with ten 16½-in. drops. Made of foil covered double-faced silver stars and bells and beaded drops with flexible fastening. Equipped with wire for fastening shade around light globe. 50¢
Each .....
Per dozen.....$5.00

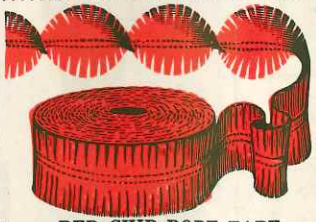


HINOKI CHIP SPIRAL EXPANDING FESTOONING WITH ELECTRIC LIGHTS

No. X-3735—Red expanding chip garland or festooning made with 8 miniature electric lights, using standard flashlight bulb colored red. Comes in small package, expands to 9 feet. Complete with bulbs, cord, etc. Each..... $1.00

RED AND GREEN CHIP TAPE

No. X-2364—2½ in. wide, 30 feet to a roll, made of wood chips sewed in center. Half dyed red and half green. $1.00
Per dozen.....



RED CHIP ROPE TAPE

No. X-2362—2½ in. wide, 30 feet to a roll, made of wood chips sewed in center. $1.00
Per dozen.....
Per gross.....$10.00

GREEN CHIP ROPE TAPE

No. X-2363—2½ in. wide, 30 feet to a roll, made of wood chips sewed in center. $1.00
Per dozen.....
Per gross.....$10.00

Silver Glass Bead Two-Candle Electric Wreath

No. X-3325—11 in. in diameter, rounded top frame covered with silver foil, topped with six strands of silver glass beads. Has two holly sprays, each having five silver foil leaves and five silver glass beads. A silver and red poinsettia with bead center, two candle attachments, cord, socket and flame type red bulbs complete this attractive wreath. Each..... 75¢
Per dozen $7.50

PAPER WINDOW OR INTERIOR TRIM
No. X-180—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

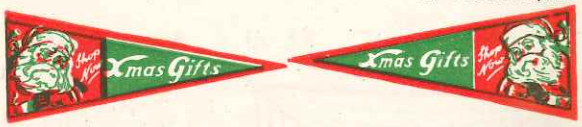
No. X-431—3½x2¾	Per 100..	$0.75
No. X-432—5½x3½	Per 100..	1.25
No. X-433—7x5½	Per 100..	2.00
No. X-434—11x7	Per 100..	3.00
No. X-435—14x11	Per 100..	5.50

(E-107)

PAPER PENNANT
No. X-186—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-436—14x28 in.
Each 15c

MATS FOR NEWSPAPER ADS
No. X-437
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. X-189—9½x42 in. Per doz..$1.20



PAPER WINDOW PENNANT
No. X-187—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-188—18x7 in. Dozen..30c

(E-103)

PAPER WINDOW OR INTERIOR TRIM
No. X-480—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

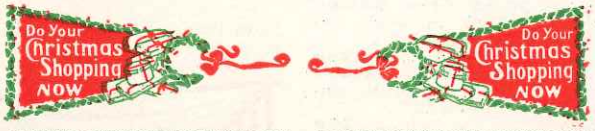
DISPLAY OR PRICE CARDS

No. X-481—3½x2¾	Per 100..	$0.75
No. X-482—5½x3½	Per 100..	1.25
No. X-483—7x5½	Per 100..	2.00
No. X-484—11x7	Per 100..	3.00
No. X-485—14x11	Per 100..	5.50

PAPER PENNANT
No. X-486—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-496—14x28 in.
Each 15c

MATS FOR NEWSPAPER ADS
No. X-1
2-col...35c 4-col...50c 6-col...75c

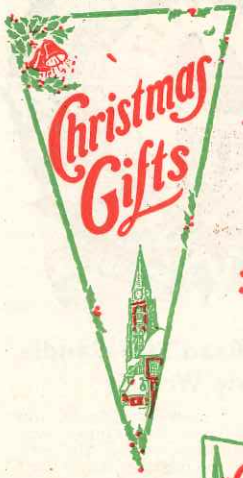
PAPER STREAMERS
No. X-489—9½x42 in. Per doz..$1.20



PAPER WINDOW PENNANT
No. X-487—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-488—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. X-450—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50



DISPLAY OR PRICE CARDS

No. X-451—3½x2¾	100.	$0.75
No. X-452—5½x3½	100.	1.25
No. X-453—7x5½	100.	2.00
No. X-454—11x7	100.	3.00
No. X-455—14x11	100.	5.50

(E-100)

PAPER PENNANT
No. X-456—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-466—14x28 in.
Each 15c

MATS FOR NEWSPAPER ADS
No. X-2
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. X-459—9½x42 in. Per doz..$1.20

PAPER WINDOW PENNANT
No. X-457—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-458—18x7 in. Dozen..30c

(E-106)

PAPER WINDOW OR INTERIOR TRIM
No. X-130—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

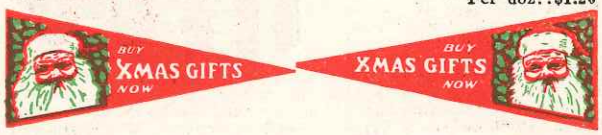
DISPLAY OR PRICE CARDS

No. X-171—3½x2¾	Per 100..	$0.75
No. X-172—5½x3½	Per 100..	1.25
No. X-173—7x5½	Per 100..	2.00
No. X-174—11x7	Per 100..	3.00
No. X-175—14x11	Per 100..	5.50

PAPER PENNANT
No. X-126—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-118—14x28 in.
Each 15c

MATS FOR NEWSPAPER ADS
No. X-119
2-col...35c 4-col...50c 6-col...75c

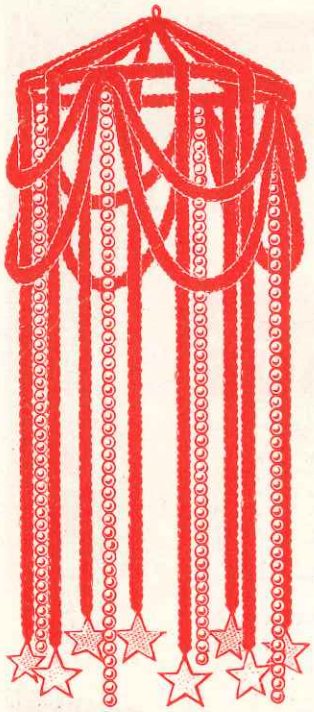
PAPER STREAMER
No. X-129
9½x42 in.
Per doz..$1.20



PAPER WINDOW PENNANT
No. X-127—18x7 in. Dozen..30c

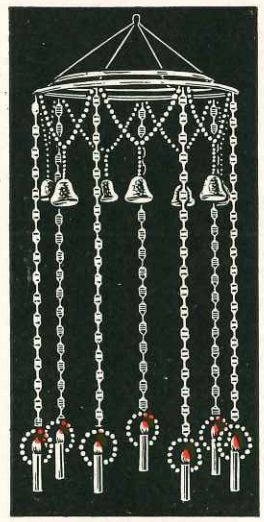
PAPER WINDOW PENNANT
No. X-128—18x7 in. Dozen..30c

All illustrations are miniature reproductions in actual colors



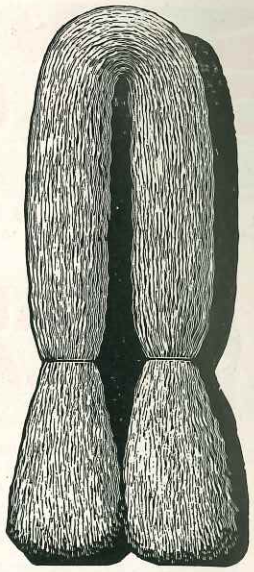
SILVER BEAD AND RED ROPING LAMP SHADE

No. X-4101—Made of 11/16-inch red Hinoki wood fiber roping **(flame-proof treated)**, 16-inch in diameter and 45 inches high. 12 drops, consisting of 8 red roping drops ending with a foil-covered star, 4 inches in diameter, and 4 silver glass bead drops. Two rows of red roping attractively draped around top complete this decoration.
Each **$1.10**
Per dozen..... **$11.00**



BELL AND CANDLE LAMPSHADE

No. X-3403—Silver bead circles with chenille flame glowing candles are attached to the seven 24-in. drops. Lampshade is 12 in. in diameter and made of all silver twisted foil fiber board. Seven looped bell drops suspended from ring at top.
Each ..... **75¢**
Per dozen..... **$7.50**



TINFOIL RIBBON TINSEL

No. X-425—One pound skein of silver tinfoil ribbon tinsel, contains approximately 1700 strands 36 in. long. The most economical way to buy tinsel.
Per pound skein.... **45c**

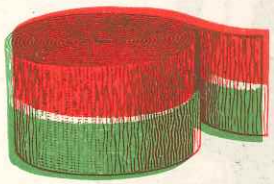
No. X-442—Half pound skein of blue and silver tinfoil ribbon tinsel.
Per half pound skein.. **35¢**

No. X-428—Half pound skein of green and silver tinfoil ribbon tinsel, contains approximately 850 strands 36 in. long.
Per half pound skein.. **35¢**

No. X-439—Half pound skein of red and silver tinfoil ribbon tinsel.
Per half pound skein.. **35¢**

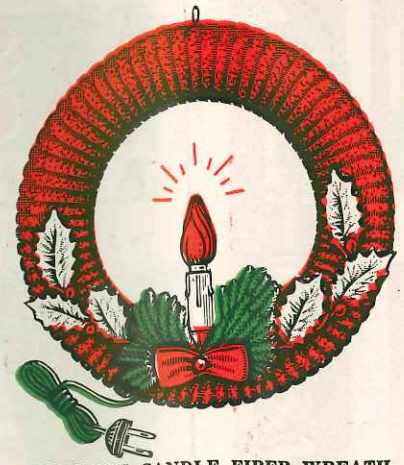
JUMBO TINFOIL TINSEL

No. X-400—For Community Trees, store decorations and outside decorations. Strands are ¼ in. wide by 50 in. long. 1 pound to skein.
Per pound..... **45¢**



CREPE PAPER STREAMER

No. X-2240—2-color ½ red and ½ green. 40 feet long by 2½ inches wide.
Per dozen **$1.00**
Per gross..... **10.00**

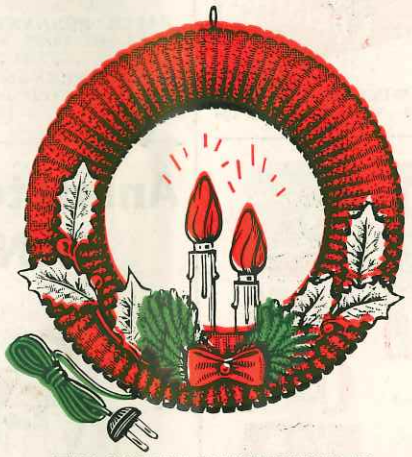


ELECTRIC CANDLE FIBER WREATH

No. X-3151—Red wood fiber roping wreath, 12 in. in diameter. Decorated with Princess pine, silver holly leaves and red bow. Intermediate base fancy decorated candle with red flame shaped bulb. Complete with candle unit, 6-foot cord and plug.
Each **45¢**. Per dozen..... **$4.50**

No. X-3150—Same as above excepting 10 in. in diameter. Each **30¢**.
Per dozen..... **$3.00**

No. X-3152—Same as above excepting 14 in. in diameter. Each **60¢**.
Per dozen..... **$6.00**



TWO-CANDLE HINOKI WREATH

No. X-1722—12 in. in diameter. Red wood fiber roping, decorated with Princess pine, silver holly leaves and red bow. Complete with double candle attachments and flame type red bulbs, silk cord and socket. Each **50¢**. Per dozen... **$5.00**

No. X-1724—Same as above except 14 in. in diameter. Each **65¢**.
Per dozen..... **$6.50**

RED EXPANDING SILVER TIPPED CHIP GARLAND

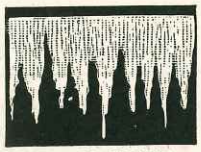
No. X-1127—Size 3 in. in diameter by 15 feet long. Made of Hinoki, silver tipped.
Each..... **15¢** Per dozen..... **$1.50**
Per gross **$15.00**

GREEN EXPANDING SILVER TIPPED CHIP GARLAND

No. X-1126—Size 3 in. in diameter by 15 feet long. Made of Hinoki, silver tipped.
Each..... **15¢** Per dozen..... **$1.50**
Per gross **$15.00**

SILVER LEAF AND BALL SPRAY

No. X-3453—Long spray of five silver leaves, and five silver balls 1½ in. in diameter. Measures 28 inches in length.
Each..... **30¢**
Per doz.. **$ 3.00**
Per gross. **30.00**

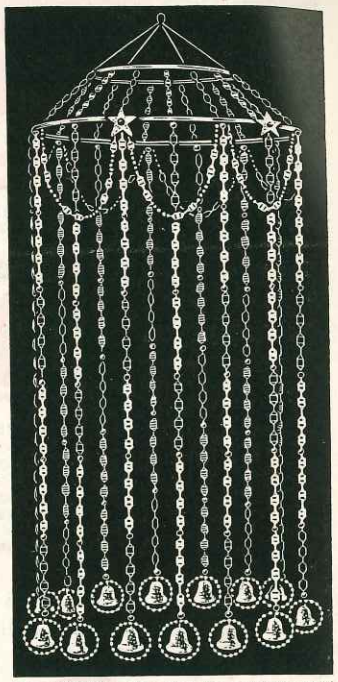


PLAIN CREPE PAPER ICICLES

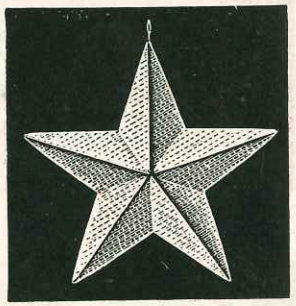
No. X-901—Pure white crepe paper cut in scallops to represent icicles, 8 in. wide, 10 ft. to a fold.
Per dozen folds **$1.00**

SILVER LEAF SPRAY

No. X-3720—Made of five silver leaves, graduating in size from 4 x 4 inches to 1¾ x 1¾ inches on wire 12 inches long. Decorated with red berries.
Per dozen **$1.50**
Per gross **$15.00**



No. X-3405—Beaded lampshade 15½ in. in diameter by 36 in. from top to bottom. The fourteen blue and silver alternating drops measure 32 in. and are made of ¾ in. twisted foil covered fiber board. Top of lampshade decorated with bead loops and stars. Bells in beaded circles at end of each drop.
Each **$1.25**
Per dozen..... **$12.50**



Flat Closed Back Silver Foil Covered Stars

This is a double star, very deeply embossed, with flat closed back. Foil covered front and back.

No. X-1193—3 in. in diameter.
Per dozen **35¢**. **$3.50**
Per gross.....

No. X-1194—4 in. in diameter.
Per dozen **45¢**. **$4.50**
Per gross.....

No. X-1195—5 in. in diameter.
Per dozen **60¢**. **$6.00**
Per gross.....

No. X-1196—6 in. in diameter.
Per dozen **75¢**. **$7.50**
Per gross.....

No. X-1197—8 in. in diameter.
Per dozen **$1.20**. **$12.00**
Per gross.....

No. X-1198—10 in. in diameter.
Per dozen **$2.40**. **$24.00**
Per gross.....

No. X-1199—12 in. in diameter.
Per dozen **$3.00**. **$30.00**
Per gross.....

PAPER WINDOW OR INTERIOR TRIM
No. X-320—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No. X-321—3½x2¾	100....	$0.75
No. X-322—5½x3½	100....	1.25
No. X 323—7x5½	100....	2.00
No. X-324—11x7	100....	3.00
No. X-325—14x11	100....	5.50

MATS FOR NEWSPAPER ADS
No. X-319
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. X-329.
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-326—14x28 in.
25 for.....$1.25

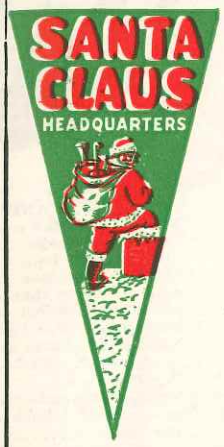
CAMBRIC PENNANT
No. X-318—14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. X-327—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-328—18x7 in. Dozen..30c

(E-104)

PAPER WINDOW OR INTERIOR TRIM
No. X-540—42x14 inches. Each..20c 6 for..$1.00.. 25 for..$3.50



DISPLAY OR PRICE CARDS

No. X-541—3½x2¾	Per 100..	$0.75
No. X-542—5½x3½	Per 100..	1.25
No. X-543—7x5½	Per 100..	2.00
No. X-544—11x7	Per 100..	3.00
No. X-545—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. X-477
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. X-549
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-546—14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. X-476—14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. X-547—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-548—18x7 in. Dozen..30c

(E-117)

PAPER WINDOW OR INTERIOR TRIM
No. X-139—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No. X-131—3½x2¾	Per 100.	$0.75
No. X-132—5½x3½	Per 100.	1.25
No. X-133—7x5½	Per 100.	2.00
No. X-134—11x7	Per 100.	3.00
No. X-135—14x11	Per 100.	5.50

MATS FOR NEWSPAPER ADS
No. X-138
2-col...35c 4-col...50c 6-col...75c
7-col.....90c

PAPER STREAMER
No. X-149.
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-146 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. X-136 — 14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. X-147—18x7. Per doz..30c

PAPER WINDOW PENNANT
No. X-148—18x7. Per doz..30c

Animated
SANTA CLAUS DISPLAY

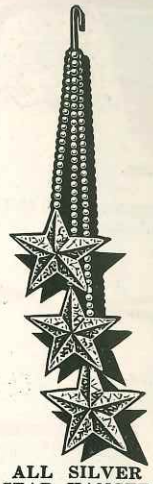
Action in your window display increases the window's effectiveness and attraction value. This new, life-like, animated Santa Claus display with its infallible action moving his arm up and down, pointing to your merchandise, attracts the attention of everyone and makes purchasers out of passersby.

No. X-1300—This new, fool-proof action, motion Santa Claus is painted in 5 beautiful oil-paint colors on extra heavy wallboard at least ¼ of an inch thick. The size is 30 in. wide by 46 in. high. The back is braced with 1x2 wood strips and it is equipped with a wood easel with the fan action at the bottom. See the miniature illustration herewith. The action in this display is furnished by placing an electric fan immediately behind the display, having it blow against the fan action which is attached to the display. By this means the arm moves constantly up and down. There is no electric device or spring to get out of order. Any electric fan will do. Comes packed in a heavy corrugated container for shipment and storage from season to season.
Price, each..... **$6.75**

No. X-3996 — Size 7x13 in. over all. This attractive bell hanger consists of three 2½-in. silver foil bells suspended by red rope drops. Top decorated with two 3-in. silver holly leaves and red silk ribbon bow.
Per dozen.. **$1.50**
Per gross.. **$15.00**

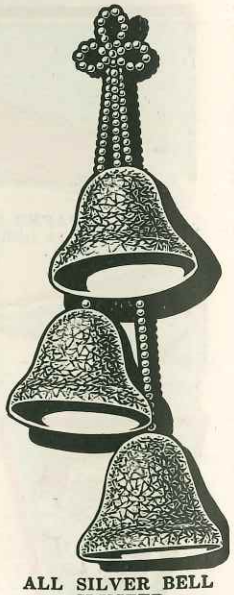
SILVER BELL CLUSTER

No. X-8248—Three silver foil leaves and red bow form the top of the bell cluster made of one 2½-inch bell, two 2-inch bells and two 1½-inch bells. Silver glass ¼-inch beaded drops. 16 inches long x 4 inches wide.
Per dozen.... **$2.00**
Per gross. **$20.00**



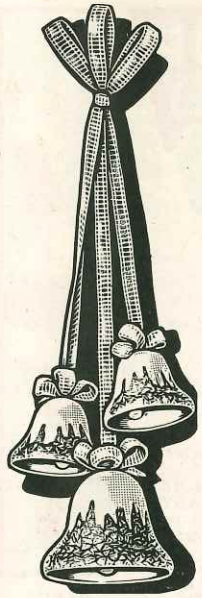
ALL SILVER STAR HANGER

No. X-8080—Consists of three silver glass bead drops measuring 15 in., 11½ in. and 9 in. respectively, terminating in 3-in. stars silver foil covered front and back.
Per dozen ... **$1.00**
Per gross. **$10.00**



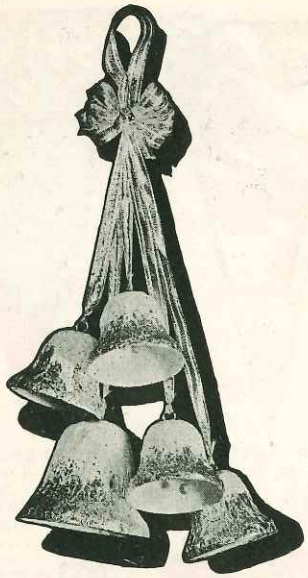
ALL SILVER BELL CLUSTER

No. X-8537 — Silver glass bead ornament and drops suspend the three silver foil covered bells which measure 5 inches in diameter. Drop measures 19 inches long by 8 inches wide.
Each **30c**
Per dozen **$3.00**
Per gross ... **$30.00**



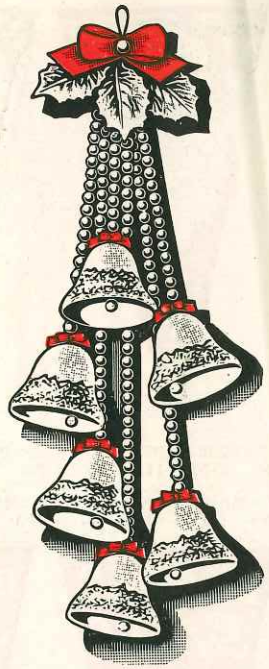
SILVER BELL CLUSTER

No. X-333 — Cluster consists of two 3½-inch and one 5-inch snow covered bells, measuring 24 inches overall. ⅝-in. tarnish proof silver tinsel ribbon and bow.
Each ..... **30¢**
Per dozen **$3.00**



SILVER BELL CLUSTER

No. X-555—A wonderful decorative item—consists of one 5-in. diameter silver foil bell with frosted top and four 3½-in. bells on tinsel ribbon. Length over all 24 in. Each..... **50¢**

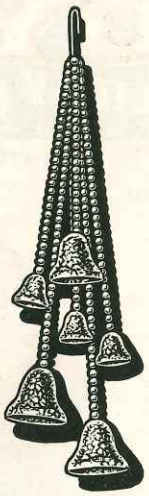


SNOW-CAPPED BELL AND BEADED DROP HANGER

No. X-2596 — Six snow-capped silver foil bells 4 in. in diameter are suspended by ⅝ in. silver bead drops of varying lengths. Top decoration consists of three silver chrome foil holly leaves 4x2½ in. and 4 in. wide red silk ribbon bow. Drop is 27 in. long by 9 in. wide over all.
Each **$1.00**
Per dozen..... **$10.00**

SILVER BELL CLUSTER

No. X-8249—One 2½-in. and two 2-in. snow-capped silver foil bells are suspended by silver beaded drops to form bell hanger measuring 4 in. wide and 15 in. long. Three green-tinted silver holly leaves and red silk bow decorate the top.
Per dozen .. **$1.50**
Gross .. **$15.00**

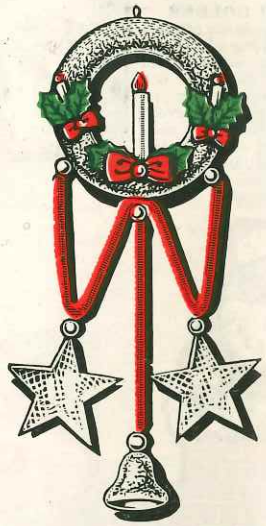


ALL SILVER BELL CLUSTER

No. X-8076 — An unusually attractive bell cluster consisting of 3 silver foil covered bells 2 inches in diameter and 3 bells 1 inch in diameter. The drops are ¼-inch silver glass beads. Size 15 inches long.
Per dozen.... **$1.50**
Per gross. **$15.00**

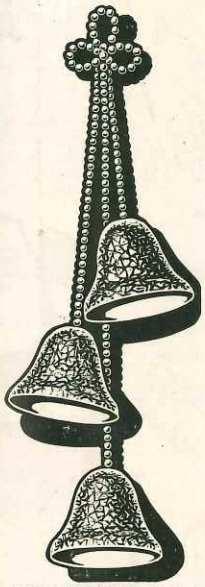
SINGLE BELL HANGER

No. X-8272—A 7-inch silver glass ¼-inch beaded loop forms the drop for the single snow covered silver foil bell. The bell is 5 inches in diameter and decorated with 3-inch red ribbon bow and three green tinted holly leaves.
Per dozen.... **$1.50**
Per gross. **$15.00**



SILVER STAR AND BELL DECORATED SILVER CANDLE WREATH

No. X-3933 — A 6-inch diameter silver foil covered wreath is decorated with green holly leaves, red bows and candles. Two 3-inch double faced silver stars and one 2-inch silver foil bell are attached to the red Hinoki roping with glass beads, which are also used to join the roping to the wreath. 18 inches long by 7 inches wide.
Per dozen **$1.50**
Per gross **$15.00**



ALL SILVER BELL CLUSTER

No. X-8535 — Consisting of three 4-inch silver foil covered bells suspended from three silver glass ¼-inch beaded drops with bow top. 20 inches long by 6 inches wide.
Each ..... **25¢**
Per dozen .. **$ 2.50**
Per gross ... **25.00**

SILVER BELL HANGER

No. X-7012 — Bell hanger consisting of five silver bells, graduating in size from 2-inch to 1-inch diameter, suspended by means of silver glass beads from top decoration of three silver foil leaves. The leaves are 2½ in. x 1½ in. The hanger is 23 in. long.
Per dozen ... **$1.50**
Per gross. **$15.00**

RED HINOKI ROPE BELL CLUSTER

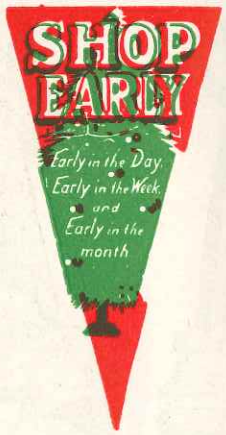
No. X-3949 — Made with silver foil covered bells, one measuring 1½ in., two 2 in. and one 2½ in. in diameter. Bells decorated with red ribbon bow and silver glass bead and suspended by means of ½-inch red Hinoki roping. Top decoration is red bow and silver foil holly leaf 4½ x 2 in. Hanger is 20 in. long and 3½ in. wide.
Per dozen **$1.25**
Per gross.... **$12.50**

SILVER BELL CLUSTER

No. X-3215—Consists of four silver foil covered bells, one 3 in. in diameter, two 2 in. and one 1½ in., held together with covered wire, decorated with nine silver foil leaves air-brushed in green, tied with a red triple grosgrain bow and a shiny green bead. Length over all 8 in. Per dozen.. **$1.50**
Per gross..... **$15.00**

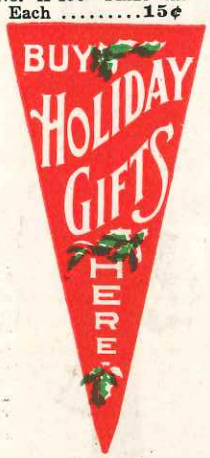
PAPER PENNANT
No. X-191—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-195—14x28 in.
Each .....15¢

PAPER PENNANT
No. X-192—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-196—14x28 in.
Each .....15¢



PAPER PENNANT
No. X-167—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-41 — 14x28 in.
Each .....15¢

PAPER PENNANT
No. X-99 — 14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-100—14x28 in.
Each .....15¢



PAPER PENNANT
No. X-36 — 12x27 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-43 — 12x27 in.
Each .....15¢

PAPER PENNANT
No. X-44 — 15x36 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-45 — 15x36 in.
Each .....20¢

PAPER STREAMER
No. X-198
9½x42 in.
Per doz..$1.20

PAPER WINDOW OR INTERIOR TRIM
No. X-210—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER WINDOW PENNANT
No. X-207—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. X-208—18x7 in. Dozen..30c

PAPER STREAMER
No. X-199
9½x42 in.
Per doz..$1.20

PAPER PENNANT
No. X-206—14x28 in.
25 for.....$1.25
CAMBRIC PENNANT
No. X-216—14x28 in.
Each 15c

DISPLAY OR PRICE CARDS

No. X-211—3½x2¾	Per 100..	$0.75
No. X-212—5½x3½	Per 100..	1.25
No. X-213—7x5½	Per 100..	2.00
No. X-214—11x7	Per 100..	3.00
No. X-215—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. X-197
2-col...35c 4-col...50c 6-col...75c

(E-109)

UTILITY CARD HOLDER

No. K-125—Made of steel with a strong pin at top to stick in either cloth or wood. Good for use on men's clothing or ladies' ready-to-wear, blankets, hosiery, millinery, lamps, etc. Notch at bottom to suspend card. Gross in box. Per gross.. **65¢**

PAPER WINDOW OR INTERIOR STREAMER
No. X-110—Size 56x21 in. Price, each.....25¢
CAMBRIC SIGN
No. X-6—Size 56x21 in. Price, each.....$1.00

SANTA CLAUS PAPER CUT-OUT
No. X-233—36 in. by 24 in. Printed in Red, Blue, Green and Buff Ink. Can be used for pasting on window, window backgrounds or can be mounted on cardboard or cloth and used in connection with any interior or window display or on advertising signs. **20¢**
Each .....
Per dozen $2.00

SANTA CLAUS PAPER CUT-OUT
No. X-238—48 in. by 36 in. Printed in Red, Blue, Green and Buff Ink. Can be used for pasting on windows or background, or mounted on cloth or cardboard and used in connection with any interior or exterior display. **40¢**
Per dozen **$4.00.** Each.....

SANTA-CLAUS PAPER CUT-OUT
No. X-237—36 in. by 24 in. Printed in Red, Blue, Green and Buff Ink. Used for pasting on windows or window background, or mounted on cloth or cardboard. The lower panel is printed in white to represent snow over which any advertisement or message can be hand-lettered or printed.
Dozen.....$2.00 **20¢**
Each .....

DISPLAY CARD
No. X-285—11x14 in. Red and Green Ink on White Cardboard. 100....$5.50
(Will sell any quantity 5½c each.)

SANTA-CLAUS PAPER CUT-OUT
No. X-236—36 in. by 24 in. Printed in Red, Blue, Green and Buff Ink. Used for pasting on windows or window background, or mounted on cloth or cardboard. The lower panel is blank and printed in buff over which any advertisement or message can be hand-lettered or printed.
Dozen.....$2.00 **20¢**
Each .....

All illustrations are miniature reproductions in actual colors

BELL HANGER

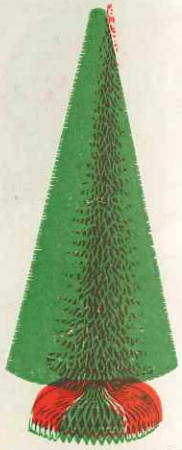
No. X-8138 — Snow covered silver foil bells are used in this bell cluster which consists of five bells 1½ inches in diameter and three silver foil double faced leaves 2½ x 1½ inches. Added attractiveness is given by the three clusters of ½-inch silver glass beads. Red ribbon bow at top. Size 8 inches wide by 10 inches long.

Doz. . **$1.50** Gross. . **$15.00**

No. X-3619—Star and bell hanger consisting of two silver stars and three bells suspended by red Hinoki roping. Stars are 5 in. in diameter. Two of the bells are 1 in. in diameter and the other one is 2 in. Hanger is 11 by 18 in. over all. Each..... **20¢**

Per dozen..... **$ 2.00**

Per gross..... **20.00**



GREEN FIR TREE

No. X-2083—18½ in. high by 7 in. in diameter. Made of slashed green honeycomb tissue with red base. Fold up when not in use.

Per dozen. . **$ 1.25**

Per gross. . **12.50**

EMBOSSED PINE TREE

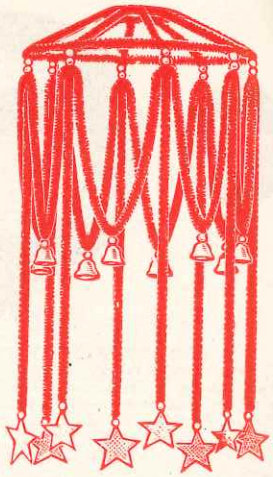
No. X-1547 — 11 in. wide by 19½ in. high. Heavy cardboard die-cut and very heavily embossed. Tinted in 2 shades of green and blue and white and sprinkled with diamond dust which gives the snow a glittering effect. Has easel back.

Per dozen..... **1.50**

See Page 26 for Larger Embossed Pine Trees.

No. X-3401 — All silver fiber and foil twisted drop lampshade 10 in. in diameter with four star and bell drops measuring 18 in. and four star drops 15 in. There is a 10-in. suspension wire at top for attaching to lights. Each..... **50¢**

Per dozen..... **$5.00**



HINOKI ROPING LAMPSHADE

No. X-3740—Made of ½ in. red Hinoki (flameproof treated) roping with silver foil bells and stars as shown. 18 in. in diameter, 40 in. long over all.

Each ..... **65¢**

Per dozen..... **$6.50**

SILVER BELL CLUSTER

No. X-7420 — Two large silver foil leaves, 4½ inches by 2½ inches, and red ribbon bow form the top of a silver bell cluster. The three bells, 2½ inches in diameter, have red bow on top of each. Cluster is 10½ inches long by 6 inches wide.

Doz... **$ 1.50**

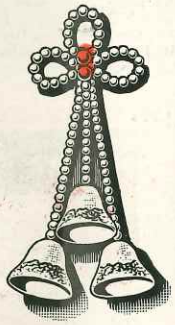
Gross. **15.00**

BEADED ELECTRIC WREATH

No. X-880—Sturdily built wreath 10 in. in diameter. Made with center circle of ⅝ in. glass beads on a background of crinkle foil covered papier mache. Flame type red bulb candle. Decorated with two large 4½-in. bright silver foil holly leaves and red ribbon bow. Complete with 48-in. cord and plug.

Each ..... **75¢**

Per dozen..... **$7.50**



No. X-1379—Silver beads ⅜ in. in diameter are used to suspend the snow-capped bells, which measure 3½ in. in diameter. Bow at top of silver beads with center decoration of ½ in. red beads.

Per dozen... **$ 1.50**

Per gross ... **15.00**

No. X-7001—This new design spray is 33 in. over all, including white wrapped stem. It is made of two 1½-in., two 2-in. and two 2½-in. snow-capped bells with six 5-in. double-faced silver foil leaves. Bell stem can be arranged so that spray can be viewed from all sides.

Each ..... **30¢**

Per dozen..... **$3.00**

No. X-3400 — All silver lampshade 10 in. in diameter. Made of twisted foil covered fiber board with 8 star drops, four measuring 16 in. and four 11 in. Four beaded loops with stars at top.

Each ..... **45¢**

Per dozen..... **$4.50**

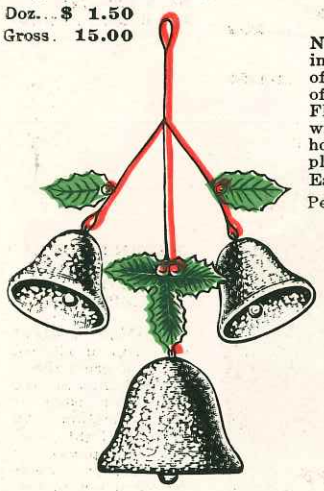
SILVER GRAPE SPRAY

No. X-8260 — All silver spray made of fourteen ⅞-inch silver glass balls, decorated at top with three double faced silver foil grape leaves. The stem is silver foil wrapped. Measures 9½ inches long by 6 inches wide.

Each ..... **$ 0.25**

Per dozen **2.50**

Per gross **25.00**



BELL CLUSTER

No. X-852—Consists of two 4-in. and one 5-in. silver foil covered bells, with one large and two small green lacquered holly leaves with red berries and red wire stem.

Each ..... **25¢**

MERRY CHRISTMAS COMET

No. X-2006—19 in. wide by 7 in. high. A heavy cardboard cut-out, heavily embossed, snow white, covered with a glittering diamond dust. The words "Merry Christmas" are cut out and backed with transparent red paper. Can be used with light in back or is very attractive without light. Each..... **15¢**

Per dozen..... **$1.50**

LARGE "MERRY CHRISTMAS" COMET

No. X-2005—Exactly the same as X-2006 except it is much larger. Size 31 in. wide by 9 in. high.

Each ..... **45¢**

BELL HANGER

No. X-1603—6-in. bell, decorated with two blue fishskin leaves and silver bead cluster. ⅝-inch tarnish proof silver tinsel ribbon hanger.

Each ..... **25¢**

Per dozen..... **$2.50**

MERRY CHRISTMAS FOIL COVERED CARDBOARD CUT-OUT

No. X-3203—Size 12 in. wide by 5½ in. high. Made of heavy coardboard, silver aluminum foil covered and die-cut

Per dozen ..... **50¢**

Per gross..... **$5.00**

CUT-OUT WINDOW OR INTERIOR TRIM

No. X-80—Combination set printed in Red, Green, Black and Buff Ink on White Paper. Large Circle with Santa Claus head is 26 in. in diameter. Two Small Circles are 13 in. in diameter. Price per set, complete..... **35¢**

CUT-OUT WINDOW OR INTERIOR TRIM

No. X-75—Combination set printed in Red and Green Ink on White Paper. Large Oval is 26 in. wide and 22 in. deep. Small Circles are 12 in. in diameter. Oblong Panel is 20 in. by 8 in. Price per set, complete..... **35¢**

SANTA CLAUS HEAD PAPER CUT-OUT

No. X-234—24 in. by 20 in. Printed in Red, Blue, Green and Buff Ink. Can be used for pasting on window, window backgrounds or can be mounted on cardboard or cloth and used in connection with any interior or window display or on advertising signs.

Each .... **12½¢**
Per dozen .. **$1.25**
Gross .. **$12.50**

SANTA CLAUS HEAD

No. X-235—24 in. high by 14 in. wide, cut-out, printed in Red, Blue, Green and Buff Ink on paper. Is made to fit against sash of door or window.

Each ..... **10¢**
Per dozen..... **$1.00**

WINDOW DECORATION

No. X-440—Size as laid out in above illustration 80 inches wide and 20 inches deep. Printed in Red and Green Ink on White Paper. Made up in five pieces, the center section from large bell to large bell is 40 inches wide and 13 inches deep, then there are four small sections each 20 inches in length. The entire five pieces can be put across the top of a large window and would measure 120 inches in length, or could be used with just the center section at the top of window with the four smaller pieces as side sections so that it will fit a window from 40 to 50 inches wide and 40 inches deep, or either of the small sections could be entirely eliminated. Price per set, complete..... **40¢**

DIE-CUT BELL CARD

Printed on two sides of White Cardboard, punched and strung.

No. X-177—5½x7. Per dozen.....**25¢**

No. X-178—7x11. Per dozen.....**50¢**

CUT-OUT WINDOW OR INTERIOR TRIM

No. X-64 — Combination set of three pieces printed in Red and Green Ink on White Paper. When laid out as illustrated measures 6 feet wide by 25 inches deep. Side pieces are 20 inches wide by 25 inches deep; center 31 inches wide by 16 inches deep. Price per set, complete..... **40¢**

We do not break sets.

PAPER WINDOW OR INTERIOR STREAMER

No. X-85—Size 56x21 in. Price, each.....**25¢**

CAMBRIC SIGN

No. X-12—Size 56x21 in. Price, each.....**$1.00**

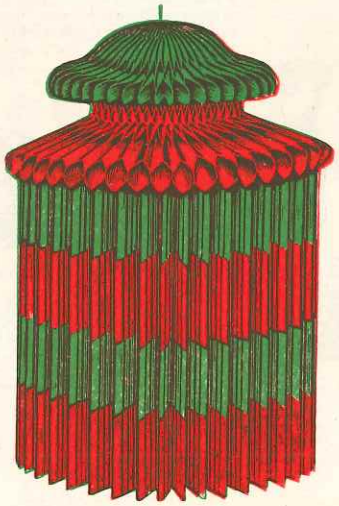
SHOPPING DAYS CALENDAR

No. X-42—14x11 in. Printed on heavy weight White Cardboard. Has calendar pad with 25 separate leaves, each 7x5⅛ in., reading "Only 25 More," "Only 24 More," etc., down to "Only 1 More Shopping Day Until Christmas." Each..... **35¢**

CUT-OUT WINDOW OR INTERIOR TRIM

No. X-50—Combination set of three pieces printed in Red and Green Ink on White Paper. Upper left-hand piece measures 18½ in. wide by 28 in. deep. Upper right-hand measures 26½ in. wide by 10 in. deep. Side piece with church design measures 12½ in. wide by 30½ in. deep. Price per set, complete..... **40¢**

We do not break sets.



MESHED TISSUE HANGING DECORATION AND LAMPSHADE

No. X-1693—Made of six rows of slashed red and green tissue which hangs around the outer edge of this decoration. An electric light bulb may be placed in the center. Folds up when not in use. Made with cord hanger. Measures 17 in. in diameter and 22½ in. high.

Each ..... **30¢**

Per dozen...**$3.00**

RUSTIC CHRISTMAS MOTTO

No. X-1243—Rustic die-cut red letters with clusters of holly leaves as illustrated. Letters and holly are joined together with wire fastenings. 7 feet long, 4½ inches high. Each **10¢**. Per dozen.. **$1.00**
Per gross.....**$10.00**

RUSTIC NEW YEAR MOTTO

No. X-1244—Rustic die-cut red letters with clusters of holly leaves as illustrated. Letters and holly are joined together with wire fastenings. 6 feet long, 4½ inches high. Each **10¢**. Per dozen.. **$1.00**
Per gross.....**$10.00**

MERRY CHRISTMAS TISSUE BANNER

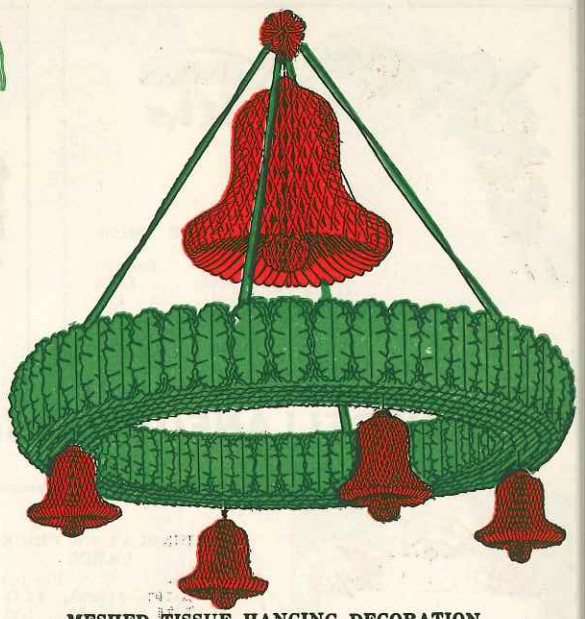
No. X-1109—A tissue banner made of 6 thicknesses of tissue paper sewed on a white cloth tape. The tissue is shredded into a fringe-like effect, the printing, Merry Christmas, being in red and green. It hangs very full. Size 10 feet long by 15 inches high. Per dozen....**$7.50**. Each..... **75¢**

HAPPY NEW YEAR TISSUE BANNER

No. X-1108—A tissue banner made of 6 thicknesses of tissue paper sewed on a white cloth tape. The tissue is shredded into a fringe-like effect, the printing, Happy New Year, being in red and green. It hangs very full. Size 10 feet long by 15 inches high. Per dozen.....**$7.50**. Each..... **75¢**

RED AND GREEN FRINGED FESTOONING

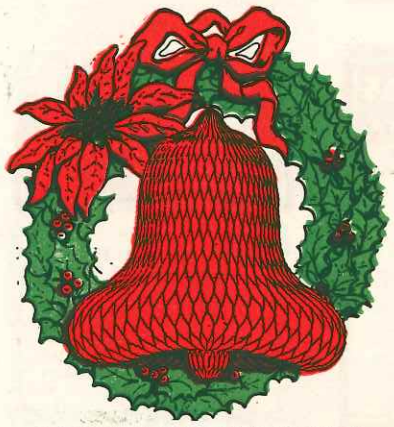
No. X-3120—Fringed tissue festooning, alternating red and green, sewed on tape, 10 feet long and 15 in. high. Each.....**40¢**. Per dozen..... **$4.00**



MESHED TISSUE HANGING DECORATION

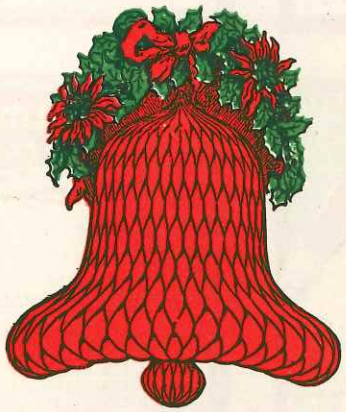
No. X-4512—Bright Red and Green Honeycomb Tissue Decoration. Green Wreath 20 inches in diameter hanging on ribbonzene with one 9 inch Red Bell top center, and four 4 inch Red Bells suspended below. Length overall, 32 inches. Each Decoration packed flat in printed manila envelope. This is a very attractive and showy decoration for the store, hall or home. Each..... **25c**
Per dozen.....**$2.50**

No. X-1604—Made of meshed Red and Green tissue paper with red and green tissue fringe drops. Has 18 sections with 18 red and green tissue fringe drops 21 in. long. The space between each section of fringe is 9 in. and the garland and fringe itself are each **6 in. wide.** Made with loop hangers and strung on string which when opened measures 13 feet long. Each in an envelope. Each.....**25¢** Per dozen.....**$2.50**



CHRISTMAS BELL AND WREATH

No. X-629—Bell made of meshed red tissue with lacquered lithographed cardboard wreath. Same on both sides. Size 11 in. wide by 12 in. high with 8-in. folding bell. Per dozen..... **$1.00**



JUMBO BELL AND HOLLY DECORATION

No. X-750—Size 15½ by 18¾ in., printed in bright colors on both sides of cardboard and die-cut, and with a large 18-in. jumbo bell of red honeycomb tissue below. Each with string hanger. Each **25¢**. Per dozen... **$2.50**

DRAPED LAMP SHADE

No. X-635—Folding red cardboard top with 5 transparent panels with Christmas designs in each. Made with 8-in. shredded red tissue fringe. The entire shade is 8 in. in diameter and 12 in. high. Each packed in separate bag. Each **15¢**. Per dozen... **$1.50**

MESHED TISSUE CHRISTMAS TREE

No. X-638 — Made of green meshed tissue paper with red base. 26 in. high, 17 in. in diameter at lowest branch. Substantially made so it can be trimmed. Each **25¢**. Per dozen **$2.50**

RED TREE

No. X-639 — Same as X-638 excepting made of red meshed tissue paper with green base. Each **25¢**. Per dozen ... **$2.50**

WHITE TREE

No. X-637 — Same as X-638 excepting made of white meshed tissue throughout. Each **25¢**. Dozen .. **$2.50**

HOLLY PRICE OR SHOW CARDS

	Per 100
No. X-13—3½x2¾	$0.75
No. X-18—5½x3½	1.25
No. X-19—7x5½	2.00
No. X-20—11x7	3.00
No. X-21—14x11	5.50

POINSETTIA DISPLAY OR PRICE CARDS

	Per 100
No. X-25—3½x2¾	$0.75
No. X-26—5½x3½	1.25
No. X-22—7x5½	2.00
No. X-28—11x7	3.00
No. X-23—11x14	5.50
No. X-24—14x11	5.50

PRICE OR SHOW CARDS

	Per 100
No. X-108—3½x2¾	$0.75
No. X-109—5½x3½	1.25
No. X-61 —7x5½	2.00
No. X-62 —11x7	3.00
No. X-63 —14x11	5.50

Red, Green and Black on White Coated Card Board.

MISCELLANEOUS DISPLAY AND PRICE CARDS

DISPLAY OR PRICE CARDS

No.	Per 100
X-271—2¾x3½	$0.75
X-272—3½x5½	1.25
X-273—5½x7	2.00
X-274—7x11	3.00
X-275—11x14	5.50

DISPLAY OR PRICE CARDS

No.	Per 100
X-107—3½x2¾	$0.75
X-74 —5½x3½	1.25
X-76 —7x5½	2.00
X-77 —11x7	3.00
X-78 —14x11	5.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-581—3½x2¾	$0.75
No. X-582—5½x3½	1.25
No. X-583—7x5½	2.00
No. X-584—11x7	3.00
No. X-585—14x11	5.50

CARD FACERS

The centers of these cards are cut out, to be used in card frame in front of your regular price cards.

	Per 100
No. X-882—5½x3½	$1.00
No. X-883—7x5½	1.50
No. X-884—11x7	2.50
No. X-885—14x11	4.00

DISPLAY OR PRICE CARD
No. X-881—3½x2¾ Per 100 ..... 75c

DISPLAY OR PRICE CARDS

No.	Per 100
X-251—2¾x3½	$0.75
X-252—3½x5½	1.25
X-253—5½x7	2.00
X-254—7x11	3.00
X-255—11x14	5.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-341—2¾x3½	$0.75
No. X-342—3½x5½	1.25
No. X-343—5½x7	2.00
No. X-344—7x11	3.00
No. X-345—11x4	5.50

	Per 100
No. X-121—2¾x3½	$0.75
No. X-122—3½x5½	1.25
No. X-123—5½x7	2.00
No. X-124—7x11	3.00
No. X-125—11x14	5.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-181—2¾x3½	$0.75
No. X-182—3½x5½	1.25
No. X-183—5½x7	2.00
No. X-184—7x11	3.00
No. X-185—11x14	5.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-141—2¾x3½	$0.75
No. X-142—3½x5½	1.25
No. X-143—5½x7	2.00
No. X-144—7x11	3.00
No. X-145—11x14	5.50

DISPLAY OR PRICE CARDS

No.	Per 100
X-29—2¾x3½	$0.75
X-95—3½x5½	1.25
X-96—5½x7	2.00
X-97—7x11	3.00
X-98—11x14	5.50

No.	Per 100
X-461—2¾x3½	$0.75
X-462—3½x5½	1.25
X-463—5½x7	2.00
X-464—7x11	3.00
X-465—11x14	5.50

PRICE TAG
No. X-56—2¼x2¾. Punched and Strung. Per 100 ..... $0.30
Per box of 500 ..... 1.35
Per box of 1000 ..... 2.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-201—2¾x3½	$0.75
No. X-202—3½x5½	1.25
No. X-203—5½x7	2.00
No. X-204—7x11	3.00
No. X-205—11x14	5.50

PRICE TAG
No. X-200 — 2¼x2¾. Punched and Strung. Per 100 .... $0.30
Box of 500 ..... 1.35
Box of 1000 ..... 2.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-151—2¾x3½	$0.75
No. X-152—3½x5½	1.25
No. X-153—5½x7	2.00
No. X-154—7x11	3.00
No. X-155—11x14	5.50

PRICE TAG
No. X-150 — 2¼x2¾. Punched and Strung. Per 100 .... $0.30
Box of 500 ..... 1.35
Box of 1000 ..... 2.50

DISPLAY OR PRICE CARDS

	Per 100
No. X-491—2¾x3½	$0.75
No. X-492—3½x5½	1.25
No. X-493—5½x7	2.00
No. X-494—7x11	3.00
No. X-495—11x14	5.50

PRICE TAG
No. X-65 — 2¼x2¾. Punched and Strung. Per 100 .... $0.30
Per box of 500 ..... 1.35
Per box of 1000 ..... 2.50

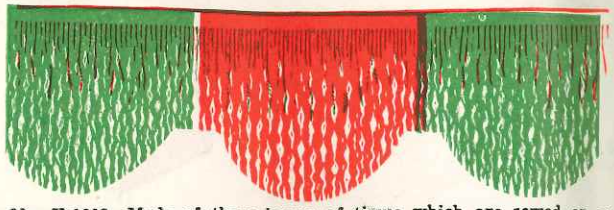
All illustrations are miniature reproductions in actual colors

PAPER CHRISTMAS GARLANDS

No. X-410—Red and Green meshed tissue garland with 10 red and 10 green sections. Made with loop hangers, but without string. Measures 10 feet long and 3 inches in diameter.
Per dozen..... **50¢**

No. X-2211—Red and Green meshed tissue garland with 10 red and 10 green sections. Measures 10 feet in length and 4 inches in diameter. Complete with string and loop hangers.
Per dozen..... **50¢**

No. X-1227—A winding rose and bell garland consisting of 11 red tissue roses and 11 red tissue bells on a green leaf background. The tissue bells and roses are on one side only making this a good decoration to put against any flat surface or wind around store columns. It is 10 feet long, 5 inches high.
Per dozen..... **$1.00**



No. X-1608—Made of three layers of tissue which are sewed on a white cloth tape. Has 5 red and 5 green alternating sections which are slashed to form a very heavy fringe. Each section is scalloped as illustrated and is 16 in. wide and 12½ in. deep. The entire garland is a little over 12 feet long. Each in a bag.
Each.....**35¢** Per dozen..... **$3.50**

No. X-664—A very large and attractive garland made of meshed red and green tissue. It has 6 red sections and 7 green sections. The garland is 9¾ inches by 9¾ inches and is 12 feet long, made with loop hangers and on string.
Each.....**40¢** Per dozen..... **$4.00**

No. X-316—Made of meshed Red and Green tissue, having five red and five green sections. This tissue is 5½ in. square and has five lithographed paper bells attached to these five colored sections. The entire garland is 9 feet long and with bells measures 10½ inches high.
Per dozen..... **$1.00**

X-1117—Red and green meshed tissue garland with slashed red and green pendants. Measures 20 inches high by 3 inches wide and 10½ feet long.
Per dozen..... **50¢**

X-1216—Red and green tissue garland with slashed red and green pendants. Same as X-1117 except is 20 inches high by 5¾ inches wide and 11 feet long on string.
Per dozen..... **$1.00**

EMBOSSED CHRISTMAS BELLS

Heavy white cardboard heavily embossed, tinted in silver and covered with glitter. The words Merry Christmas are die-cut and are backed with red transparent paper so it can be used in front of light or is attractive without the light. Two attractive 1½-in. green bands complete this decoration.

No. X-1559—11½ in. wide by 15 in. high. Each... **15¢**
Per dozen..... **$1.50**

No. X-1591—15½ in. wide by 21 in. high. Each... **45¢**
Per dozen..... **$4.50**

FOLDING PAPER BELLS

An emblem of Christmas for many centuries and very popular for decorative purposes. Made of meshed tissue paper in a rich red color.

No. X-305—5 inches high by 5 inches in diameter.
Per gross...**$2.50** Per doz... **$0.25**

No. X-307—7 inches high by 7 inches in diameter.
4 doz.....**$1.25** Per doz.... **$0.37½**

No. X-309—9 inches high by 9 inches in diameter.
Per dozen **$0.50**

No. X-313—13 inches high by 13 inches in diameter.
Each.....**$0.10** Per dozen .. **$1.00**

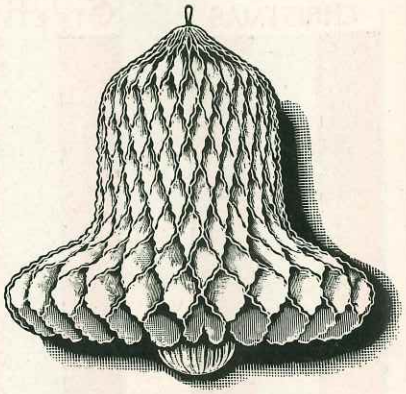
No. X-419—18 inches high by 18 inches in diameter.
Each.....**$0.25** Per dozen .. **$2.50**

JUMBO BELL

No. X-441—Extra large and extra heavy, very close mesh, has several times the number of sheets of paper used in the ordinary paper bells. 21 inches in diameter.
Per dozen ..**$5.00** Each..... **$0.50**

MAMMOTH BELL

No. X-2431—The largest paper bell in the world, 31 in. in diameter. Folding honeycomb red tissue.
Per doz. ..**$20.00** Each..... **$2.00**



FOLDING PAPER BELLS

Made of white meshed tissue paper. Use this bell with your blue and white decorations.

No. X-805—5 inches high by 5 inches in diameter.
Per gross....**$2.50** Per doz... **$0.25**

No. X-807—7 inches high by 7 inches in diameter.
4 doz.....**$1.25** Per doz... **$0.37½**

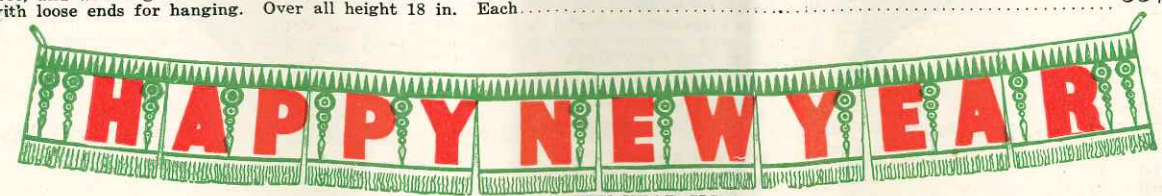
No. X-809—9 inches high by 9 inches in diameter.
Per dozen **$0.50**

No. X-813—13 inches high by 13 inches in diameter.
Each .....**10¢** Per dozen .. **$1.00**

No. X-818—18 inches high by 18 inches in diameter.
Each.....**25¢** Per dozen **$2.50**

TISSUE MERRY CHRISTMAS SIGN

No. X-2200—Fifteen feet long with large block letters 12 in. high, printed in red with each letter separated by a green printed evergreen tree, and with a green border top and bottom. Die-cut with a white fringe at top and bottom, and a string running through with loose ends for hanging. Over all height 18 in. Each..... **55¢**



TISSUE HAPPY NEW YEAR SIGN

No. X-2201—Fifteen feet long with large block letters 12 in. high, printed in red with each letter separated by a string of green colored carnival balls printed and with a green border. Top and bottom die-cut with a white fringe at top and bottom, and a string running through with loose ends for hanging. Over all height 18 in. Each..... **55¢**

New Outdoor Decorations

Here are the ideal decorations for the holiday season which make a brilliant display and can be used from year to year. Made of Everwear Bunting. Dyed with Everlasting Dyes. Colors fast to sun and rain.

PANEL DRAPERIES

No. X-839—Drapery with "Merry Christmas" center panel.

	Not Fringed	Fringed
2½ x 7 ft.	$2.50 Each	$3.00 Each
3 x 9 ft.	3.00 Each	3.50 Each

No. X-1039—Drapery with "Season's Greetings" center panel.

	Not Fringed	Fringed
2½ x 7 ft.	$2.50 Each	$3.00 Each
3 x 9 ft.	3.00 Each	3.50 Each

PULLDOWNS

Made of Everwear Bunting. Dyed with Everlasting Dyes.

Center is dyed on heavy Sheeting with fast colors. Sewed on heavy tape with brass eyelets.

MERRY CHRISTMAS

No. X-831—24 in. wide by 8 ft. long.
Each ..... $ 1.80
Per dozen..... 18.00

No. X-832—24 in. wide by 10 ft. long.
Each ..... $ 2.10
Per dozen..... 21.00

No. X-833—24 in. wide by 12 ft. long.
Each ..... $ 2.40
Per dozen..... 24.00

SEASON'S GREETINGS

No. X-1031—24 in. wide by 8 ft. long.
Each ..... $ 1.80
Per dozen..... 18.00

No. X-1032—24 in. wide by 10 ft. long.
Each ..... $ 2.10
Per dozen..... 21.00

No. X-1033—24 in. wide by 12 ft. long.
Each ..... $ 2.40
Per dozen..... 24.00

The above illustrates our No. X-1025

The above illustrates our No. X-825

Flags and Pennants

brighten up the whole shopping district. Trade Associations, Chambers of Commerce and Merchants will welcome this new, inexpensive Xmas display. Made of Everwear Bunting, with Everlasting Dyes, and sewed on strong red tape. Two styles—"Merry Xmas" or "Season's Greetings" center flag, dyed, with six or twelve smaller flags—each with white star, sewed on. Specially arranged for complete store-front decoration, for filling stations and street decoration, as shown in illustration. Especially effective when used with sidewalk flags as shown.

Flags and Banners can be supplied with MERRY CHRISTMAS or SEASON'S GREETINGS at same price. Specify Style Desired When Ordering.

Flag and Pennant Sets

MERRY CHRISTMAS

No. X-825—4 Burgees, 16x24 in., 2 pennants 16x24 in., with 1 large "Merry Christmas" Center Piece 28x28 in. 17 ft. over all.
Dozen strings...$33.50 Single string...$3.35

No. X-826—6 Burgees, 16x24 in., 6 pennants 16x24 in., with 1 large "Merry Christmas" Center Piece 28x28 in. 32 ft. over all.
Dozen strings...$50.00 Single string...$5.00

No. X-836—6 Burgees, 24x36 in., 6 pennants 24x36 in., with 1 large "Merry Christmas" Center Piece 36x54 in. 55 ft. over all.
Dozen strings..$100.00 Single string..$10.00

"SEASON'S GREETINGS
No. X-1038 — Size 3x4½ ft.
Each ....$ 3.60
Per doz.. 36.00

SIDEWALK BANNERS

"MERRY CHRISTMAS"
No. X-838 — Size 3x4½ ft.
Each $3.60
Dozen $36.00

SEASON'S GREETINGS

No. X-1025—4 Burgees, 16x24 in., 2 pennants 16x24 in., with 1 large "Season's Greetings" Center Piece 28x28 in. 17 ft. over all.
Per dozen strings.....$33.50 Per single string.....$3.35

No. X-1026—6 Burgees, 16x24 in., 6 pennants 16x24 in., with 1 large "Season's Greetings" Center Piece 28x28 in. 32 ft. over all.
Per dozen strings.....$50.00 Per single string.....$5.00

No. X-1036—6 Burgees, 24x36 in., 6 pennants 24x36 in., with 1 large "Season's Greetings" Center Piece 36x54 in. 55 ft. over all.
Per dozen strings.....$100.00 Per single string....$10.00

Quantities less than 1 dozen sold at single string prices.

OUTDOOR FLAGS

These Sidewalk Flags Carry a Message of Welcome

Greatest daytime decoration. Their constant fluttering in the breeze catch the eye like an electric sign. Used in front of stores to excellent advantage.

Christmas Flags are wonderful values, made of Everwear Cotton Bunting, with sections double-sewed, center panel dyed with Everlasting Fast Color Dyes.

"Merry Christmas"—Flag Only

No. X-829—Size 3x5 ft. Each..$3.20 Dozen..$32.00

Complete Outfits—Flag, Pole and Socket "Merry Christmas"

No. X-830—Flag 3x5 ft. Pole 10 ft. x 1⅜ in. Socket 1½ in. in diameter. Price, complete:
Each.....$5.75 Per dozen.....$57.50

Quantities less than 1 dozen at each price only.

"Season's Greetings"—Flag Only

No. X-1029—Size 3x5 ft. Each..$3.20 Dozen..$32.00

Complete Outfits—Flag, Pole and Socket "Season's Greetings"

No. X-1030—Flag 3x5 ft. Pole 10 ft. x 1⅜ in. Socket 1½ in. in diameter. Price, complete:
Each.....$5.75 Per dozen.....$57.50

Quantities less than 1 dozen at each price only.

TINSEL GARLANDS, ETC.

VISCA AND SILVER TINSEL

No. X-1131—2½ in. in diameter. Red visca and silver tinsel. Per 6 yards..**80¢**

ALL VISCA GARLAND

No. X-782—2½ in. in diameter. Green visca spun on wire. 6 yards for....**65¢**

No. X-781—2½ in. in diamter. Red visca spun on wire. 6 yards for....**65¢**

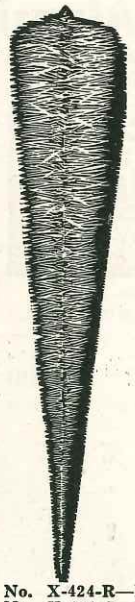
VISCA AND SILVER TINSEL

No. X-1133—3 in. in diameter. Red visca and silver tinsel. 3 yards for...**55¢**

ALL VISCA GARLAND

No. X-791—3 in. in diameter. Red visca spun on wire. 6 yards for.....**80¢**

No. X-792—3 in. in diameter. Green visca spun on wire. 6 yards for.....**80¢**



SILVER TINSEL FOXTAILS

12-inch

No. X-412-S—12-inch Tinsel Streamers graduated as illustrated. Box of 3 dozen....**$1.00**

18-inch

No. X-418-S—Same except 18 in. long. Box of 12...**60¢**

24-inch

No. X-424-S—Same except 24 in. long. Box of 12..**90¢**

30-inch

No. X-430-S—Same except 30 in. long. Box of 12..**$1.35**

COLORED TINSEL FOXTAILS

12-inch

No. X-412-R—Red. Box of 3 dozen.....**$1.00**

No X-412-G—Green. Box of 3 dozen.....**$1.00**

No. X-412-B—Blue. Box of 3 dozen.....**$1.00**

18-inch

No. X-418-R—Red. Per dozen.....**60¢**

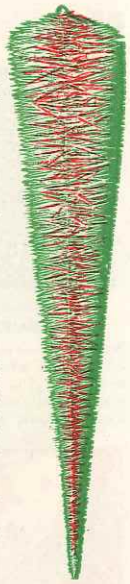
No. X-418-G—Green. Per dozen.....**60¢**

No. X-418-B—Blue. Per dozen.....**60¢**

24-inch

No. X-424-R—Red. Per dozen.....**90¢**

No. X-424-G—Green. Per dozen.....**90¢**

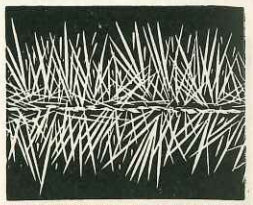


SILVER TINSEL GARLAND

No. X-6424—2 in. in diameter, wound up in 6-yard lengths, 36 yards to a carton.
6 yards.....**$0.45**
Box of 36 yards **$2.35**

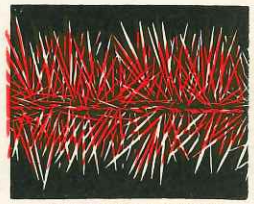
SILVER TINSEL GARLAND

No. X-4820—1½ in. in diameter, wound up in 6-yard lengths, 36 yards to a carton. Per 6-yd. length..**30¢**
Per carton of 6 lengths or 36 yds.. **$1.50**



SILVER TINSEL GARLAND

No. X-3216—1 in. in diameter, wound up in 6-yard lengths and packed in a cellophane front box. Per 6 yards.....**20¢**
Per carton of 12 lengths or 72 yds.. **$2.00**



COLORED TINSEL GARLAND

No. X-3216-Red—1 in. in diameter. Per 6 yards..**20¢**
Per carton of 12 lengths or 72 yds.. **$2.00**

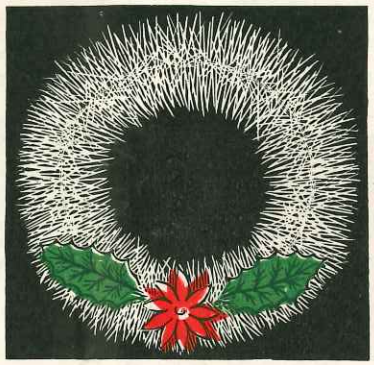
No. X-3216-Green—1 in. in diameter. Per 6 yards..**20¢**
Per carton of 12 lengths or 72 yds.. **$2.00**

No. X-3216-Blue—1 in. in diameter. Per 6 yds. **20¢**
Per carton of 12 lengths or 72 yds.. **$2.00**

SILVER TINSEL STAR AND WREATH

No. X-1110—Wreath and star made of silver tinsel closely wound so that frame is not exposed. Decorated with red poinsettia. 10 inches in diameter. Packed 1 in box. Each...**75¢** Per dozen...**$7.50**

No. X-1111—Same as above, only 12 in. in diameter.
Each..**$1.00** Doz..**$10.00**



SILVER TINSEL WREATH

No. X-1006—Silver Tinsel Wreath, 6 inches in diameter, spun on wire, decorated with poinsettia and two holly leaves. Per dozen..... **$1.00**

COLORED TINSEL GARLAND

No. X-6424-Red—2 in. in diameter. 6 yd. length.**$0.45**
Carton of 36 yds... **2.35**

No. X-6424-Green—2 in. in diameter. 6 yd. length.**$0.45**
Carton of 36 yds... **2.35**

No. X-6424-Blue—2 in. in diameter. 6 yd. length **45¢**
Carton of 36 yds...**$2.35**

ALL VISCA GARLAND

No. X-771—2 in. in diameter. Red visca spun on wire. 6 yards for.....**50¢**

No. X-772—2 in. in diameter. Green visca spun on wire. 6 yards for.....**50¢**

No. X-773—2 in. in diameter. White visca spun on wire. 6 yards for.....**50¢**

COLORED TINSEL GARLAND

No. X-4820-Green—1½ in. diameter. 6-yd. lengths..**30¢**
Per carton of 6 lengths or 36 yds.. **$1.50**

No. X-4820-Red—1½ in. in diameter. 6-yd. lengths..**30¢**
Per carton of 6 lengths or 36 yds.. **$1.50**

No X-4820-Blue—1½ in. in diameter, 6 yd. length **30¢**
Per carton of 6 lengths or 36 yds.. **$1.50**

ALL VISCA GARLAND

No. X-763—1½ in. in diameter. White visca spun on wire. 6 yards for....**40¢**

No. X-761—1½ in. in diameter. Red visca spun on wire. 6 yards for....**40¢**

No. X-762—1½ in. in diameter. Green visca spun on wire. 6 yards for....**40¢**

ANGEL HAIR

No. X-2115 — Extensively used for decorating Christmas trees, etc.
Per dozen boxes.. **$1.00**

SANTA CLAUS SNOW FLAKES

Fireproof Santa Claus Snow put up in beautiful lithographed boxes, containing 4 oz. each. Liberally sprinkled on cotton produces a very beautiful and realistic effect. For use on hard surfaces or on the branches of Christmas trees cover surface with any kind of thin paste such as starch and then sprinkle liberally with snow.
Per dozen.....**$0.45**
Per gross..... **4.50**

SNOW DRIFT

No. X-427—The most realistic snow decoration for Xmas trees, show windows, Xmas displays, etc. Will not burn as it is made of asbestos and mica. Just spread on branches, etc.—it sticks.
Per dozen boxes.....**$1.00**
Per gross..... **9.00**

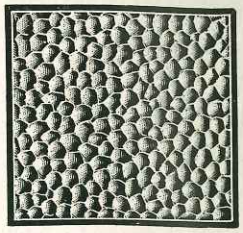
No. X-417—Same as X-427 now packed in smaller box.
Per dozen boxes.....**$0.50**
Per gross..... **5.00**

Decorative Aluminum Foil

For Window or Showcase Decorating. The following illustrations show the patterns and list of colors we carry IN STOCK

No. AF-103—Leatherette
Silver, Gold, Bright Red, Emerald Green, Dark Blue
Illustration ½ Size.

No. AF-68—Monk's Cloth
Silver, Emerald Green, Salmon or Ash Rose, Dark Blue, Bright Red, Nile Green, Wisteria, Light Gold
Illustration ½ Size.



No. AF-69—Hammered
Silver, Copper, Gold

PRICES OF PATTERNS Nos. AF-68, AF-69, AF-103

Silver		All Colors and Gold	
25 in. wide, 100 ft. to a roll	$4.00	25 in. wide, 100 ft. to a roll	$4.75
25 in. wide, 50 ft. to a roll	2.25	25 in. wide, 50 ft. to a roll	2.60
25 in. wide, 25 ft. to a roll	1.50	25 in. wide, 25 ft. to a roll	1.70

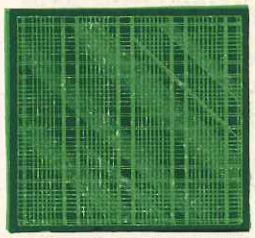
Write for Sample Swatches of Aluminum Foil.

PRICE LIST OF UNEMBOSSED PLAIN CHROME, BRIGHT SILVER, GOLD, COPPER, BRIGHT BLUE, BRIGHT GREEN, BRIGHT RED

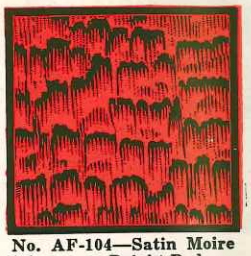
Silver		All Colors and Gold	
25 in. wide, 100 ft. to a roll	$4.75	25 in. wide, 100 ft. to a roll	$5.00
25 in. wide, 50 ft. to a roll	2.60	25 in. wide, 50 ft. to a roll	2.75
25 in. wide, 25 ft. to a roll	1.70	25 in. wide, 25 ft. to a roll	1.75

SATIN SILVER AND SATIN GOLD ALSO IN STOCK AT THESE PRICES
Super Bright Shiny Silver (like a mirror) at same prices as Gold and Colors

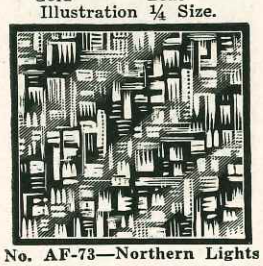
No. AF-106 — Stars and Stripes.
Silver, Gold, Red, Green, Blue
Illustration ¼ Size.



No. AF-105—Scotch Plaid.
Silver, Gold, Red, Green, Blue
Illustration ¼ Size.



No. AF-104—Satin Moire
Silver, Gold, Bright Red, Emerald Green, Dark Blue
Illustration ½ Size.



No. AF-73—Northern Lights
Light Gold, Dark Blue, Bright Red, Nile Green, Wisteria
Illustration ¼ Size.

PRICES OF PATTERNS Nos. AF-73, AF-87, AF-91, AF-96, AF-104, AF-105, AF-106

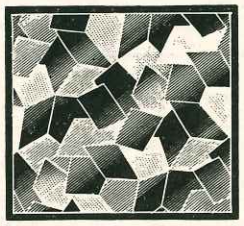
Silver

25 in. wide, 100 ft. to a roll.	Per roll	$3.75
25 in. wide 50 ft. to a roll.	Per roll	2.00
25 in. wide, 25 ft. to a roll.	Per roll	1.25

Gold and All Colors

25 in. wide, 100 ft. to a roll.	Per roll	$4.50
25 in. wide, 50 ft. to a roll.	Per roll	2.25
25 in. wide, 25 ft. to a roll.	Per roll	1.25

No. AF-96—"Bubbles"
Silver, Gold, Red, Green.
Illustration ¼ Size.



No. AF-87—"Modernistic"
Silver, Gold, Red, Green, Purple.
Illustration ½ Size.

No. AF-91—"Circles"
Silver, Gold, Red, Green, Purple.
Illustration Actual Size

New Imported Aluminum Foils

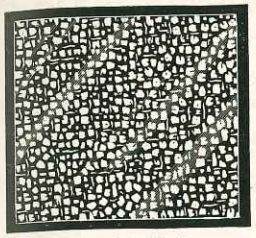


Illustration ¼ size

NEW BURLAP FOIL

No. AF-6—Gold and green, silver and green, brown and gold. 26 in. wide. **$2.00**
Per 25-foot roll..... **$2.00**
Per 100-foot roll..... **$7.00**

Illustration ¼ size

NEW WHIRLPOOL FOIL

No. AF-7—Red and silver, blue and silver, gold and blue. 26 in. wide. **$2.00**
Per 25-foot roll..... **$2.00**
Per 100-foot roll..... **$7.00**

Illustration ⅛ size

Silver Star Decorative Aluminum Foil

No. AF-5—24 in. wide, 25 ft. to a roll. Silver stars on a blue foil background. **$2.00**
Per 25-foot roll..... **$2.00**
Per 110-ft. roll 24 in. wide **$7.00**

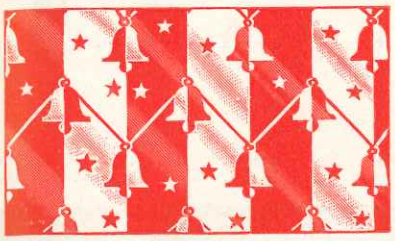


Illustration 1/12 actual size.

BELL AND STAR DESIGN CHROME FOIL PAPER

Christmas bell and star design on bright chrome silver foil paper in blue or red.
No. AF-8-R—Red and silver. **$2.25**
24 in. wide x 25 ft. Per roll..... **$2.25**
24 in. wide x 100 ft. Per roll..... **$8.00**
No. AF-8-B—Blue and silver. **$2.25**
24 in. wide x 25 ft. Per roll..... **$2.25**
24 in. wide x 100 ft. Per roll..... **$8.00**

Illustration 1/12 actual size.

HOLLY DESIGN CHROME FOIL PAPER

No. AF-9—Silver holly leaves with red berries on green background. **$2.25**
24 in. wide x 25 ft. Per roll..... **$2.25**
24 in. wide x 100 ft. Per roll **$8.00**

SEVEN-POINT SILVER STAR LANTERN

No. X-1447—Seven-point star lantern made of silver metal foil on heavy paper. Measures 22 in. in diameter. Folds flat when not in use. Each..... **70¢**
Per dozen..... **$7.00**
No. X-1446—Same as X-1447 except is 18 in. in diameter. Each..... **55¢**

MOVIE SNOW FLAKES

No. X-288—The kind used in moving picture productions. Pure white. Reflects colored lights perfectly. Large size box 6½x8⅜x3 inches.

Per box	$0.15
Dozen boxes	1.50
5-lb. bag	1.25
10-lb. bag	2.25

(5 lbs. cover approximately 30 square ft.)

RAFFIA GRASS MATS

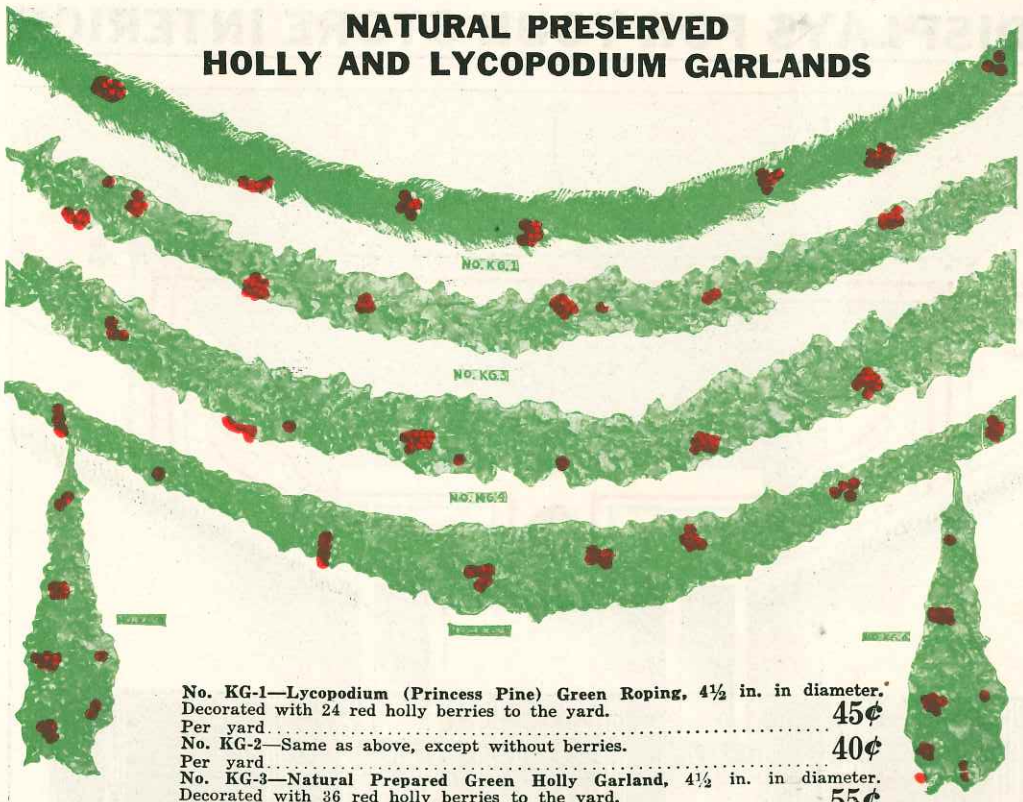
No. X-397—Size 3 ft. x 6 ft. Made with 56 closely spaced rows of trimmed short grass blades firmly sewed to a base of heavy green burlap. Closely resembles a new mown lawn or golf green. Each..... **$2.75**

No. X-398—Size 3 x 6 ft. A real quality mat made with 32 rows of longer grass blades firmly sewed to a base of heavy green burlap. Dyed with a true green, fast to light color, resembling Nature's own grass. Each **$2.50**

TISSUE PAPER IMITATION GRASSY MATS

No. X-2041—Size 18 in. x 36 in. Made of green tissue paper slashed and woven to imitate grass. Cheap and effective for window decorating and other similar uses. Per dozen..... **$1.50**

NATURAL PRESERVED HOLLY AND LYCOPODIUM GARLANDS



No. KG-1—Lycopodium (Princess Pine) Green Roping, 4½ in. in diameter. Decorated with 24 red holly berries to the yard. Per yard..... **45¢**

No. KG-2—Same as above, except without berries. Per yard..... **40¢**

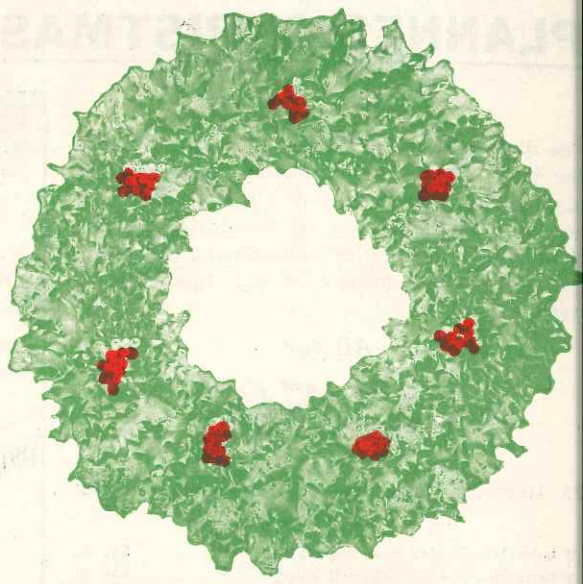
No. KG-3—Natural Prepared Green Holly Garland, 4½ in. in diameter. Decorated with 36 red holly berries to the yard. Per yard..... **55¢**

No. KG-4—Natural Prepared Green Holly Garland, 6 in. in diameter. Decorated with 36 red holly berries to the yard. Per yard..... **70¢**

No. KG-5—Natural Prepared Green Holly Festoons, 9 in. in diameter at center. Decorated with 48 red holly berries to the yard. Per yard..... **90¢**

No. KG-6—Tapered Green Holly Drops for Festoons, decorated with 36 red holly berries to the yard. Per yard..... **90¢**

F. O. B. Michigan Factory. We ship direct from preserving plant and factory to insure fresh stock.



NATURAL PRESERVED HOLLY WREATHS

Made of finest imported English Holly, natural preserved, profusely studded with artificial red berries.

May also be had with **white berries** at the same price.

This is the full round and full quantity leaf wreath.

Shipped direct from preserving plant and factory in Michigan to insure freshest stock.

No. KG-18—18 in. in diameter. **$12.50**
Each.....**$1.25** Per dozen..... **$125.00**
Per gross.....

No. KG-24—24 in. in diameter. **$20.00**
Each.....**$2.00** Per dozen..... **$200.00**
Per gross.....

No. KG-30—30 in. in diameter. **$35.00**
Each.....**$3.50** Per dozen..... **$350.00**
Per gross.....

No. KG-36—36 in. in diameter. **$55.00**
Each.....**$5.50** Per dozen..... **$550.00**
Per gross.....

No. KG-48—48 in. in diameter. **$75.00**
Each.....**$7.50** Per dozen..... **$750.00**
Per gross.....

No. KG-60—60 in. in diameter. **$115.00**
Each.....**$11.50** Per dozen..... **$1,150.00**
Per gross.....

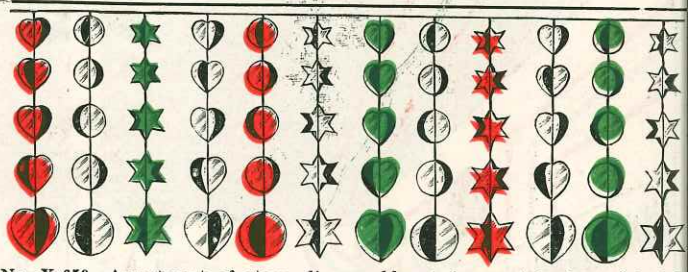
All red or all white or all blue wreaths made the same as above, painted red or white or blue, at 10% additional.

Merry Christmas All Silver Garland

No. X-3712—Garland 6 feet long of silver beads with three silver bells hanging from main strand and silver letters "Merry Xmas" hanging from it on silver beads. Per dozen..... **$1.50**
Per gross..... **$15.00**

ALL SILVER BELL CLUSTER

No. X-8533—There are three silver foil covered bells, each 3 inches in diameter, which are suspended from silver glass bead drops. A bow at the top completes this decoration. Measures 13 in. in length by 5 in. wide. Per dozen... **$1.50**
Per gross..... **$15.00**



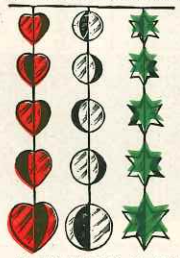
No. X-659—Assortment of stars, discs and hearts in assorted colors. 2 dozen envelopes in box. Price, each..... **$2.00**

BRIGHT-AS-SILVER HAPPY NEW YEAR GREETING

No. X-2144—Six feet long with letters 4½ in. high, printed with red connections and the whole embossed rustic style on bright silver metallic board, die-cut and with holly clusters attached at both ends and between the words. Letters are fastened together with metal fasteners and with string hanger at each end.
Each.....**25¢** Per dozen.....**$2.50**

METAL FOIL DROPS

These new colored hanging garlands are made of a very heavy metallic foil in graduated sizes and shapes, sewed on a heavy cord. A full reflection is given when hung on walls, posts or in windows or strung across ceilings about 6 to 12 in. apart. These twirl around from any slight breeze and are very attractive. Make a wonderful aisle decoration. (See illustration at left.) Their colored reflection has same effect as would hundreds of small colored Christmas tree lights. Each strand is about 32 inches long.
Per dozen, assorted as desired..... **$1.00**



X-653 X-652 X-651

Either of the three styles may be had in red, **green, blue** or **plain silver.** Be sure to state color wanted.

No. X-651—Star, 3 to 4⅞ in. in diameter.
No. X-652—Disc, 2¼ to 3¾ in. in diameter.
No. X-653—Heart, 2⅜ to 4⅛ in. in diameter.

Each garland is packed in glassine envelope.

BRIGHT-AS-SILVER MERRY CHRISTMAS GREETING

No. X-2143—Six feet long with letters 4½ in. high, printed with red connections and the whole embossed rustic style on **bright silver metallic** board, die-cut and with holly clusters attached at both ends and between the words. Letters are fastened together with metal fasteners and with string hanger at each end. Each.....**25¢** Per dozen.....**$2.50**

PLANNED CHRISTMAS DISPLAYS FOR YOUR STORE INTERIOR

The illustrated suggestion to the right provides the busy merchant with ideas for decorating his store for Christmas—or a ready unit which he can order and follow our illustrated suggestion. For the complete assortment order No. CIX-138 which consists of the following 21 items.

All for

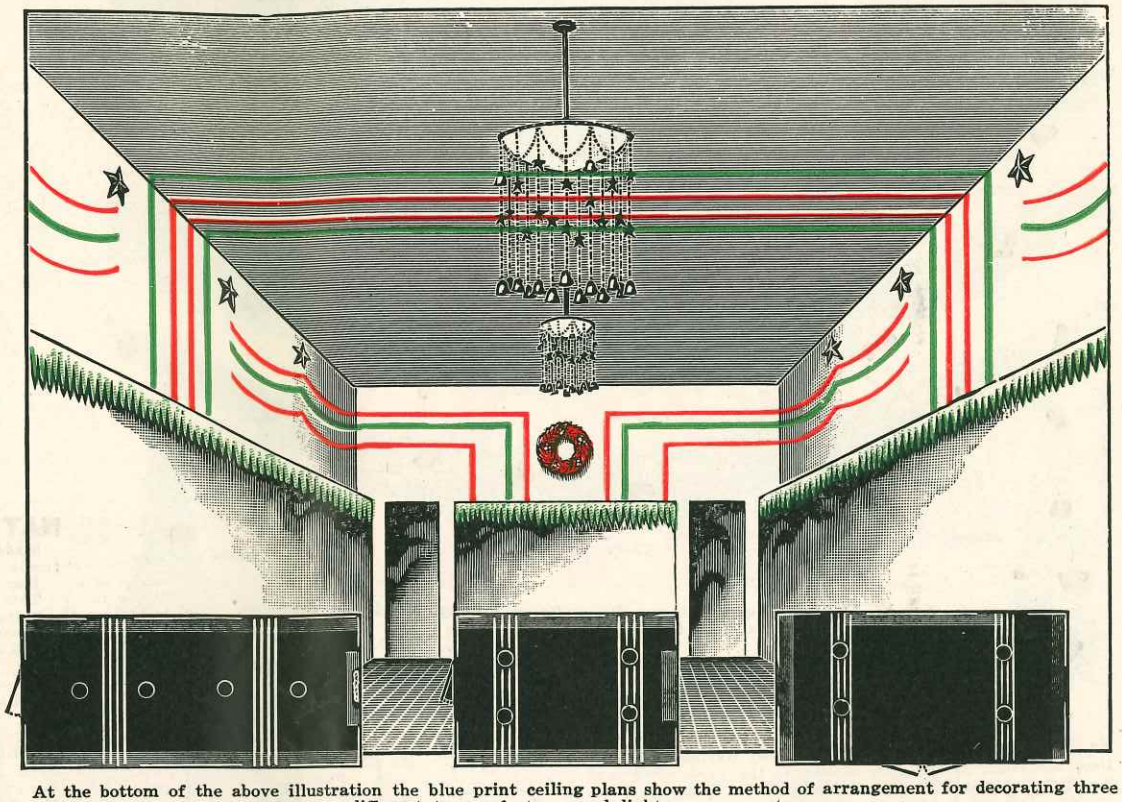
$7.50

23 Items in This Assortment With Draping Length of—

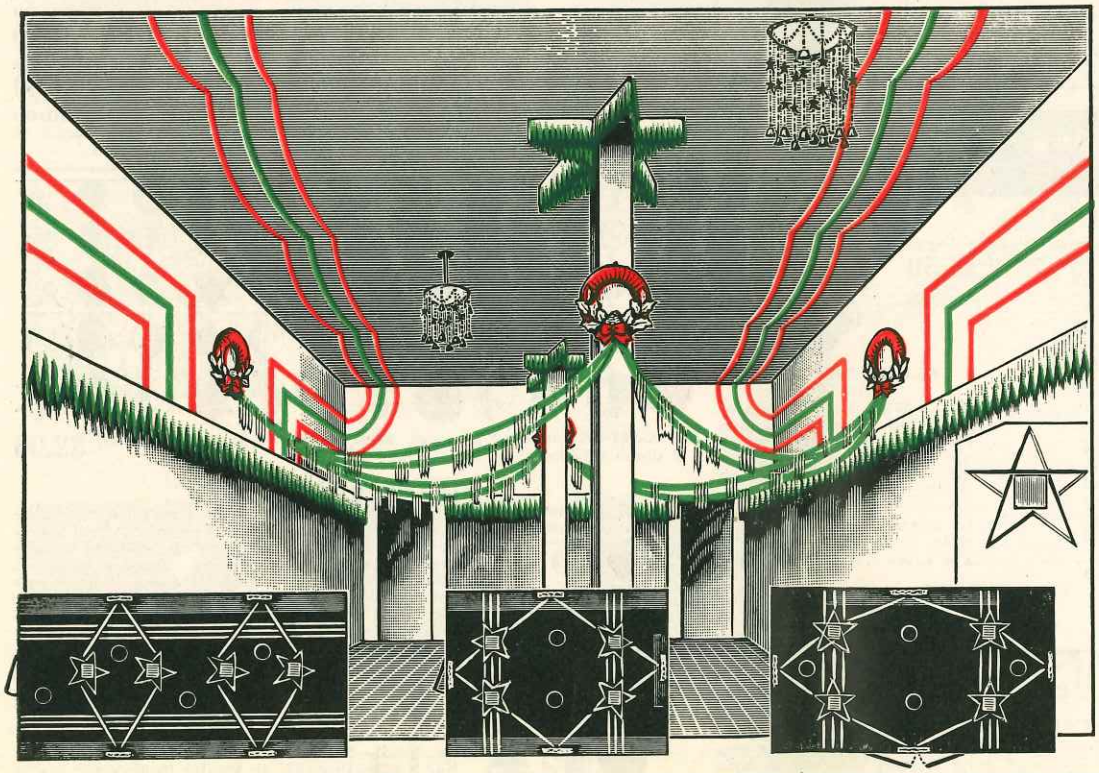
2 bolts	No. X-4160	Red Roping	360 ft.
2 bolts	No. X-4161	Green Roping	360 ft.
2 rolls	No. RX-50	Corrugated Die-Cut Icicles	50 ft.
1	No. X-6724	Cellophane Wreath	20 in.
4 each	No. X-2908	Silver Bead Lampshade	112 in.
12	No. X-1706	Silver Foil Stars	72 in.

This assortment of materials will decorate a store approximately 30 ft. x 100 ft. or 3,000 square feet of space. For a complete description and illustration of each item or additional items see:

No. X-4160—X-4161—Page 3. No. X-6724—Page 30.
No. RX-50—Page 48. No. X-1706—Page 9.
No. X-2908—Page 7.



At the bottom of the above illustration the blue print ceiling plans show the method of arrangement for decorating three different types of stores and light arrangements.



At the bottom of the above illustration the blue print ceiling plans show the method of arrangement for decorating three different types of stores and light arrangements. Diagram to the right shows how to construct frame for star around post.

To the left is an unusually attractive suggestion for decorating your store interior for Christmas. Any item illustrated can be purchased separately or the complete assortment of 24 items is available at

$10.00

Per Set of 24 Items as Listed Below

Assortment No. CIX-238

24 Items in This Assortment With Draping Length of—

3 bolts	No. X-4160	Red Roping	540 ft.
3 bolts	No. X-4161	Green Roping	540 ft.
8	No. X-2814	Red Rope 14-in. Wreath	112 in.
4 rolls	No. RX-50	Corrugated Die-Cut Icicles	100 ft.
2 lbs.	No. X- 425	Ribbon Tinsel.	
4 each	No. X-2908	Silver Bead Lampshades	112 in.

This assortment of materials will decorate a store approximately 30 ft. x 100 ft. or 3,000 square feet of space. For a complete description and illustration of each item or additional items see:

No. X-4160—X-4161—Page 3. No. X-425—Page 11.
No. X-2814—Page 3. No. X-2908—Page 7.
No. RX-50—Corrugated Die-Cut Icicles—Page 48.

YOU CAN ORDER THE ASSORTMENTS OR INDIVIDUAL ITEMS

Illustrated to the right is our No. CIX-338 assortment of Christmas interior decorations. This assortment consists of 35 selected Christmas items to trim approximately 3,000 square feet of store space.

Assortment No. CIX-338

Per Set of 35 Items as Listed Below

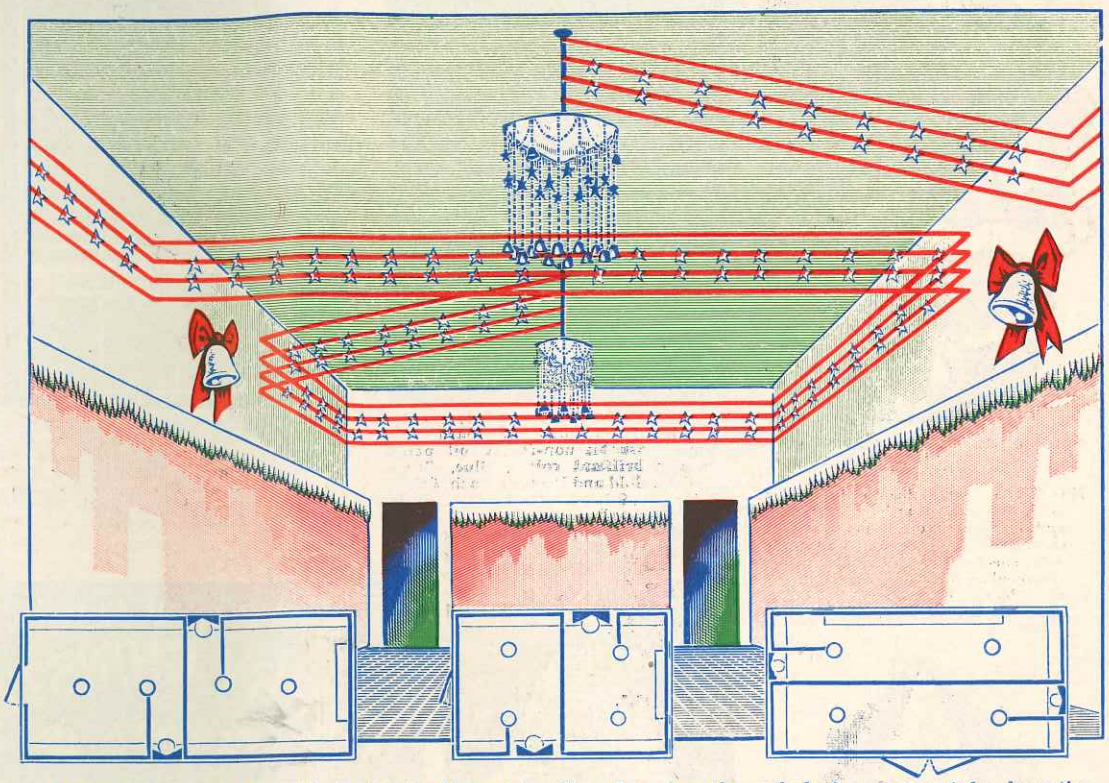
$12.50

35 Items in This Assortment With Draping Length of—

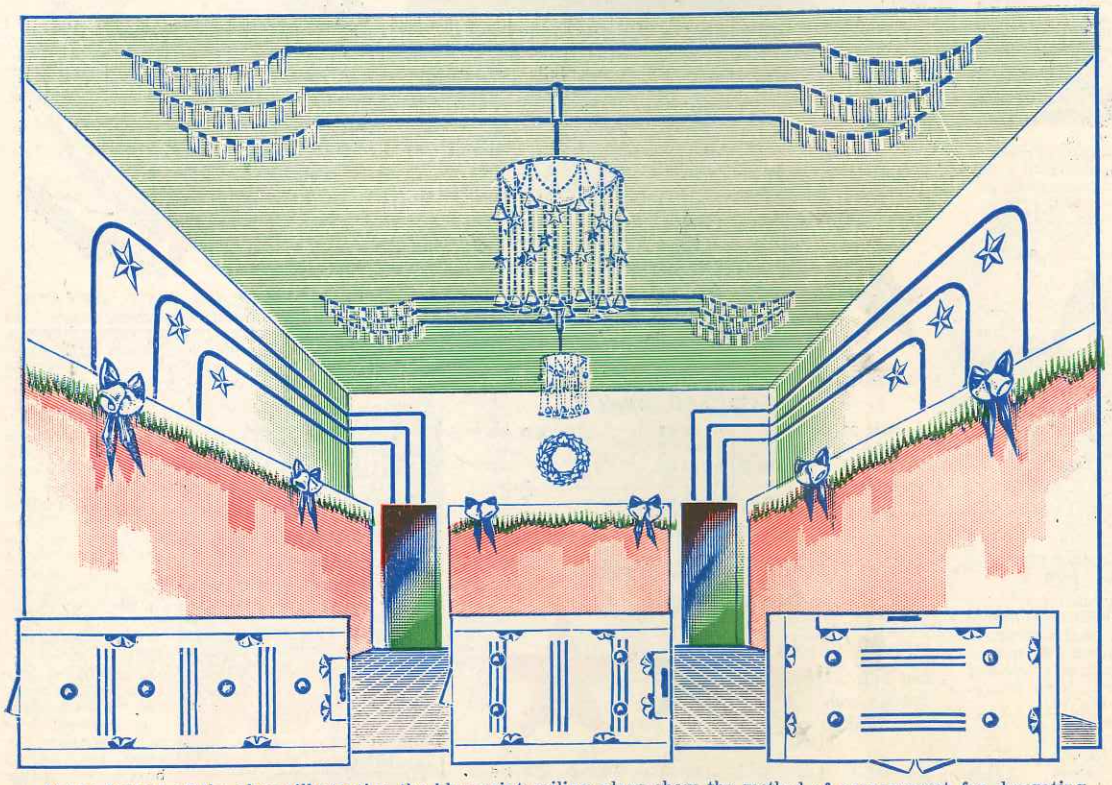
4 bolts	No. X-2988	Red Star Roping	360 ft.
2 bolts	No. X-4160	Red Roping	360 ft.
3 rolls	No. RX-50	Corrugated Die-Cut Icicles	75 ft.
2	No. X-1811	Silver Foil Bells	22 in.
2	No. CP-183	Red Cellophane Bows	36 in.
4	No. X-2908	Silver Beaded Lampshades	112 in.
18	No. X-1706	Silver Foil Embossed Stars	108 in.

This assortment of materials will decorate a store approximately 30 ft. x 100 ft. or 3,000 square feet of space. For a complete description and illustration of each item or additional items see:

No. X-3988—X-2908—Page 7. No. X-4160—Page 3.
No. RX-50—Page 48. No. X-1811—Page 5.
No. X-1706—Page 9. No. CP-183—Page 31.



At the bottom of the above illustration the blue print ceiling plans show the method of arrangement for decorating three different types of stores and light arrangements.



At the bottom of the above illustration the blue print ceiling plans show the method of arrangement for decorating three different types of stores and light arrangements.

To the left is illustrated a new, modern, blue and silver unusually smart interior trim. 84 items planned to make this an outstanding Christmas decoration.

Assortment No. CIX-438

Complete Set of 84 Items

$20.00

84 Items in This Assortment With Draping Length of—

6 bolts	No. X-5160	Blue Roping	1080 ft.
2	No. X-6224	Blue Cellophane Wreaths	48 in.
12	No. X-1807	Silver Foil Bells	84 in.
4	No. X-2908	Silver Beaded Lampshades	112 in.
4 rolls	No. RX-50	Corrugated Die-Cut Icicles	100 ft.
6	No. X-5852	Blue Cellophane Bows	72 in.
24	No. X-1706	Silver Foil Stars	144 in.
12	No. X-1705	Silver Foil Stars	60 in.
12	No. X-1704	Silver Foil Stars	48 in.
2 lbs.	No. X-425	Silver Ribbon Tinsel	

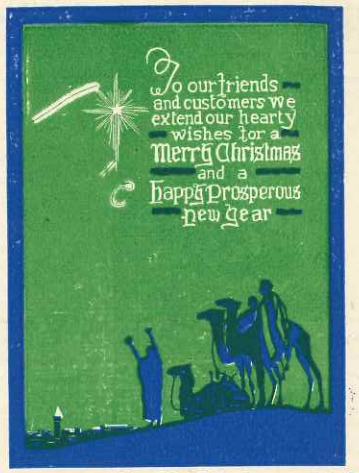
This assortment of materials will decorate a store approximately 30 ft. x 100 ft. or 3,000 square feet of space. For a complete description and illustration of each item or additional items see:

No. X-5160—Page 58. No. RX-50—Page 48.
No. X-6224—Page 30. No. X-5852—Page 30.
No. X-1807—Page 5. No. X-1706—X-1705—X-1704—Page 9.
No. X-2908—Page 7. No. X-425—Page 11.

X-299

19x26 OIL-PAINTED SANTA CLAUS CUT-OUT

No. X-299—Same design and color as X-300 except size is 19x26 in. and is painted on heavy 80-point cardboard. It is cut out and made with easel and also has the interchangeable wording "Shop Early" and "Merry Xmas." Each ..... **85¢**



No. X-303—Size 19x26 inches, painted on heavy 80-point cardboard with pure washable non-fading oil paints in five brilliant colors, Blue, Green, Yellow, Gold and Brown. Each. **$0.65** 5 for..... **$3.00** 10 for..... **5.50**

No. X-302—Size 19x26 inches. Painted on heavy 80-point cardboard, painted with pure washable non-fading oil paints in eight brilliant colors, Dark Blue, Red, Green, Cream, Yellow, Lavender, Brown and Tan. Each..**$0.65** 5 for.....**$3.00** 10 for..... **5.50**

DECORATE WITH AND SELL FROSTEE SNO-BALLS

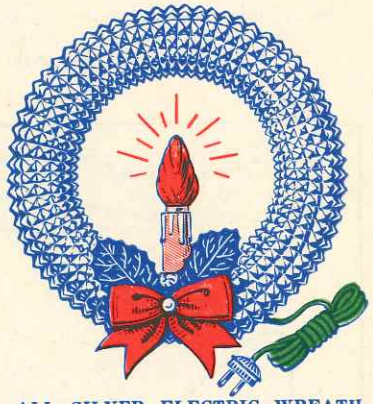
Packed in set of 8 in beautiful 3-color counter display carton. Holes in bottom of carton permit dealer to light up entire display, using regular Christmas tree lamp string. Sno-Balls retail for **80¢** per box of 8. Use them for store window, ledge, post, tree and interior Christmas displays. **50¢** Per box..... Doz. boxes..**$5.00** Gross boxes..**$54.00**

No. G-528—Size 20x29 in. Painted on heavy 80-point cardboard with washable non-fading oil paints in 8 colors: red, white, tan, yellow, green, blue, flesh and black. Each ..... **45¢** 5 for...**$2.00** 10 for...**$3.75**

No. X-2247—Foil Reflector Greetings Store Sign

FOIL REFLECTOR GREETING STORE SIGN

No. X-2247—Size 24 in. x 12 in. A colorfully printed sign on heavy cardboard. The greeting is die-cut and backed with silver foil which reflects light very attractively. Each ..... **25¢**



ALL SILVER ELECTRIC WREATH

No. X-3476—Silver jointed pine cones, 5 in a row, are woven in wreath shape. Red silk bow and 2 blue leaves at base. Red flame type bulb in yellow holder. Each ..... **75¢**

BEAUTIFUL NEW ARTIFICIAL SNOW-TIPPED PINE TREES

No. X-1763-G—Green. Size 24 in. high x 15 in. in diameter at bottom of tree. Base 3½ in. high x 4 in. in diameter.
Per dozen ...**$12.00** Each....**$ 1.20**
No. X-1763-B—Blue. Per dozen...**$12.00**
Each **1.20**
No. X-1762-G—Green. Size 19 in. high x 10 in. in diameter at bottom of tree. Base 3½ in. high x 4 in. in diameter.
Per dozen .....**$6.00** Each.....**60¢**
No. X-1762-B—Blue. Per dozen....**$6.00**
Each .....**60¢**
No. X-2714-G—Green. Size 13 in. high by 7 in. in diameter at base. Base 2 in. high by 2¼ in. in diameter.
Per dozen.....**$3.00** Each.....**30¢**
No. X-2714-B—Blue. Per dozen....**$3.00**
Each .....**30¢**

REFLECTO-LITE TREE TOP

(Pat. applied for)
Christmas decoration of highly polished metal foil with spiral wire attachment. Insulated center opening for small and medium sized tree lamps. Overall size 8½ in.
No. X-911-S—Silver
No. X-911-R—Red
No. X-911-B—Blue
No. X-911-G—Green **10¢**
Each .....
Per dozen.....**$1.00**

STARS!

EMBOSSED ALUMINUM FOIL ON 4-PLY CARDBOARD AND DIE-CUT

No. MM-32—	2½ in.	Box of 25.....	**$0.30**
No. MM-33—	3¼ in.	Box of 25.....	**.40**
No. MM-34—	4½ in.	Box of 25.....	**.60**
No. MM-36—	6 in.	Box of 25.....	**1.00**
No. MM-38—	8 in.	Box of 25.....	**1.50**
No. MM-30—	10 in.	Box of 25.....	**2.00**

SHINY ALUMINUM FOIL GUMMED BACK

Die-Cut Stars

Colors in Stock: Silver foil or Blue foil or Red foil.

Specify colors wanted.

	50	100	500
No. DC-2—2-in.....	**$0.30**	**$0.50**	**$2.25**
No. DC-3—3-in.....	**.50**	**.90**	**4.00**
No. DC-4—4-in.....	**.85**	**1.50**	**6.00**

FROSTEE SNO FLAKES

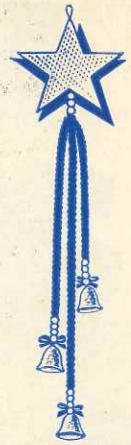
At last something different for the well-dressed Christmas tree. These sparkling white Sno Flakes cling to the branches and are a beautiful contrast against the green of the tree. Cannot stain or spot. Perfectly clean and easy to sweep or vacuum from any rug. For small tree use 1 box. For medium tree use 2 boxes. For large tree use 3 boxes. **10¢** Per box.... Doz. boxes.**$1.00**

A SUBSTANTIAL FIREPLACE

No. X-602—Made of heavy corrugated fiberhide board attractively painted to resemble brick. The top ledge is painted in light blue and black and the wreath in red and green. Set up the size is 35¼ in. high, 40 in. long and 11½ in. wide. It is shipped knocked down in a carton 41 in. long, 19 in. wide and 2 in. thick. Each weighs 6½ lbs. Each..... **$1.65**

OIL-PAINTED CHRISTMAS TREE CUT-OUT

No. X-714—Size 32 in. wide by 48 in. high. Made of 100-point newsboard, die-cut and oil paint process in the following colors: Green, blue, white, red and yellow. A very substantial easel is mounted on back. Price, each..... **$2.00**



BLUE HINOKI ROPING AND SILVER STAR HANGER

No. X-3856—Decorative hanger of 3 strands of Hinoki blue roping suspended from a silver star, with 3 silver bells at end of hangers. 20 in. over-all.
Each ..... **10¢**
Per doz.. **$1.00**

LITHOGRAPHED CARDBOARD SANTA CLAUS—ALMOST LIFE SIZE

No. X-1400—As illustrated, measures 62 in. high by 30 in. wide. Lithographed in full color on 120-point very heavy cardboard and is fitted with a double winged easel. Is made so that it folds twice and packs in small carton. Is very easily stored away when not in use. Each..... **$2.00**

"MERRY CHRISTMAS" CARD TOPPERS

No. X-1512—For 5½-in. card holder.	Per 100....	$0.90
No. X-1513—For 7 -in. card holder.	Per 100....	1.50
No. X-1514—For 11 -in. card holder.	Per 100....	2.50
No. X-1515—For 14 -in. card holder.	Per 100....	3.75

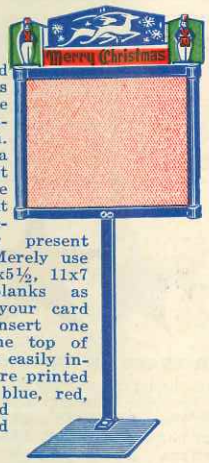
"FOR HER" CARD TOPPERS

No. X-1522—For 5½-in. card holder.	Per 100....	$0.90
No. X-1523—For 7 -in. card holder.	Per 100....	1.50
No. X-1524—For 11 -in. card holder.	Per 100....	2.50
No. X-1525—For 14 -in. card holder.	Per 100....	3.75

"FOR HIM" CARD TOPPERS

No. X-1562—For 5½-in. card holder.	Per 100....	$0.90
No. X-1563—For 7 -in. card holder.	Per 100....	1.50
No. X-1564—For 11 -in. card holder.	Per 100....	2.50
No. X-1565—For 14 -in. card holder.	Per 100....	3.75

CARD TOPPERS



For use in card holder frames throughout the store as illustrated herewith. These will lend a Christmas spirit to your price cards without changing or re-lettering your present price cards. Merely use the 5½x3½, 7x5½, 11x7 and 14x11 blanks as heretofore in your card frames and insert one of these in the top of each. They are easily inserted. They are printed on 2 sides in blue, red, green, black and silver ink and are die-cut.

"FOR THE FAMILY"—Same as illustration except has inscription "For the Family" instead of "For Him".

No.		Per 100
X-1572—For 5½-in. card holder..		$0.75
X-1573—For 7 -in. card holder..		1.25
X-1574—For 11 -in. card holder..		2.00
X-1575—For 14 -in. card holder..		3.00

"FOR THE BABY"—Same as illustration except has inscription "For the Baby" instead of "For Him".

No.		Per 100
X-1582—For 5½-in. card holder..		$0.75
X-1583—For 7 -in. card holder..		1.25
X-1584—For 11 -in. card holder..		2.00
X-1585—For 14 -in. card holder..		3.00

Embossed Papier Mache Pine Tree Strip

No. X-5250—36 inches long, consisting of 6 trees, 3 being 8½ inches high and 3, 8 inches high. Branches are tinted green with white and glass-tinsel snow-covered foreground.
Each ..... **50¢**

EMBOSSED CHRISTMAS DECORATION

No. X-1592 — Size 10½ in. wide by 19 in. high. Heavy cardboard cut-out, heavily embossed and tinted in red, green, yellow, pink and white, covered with glitter with background of transparent sky blue dotted with white stars. Each.... **50¢**
Per dozen..... **$5.00**

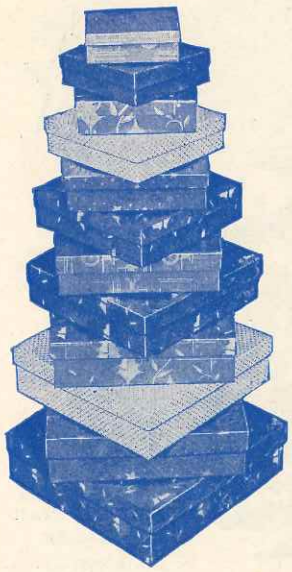
Giant Embossed Papier Mache Pine Tree

Suitable for backgrounds, showcase trims, ledges, etc.

No. X-5248—Size 37 in. tall and 26 in. wide. Two shades of green, with white glass tinsel snow on branches. Easel back. Each.... **$1.50**

JUMBO EMBOSSED PINE TREE

No. X-5247—Size 30 in. high and 21 in. wide. Two shades of green, with glass tinsel snow on branches. Easel back. Each.... **$1.00**



CHRISTMAS GIFT BOXES

Assortment of 48

Asst. No. 4107—48 of the most popular medium sizes, arranged in the proper proportions as needed for resale purposes for the retail trade, to be used for large and small handkerchiefs, mufflers, scarfs, men's hosiery, ladies' hosiery, boutonnieres, wide ties, gloves and sundries. All boxes covered in assorted patterns of silver metallic foil. Shipping weight 12 pounds.
Each **$2.85**

Assortment of 48

Asst. No. 4207—Consists of 48 of the most popular large sizes, packed in the proper proportions, and is an ideal assortment for resale to the retail trade. These sizes retail for 10, 15 and 25 cents a piece. Used for lingerie, infants' wear, men's shirts, underwear, cakes, bowls, silks, shoes, slippers, bath towels, leather goods and large handkerchiefs. All boxes covered in assorted patterns of silver metallic foil. Shipping weight 23 pounds.
Each **$4.50**

NESTED CHRISTMAS GIFT BOX ASSORTMENTS

Each of the following assortments consists of four nests of three sizes each. The size given below is for the middle size box of nest. All numbers covered in assorted patterns of metallic foil.

ASSORTED PATTERNS OF SILVER METALLIC FOIL COVERED BOXES

Asst. No. 407—Tie and Glove. Nested 3 sizes. Middle size 12½x3½x¾. Per assortment of 12 boxes ..... **55¢**

Asst. No. 507—Handkerchief. Nested 3 sizes. Middle size 6⅝x6⅝x⅝. Per assortment of 12 boxes ..... **50¢**

Asst. No. 607—Scarfs and Hosiery. Nested 3 sizes. Middle size 10x6x¾. Per assortment of 12 boxes ..... **55¢**

Asst. No. 627—Silk Hosiery. Nested 3 sizes. Middle size 10⅝x4⅞x⅞. Per assortment of 12 boxes ..... **55¢**

Asst. No. 637—Men's Hosiery. Nested 3 sizes. Middle size 14x4¼x1. Per assortment of 12 boxes ..... **75¢**

Asst. No. 657—Muffler and Scarf or Lingerie. Nested 3 sizes. Middle size 11x7½x⅞. Per assortment of 12 boxes ..... **80¢**

Asst. No. 917—Long Fold Men's Shirt. Not nested. 17¾x10½x⅞. Per assortment of 6 boxes **$1.00**

Asst. No. 1657—Lingerie and Infants' Wear. Nested 3 sizes. Middle size 12x8x1½. Per assortment of 12 boxes **$1.05**

Asst. No. 1777—Men's Short Fold Shirts, Underwear. Nested 3 sizes. Middle size 11x11x1⅜. Per assortment of 12 boxes **$1.15**

Asst. No. 2807—Sweater and Pajama. Nested 3 sizes. Middle size 17x10x2⅝. Per assortment of 6 boxes **$1.10**

Asst. No. 770—Large Handkerchief. Covered with lithographed Christmas papers. Nested 3 sizes. Middle size 10½x10½x⅝. Per assortment of 12 boxes ..... **85¢**

50 Roll Tissue Assortment

No. OX-3894—Consisting of:

25 rolls—15 Sheet 20x30 White Tissue
5 rolls—12 Sheet 20x30 Red Tissue
5 rolls—12 Sheet 20x30 Green Tissue
5 rolls— 6 Sheet 20x30 Decorated Tissue
5 rolls—10 Sheet 20x30 White Embossed Tissue
5 rolls— 6 Sheet 20x30 Special Variety

Each roll wrapped in cellophane, with attractive two-color label. Packed 50 rolls to carton. Price, per 50 rolls **$3.10**

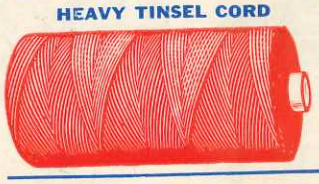
The following three assortments consist of nests of 12 boxes, each box nested within the next larger size, covered with assorted patterns of silver metallic foil.

Asst. No. 3607—12 nested boxes, sizes ranging from 4½x4½x1½ to 11½x11½x3½.
Per nest of 12 boxes **$1.10**

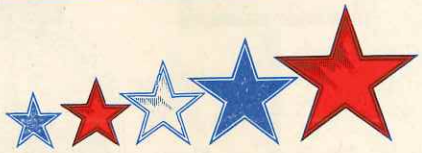
Asst. No. 3707—12 nested boxes, sizes ranging from 4¾x2¾x1½ to 14x12x3½.
Per nest of 12 boxes **$1.10**

A solution for your Christmas and year-round gift package problem. Folding gift boxes and folders are distinctive and economical. Write for circular and prices

HEAVY TINSEL CORD



No. X-1303 — Spaced red and silver tinsel cord, 10-ply heavy cord for tying up your holiday packages. Comes in 1-pound spools, approximately 1846 yards on a tube. Each **$1.65**



DECORATIVE STICKER STARS OR PACKAGE SEALS

Bright Chrome Silver Foil, Red Foil or Blue Foil, gummed back. Packed 50 to an envelope. Specify color wanted.

No. DC-1532—1 in.	Per pkg.. **20¢**	Doz. pkgs..	**$2.00**
No. DC-1502—1½ in.	Per pkg.. **25¢**	Doz. pkgs..	**2.50**
No. DC-1512—2 in.	Per pkg.. **30¢**	Doz. pkgs..	**3.00**
No. DC-1522—2¾ in.	Per pkg.. **50¢**	Doz. pkgs..	**5.00**

Here Is a Wide Assortment of

GIFT WRAPPINGS AND TISSUES 100 Roll Assortment

No. OX-3895—Consisting of:

20 rolls—15 Sheet 20x30 White Tissue
10 rolls—12 Sheet 20x30 Red Tissue
5 rolls—12 Sheet 20x30 Green Tissue
5 rolls— 6 Sheet 20x30 Decorated Tissue
5 rolls—10 Sheet 20x30 White Embossed Tissue
5 rolls— 6 Sheet 20x30 Special Variety
30 folds—Assorted Gift Wrappings
20 rolls—Assorted Gift Wrappings

Each roll wrapped in cellophane, with attractive two-color label. Packed 100 rolls to carton. Price, per 100 rolls **$6.20**

HOLLY WREATH STICKER

No. X-5194—4½ in. in diameter. Printed in red, green and black, embossed and glazed on heavy gummed paper and die-cut, center is also cut out. A wonderful decoration for your display or price cards, for sealing large gift packages, etc.
Per 100 ..... **85¢**

DECORATIVE STICKER BELLS OR PACKAGE SEALS

1¾ in. in diameter. Gummed back.
No. DC-1425—Bright Silver and Red.
No. DC-1426—Bright Silver and Blue
No. DC-1427—Bright Silver and White

Packed 100 to an envelope.
Per package ..... **50¢**
Per dozen packages **$5.00**

DECORATIVE STICKER BOWS OR PACKAGE SEALS

1¼ in. x 2½ in. over all. Gummed back.

No. DC-1402—Bright Silver and Red
No. DC-1403—Bright Silver and Blue
No. DC-1404—Bright Silver and White

Packed 100 to an envelope.
Per package ..... **60¢**
Per dozen packages **$6.00**

CHRISTMAS GIFT DRESSING PACKET

No. X-6954—Each contains 100 pieces—tags, cards and seals. Per dozen packets ..... **80¢**

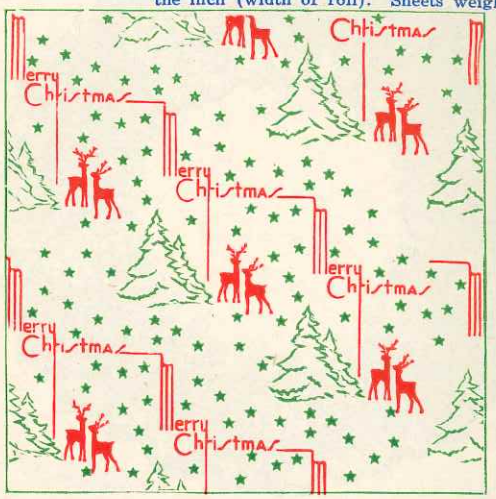
CHRISTMAS GIFT WRAPPING PAPER

36-Pack Assortment
No. X-42034 — Attractive display carton containing 36 packages to retail at 10c or 15c each. Each contains 4 sheets, size 20 x 30 in. 4 packages each of 9 designs to each assortment. All beautiful designs and wonderful sellers. Cost to you, per assortment of 36 packages **$2.40**

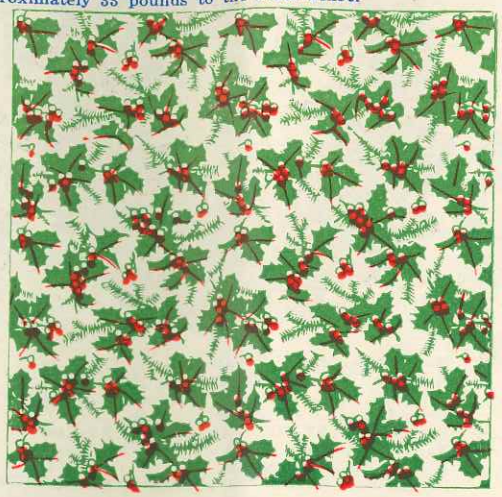
24-Pack Assortment
No. X-1600—Assortment of 24 packages not in display carton. 4 sheets, 20x30 in., and 3 packages each of 8 designs to assortment. Per assortment of 24 packages **$1.60**

ALL DESIGNS OF THESE HOLIDAY WRAPPING PAPERS

May be had in rolls or sheets as follows:
Rolls—6, 9, 12, 15, 18, 20, 24, 30 and 36 inches wide by 9 inches in diameter.
Sheets—18x24 inches and 24x36 inches, packed flat.
All the above are on 30-pound basis weight. Rolls weigh approximately 1¾ pounds to the inch (width of roll). Sheets weigh approximately 33 pounds to the ream 24x36.

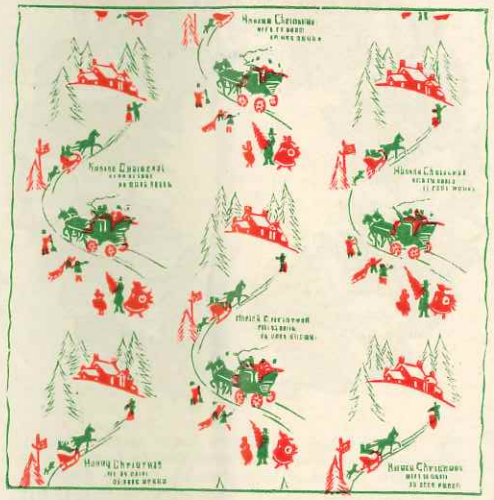


No. OX-3808—White Machine Finish, printed with Red and Green Reindeer and Greeting Design. Per lb. **18¢**
No. OX-3807—White Machine Finish, printed with Blue and Silver Reindeer and Greeting Design. Per lb. **19¢**



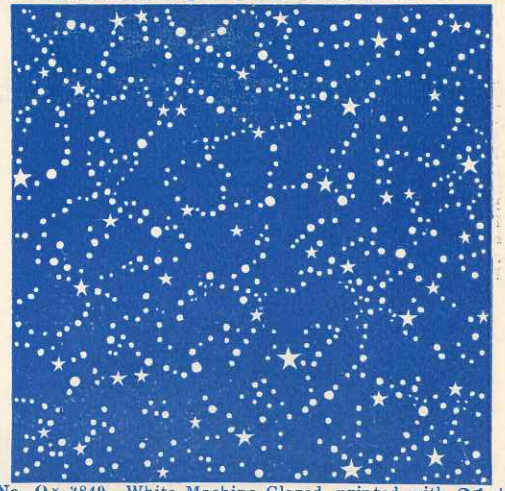
No. OX-3806—White Machine Glazed, printed with Red and Green Holly Design. Per lb..... **19¢**

No. OX-3817—White Machine Glazed, printed with Red and Green Yuletide Design. Per lb ..... **22¢**
No. OX-3818—White Machine Glazed, printed with Red and Blue Yuletide Design. Per lb..... **23¢**
No. OX-3816—White Machine Glazed, printed with Brown and Red Yuletide Design. Per lb..... **24¢**



No. OX-3819—White Machine Finish, printed with Red and Green Coach, Sleigh and Greeting Design. Per lb ..... **21¢**
No. OX-3820—White Machine Finish, printed with Blue and Black Coach, Sleigh and Greeting Design. Per lb..... **21¢**

No. OX-3842—Red Kraft, printed with White Snow and Sleigh Design. Per lb..... **17¢**
No. OX-3841—Green Kraft, printed with White Snow and Sleigh Design. Per lb..... **16¢**
No. OX-3843—Blue Kraft, printed with White Snow and Sleigh Design. Per lb..... **16¢**



No. OX-3849—White Machine Glazed, printed with Blue and White Star Design. Per lb..... **21¢**

No. OX-3865—Red Kraft Namespun, configured with Candle and Greeting Design. Per lb ..... **18¢**
No. OX-3864—Green Kraft Namespun, configured with Candle and Greeting Design. Per lb ..... **17¢**
No. OX-3866—Blue Kraft Namespun, configured with Candle and Greeting Design. Per lb..... **17¢**

White and Colored Tissue

In Retail Packages

Most gifts are wrapped in tissue before being packed in the heavier paper, making a more dainty package.

No. OX-3891—Ten-Cent Retail Package. Each roll contains either 12 sheets of Christmas Red or Christmas Green Tissue, size 20x30, with Transparent Cellulose Wrapper. 50 rolls of green and 50 rolls of red in shipping container. Per 100 rolls..... **$6.20**

No. OX-3890—Ten-Cent Retail Package. 15 sheets 20x30 Bleached White Tissue, rolled in Transparent Cellulose Wrappers. 100 rolls to carton. Per 100 rolls **$6.20**

No. OX-3888—Five-Cent Retail Package. 6 sheets 20x30 Bleached White Tissue, rolled in Transparent Cellulose Wrapper. 100 rolls to carton. Per 100 rolls.... **$3.80**

Holly Design Christmas Notion Bags

To Match No. OX-3806 Holly Wrapping Paper

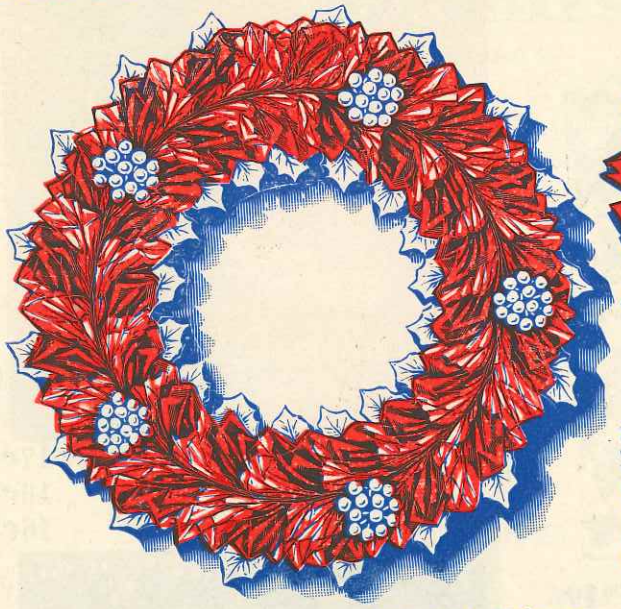
Any type of retail store using notion bags will find this item a decided innovation. It gives the smaller retailer an opportunity to use a beautiful decorated counter envelope printed in red and green similar to those now used by every large department store in the country. Extra heavy white Decorated Bond.

Number	Size	Packing Per Bale	Weight Per Bale	Price Per 1,000 Bags
38-NB-21	4 x 6¼	10,000	40 lbs.	$1.10
38-NB-22	5 x 7½	8,000	46 lbs.	1.50
38-NB-23	6¼x 9¼	6,000	54 lbs.	2.00
38-NB-24	7½x10½	4,000	46 lbs.	2.60
38-NB-25	8½x11	4,000	53 lbs.	3.00

25c per 1,000 extra charge for **broken bales.**
Minimum order 1,000 of a size.

This Season's New Cellophane

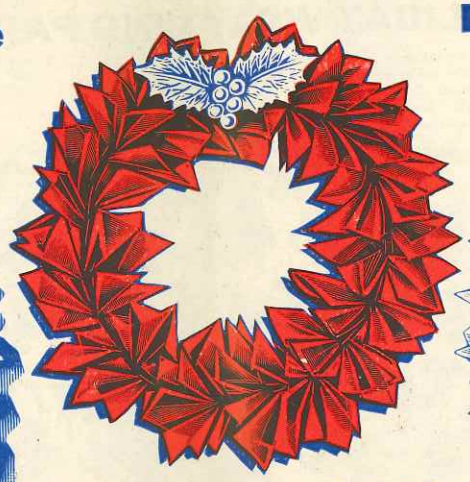
Decorative Christmas Items!



No. X-6124—Red tufted cellophane wreath 6 in. wide. Made very full and decorated with 5 clusters of silver bead berries. Mounted on bright chrome leaf wreath with 9-in. spread. 27 in. in diameter. Each **$2.75**

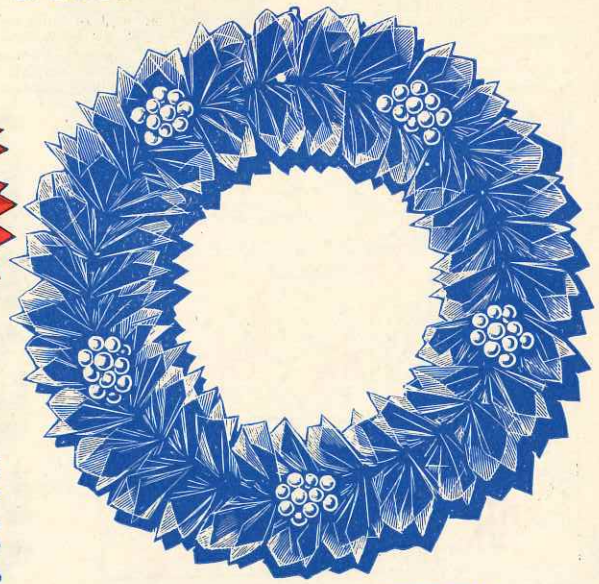
No. X-6724—5½ in. wide, 20 in. in diameter. Red cellophane full tufted wreath with 8-in. chrome bright silver holly background and clusters of silver bead berries. Each **$1.25**
Per dozen **$12.50**

No. X-5724—Same as No. X-6724 but in blue cellophane. Each **$1.25**
Per dozen **$12.50**



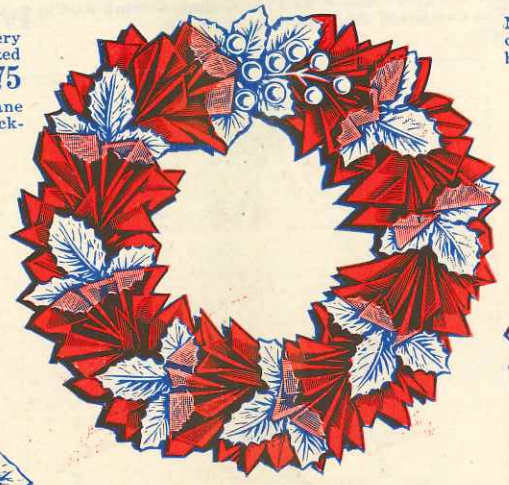
No. X-3801—All cellophane wreath 15 in. in diameter. Made of red cellophane and trimmed with two 5-in. holly leaves of bright silver foil and 6 silver berries. Each .... **70¢**
Per dozen .... **$7.00** Per gross **$70.00**

No. X-5801—Same as X-3801 above but in blue cellophane. Each ..... **70¢**
Per dozen .... **$7.00** Per gross **$70.00**



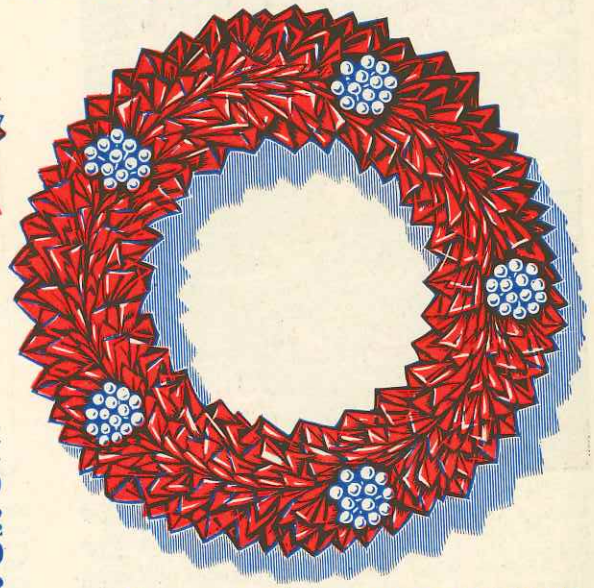
BLUE CELLOPHANE WREATH

No. X-6224—Wreath 6 in. wide, made very full, of blue tufted cellophane. Decorated with 5 clusters of silver bead berries. 24 in. in diameter. Each **$1.75**



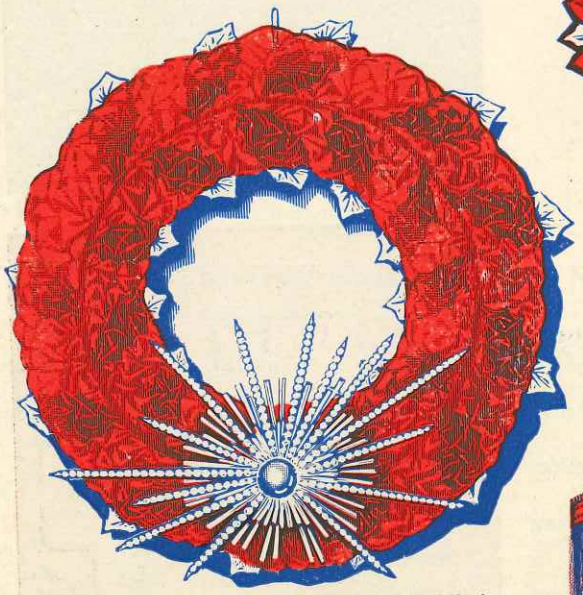
No. X-3802—Red cellophane and triple chrome silver foil holly leaves are combined to form a very attractive wreath. Measures 18 in. in diameter and 5 in. wide. Center decoration of 9 silver berries and holly leaves. Each **$1.10**
Per dozen ..... **$11.00** Per gross **$110.00**

No. X-5802—Same as X-3802 above but in blue cellophane. Each ... **$1.10**
Per dozen ..... **$ 11.00**
Per gross **110.00**



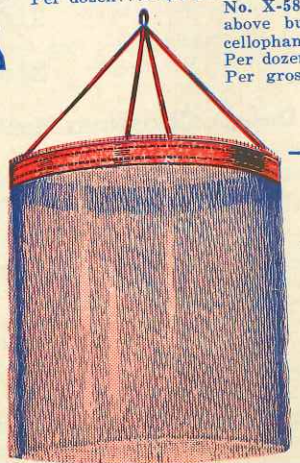
BEAUTIFUL CELLOPHANE WREATH

No. X-5224 — Red tufted cellophane wreath 6 in. wide. Made very full. Decorated with 5 clusters of silver bead berries. Wreath is 24 in. in diameter. Each **$1.75**
Per dozen **$17.50**



No. X-3851—An unusual wreath of red tufted cellophane on a background of silver holly leaves. Decorated with 14 silver beaded shafts, a number of cellophane sipper tubes of varying lengths and a 2-in. center glass ball. Wreath measures 26 in. in diameter. Each **$3.25**
Per dozen **$32.50**

No. X-5836—Silver holly leaves form the background for an unusual wreath of blue tufted cellophane. Similar to No. X-3851 (above). Decoration consists of 14 beaded shafts, a number of cellophane tubes of varying lengths and 2-in. center glass ball. Wreath measures 26 in. in diameter. Each **$3.25**



CELLOPHANE LAMP SHADES

Made of ⅛-in. slit Cellophane, 18-in. fringe. 18 in. in diameter. Fit any light fixture up to 18 in. Red, Green or Blue. Each **$1.25**
Per doz. . **$12.50**

CELLOPHANE LAMP SHADES

Made of ⅛-in. slit Cellophane, 12-in. fringe. 12 in. in diameter. Fit any light fixture up to 12 in. Red, Green or Blue. Each ..... **70¢**
Per dozen **$7.00**

CELLO RIBBONS

¼-Inch Cello Ribbon

No. CP-1 — Made of Cellophane. Has an unusual decorative quality. It is lustrous, attractive, strong, pliable and easy to tie. Excellent for candy boxes, gift wrapping, etc. Comes in nine colors: **Amber, green red, blue, purple, black, pink and clear transparent.** ¼ in. in width. 1000 yards to spool. Per spool..... **$1.90**
500 yards to spool. Per spool..... **$1.00**

¼ in. Opaque Silver, Gold or Opaque White. 500 yards to spool .. **$1.15**

½-inch Cello Ribbon

No. CP-2—Made of Cellophane, ½ inch wide. Comes in following colors: **Red, green, purple, dark blue.** 250 yards to spool. Per spool ..... **95¢**
Silver or Gold Opaque. 250-yard spool..... **$1.10**

¾-inch Cello Ribbon

No. CP-3—Made of Cellophane, ¾ inch wide. Comes in following colors: **Red, green, purple, dark blue.** 250 yards to spool. Per spool..... **$1.15**
Silver or Gold Opaque. 250-yard spool..... **$1.30**

½-inch Cellotye Ribbon

Merry Christmas Design **Cellotye Ribbons** for wrapping Christmas gift items. ½ in. wide, 250 yards to roll.
No. CP-3380 — Silver on Red. Per roll..... **$1.45**
No. CP-3382 — Silver on Blue. Per roll..... **$1.45**

½-inch Cellotye Ribbon

Holly Leaf and Berry Design **Cellotye Ribbons** for Christmas gift packages. ½ in. wide, 250 yards to the roll.

No. CP-3394—Silver on Red. Per roll..... **$1.45**
No. CP-3396—Silver on Blue. Per roll..... **1.45**

2¾-inch Cellotye Ribbon

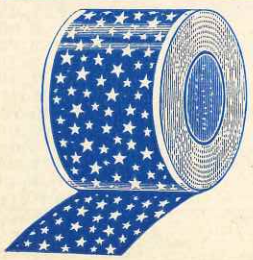
Beautiful Poinsettia Design **Cellotye Ribbons.** 2¾ in. wide, 50 yards to the roll.

No. CP-3861—Silver Poinsettia on Red. Per roll..... **$1.95**

No. CP-3863—Silver Poinsettia on Blue. Per roll..... **$1.95**

No. CP-3865 — Red Poinsettia on Clear. Per roll..... **$1.95**

No. CP-3864—Silver Poinsettia on Opaque White. Per roll..... **$1.95**



2¾-inch Cellotye Ribbon

New Silver Star Design **Cellotye Ribbon.** 2¾ in. wide, 50 yards to the roll.

No. CP-3803—Silver Stars on Red. Per roll..... **$1.95**

No. CP-3817—Silver Stars on Blue. Per roll..... **$1.95**

No. CP-3860—Silver Stars on White. Per roll..... **$1.95**

CELLOPHANE DISPLAY COVERS FOR—

Made of No. 450 Plain Transparent Cellophane

REFRIGERATORS

5 cubic ft. size. Each..... **$0.95**
6 cubic ft. size. Each..... **1.05**
7 cubic ft. size. Each..... **1.15**
8 cubic ft. size. Each..... **1.25**

These sizes will fit all standard makes of refrigerators as listed below:

Apex Coolerator	Kelvinator
Crosley	Leonard
Fairbanks-Morse	Norge
Frigidaire	Sparton
General Electric	Stewart-Warner
Hotpoint	Westinghouse

Be sure to state cubic foot size when ordering.

Red Cellophane bow and 112-inch wrap ribbon for above, complete with special adhesive tape for application. Each ..... **70¢**

WASHERS

Each **$1.05**
Standard size for all standard washers as listed below:

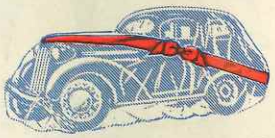
*ABC	*Apex	*Maytag	*Norge
Dexter	*Easy	Meadows	
*Fairbanks-Morse		*Speed Queen	
*General Electric		*Thor	*Voss
*Hotpoint		*Westinghouse	
*Kelvinator		Haag	

IRONERS

Each ..... **70¢**
Standard size for all standard ironers marked with * in above list.
Red Cellophane bow and 112-inch wrap ribbon for either of the above, complete with special adhesive tape for application. Each ..... **70¢**

STOVES

Sizes may be divided as follows:
Large Size. Each..... **$1.25**
Medium Size. Each..... **1.15**
Small Size. Each..... **.95**
The large size stove bag will include a lamp and lamp bracket, where used. Medium size will take care of a stove with a high splash back, and the small size, stove with a low splash back. Be sure to specify make and model of stove when ordering.
Red Cellophane bow and 112-inch wrap rippon for above, complete with special adhesive tape for application. Each..... **70¢**



AUTOMOBILE

Large Size: For use on Cadillac, La Salle, large Buick, large Olds, Hudson, Lincoln, Chrysler Imperial, Nash, Studebaker President, Packard, Auburn. Each **$7.95**

Small Size: for use on Ford, Chevrolet, Plymouth, Dodge, small Buick, small Olds, Hudson Terraplane, Nash-Lafayette, Willys, Pontiac 6, DeSoto, Chrysler Royal, Studebaker Dictator. Each..... **$6.95**

Special Red Cellophane double bow and large ribbon to finish display properly, complete with special adhesive tape for application. Each **$2.25**

RADIOS

Console Model. Each..... **70¢**
Table Model. Each..... **35¢**

The console bag is for all console types and the table model bag for any table model of the following manufacturers:

General Electric	Westinghouse
Bendix	International
Stewart-Warner	Detrola
Trav-ler	Sparks-Withington
Zenith	R C A
Operadio	Colonial
Noblitt Sparks	Fada
Capehart	Amplex
Grebe	Emerson
Stromberg-Carlson	Philco
Crosley	

Red Cellophane bow and 112-inch wrap ribbon for above, complete with special tape for application. Each ..... **50¢**

BICYCLES

One standard size to fit all current makes of bicycles. Each..... **$1.60**
Red Cellophane bow and 112-inch wrap ribbon for above, complete with special adhesive tape for application. Each..... **90¢**

FURNITURE

For various articles as follows:

Davenport.	Each	**$2.55**
Chair.	Each	**1.65**
Table.	Each	**2.25**
Piano.	Each	**5.25**
Boudoir Chair.	Each	**1.40**
Secretary.	Each	**3.00**
Desk.	Each	**1.75**
Mattress.	Each	**1.60**

Red Cellophane bow and ribbon complete with special adhesive tape for application.
For Davenport, Piano and Mattress. Each..... **$1.75**
For other items. Each..... **.70**

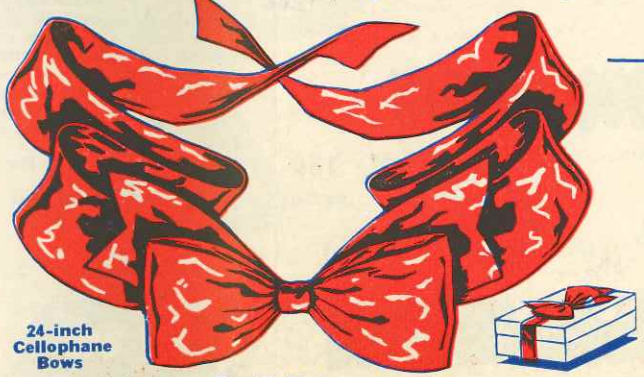
CEDAR CHESTS

There are three sizes of cedar chests and the covers will fit a chest from any manufacturer in the classification as divided by large, medium and small.
Large Size. Each.... **$1.40**
Medium Size. Each.... **1.25**
Small Size. Each.... **1.05**
Red Cellophane bow and 112-inch wrap ribbon for above, complete with special adhesive tape for application. Each..... **70¢**

SEWING MACHINES

For all console types made by current manufacturers. Each ..... **70¢**
Red Cellophane bow and 112-inch wrap ribbon, complete with special adhesive tape for application. Each..... **50¢**

GIANT Cellophane Bows

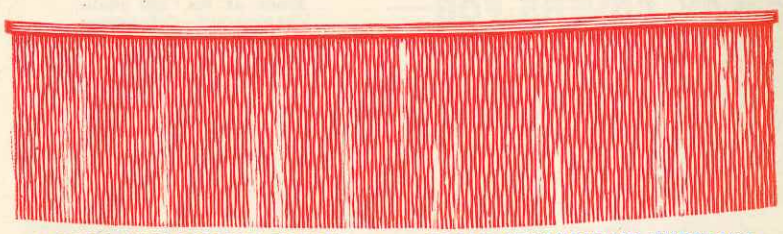


24-inch Cellophane Bows

24 in. by 10 in. over all, with 72 in. wraps. For use on refrigerators or large items. Packed 2 to the box.
No. CP-241—Clear. Per box..... **$1.65**
No. CP-242—Blue. Per box..... **1.85**
No. CP-243—Red. Per box..... **1.85**

18-inch Cellophane Bows

18 in. by 8 in. overall, with 72-inch wraps. Packed 2 to the box.
No. CP-181—Clear. Per box..... **$1.25**
No. CP-182—Blue. Per box..... **1.45**
No. CP-183—Red. Per box..... **1.45**



12-INCH CELLOPHANE FRINGE OR ICICLE

A smart decorative for Christmas trimming in Blue, Red and Clear Transparent. 12 in. deep. **10¢**
Per running foot.....
Per dozen running feet.....**$1.00**
In stock for immediate delivery.

36-INCH CELLOPHANE FRINGE OR ICICLE

Red or Blue Transparent. 36 in. deep. Per running foot ..... **25¢**
Per dozen running feet **$2.50**
In stock for immediate delivery.

CLEAR CELLOPHANE CURTAINS

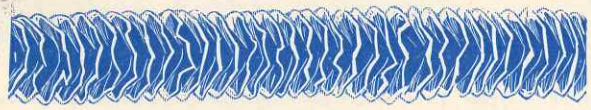
Any Size

Made to order in Yellow Gold, Flame Red, Emerald Green, Pink, Light Blue, Orchid, Medium Blue, Dark Blue, Purple, Black, Brown, Tango (Deep Orange) or Clear. Per square yard..... **75¢**

When ordering send us a diagram specifying width and height desired. Approximately 7 to 10 days for shipment.

OPAQUE CELLOPHANE CURTAINS

Made to order in **Opaque** White, Gold or Silver. Per square yard... **$1.10**



NEW TWO-TONE CELLOPHANE GARLANDS

No. CP-24—4 in. in diameter. Blue or Red with Clear Cellophane covering edges which gives the garland an icy, two-tone effect. Specify color wanted. **30¢**
Per yard .....
Per dozen yards.....**$3.00**

Also available from factory on special order of 100 yards or more in following colors: Orchid and Clear, Tango and Clear, All Clear, Black and Clear, Green and Clear, Amber and Clear.

No. CP-22—2 in. in diameter. Blue or Red with Clear Cellophane covering edges, giving the garland an icy, two-tone effect. Specify color wanted. **20¢**
Per yard .....
Per dozen yards.....**$2.00**

Also available from factory on special order of 75 yards or more in following colors: Orchid and Clear, Tango and Clear, All Clear, Black and Clear, Green and Clear, Amber and Clear.

PUFF TWISTED CELLOPHANE GARLANDS

Beautiful Christmas Rope Decoration

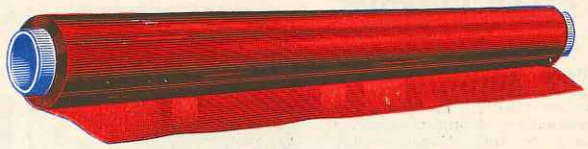
No. CP-1364—4 in. in diameter. Blue, Red, Clear or Green. Specify color wanted. Per yard..... **25¢**
Per dozen yards.....**$2.50**

No. CP-1362—2 in. in diameter. Blue, Red, Clear or Green. Specify color wanted. Per yard..... **15¢**
Per dozen yards.....**$1.50**

EMBOSSED PAPIER MACHE CANDLE STRIP

No. X-3259—Pine branches, green tinted and brown pine cones form base for eight white candles with red flames and yellow halos. Entire strip covered with sparkling glass tinsel. Strip is 37 in. long and 7½ in. high. Each..... **50¢**

CELLOPHANE IN ROLLS

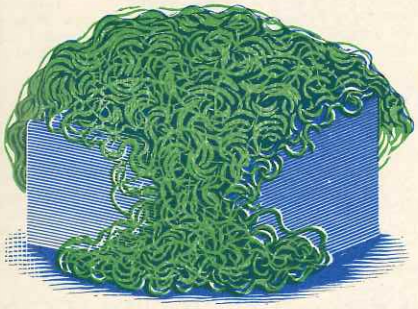


Plain Transparent

No. CP-136—36 in. wide, 100 feet to roll **$3.50**

COLORS: Red, Amber, Green or Blue

No. CP-137—36 in. wide, 100 feet to roll..... **$3.95**



Cellulose Excelsior

Excelsior made up of about ⅛-inch shavings or strips of cellulose. Can be used in numerous ways in window or showcase trimmings such as to show snow and ice effects or green grass, etc. The green is also extensively used at Easter. Put up 1 pound to a box. A pound is quite a large box.

No. CP-15—Green.	Per lb.....	$0.50
No. CP-16—Red.	Per lb.....	50
No. CP-17—Gold.	Per lb.....	.50
No. CP-19—Blue.	Per lb.....	.50
No. CP-13—White, clear.	Per lb.....	.45

MIRROR BRIGHT FOIL PENNANT STREAMER

No. X-2419-A—Vari-colored in red, silver, green, gold and blue alternately. 12 pennants, each 10x15 in. Entire string 15 ft. long. **50¢**
Each .....
Per dozen....**$5.00** Per gross....**$50.00**

No. X-2419-S—Same as above except all pennants are all silver. Each..... **50¢**
Per dozen....**$5.00** Per gross....**$50.00**

MIRROR BRIGHT FOIL PENNANT STREAMER

For cross aisle, window valance, background or show case. Consisting of 18 pennants, all one color, each 4x9 in. Entire string 9 ft. long.

No. X-2318-G—All green pennants
No. X-2318-R—All red pennants
No. X-2318-B—All blue pennants
No. X-2318-S—All silver pennants. **25¢**
Each .....
Per dozen....**$2.50** Per gross....**$25.00**

PLAIN TRANSPARENT

No. CP-120—20 in. wide, 100 feet to roll, in cutter box..... **$1.75**
Without cutter box **20¢** less.

No. CP-220—20 in. wide, 200 feet to roll, in cutter box..... **$2.75**
Without cutter box **20¢** less.

Colors: Red, Amber, Green or Blue.

No. CP-121—20 in. wide, 100 feet to roll, in cutter box..... **$2.25**
Without cutter box **20¢** less.

No. CP-221—20 in. wide, 200 feet to roll, in cutter box..... **$3.35**
Without cutter box **20¢** less.

JUMBO ROLLS CELLULOSE

9½ pounds per roll.

Plain Transparent

No. CP-920—20 in. wide, 849 feet to the roll..... **$8.00**

No. CP-940—40 in. wide, 425 feet to the roll..... **$8.00**

Colors: Red, Blue, Green, Amber

No. CP-921—20 in. wide, 849 feet to the roll..... **$12.00**

No. CP-941—40 in. wide, 425 feet to the roll..... **$12.00**

Price List of Sheet Cellophane

40 x 40 Inches	CP-440 Colored
100 Sheets	$15.00
50 Sheets	8.00
30 Sheets	5.00
20 Sheets	3.50
10 Sheets	2.00

26 x 40 Inches	CP-326 Clear	CP-426 Colored
100 Sheets	$ 7.50	$11.25
50 Sheets	4.00	6.00
30 Sheets	2.50	3.75
20 Sheets	1.80	2.70
10 Sheets	1.00	1.50

20 x 26 Inches	CP-320 Clear	CP-420 Colored
100 Sheets	$ 3.75	$ 5.65
50 Sheets	2.00	3.00
30 Sheets	1.25	1.80
20 Sheets	.90	1.35

13 x 20 Inches	CP-313 Clear	CP-413 Colored
100 Sheets	$ 1.90	$ 2.85
50 Sheets	1.00	1.50

Die-Cut Embossed Christmas Bells

No. X-3314 — Heavily embossed. Tinted in blue with top decoration of green tinted pine boughs. Covered with sparkling glass tinsel. The words "Merry Xmas" are die-cut and backed with transparent red paper. 18 in. wide and 14 in. high. Each. **45¢**
Per dozen. **$4.50**

NEW GLOLITE TREE

A popular priced Glolite Tree 11 in. high. Made of a new plastic composition, "Prest-Fibre," beautifully decorated in colors and sprayed to give snow effect. Burns one small bulb inside of tree. Patented construction permits light to pass through solid glass rods and give the effect of miniature electrically lighted lamps. Furnished complete with lamp, cord and plug.

No. X-2111 — Green "Prest-Fibre" with assorted color Glolites. Each. **$1.00**

No. X-2112 — White "Prest-Fibre" with assorted color Glolites. Each. **$1.00**

GLOLITE TREES

This tree is furnished complete with 5 feet of silk lamp cord and attachment plug.

12 in. high—17 Glolites

No. X-2121—Green rayon visca with assorted color Glolites. Each **$1.50**

No. X-2122—White rayon visca with assorted color Glolites. Each **$1.50**

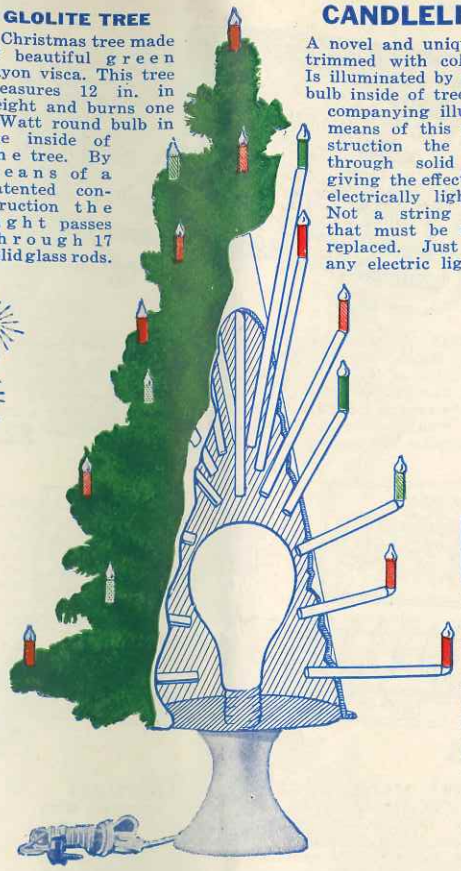
15 in. high—21 Glolites

No. X-1151—Green rayon visca with assorted color Glolites. Each **$2.75**

No. X-1152—White rayon visca with assorted color Glolites. Each **$2.75**

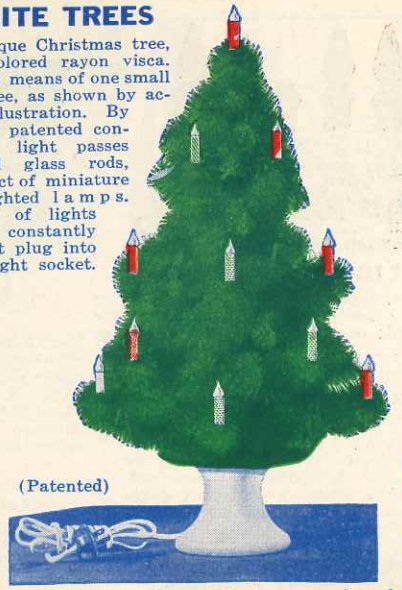
GLOLITE TREE

A Christmas tree made of beautiful green rayon visca. This tree measures 12 in. in height and burns one 5-Watt round bulb in the inside of the tree. By means of a patented construction the light passes through 17 solid glass rods.



CANDLELITE TREES

A novel and unique Christmas tree, trimmed with colored rayon visca. Is illuminated by means of one small bulb inside of tree, as shown by accompanying illustration. By means of this patented construction the light passes through solid glass rods, giving the effect of miniature electrically lighted lamps. Not a string of lights that must be constantly replaced. Just plug into any electric light socket.



(Patented)

Furnished complete with lamp, cord and plug. Each packed in an individual shipping container. May be kept and used for many years. Comes in 3 sizes as follows:

20 in. high—17 candles

No. X-3201—Green rayon visca with assorted color candles. Each **$4.65**

No. X-3202—White rayon visca with assorted color candles. Each **$4.65**

No. X-3206—White rayon visca with all blue candles. Each **$4.65**

27 in. high—21 candles

No. X-3271—Green rayon visca with assorted color candles. Each **$6.75**

No. X-3272—White rayon visca with assorted color candles. Each **$6.75**

No. X-3276—White rayon visca with all blue candles. Each **$6.75**

32 in. high—29 candles

No. X-3321—Green rayon visca with assorted color candles. Each **$9.00**

No. X-3322—White rayon visca with assorted color candles. Each **$9.00**

GLOLITE CHRISTMAS TREE CANDLES

Now it is possible to have Christmas tree lights resembling candles. These electric Christmas Tree Candles are the result of years of research in the field of Christmas tree lighting. By means of the patented construction the light from a small 15-volt series burning type lamp is cleverly hidden and passes through a glass rod moulded in the shape of a candle. The cup or candle holder, made of a translucent plastic material, is also brilliantly illuminated. Just screw them into the sockets of your present light strings. Packed 24 candles, assorted colors, to a box.

No. X-2400 Each ..... **15¢**

Per box..... **$2.30**

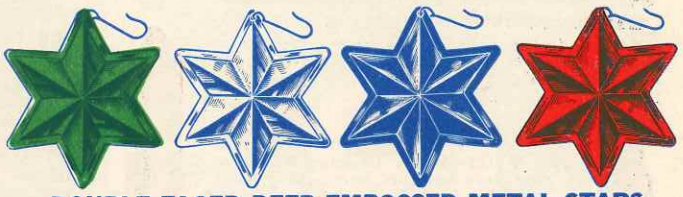
POST DECORATION

No. X-3125—Post decoration mounted on heavy wire 52" in length, wire made to fasten to post and is heavy enough to support the entire drape. Extends out from the post 36". Consists of red Hinoki fringe of varying lengths, from 24" to 36" long, decorated with green Texlinoid leaves on both sides so that the decoration appears the same from front or back view. Has two 4-inch and one 5-inch silver foil covered bells attached to tip. Each... **$2.00**

SILVER BELL CLUSTER

No. X-853—Cluster of 4 silver bells, one 7-inch, two 5-inch and one 4-inch. Bells are foil covered and will stay bright indefinitely and are held together by red silk covered wires which are tied with a red and tinsel ribbon bow. Green lacquered holly leaves and berries complete the cluster. Size as illustrated 13 in. by 24 in. Each.... **85¢**

Per dozen **$8.50**



DOUBLE-FACED DEEP EMBOSSED METAL STARS

Two stars, convex side out, are fastened together with eyelets. Each star has wire hook for convenient use in attaching to wires, Hinoki roping, etc. Colors: Green, Red, Blue, Silver or Gold. Specify color desired when ordering.

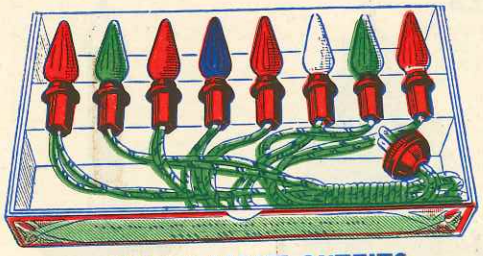
No. X-626—3 in. in diameter.	Per gross.....	**$3.00**	Per dozen ..... **30¢**
No. X-628—4 in. in diameter.	Per gross.....	**5.00**	Per dozen..... **50¢**
No. X-630—5 in. in diameter.	Per gross.....	**7.00**	Per dozen..... **70¢**

NEW KRISTEL KROME EMBOSSED METAL STARS

Colors: All Silver, Red and Silver, Blue and Silver, Green and Silver, in Convex or Concave.

Sizes in Plain Colors:

Extra Small,	2¼ in. in diameter.	Per 100.....	**$2.00**
Small,	2¾ in. in diameter.	Per 100.....	**3.00**
Medium,	3½ in. in diameter.	Per 100.....	**4.00**
Large,	5⅜ in. in diameter.	Per 100.....	**5.00**



MAZDA LIGHT OUTFITS

No. X-3089—A standard 8-light Christmas tree lighting outfit with separable socket complete with genuine **Mazda** bulbs, silk cord; packed in fancy holiday box. Each..... **60¢**

GENUINE MAZDA 15-VOLT CHRISTMAS TREE LAMPS

No. X-4133—Packed only in individual cartons of 10 lamps of one color. May be had in any of the following colors: red, green, orange, white, canary, blue, purple, rose. Per carton of 10.... **40¢**

MAZDA "DETECTOR" LIGHTING OUTFIT

No. X-4221—A standard Christmas tree outfit equipped with the new **Mazda "Detector"** bulbs as explained below; has Bakelite husks and outlet plug. Packed in display carton. Each..... **85¢**

MAZDA DETECTOR BULBS

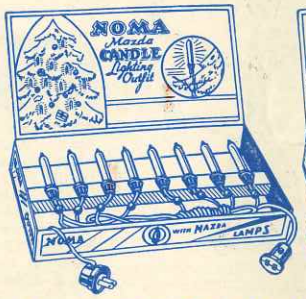
No. X-4137—**Mazda Detector Bulbs**—A new Neon gas-filled lamp, the feature of which is that the defective lamp glows and the remaining lamps in the set go out, indicating immediately the lamp to be renewed. "Replace the lamp that glows." 10 assorted colors to carton..... **75¢**

RED CELLOPHANE ELECTRIC WREATH

No. X-1611 — 9½ in. in diameter, made of red cellophane paper, closely wound on rounded top frame decorated with two silver foil leaves, air-brushed with green, red foil poinsettia with yellow center. Complete with candle, cord, socket and flame type bulb. Each..... **25¢**

No more searching for the burned-out lamp—15 sockets in one straight line.

No. X-3415—A new 15-light multiple burning set, using C-7½ 120-Volt Mazda lamps. The 15 sockets in one straight line make the use of this set a pleasure. This outfit is specially constructed to eliminate difficulty in decorating indoor trees. Each lamp burns independently. Each socket is equipped with a rubber washer, which prevents short circuits from tinsel or other metallic ornaments. Per set..... **$2.75**



NEW MAZDA CANDLE BULB LIGHT SET

No. XTC-107—A series 8-light outfit equipped with the new TC-4½ miniature base candle bulbs. Stringer is green rayon covered and has red sliding beads to hold candles upright to tree. Bakelite sockets with add-on plug and extension plug. Complete..... **$1.20**

NEW MAZDA CANDLE BULBS

No. XTC-4½—The newest bulb on the market; will fit **any ordinary** Christmas lighting set; miniature base. Size of lamp 2⅛ in. long by ½ in. in diam. Colors: Blue, red, green, orange and white. Per box of 10. All one color or assorted.... **70¢**

NEW MAZDA CANDLE MULTIPLE SET

No. X-3015—A 7-light outfit wired in multiple so that each lamp burns independently. No more hunting for burned-out lamp. Bakelite sockets with add-on extension connector. The patented Berry Beads hold lamps in whatever position desired. Equipped with candelabra base Mazda 120-volt TC-5 candle lamps in assorted colors. Complete **$1.65**

No. XTC-5—This new **Mazda** bulb will fit **only** candelabra base sockets. Size of lamp 2½ in. long by 9/16 in. in diam. Colors: Blue, red, green, orange and white. Per box of 10..... **85¢**

DECORATIVE LIGHT OUTFITS

No. X-4114—A low priced Christmas Tree Light outfit equipped with 8 good quality imported Tungsten bulbs, long cord with pin type cap. Complete in box, each..... **29¢**

No. X-3083—An exceptional value in a Christmas tree light outfit consisting of 8 standard sockets fitted with imported Tungsten bulbs and equipped with a Rayon covered cord and 3-way plug. Packed in fancy box. Each..... **35¢**

No. X-3082—Standard 8-light Christmas tree lighting outfit equipped with imported Tungsten bulbs of excellent quality; made with extension socket for connecting several units together. Packed in fancy box. Complete, each..... **39¢**

IMPORTED JAP TUNGSTEN BULBS

No. X-3079 — Imported Tungsten bulbs. Packed 100 assorted colors in carton. A good quality bulb. Per 100. **$1.75**
Lots of 10 ..... **20¢**

No. X-3078—Imported Jap Tungsten bulbs for tree lights. Packed 100 in display box, assorted colors. Per 100..... **$1.00**

THREE-CANDLE SILVER HOLLY WREATH

No. X-2503-S—Very attractive decoration in silver foil leaves with red holly berries and with a cluster of red holly leaves around the three graduated red candles, sprayed with silver. Fitted with 120-volt Mazda C-7½ lamps, 6 feet of cord and 2-way connection plug. Size 20 in. in diameter. Per dozen ..... **$25.00** Each **$2.50**

No. X-4146 ELECTRIC CANDLE STICK

No. X-4146 — Inlaid candle stick, 8 in. high. Has a very handsome inlaid Bakelite base. Equipped with intermediate base. **Mazda** bulbs, rayon cord and Bakelite cap. Each.. **45¢**

CANDLE SILVER HOLLY WREATH

No. X-2501-S—Radiant with its bright foil silver colored leaves and clusters of red holly berries. Four shiny red poinsettias surround the red drip candle which is sprayed with silver. Measures 15 in. in diameter. Fitted with 120-volt Mazda lamp, 6 feet of cord and 2-way connection plug. Each..... **$1.25**
Per dozen..... **$12.50**

CELLOPHANE ELECTRIC WREATH

No. X-3700—Silver holly leaf and red foil poinsettia are the center decoration on a red cellophane rope wreath 12 in. in diameter. Made on a 3-inch papier mache frame. Has 3 white electric candles with flame bulbs, and 48 inches of electric cord and plug. Packaged one to a box. Each, complete. **$1.00**

MERRY XMAS ELECTRIC LIGHTED WREATH

No. X-1509—On the door or in windows this beautiful, illuminated wreath expresses a Christmas greeting. Nine translucent bells are so arranged that as the light shines through the decorative letters spell "Merry Xmas." Equipped with 9 Mazda C 6 15-vo't lamps in series. Wreath is 20 in. in diameter. Per doz. **$35.00** Each.. **$3.50**

THREE-CANDLE GREEN LACQUERED WREATH

No. X-2503-G—A particularly effective decoration in glazed green leaves sprinkled with holly berries and with a cluster of red holly leaves around the three graduated candles, sprayed with silver. Twenty inches in diameter, this wreath is suitable for windows, doors, mantels and as a central decoration. Fitted with 120-volt Mazda C-7½ lamps, 6 ft. of cord and 2-way connection plug. Each.. **$2.50**

MERRY XMAS HOLLY GARLAND

No. X-1510—"Merry Xmas" artificial leaf holly garland, 4 ft. long, with lead wire and extra plug for connecting other ornaments. The "Merry Xmas" bells when illuminated announce their cheerful message. Effective in windows or over entrances. Per dozen..... **$35.00** Each..... **$3.50**

ONE-CANDLE GREEN LACQUERED WREATH

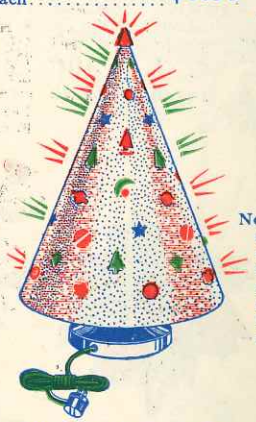
No. X-2501-G—A wreath of closely gathered green holly leaves, with red berries interspersed for effective contrast. Glazed red flowered ornaments surround the red drip candle that is sprayed with silver. 15 in. in diameter, complete with 120-volt Mazda lamp, 6 feet of cord and 2-way connection plug. Each..... **$1.25**

CHEER-O-LITE WREATH
(Pat. Pending)

Two Wreaths in One—Same Design Both Sides

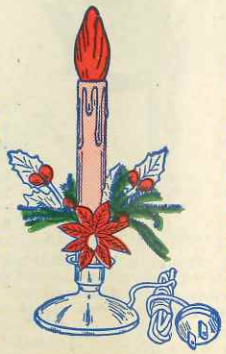
No. X-1614 — Double-faced solid metal wreath with silvery spangled surface perforated with holly and poinsettia designs through which a light gleams in many colors. Use in doorways or windows with equal effectiveness. 14 in. in diameter with lead wire and triplug. Equipped with special 120-volt tubular shaped Mazda lamp. Each **$2.50**

No. X-1610—Similar to X-1614 but 10 in. in diameter, with C-9½ 120-volt Mazda lamp. Each..... **$1.50**



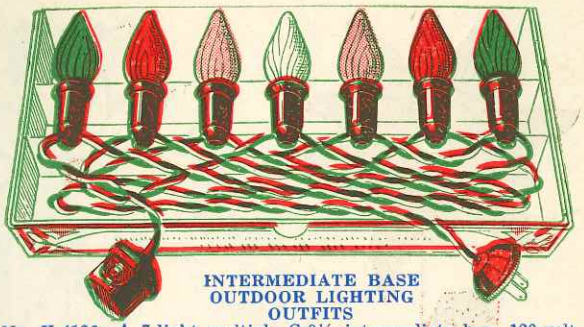
CHEER-O-LITE TREE
(Pat. Pending)

No. X-1615 — A novel, illuminated Christmas tree lamp, made of sturdy metal with glittering silver-crystal surface with perforations shaped in odd Christmas symbols through which the light glows in varied colors. New, unique, amazingly attractive. Fitted with ivory colored base, rubber insulated cord and plug, 120-volt Mazda lamp. Diameter 6¼ in. Height 10½ in. Each **$1.25**



SINGLE ELECTRIC CANDLE

No. X-1122 — Silver finish base candle stick with ivory candle and orange Mazda C-7½ bulb. 9¼ in. high. Decorated with four silver holly leaves with red berries and a sprig of green Princess pine. Complete with silver colored cord and add-on plug. Each. **80¢**

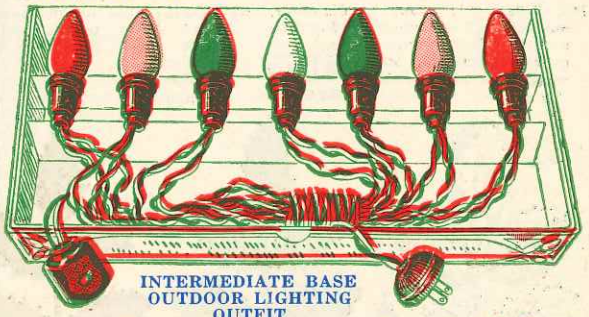


INTERMEDIATE BASE OUTDOOR LIGHTING OUTFITS

No. X-4126—A 7-light multiple C-9½ intermediate base 120-volt outfit, which is equipped with genuine inside colored **Mazda lamps.** In this set each lamp burns independently of the others. The cord is heavily lacquered and absolutely waterproof. Can be used for outdoor as well as indoor lighting. Has an extension connector at one end and plug cap at the other. Both waterproof. Price each..... **$1.50**

EXTRA BULBS FOR ABOVE SET

No. X-4139—120-volt **Mazda** inside colored bulbs, all colors, intermediate base. Price, each..... **10¢**



INTERMEDIATE BASE OUTDOOR LIGHTING OUTFIT

No. X-4124—This set is in every way similar to Set No. X-4126 illustrated and described above, except that it is fitted with imported **Tungsten** bulbs. Price each..... **90¢**

Extra Bulbs for the Above Set

No. X-4138—Imported Tungsten bulbs. Intermediate base. Colors: Red, green, blue, orange and white. Each..... **4¢**

INTERMEDIATE BASE MULTIPLE LIGHT STREAMERS

No. X-3031—A streamer 32 feet long with 25 intermediate base sockets spaced 15 in. apart, with weatherproof covered wires for use outdoors as well as indoors. Equipped with regulation pin-type plug at one end with extension on the other. Complete with 25 sockets but no bulbs..... **$2.25**

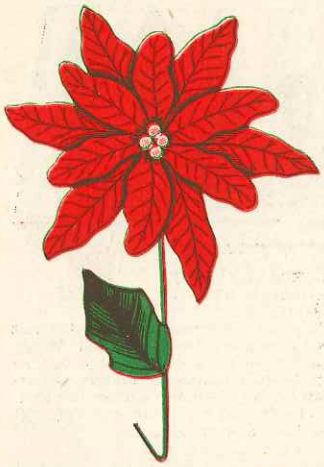
Use bulbs No. X-4138 or X-4139 in this streamer.

EXTENSION CORD

No. X-4113—Extension cord, 25 feet long, made of No. 18 lacquered weatherproof wire with Bakelite plug and cap at one end and extension connector at the other. Both ends are sealed in to make them water-tight. Mainly used for outdoor lighting for running wire from house current to tree, etc. Price, each ..... **65¢**

OUTDOOR WEATHERPROOF STREAMERS

No. X-4050—A streamer 18 ft. long with through-wire construction. The Red-Cap Edison Base Bakelite sockets are spaced 18 in. apart. Equipped with regular pin-type plug at one end only. Complete with 11 sockets but no bulbs.... **$2.25**

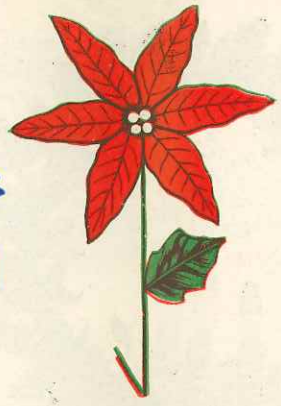


LACQUERED POINSETTIA

No. X-798 — 11½ in. in diameter, made of 12 lacquered red petals and 4 yellow points. Has 1 lacquered green leaf, green wrapped stem. Per dozen. **$1.75**
Per gross **$17.50**

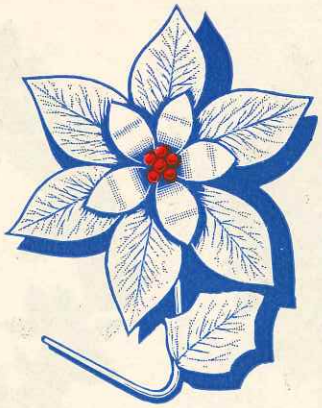
SILVER POINSETTIA

No. X-872—11½ in. in diameter, made of 16 silver petals and 4 yellow points. Has 1 silver leaf, white wrapped stem. **$1.50**
Per dozen **$1.50**
Per gross **$15.00**



LACQUERED POINSETTIA

No. X-3284—10½ in. in diameter, made of 6 lacquered red petals and 4 yellow points. Has 1 lacquered green leaf, green wrapped stem. Dozen.. **$1.00**
Per gross..... **$10.00**



SILVER POINSETTIA

No. X-3306—10½ in. in diameter, made of 6 large and 5 small petals, center cluster of 6 red berries. Has 1 silver leaf and white wrapped 16-in. stem. **$1.00**
Per dozen..... **$1.00**

TEN-LEAF SILVER HOLLY SPRAY

No. X-6047—Bright silver foil holly leaves 2½x4 in. are joined to a white wrapped stem to form a spray. Over all spread is 12x24 inches. **$1.00**
Per dozen..... **$1.00**
Per gross **$10.00**

CHROME SILVER HOLLY SPRAY

No. X-1922-S—Holly spray of 5 chrome silver leaves 2½x1½ in. Trimmed with 5 red lacquered berries. Spray is 4½ in. wide by 10 in. high. **55¢**
Per dozen..... **55¢**
Per gross **$5.50**

LACQUERED GREEN HOLLY SPRAY

No. X-1922-G — Consisting of 5 lacquered holly leaves 2½x1½ in. Decorated with 5 red lacquered berries. 10 in. x 4½ in. overall size. **60¢**
Per dozen ..... **60¢**
Per gross..... **$6.00**

LACQUERED RED HOLLY SPRAY

No. X-1922-R—4½ in. wide and 10 in. high. 5 lacquered holly leaves 2½x1½ in., decorated with 5 red lacquered berries. **60¢**
Per dozen ..... **60¢**
Per gross..... **$6.00**

CHROME SILVER HOLLY SPRAY

No. X-1921-S — 3-leaf chrome silver holly spray, 7 x 4 in. overall. Leaves are 2½x 1½ in. Trimmed with 3 red lacquered berries. **35¢**
Per dozen ..... **35¢**
Per gross..... **$3.50**

LACQUERED GREEN HOLLY SPRAY

No. X-1921-G—Consisting of 3 lacquered leaves, 2½x1½ in. and trimmed with 3 red lacquered berries. **40¢**
Per dozen.. **40¢**
Per gross.. **$4.00**

LACQUERED RED HOLLY SPRAY

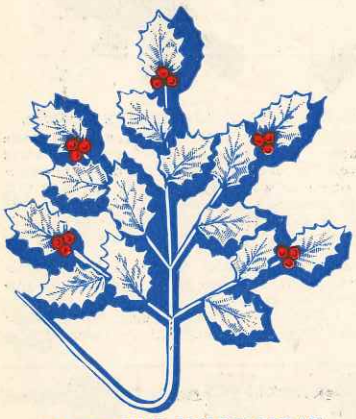
No. X-1921-R — 4 in. wide x 7 in. high. 3 lacquered leaves 2½x1½ in. and 3 red lacquered berries. **40¢**
Per dozen.. **40¢**
Per gross.. **$4.00**

LACQUERED GREEN HOLLY

No. X-5081-G—Consisting of 3 lacquered leaves, 2¼ in. by 1½ in., and 3 red holly berries. 4½ in. spread and 7½ in. high including green wrapped stem. **30¢**
Per dozen.... **30¢**
Per gross.... **$3.00**

SILVER HOLLY

No. X-5081-S—4½ in. wide by 8 in. high, including white wrapped stem. Has 3 silver foil leaves measuring 2¼ by 1½ in. and 3 red berries. **30¢**
Per dozen ..... **30¢**
Per gross..... **$3.00**



SILVER FOIL HOLLY SPRAY

No. X-5069-S—Spray consisting of 15 silver foil holly leaves, 2½ in. by 1½ in., and 15 red berries. Measures 12 in. wide and 21 in. high including stem, which is wrapped in white. Per dozen..... **$1.25**
Per gross **$12.50**

GREEN LACQUERED HOLLY SPRAY

No. X-5069-G—Spray of 15 holly leaves, 2½ in. by 1½ in., lacquered on both sides, and 15 red holly berries. Has 12 in. spread by 21 in. high including green wrapped stem. **$1.25**
Per dozen..... **$1.25**
Per gross **$12.50**

SILVER POINSETTIA

No. X-873—10 in. in diameter, made of 6 silver petals and 4 yellow points. Has 1 silver leaf, white wrapped stem. Per dozen. **90¢**
Per gross..... **$9.00**

HOLLY LEAF BOUTONNIERE

No. X-5636—Four red and four green lacquered holly leaves form a boutonniere 4 in. in diameter. Center decoration of 6 red lacquered berries. 3-in. green wrapped stem. **60¢**
Per dozen..... **60¢**
Per gross..... **$6.00**

SILVER HOLLY SPRAY

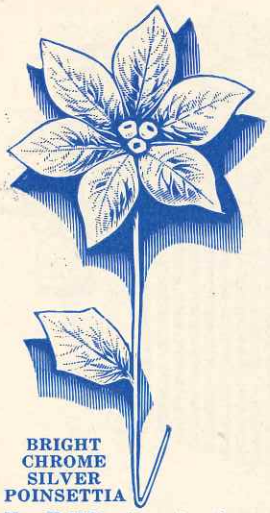
No. X-4968-S—Spray of 8 silver foil leaves, and 6 red holly berries. As illustrated, 5½ in. wide and 8½ in. high, including white wrapped stem. Per doz.. **60¢**
Per gross..... **$6.00**

LACQUERED RED HOLLY SPRAY

No. X-4968-R—Spray of 8 red lacquered leaves and 5 berries. As illustrated measures 5½ in. wide by 8½ in. high, including red wrapped stem. Per doz.. **60¢**
Per gross..... **$6.00**

LACQUERED GREEN HOLLY SPRAY

No. X-4968-G — Spray of 8 green lacquered leaves and 5 red berries, similar to X-4968-R. Measures 5½ in. wide by 8½ in. high, including stem wrapped in green. **60¢**
Per dozen..... **60¢**
Per gross..... **$6.00**



BRIGHT CHROME SILVER POINSETTIA

No. X-3250—An attractive poinsettia of bright chrome silver petals, decorated with yellow centers. One silver leaf is attached to the white wrapped stem. Measures 7 in. in diam., 16 in. long.
Doz..**70¢** Gross..**$7.00**

SILVER POINSETTIA LEAF

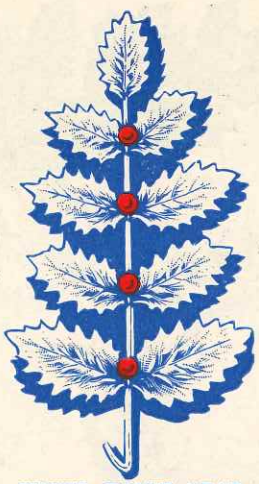
No. X-930 — Extra large artificial spray of 9 silver poinsettia leaves. As illustrated measures 13 in. wide by 24 in. high including stem.
Doz....**$1.75** Gross....**$17.50**

RED POINSETTIA LEAF SPRAY

No. X-931—Extra large spray of 9 red lacquered poinsettia leaves. As illustrated measures 13 in. wide by 24 in. high including stem.
Doz..**$1.75** Gross..**$17.50**

GREEN POINSETTIA LEAF SPRAY

No. X-929—Extra large spray of 9 green lacquered poinsettia leaves. As illustrated measures 13 in. wide by 24 in. high including stem.
Doz..**$1.75** Gross..**$17.50**

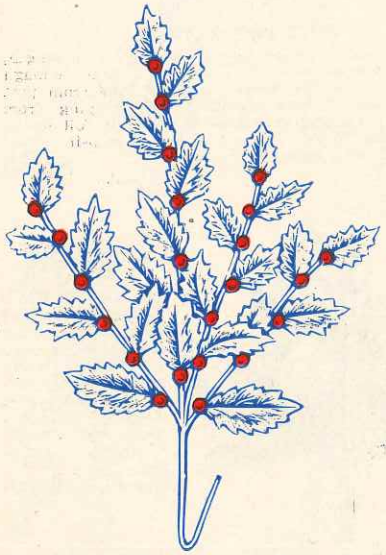


SILVER HOLLY LEAF SPRAY

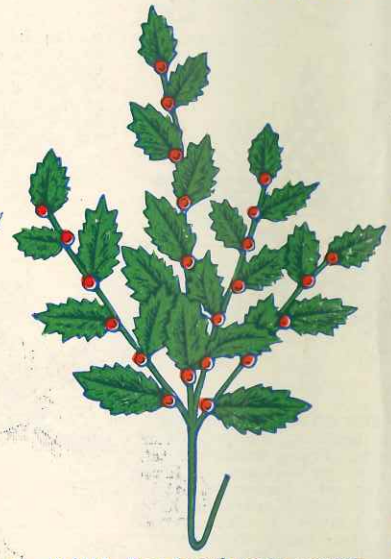
No. X-5256—9-leaf silver foil holly leaf spray with 10 in. to 5 in. tapering spread. Decorated with 4 red lacquered ⅝-in. berries. Spray is 24 in. high including stem.
Per dozen.....**$ 1.65**
Per gross..... **16.50**

SILVER IVY LEAF VINE

No. X-6048—Ivy leaves 2½x3 in. of silver foil, double-faced, form this vine measuring 36 in. long. Wrapped stem.
Each ..... **20¢**
Dozen ...**$ 2.00**
Gross **20.00**



No. X-6046 — Twenty-three silver foil leaves, each decorated with red berry, are attached to green wrapped stem to form four-branch spray. Measures 26 by 14 in. over all.
Gross **$20.00.** Dozen..... **$2.00**



No. X-6058—Four-branch spray measuring 26 by 14 in. overall. Made of 23 green leaves with red berries.
Per dozen **$2.00**
Per gross..... **$20.00**

No. X-6045—Four-branch spray consisting of 23 white mica coated holly leaves decorated with 23 red lacquered berries. Attached to white wrapped stem. Measures 26 by 14 in. over all.
Per dozen **$2.00**
Per gross..... **$20.00**

LACQUERED LEAF SPRAY

No. X-3610—Spray of lacquered leaves in two tones of green, decorated with clusters of red berries. 4½ in. in diameter and 8 in. long. Per dozen..... **$1.75**
Per gross **$17.50**

SILVER HOLLY SPRAY

No. X-6365—Fan-shaped spray of 5 silver holly leaves and red berries. Measures 4½x5¼ in. over all including stem.
Doz. **20¢** Gross **$2.00**

GREEN HOLLY SPRAY

No. X-2725—5½ in. wide by 6 in. high, consisting of 3 shiny green leaves and 3 red berries with green covered stem.
Doz. **30¢** Gross **$3.00**

SILVER HOLLY SPRAY

No. X-2653—5½ in. wide by 6 in. high, consisting of 3 silver foil leaves and 3 red berries with white covered stem.
Doz. **30¢** Gross **$3.00**

GREEN LACQUERED HOLLY LEAF SPRAY

No. X-1649 — Spray of green lacquered holly leaves, 2½ by 1¾ in. on green wrapped stem. Center of 2 lacquered silver berries. Size 5 by 4 in. over all including stem.
Doz. **20¢** Gross **$2.00**

BRIGHT SILVER HOLLY LEAF SPRAY

No. X-1829—Two silver foil holly leaves 2½ by 1¾ in. on white wrapped stem with 2 lacquered silver center berries. Size 5 by 4 in. over all including stem.
Doz. **20¢** Gross **$2.00**

LACQUERED GREEN HOLLY

No. X-1521—Green lacquered leaves with 3 large red holly berries. Size 5½ in. high with a spread of 3 in.
Dozen .....**30¢**
Gross ...**$3.00**

SILVER HOLLY LEAF

No. X-2645—1¾ in. wide by 2¾ in. high, silver foil leaf with red berry and white covered stem.
Dozen ..... **9¢**
Gross .....**90¢**

SILVER HOLLY LEAF

No. X-2633—1½ in. wide by 2¼ in. high, silver foil leaf with red berry and white covered stem.
Dozen ..... **8¢**
Gross .....**80¢**

GREEN HOLLY LEAF

No. X-2717—1¾ in. wide by 2¾ in. high, shiny green leaf with red berry and green covered stem. Doz.. **9¢**
Gross .....**90¢**

GREEN HOLLY LEAF

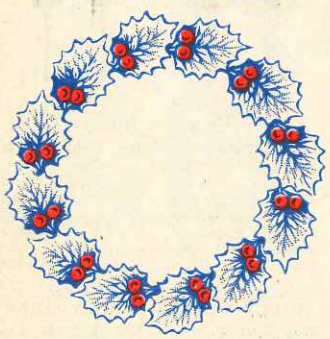
No. X-2705—1½ in. wide by 2¼ in. high, shiny green leaf with red berry and green covered stem. Doz.. **8¢**
Gross .....**80¢**

SILVER HOLLY WREATH

No. X-6052—Wreath 12 in. in diameter. Made of 26 double holly leaves of bright silver foil on flat papier mache form. Decorated with 48 red lacquered berries and 3½-in. red silk ribbon bow. **$2.00**
Per gross **$20.00.** Per dozen..

GREEN HOLLY WREATH

No. X-6051—Wreath 12 in. in diameter. Made of 26 green holly leaves of heavy velour finish paper on flat papier mache form. Decorated with 48 red lacquered berries and 3½-in. red silk ribbon bow. Dozen.. **$2.00**
Per gross..... **$20.00**



SILVER FOIL HOLLY WREATH

No. X-5254-S—Made of single holly leaves, 3½x2½ in. in size, silver foil. Decorated with red berries as illustrated. 15 in. in diameter. **30¢**
Per dozen **$3.00.** Each.....

RED LACQUERED HOLLY LEAF SPRAY

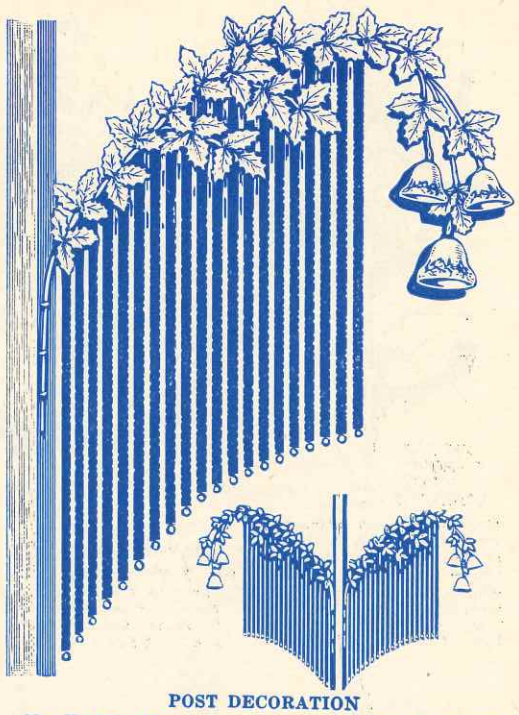
No. X-2702 — Size 36 in. wide by 48 in. high. Made of red lacquered holly leaves with 2 silver foil poinsettias.

Each
$2.35

Per doz. sprays
$23.50

BLUE FISHSKIN WREATH

No. X-5355—Something new in wreath decoration. Made of transparent blue fishskin leaves with clusters of six silver beads at each leaf center. Spray is 13½ in. in diameter. Each..... **75¢**
Per dozen **$7.50**



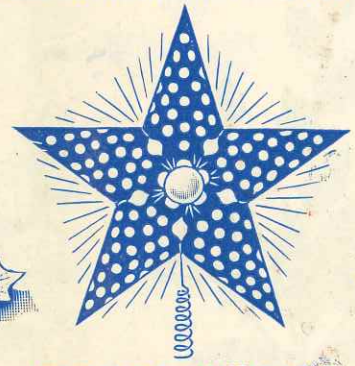
POST DECORATION

No. X-5125—Mounted on heavy wire 52 in. in length, which is made to fasten to post and is heavy enough to support the entire drape. Extends out from post 36 in. Made of blue Hinoki fringe varying from 24 in. to 36 in. and decorated with silver foil leaves on both sides of top. Two 4-in. and one 5-in. silver foil covered bells attached to tip. **$2.25**
Each .....

BELL-T-SPRAY

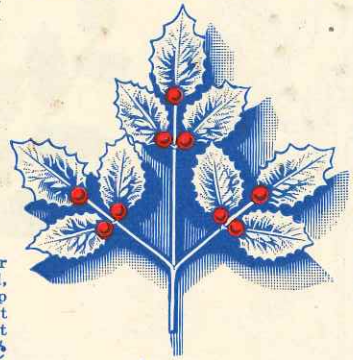
No. X-1250 — Out of the ordinary T-spray. Made of green chrome foil holly leaves on green wrapped stem. Snow-capped silver bells in 10-in., 7-in. and 5-in. size are the center decoration. 72-in. spread with 48-in. center drop. **$4.75**
Each .....
Per dozen..... **$47.50**

No. X-3508 — Bright silver foil holly spray made of three veined leaves 3¼ by 4 in. overall, including green wrapped stem. Three red lacquered holly berries in center. Dozen. **25¢**
Per gross..... **$2.50**



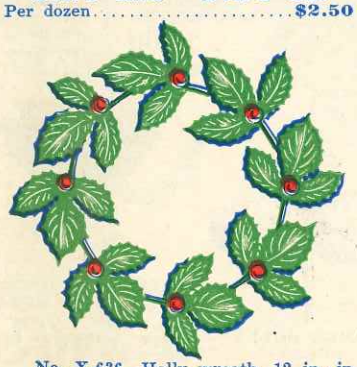
MULTI-LITE CHRISTMAS STAR

A sparkling, brilliant, Christmas Star made of sturdy chrome finished metal, insulated. Fits over ordinary tree lamp or outdoor lamp set. Perforated, bright silver inside to reflect sparkling light rays of colored lamp. In silver, or blue with silver lining. Each.. **25¢**
X-920-S—Silver X-920-B—Blue
Per dozen..... **$2.50**



HOLLY LEAF SPRAY

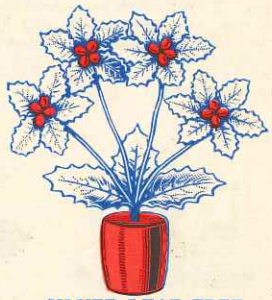
No. X-3551—Nine-leaf spray made of bright foil holly leaves in groups of three. White wrapped stem and 9 red lacquered berries. Measures 9x10 in. overall including stem. Doz.. **65¢**
Per gross.. **$6.50**



No. X-636—Holly wreath, 12 in. in diameter. Made of green leaves in sets of three. Decorated with red lacquered holly berries. **$1.50**
Per dozen..... **$15.00**

HOLLY LEAF SPRAY

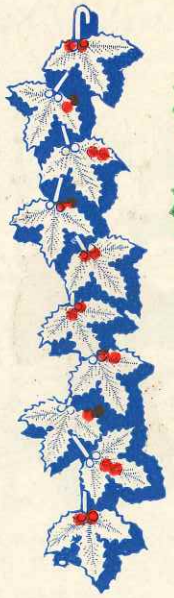
No. X-3548—Five-leaf spray made of chrome foil silver holly leaves. White wrapped stem and 5 red lacquered berries. Measures 7½x4½ in. overall including stem. **35¢**
Per dozen..... **$3.50**
Per gross..... **$3.50**



SILVER LEAF TREE

No. X-3147 — 6-leaf silver flowers with center consisting of cluster of 4 red berries. Silver leaves at base. Mounted in red wooden pot which is 2 in. tall. Decoration is 7 in. over all. **15¢**
Each .....
Per dozen..... **$ 1.50**
Per gross **15.00**

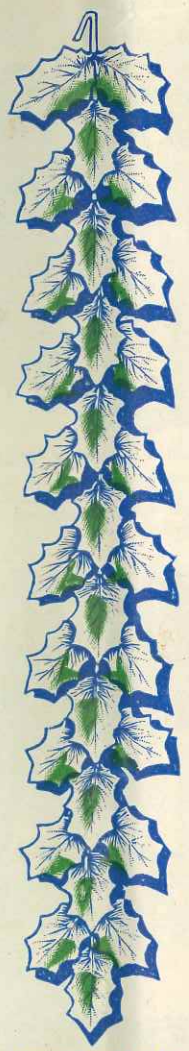
No. X-1435 — Triple leaf vine made of chrome silver holly leaves and decorated with red berries where leaf is attached to stem. Vine is 36 in. long and 5 in. wide overall.
Per doz... **$2.00**
Gross. **$20.00**



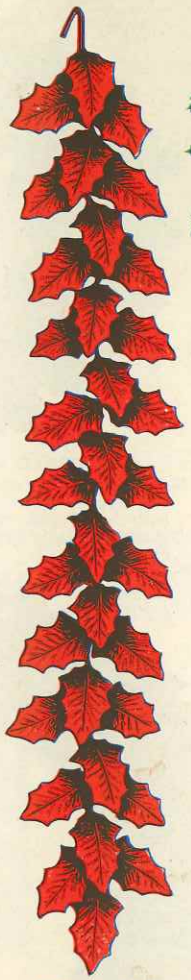
SILVER HOLLY LEAF VINE
No. X-2789 — One yard long by 7 inches wide, 10 silver foil leaves with red berries.
Each..... **30¢**
Per dozen yards ... **$ 3.30**
Per gross yards ... **33.00**

LACQUERED HOLLY VINE
No. X-2788 — One yard long. Has 9 large green lacquered holly leaves, each leaf being 7x4¼ inches—4 red berries to each leaf.
Each .. **30¢**
Per doz. yds **$ 3.00**
Per gr. yds. **30.00**

GREEN HOLLY LEAF VINE
No. X-1852 — One yard long. Has 12 green holly leaves, each 3 in. by 1¾ in., with a red berry at each leaf.
Per dozen .. **90¢**
Gross.. **$9.00**

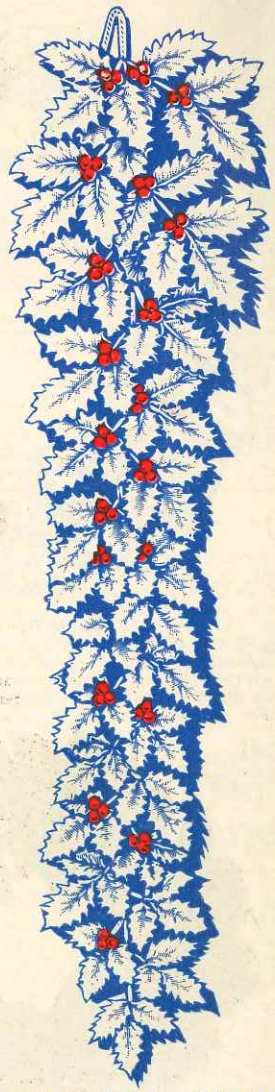


BRIGHT CHROME FOIL HOLLY LEAF VINE
No. X-2648 — 72 in. long with a 12-in. spread. The large holly leaves of bright chrome are air-brush tinted with green. Each. **$2.35**
Per dozen... **$23.50**



JUMBO RED HOLLY LEAF VINE
No. X-1974—72 in. long with 12 in. spread. Large 7 in. by 4 in. red holly leaves sprinkled with flitter. Stem covered with red silk. Exceptionally good for background or post decoration.
Each ... **$1.10**

GREEN HOLLY DROP OR HALF GARLAND
No. X-4656-G — Made of green lacquered leaves, 14-in. spread at top tapering to a 9-in. spread at bottom. Each leaf 3 in. by 5 in. Length 64 in. Three red berries at each three-leaf spread. May be used for floor, background, side wall or post decoration. Each..... **$1.95**
Per dozen **$19.50**



SILVER HOLLY DROP OR HALF GARLAND
No. X-4656-S — Attractively designed in silver foil leaves and clusters of red berries. Has 14-in. spread at top tapered down to 9-in. spread at bottom, each leaf measuring 3 in. by 5 in. Length 64 in. Red berries at each three-leaf spread. Excellent for floor, background, side wall or post decoration. **$1.75**
Each .....
Per dozen..... **$17.50**

SILVER POINSETTIA AND HOLLY LEAF VINE
No. X-4969-S—Size 31½ in. long with a spread of 9 in., consisting of 7 silver foil holly leaves, each measuring 5 in. by 3¾ in., and 2 red poinsettias with yellow centers, 5 in. in diameter. Stem covered in white. **$1.75**
Per dozen... **$17.50**
Per gross ... **$17.50**

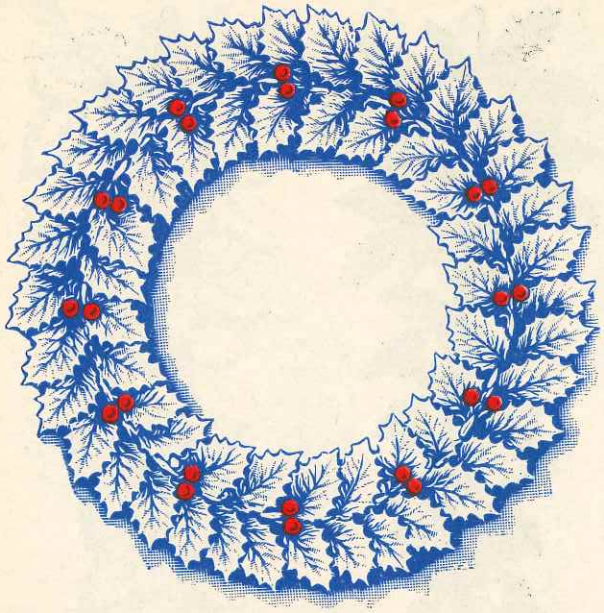
GREEN HOLLY LEAF AND POINSETTIA VINE
No. X-4969-G — Consists of 7 green holly leaves, each 5 in. by 3¾ in., and 2 red poinsettias with yellow centers 5 in. in diameter. Stem covered in white. Size 31½ in. long with a 9-in. spread. **$1.75**
Per dozen... **$17.50**
Per gross... **$17.50**

LACQUERED POINSETTIA VINE
No. X-1258 — One yard long, a bright Yuletide vine that can be used as a vine, post decoration or festoon; consists of 10 green lacquered leaves and 3 6-inch red lacquered poinsettias. **45¢**
Per yard...
Per doz. yds. **$4.50**

HOLLY CLUSTER
No. X-4522 — 4¾ in. in diameter, consisting of 5 lacquered green holly leaves and a cluster of 12 red berries.
Per dozen .. **75¢**
Per gr. **$7.50**

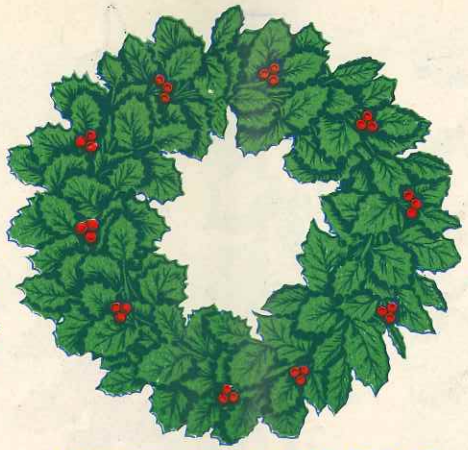
RED RUSCUS
Best Triple E grade, put up ½ pound in a bunch.
Per pound
$1.00

BRIGHT CHROME FOIL HOLLY LEAF SPRAY WITH BELL
No. X-2641—An attractive spray of bright chrome foil holly leaves and silver foil bell air-brush tinted with red. Spray measures 24 in. wide and 10 in. deep. Per dozen.....**$8.50** Each..... **85¢**



SILVER HOLLY WREATH

No. X-5177-S—Made very full with silver foil holly leaves each measuring 2½x4½ in. Decorated with two red berries spaced every 6 in. around the wreath. Measures 24 in in diameter, with 6½-in. spread. Each..... **$1.65**
Per dozen **$16.50**



LACQUERED GREEN HOLLY WREATH

No. X-5113—This wreath is made on a 12-in. frame but actually measures 20 in. in diameter. Lacquered holly leaves and with very full clusters of shiny red holly berries. Each..... **$1.50**
Per dozen..... **$15.00**

WHITE FROST LEAF WREATH

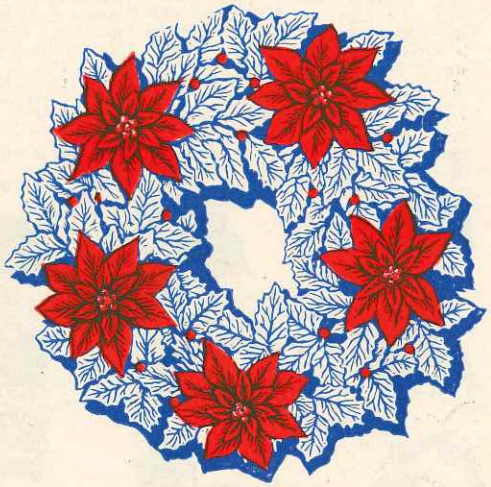
No. X-1486—Made of leaves of snowy whiteness, diamond dusted to give a frosty glitter. 18 in. in diameter. Decorated with 13 sprays of silver holly leaves and red berries, making the wreath approximately 24 in. in width. Also has several sprays of green leaves and a large red satin bow. A beautiful and inexpensive decoration. Packed one in box. Each **$1.85**

ARTIFICIAL HOLLY WREATHS

No. X-1715—21 in. in diameter, made very full on heavy frame. Has large number of lacquered green holly leaves with red holly berries. Decorated with 5 lacquered red poinsettias. Per dozen **$15.00.** Each..... **$1.50**
No. X-1716—Same as X-1715, except a trifle smaller. Per dozen **$12.50.** Each..... **$1.25**

LACQUERED GREEN HOLLY WREATH

No. X-5177-G—Made very full with green lacquered holly leaves each measuring 2½x4½ in. Decorated with two red berries spaced every 6 in. around the wreath. Measures 24 in. in diameter, with 6½-in. spread. Each..... **$1.65**
Per dozen **$16.50**



SILVER HOLLY WREATHS

No. X-3213—20 in. in diameter, made very full on heavy frame. Has large number of silver holly leaves with red holly berries. Decorated with 5 red lacquered poinsettias. Each.... **$1.50**
Per dozen..... **$15.00**
No. X-3214—Same as X-3213, only trifle smaller. Each..... **$1.25**
Per dozen..... **$12.50**

SILVER CORNER POINSETTIA SPRAYS

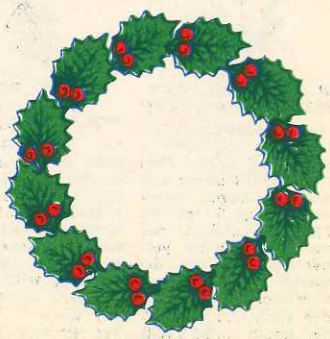
No. X-2791—26 in. wide by 22 in. high. Silver foil holly leaves and an 8½-in. red lacquered 6-point poinsettia and 4 clusters of red berries. Each **$1.00**
Per dozen **$10.00**
No. X-2790—Size 33 in. wide by 24 in. high. Silver foil holly leaves and a 10½-in. red lacquered 6-point poinsettia and 5 clusters of red berries. Each..... **$1.35**
Per dozen **$13.50**

SILVER CORNER POINSETTIA SPRAYS

No. X-2793—26 in. wide by 22 in. high. Silver foil holly leaves and an 8½-in. red lacquered 6-point poinsettia and 4 clusters of red berries. Each **$1.00**
Per dozen **$10.00**
No. X-2792—Size 33 in. wide by 24 in. high. Silver foil holly leaves and a 10½-in. red lacquered 6-point poinsettia and 5 clusters of red berries. Each..... **$1.35**
Per dozen **$13.50**

LACQUERED GREEN HOLLY WREATH

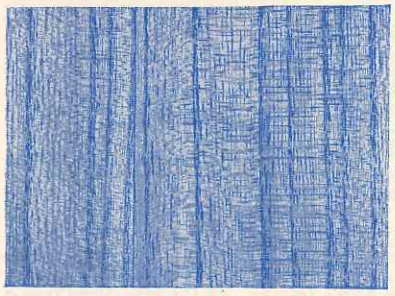
No. X-5254-G—Made of single holly leaves, 3½x2½ in. in size, green lacquered. Decorated with red berries as illustrated. 15 in. in diameter. Each..... **30¢**
Per dozen... **$3.00**



STARBRIGHT

No. DP-2343 — A new flash star decorative paper. Blue background of dull coated paper with printed flash stars. 26 in. wide, 50 ft. to the roll.
Per roll.. **$1.75**

Illustration is quarter-size reduction



WOOD GRAIN PAPER

Wood grain papers made from actual photographic reproductions may be had in following varieties: Brown Mahogany, Gumwood, Bird's-eye Maple, Cedar, Burl Walnut, Birch, Cork, Oak, Dark Mahogany.
26 in. wide by 25 ft. long.
Per roll..... **$1.25**
26 in. wide by 100 ft. long.
Per roll..... **$4.50**
Cedar Grain Only—26 in. wide by 60 ft. long. Per roll..... **$2.60**
Write for sample swatches.

KNOTTY ASPEN WOOD GRAIN PAPER

A beautiful, realistic printed wood grain paper for flooring, panels, backgrounds and showcases. Rolls 26 in. wide by 50 ft. long.
No. DP-2300—Ivory Aspen
No. DP-2301—Tan Aspen
No. DP-2302—Silver Aspen
Per roll **$1.50**

A NEW GRAIN EMBOSSED BIRCH BARK PAPER

This new paper is a natural two-tone Birch Bark. Its embossed two-tone color effect makes it the most realistic wood grain paper available. Rolls 26 in. wide by 50 ft. long.
No. DP-2402—Tan and Silver
No. DP-2403—Green and Silver
No. DP-2409—Grey and Silver
Per roll..... **$1.50**

Textile Embossed Display Paper

"SUNFAST"

For window backgrounds, panels or floor coverings. A very tough and strong paper. Made of genuine No. 1 extra strong bleached Kraft. The colors are all high in "Fadometer" tests (almost fade-proof). Carried in stock in 15 beautiful colors.

No. TP- 1—Emerald Green
No. TP- 2—Red (very bright)
No. TP- 3—Light Green
No. TP- 5—Canary Yellow
No. TP- 6—Medium Blue
No. TP- 7—Light Blue
No. TP- 8—Dark (Royal) Blue
No. TP- 9—Lavender
No. TP-10—Light Gray
No. TP-11—White
No. TP-12—Black
No. TP-13—Buff
No. TP-14—Light Brown
No. TP-15—Mandarin
No. TP-16—Autumn Green

50 FEET to a roll—
26-inch widths. Per roll **$1.50**
Write for sample swatches.

SILVER STAR FANCY PAPER

An Unusually Attractive Display Paper.

The illustration shows a half reduction of this pattern:
No. DP-2482—Blue with Silver Stars
No. DP-2470—White with Silver Stars
No. DP-2479—Green with Silver Stars
Roll 26 in. wide x 50 ft.
Per roll..... **$1.50**

Illustration is quarter-sized reduction

CHRISTMAS STARS

A medium large, bright star on dull white, blue or red background. An excellent paper for showcases, panels, post decorations and plateau coverings.
No. DP-2177—Blue and Silver Star
No. DP-2178—Red and Silver Star
No. DP-2179—White and Silver Star
Per roll of 50 feet,
26 inches wide **$1.75**

IMITATION SPANISH GRAIN LEATHER PAPER

A new all-purpose, pyroxylin treated display paper, hammer embossed. The colors, which sparkle with the brilliance of sunlight, are permanent.

Unusual color effects may be obtained from the unique duo-tone treatment.

An ideal display paper—is rub-proof—will not tarnish—soil-proof—may be safely cleaned with a damp cloth.
Put up in rolls 26 in. wide by 50 ft. **$2.85**
Per roll.....
Half roll, 26 in. wide by 25 ft. **$1.50**
Per half roll.....
Carried in stock in the following colors:
No. DP-3309—White and Silver
No. DP-3320—Green and White
No. DP-3330—Orchid and Green
No. DP-3319—Blue and Silver
Write for sample swatches.

TECHNICOLOR

Background, Art and Poster Display Paper

Can be used with air-brush or water colors. Will not bleed
Dull coated one side—all vivid colors

No.	No.	No.
DP-1903—Light Green	DP-1913—Black	DP-1918—Chinese Yellow
DP-1904—Dark Green	DP-1914—White	DP-1919—Tangerine
DP-1905—Buff	DP-1915—Light Blue	DP-1920—Light Brown
DP-1911—Bright Red	DP-1916—Deep Blue	DP-1921—Light Buff
DP-1912—Dark Red	DP-1917—Topaz	

Put up in rolls 36 in. wide by 75 feet to a roll. **$1.90**
Price, per roll .....
Per half roll, 36 in. wide by 37½ ft. to a roll **$1.00**

POSTER BOND BANNER PAPER

Unequalled for banners, streamers and art work. Has a hard, firm surface which produces clean and sharp lines. It is less absorbent and freer from buckling than most any other grade. Bleedproof and sunfast.

Put up in rolls 36 in. wide by 50 yards. Carried in stock in the following colors:

	Per roll		Per roll
No. DP-4400—White	$1.25	No. DP-4404—Canary	$1.35
No. DP-4401—Light Green	1.35	No. DP-4405—Goldenrod	1.45

BORDERS AND MOULDINGS

LUSTRE RIB BORDER

The ideal all-purpose display tape at a low price. A necessary decorative item for producing a really smart finish to any trim. Made of genuine metal foil on heavy paper back, lacquered, tarnish-proof. **75¢**

No. DC-780—Silver. **1-inch wide**.....

No. DC-781—Gold	No. DC-786—Nile Green
No. DC-782—Copper	No. DC-788—Red
No. DC-783—Pale Green Dull Finish	No. DC-789—Emerald Green
No. DC-784—Orchid Dull Finish	No. DC-790—Dark Blue
	No. DC-791—Black

All colors per 100-foot roll (1 in. wide)..... **85¢**
No. DC-779—Silver, 2 in. wide
Per 100-foot roll..... **$1.45**

No. DC-682—Copper	No. DC-689—Dark Green
No. DC-688—Red	No. DC-690—Dark Blue

All colors per 100-foot roll (2 in. wide). Per roll..... **$1.55**

"RIPILEDGE"

No. MM-78—A new gummed back, **chrome** faced foil decorative border material in a pleated or corrugated effect. Comes ⅞ in. wide by 100 ft. to roll. **$1.00**

Silver or Gold. Per 100 ft.....
No. MM-2—Also available 2 in. wide by 50 ft. to a roll. Silver or Gold.. **$1.00**

CORRUGATED FOIL MOULDINGS

No. MK-599 — A foil moulding mounted on a Kraft paper back which is gummed and corrugated. 15/16 of an inch wide. Comes 85 feet to a roll. There are really 100 feet of tape in a roll when flat but the corrugation reduces the length to 85 feet. **$1.00**

Put up in individual boxes. Silver or Gold. Per roll.....

PLAIN FOIL MOULDING

No. MK-600—A bright chrome foil moulding without corrugation. Mounted on gummed Kraft paper back. 15/16 in. wide, 100 ft. to roll, in individual boxes. Silver, per roll.. **$1.00**
No. MK-601—Copper, per roll **$1.00**

CHROME METAL FLEXTAPE

The Newest Border in Silver Chrome Metal, Gold Metal or Copper Metal.
1 in. wide, 24-ft. roll... **$2.15**

FOIL COVERED FLEXTAPE

Colors: Gold, Silver, Metallic Blue, Metallic Red and Metallic Green Foil.
1 in. wide, 72-foot roll..... **$2.00**

KIMBEND MOULDING

No. MK-99—It is pliable and can therefore be bent without breaking.

SURFACE has metallic chrome face.

BACK—This material is gummed and will stick to most surfaces. One roll of 100 ft. **$2.80**
If interested write for sample piece. Price.....

WINDOW FLOOR COVERINGS

"BRIAR SHEEN"

$5.75 *Per Roll*

Leatherette or Satin Glo Briar Grain. A heavily embossed washable leatherette fabric. An excellent and popular floor covering, background or panel material. Also fine for re-covering pedestals, plateaus, etc. Easy to apply, does not fray, keeps its **satin-like lustre.** Carried in stock in following colors:

No.	No.
BS-700—White	BS-712—Sand
BS-701—Ivory	BS-713—Light Brown
BS-702—Buff	BS-714—Black
BS-703—Light Green	BS-715—Gold
BS-704—Med. Green	BS-717—Canary Yel.
BS-705—Chartreuse	BS-718—Royal Blue
BS-706—Yellow	BS-325—Tan
BS-708—Powder Blue	BS-328—Bright Orange
BS-709—Silver	
BS-710—Light Blue	BS-314—Dark Orange
BS-711—Red	

Put up in rolls 53 to 54 in. in width x 36 ft. Per roll..... **$5.75**
Cut lengths, at, per yard..... **65¢**
In lots of 5 rolls (60 yards) or more. Price per 12-yard roll..... **$5.50**
Silver same price as Colors. Write for sample swatches.

PEARL FINISH PLASTIC COATED LEATHERETTE

(Illustration is actual size reproduction)

A beautiful, translucent, Pearl Finish Coated fabric for backgrounds, panels, floor coverings and showcases.

No.	No.
BS-785—White	BS-792—Yellow
BS-789—Blue	BS-793—Nile Green
BS-790—Ecru	BS-794—Peach
BS-791—Orchid	BS-795—Chartreuse

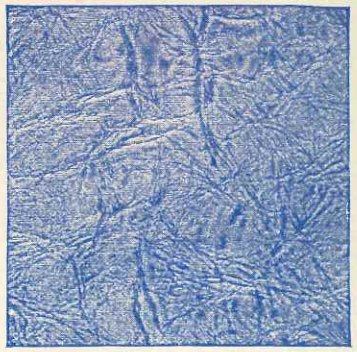
53 in. wide and 12 yards to the roll. Per roll..... **$6.75**
Cut lengths, per yard..... **70¢**
In Stock for Immediate Delivery.

SIGN CLOTH

Satin Finish, Dull, Weather-proof

No. BS-901—White **No. BS-902—Yellow**

Put up in rolls 52 in. wide x 36 ft. Per roll..... **$4.00**
Cut lengths, at, per yard..... **40¢**



Spanish Finish Leatherette

A heavily embossed washable leatherette fabric in exact imitation of Spanish leather. An excellent and popular floor covering, or may be used as a background or panel material. Fine for recovering pedestals, plateaus, etc. Easy to apply. Carried in stock in the following colors:

No. BS-800—White with silver filled grain
No. BS-801—Ivory with silver filled grain
No. BS-803—Light green with silver filled grain
No. BS-815—Orchid with green filled grain

Put up in rolls 54 in. wide by 36 ft. Per roll..... **$6.50**
Cut lengths, at, per yard..... **70¢**
In lots of 5 rolls (60 yards) or more. Price, per 12-yard roll..... **$6.25**
Write for sample swatches.

Frosted Glass Leatherette

A decidedly different pyroxylin coated display fabric in two-tone combinations. Has innumerable uses. Carried in stock in the following colors:

No. BS-735—All White
No. BS-736—Buff and White
No. BS-737—Green and White
No. BS-739—Blue and White
No. BS-741—Silver and White
No. BS-742—Gold and White
No. BS-090—Red and White

Put up in rolls 53 to 54 in. in width x 36 ft. Per roll..... **$6.00**
Cut lengths, at, per yard..... **65¢**
In lots of 5 rolls (60 yards) or more. Per 12-yard roll..... **$5.75**
Write for sample swatches.

Satin-Glo Art Tone

A plain, unembossed, washable leatherette fabric with a satin-like lustre. Carried in stock in following colors:

No. BS-440—White
No. BS-441—Green
No. BS-449—Ivory

Put up in rolls 53 to 54 in. in width x 36 ft. Per roll..... **$6.00**
Cut lengths, at, per yard..... **65¢**
In lots of 5 rolls (60 yards) or more. Per 12-yard roll..... **$5.75**
Write for sample swatches.

ACME REDI-TRIM

Redi-Trim Construction—Redi-Trim is made of the finest quality, extra weight, sulphite paper stock, hence is stronger and more durable than ordinary corrugated papers.

Redi-Trim Colors—Only the highest quality dyes are used and the exclusive dyeing process insures brilliancy and consistent uniformity of color.

Redi-Trim Adaptability—Extra rigidity without loss of flexibility! Easy to follow guide lines on the backing sheet. Can be cut or scored with safety.

The extra heavy backing sheet on Acme Redi-Trim is guaranteed not to separate from the corrugated surface.

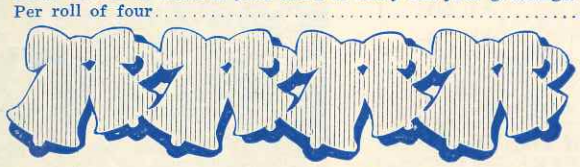
Bond Finish in rolls 60 in. wide by 20 ft. long (100 square feet).
1 to 3 rolls. Per roll..... **$2.50**
4 to 9 rolls. Per roll..... **$2.45**
10 to 24 rolls. Per roll..... **2.40**
25 to 49 rolls. Per roll..... **2.25**
50 rolls and over. Per roll..... **2.00**

No. AR- 1—White	No. AR-17—Nile Green	
No. AR- 2—Gray	No. AR-18—Jade Green	No. AR-33—Orange
No. AR- 3—Black	No. AR-19—Emerald Green	No. AR-35—Sand
No. AR- 6—Violet	No. AR-24—Copenhagen Blue	No. AR-36—Medium Brown
No. AR- 7—Purple	No. AR-25—French Blue	No. AR-37—Dark Brown
No. AR- 9—Pink	No. AR-25½—Napoleon Blue	No. AR-40—Scarlet
No. AR-11—American Beauty	No. AR-26—National Blue	No. AR-41—Flame
No. AR-15—Spring Green	No. AR-30—Canary Yellow	No. AR-44—Apricot
No. AR-16—Apple Green	No. AR-32—Golden Yellow	No. AR-45—Antique Ivory

No. AR-95 Silver and **No. AR-96 Gold** are furnished in rolls 30 in. wide and 20 ft. long (50 square feet). Per roll..... **$2.00**

DIE-CUT FLITTERED SEASON'S GREETINGS VALANCE

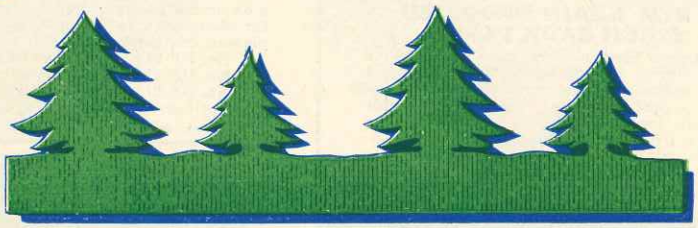
No. SG-37—Size 12 in. wide x 6 ft. long. Four individual panels (as shown) to the roll. This item is very effective as well as conventional and should be included in your display. Beautiful results can be realized if metallic or colored papers are used as a background. Place several of them in your store to carry out your greetings.
Per roll of four..... **$3.00**



DIE-CUT BELL VALANCE

Cut apart, the bells may be used as individual wall decorations or as backgrounds for price tags.

No. BV-37—15 in. wide x 25 ft. long (12½ ft. interlocked). An improved die-cut valance with unusual effect — obtainable in Sparkling Silver Redi-Trim Corrugated and so constructed that bells may be left intact or cut apart as desired. Each roll individually packed in a corrugated carton. Priced at, per roll..... **$2.75**



DIE-CUT FLITTERED XMAS TREE VALANCE

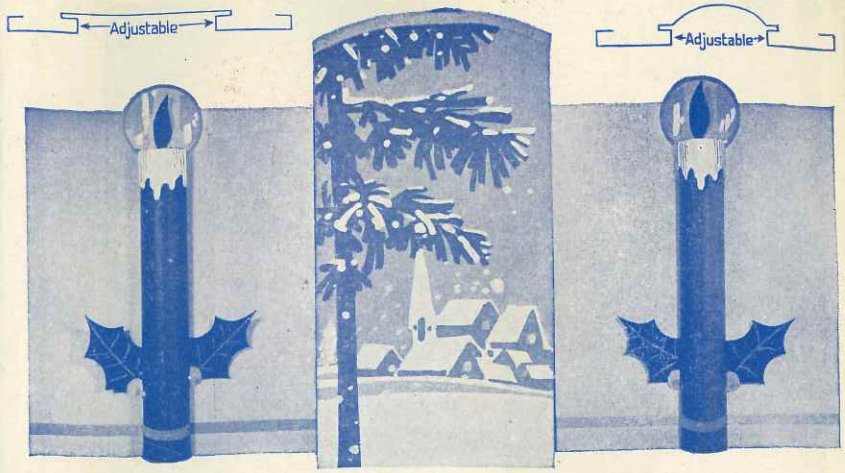
No. FX-37—Size 24 in. high x 25 ft. long (12½ ft. interlocked). This valance is perhaps the most unusual corrugated valance on the display market—being scored, it can be used as a floor display or put into use as a regular valance. The trees, being flittered, radiate similarly to miniature snow-capped pines. Trees can be cut apart, scored and set up for individual use. Unlimited effects can be obtained. You'll find 101 uses for this item. Priced at..... **$3.50**

"TOYLAND PARADE" CORRUGATED VALANCE

Valance No. RX-736—Size 20 in. x 25 ft. long. Very effective in showcases, on walls and above shelves—ideal for window valance, too! A background of Canary Yellow **Redi-Trim** offsets the amusing antics of the characters done in Poinsettia Red and Antwerp Blue. Each roll is packed in an individual corrugated shipping carton. Price..... **$3.75**

STARLIGHT BACKGROUND

If your window is 8 ft. wide, here is a most beautiful setting for gift merchandise! Blue Rigicor—white Flexicor—a big half-round red candle—sparkling stars—big shiny green cut-out holly leaves and berries—two big, strong display stands—and the Christmas gazelle add graceful life to this feature holiday piece. Entire display is self-supporting or side panels can be fastened to back of window. Star panel sets up six inches deep, with the patented Selform wire construction. Overall size 5 ft. high, 8 ft. wide. Side panels can be set in about a foot for smaller window.
No. AN-1700 ..... **$9.50**



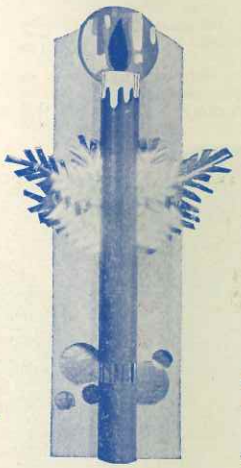
SCENIC BACKGROUND

Here's a display with good measure in design, materials and value! Note the floor plan sketches showing the center adjustable for windows 6½ to 8 ft. wide. White Flexicor side panels with two giant half-round red candles throwing "light" on a typical Christmas landscape in natural colors. Metallic board is used for the candle flames and halo with shiny die-cut holly leaves and berries. Self-supporting or can be used against back wall.
No. AN-1701 ..... **$9.00**

USE THESE GIFT STANDS WITH ANY BACKGROUND OR IN SMALL WINDOWS

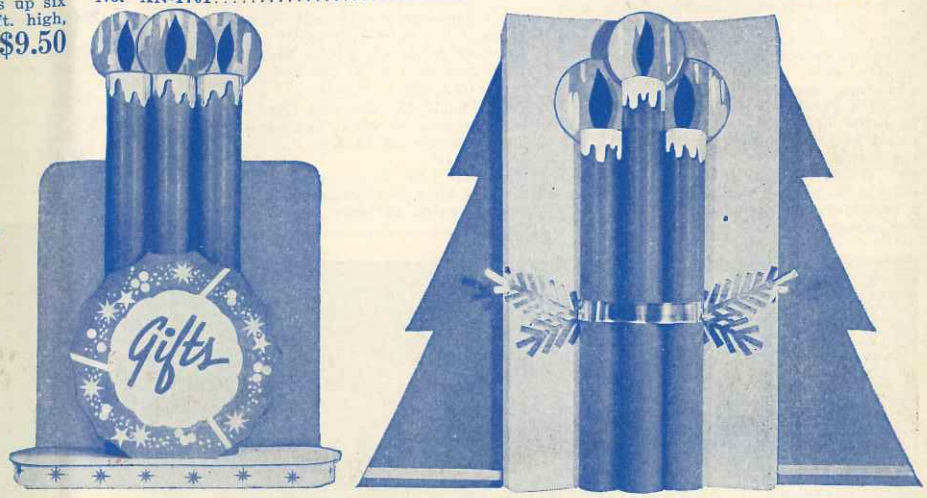
Both 5 feet high — with a solid plateau to set off your gift suggestions.

These pieces show the clever use of Flexicor—red, white, silver and metallic board holly leaves, flame and holy star. Easy to set up, with the candle and tree fastened securely for absolute rigidness.
Candle Stand AN-1708 or Tree Stand AN-1708-A. Each..... **$3.00**
Four for..... **$11.00**



CANDLE COLUMN

Will brighten any corner or give the color-spot to a background covered with Christmas Red Alfabex—or Blue Star corrugated. Size 5 ft. x 2½ ft. White Rigicor (self-supporting) Half-Round Red Alfabex Candle—Die-cut Metallic Silver Pine Twigs—Metallic Color Spots—Candle Flame and Halo.
No. AN-1710. Each..... **$3.00**
Four for.. **$11.00**



THESE COLORFUL BACKGROUND PIECES CAN BE USED IN ANY TYPE OR SIZE WINDOW

They're both 5 ft. high—about 4 ft. spread—created to use as a complete background or against a back wall covered with Alfabex. These two pieces are both exotic in design with one-two-three big red candles and Flexicor and Rigicor completing these solid set pieces. Metallic board, flames, halos and decorative motifs give a brilliant finish to these pieces.

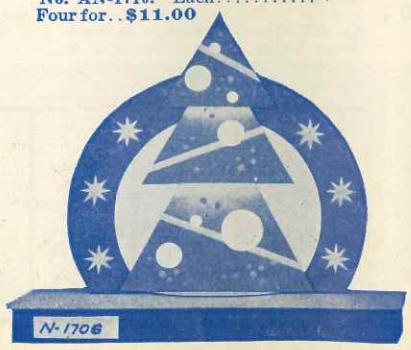
Gift Wreath Setting
No. AN-1703 ..... **$7.00**

Pine Tree Setting
No. AN-1702 ..... **$7.00**

CLEVER GIFT SPOTTERS FOR WINDOWS, CASES, LEDGES, ETC.

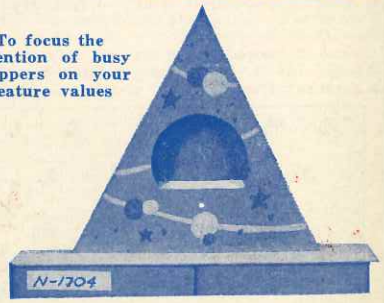
To focus the attention of busy shoppers on your feature values

Tree Steps—No. AN-1705. Each $2.75



Star Circle—No. AN-1706. Each $2.75

Gift Card—No. AN-1707. Each $2.75



Shadow Box—No. AN-1704. Each $2.75

These four displays are closely related in their modernistic tree designs, coloring and construction, with RIGICOR used almost entirely for wallboard strength. Quickly set up and you can trust the most precious or heaviest merchandise on the steps and platforms. Size about 3 ft. wide—proportionate in height—with platforms 6 in. to 10 in. deep.
For Set of 4 (one each order No. AN-174567),..... **$10.00**

SANTA CLAUS PANEL

A truly outstanding Santa Claus design done in dark blue, red, flesh and white on a silver background, having a texture which is entirely new in the display field. This panel is a real Christmas display value.

No. DX-175-M—Santa Claus. Size 40 in. wide by 72 in. high. Packaged 1 panel in a corrugated carton. Per panel **$2.75**

No. DX-75-M—Santa Claus (same as DX-175-M, except packaged 3 panels in a corrugated carton). Per carton **$7.35**

GREETING CARD PANEL

In vogue again this year with greater sparkle and more rich color. This giant greeting card, offset by a background of deep blue, is done in red and white with sparkling silver flitters.

No. DX-174-M—Greeting Card. Size 40 in. wide x 72 in. high. Packaged 1 panel in a corrugated carton. Per panel **$2.75**

No. DX-74-M—Greeting Card (same as DX-174-M, except packaged 3 panels in a corrugated carton). Per carton **$7.35**

POINSETTIA PANEL

Brilliant blossoms studded with sparkling flitters give this panel a brilliant attractiveness. Done in green, red and sparkling silver flitters on white Tone-Craft.

No. DX-172-M—Poinsettia. Size 40 in. wide x 72 in. high. Per panel **$2.75**

No. DX-72-M — Poinsettia (same as DX-172-M, except packaged 3 panels in a corrugated carton). Per carton **$7.35**

COLORDEX SKI PANEL

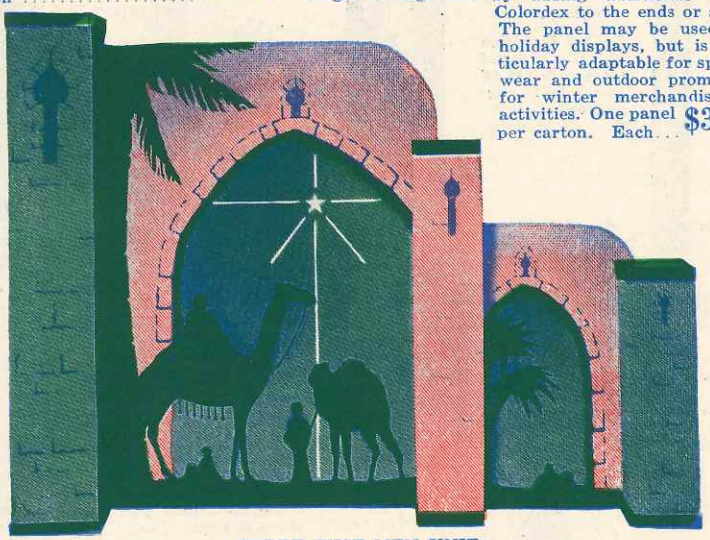
No. CX-438—Here is a panel that smacks of healthy outdoor winter sports. Lots of action—lots of color against a white background of snow. The figure is portrayed in colors of wine red, vermilion, flesh tones, brown and tan—startlingly real in appearance. This panel is 4 ft. by 6 ft. and is executed in such a way that it may be made into a much larger background by adding additional white Colordex to the ends or sides. The panel may be used for holiday displays, but is particularly adaptable for sportswear and outdoor promotion for winter merchandise or activities. One panel per carton. Each ... **$3.50**

SNOW SCENE

A colorful panoramic winter design done in light blue, dark blue and pink tint on white Tone-Craft. An excellent display aid for the Christmas and winter display seasons.

No. DX-26-M—Snow Scene. Size 40 in. wide x 30 ft. long. 1 roll in a corrugated carton (4 panels). Per carton **$7.75**

No. DX-126-M—Snow Scene. Size 40 in. high x 84 in. long. Packaged 1 panel in a corrugated carton. Per panel **$2.75**



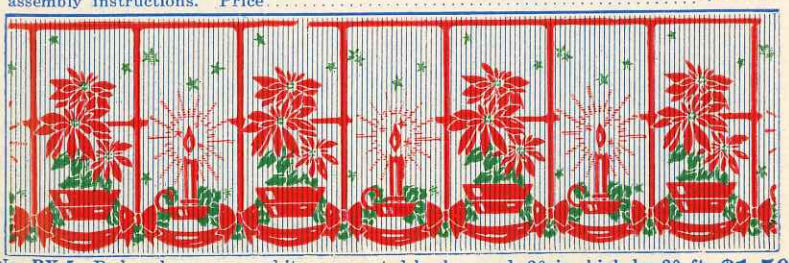
THREE WISE MEN UNIT

No. RX-370—Size 5 ft. 6 in. wide x 5 ft. high. This modern version of a very old theme which radiates the true Xmas spirit—Black, white and antique ivory, hand-sprayed on a background of jade green corrugated. Packed with simple assembly instructions. Price **$6.00**

CHRISTMAS DECORATED CORRUGATED VALANCES

May be used in full length rolls as a frieze over the ledges, around columns, in the window backgrounds.

No. RX-4—Santa Claus design in red, green and black on white corrugated background. 20 in. high by 20 ft. to a roll. Per roll **$1.50**



No. RX-5—Red and green on white corrugated background, 20 in. high by 20 ft. to a roll. Per roll **$1.50**

SNOW MAN PANEL

A highly colorful design which has great eye-attracting value. Beautifully airbrushed in dark blue, red and white on light blue Plan - A - Trim (corrugated surface).

No. DX-170-M—Snow Man. Size 30 in. wide by 72 in. high. Packaged 1 panel in a corrugated carton. Price, per panel.... **$2.50**

No. DX-70-M — Snow Man. (Same as DX-170-M, except packaged 3 panels in a corrugated carton.) Price, per carton... **$6.30**

CHRISTMAS WREATH PANEL

Green wreath with a large bow on a 40 in. x 72 in. white background of Tone-Craft. "Season's Greetings" wording is coated with highly reflective particles to give a brilliant effect.

No. DX-105-M — Christmas Wreath. 40 in. wide, 72 in. high. Red, green, white, silver. White flexible corrugated backing. Per panel..... **$2.45**

No. DX-45-M—Roll of 3 Christmas Wreath Panels packaged in one fiber carton. Per carton..... **$6.00**

CANDLELIGHT PANEL

Tall, slender candles with brilliant halos of gold and a hint of the green Christmas tree against a brilliant red background are found in this colorful panel. This is a beautiful, modern design that can well be used as a motif for decorating the entire store.

No. DX-109-M—Candlelight. 1 panel only 7 ft. x 40 in. **$2.45**
Per panel **$2.45**

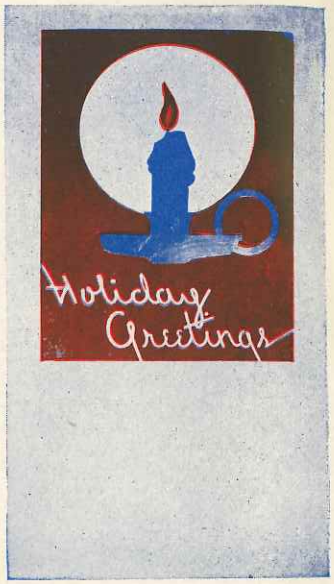
No. DX-9-M—In rolls 28 ft. long (4 complete panels), 40 in. wide. 1 roll in fiber case **$6.75**

GREETING CARD PANEL

A giant greeting card screen processed on a 40 in. x 72 in. vertical panel of deep blue Tone-Craft.

No. DX-104-M — Greeting Card 40 in. wide, 72 in. high. Red, silver, white on blue Tone-Craft. White flexible corrugated backing. Per panel..... **$2.45**

No. DX-44-M—Roll containing 3 Greeting Card Panels packaged in one fiber carton. Per carton..... **$6.00**



CANDLE PANEL

A silver candle outlined in red on a white Tone-Craft background. This bright, attractive panel is highly decorative.

No. DX-116-M—Candle Panel 40 in. wide, 72 in. high. Red, white, silver. White flexible corrugated backing. Per panel..... **$2.45**

No. DX-16-M—Roll of 3 Candle Panels packaged in one fiber carton. Per carton..... **$6.00**

SANTA AND TREE LEDGE UNIT

No. DX-107—Ideal for small windows. May also be used on ledges and for similar interior treatments. The design is done in green and red on a white background of Tone-Craft. The set is 40 in. high and 60 in. wide assembled, with 5-in. columns. Price..... **$2.00**

WINTER VILLAGE SCENE LEDGE UNIT

No. DX-108—Printed in blue and red on white Tone-Craft. White flexible corrugated backing. Is so planned so as to complement merchandise placed before the set. 40 in. high, 60 in. wide when assembled. Complete with column supports. Per set..... **$2.00**

SHOPPERS' PARADE DESIGN-CRAFT

Here is the perfect material for a complete store motif. Use it in windows, for wall panels, on ledges, and throughout the store to create the color and gaiety of Christmas. The design is admirably conceived for seasonal attractiveness and is produced in two distinctive color combinations, one a Day Scene and the other a Night Scene. It is available in panel or roll form on either Tone-Craft (corrugated backing) or Deep-Tone paper (without corrugated backing).

SHOPPERS' PARADE NIGHT SCENE

No. DX-114-M—Shoppers' Parade Night Scene Panel. 40 in. wide, 84 in. long. Blue, white, light blue, medium blue, dark blue, yellow. White flexible corrugated backing. Per panel **$2.75**

No. DX-14-M—Shoppers' Parade Night Scene. One roll 40 in. wide, 28 ft. long to fiber carton (4 panels). Per carton **$4.95**

Decorative Deep-Tone Paper—No. DM-14—Shoppers' Parade Night Scene. Design and color scheme same as for No. DX-14-M, except without corrugated backing. Size 40 in. wide by 30 ft long. Per roll **$1.95**

SHOPPERS' PARADE DAY SCENE

No. DX-106-M—Shoppers' Parade Day Scene Panel. 40 in. wide, 84 in. long. Red, white, brown, sand. White flexible corrugated backing. Per panel **$2.75**

No. DX-6-M—Shoppers' Parade Day Scene. One roll 40 in. wide, 28 ft. long to fiber carton (4 panels). Per carton **$4.95**

Decorative Deep-Tone Paper No. DM-6—Shoppers' Parade Day Scene. Red, white, brown, sand. One roll 40 in. wide, 30 ft. long. Per roll..... **$1.95**

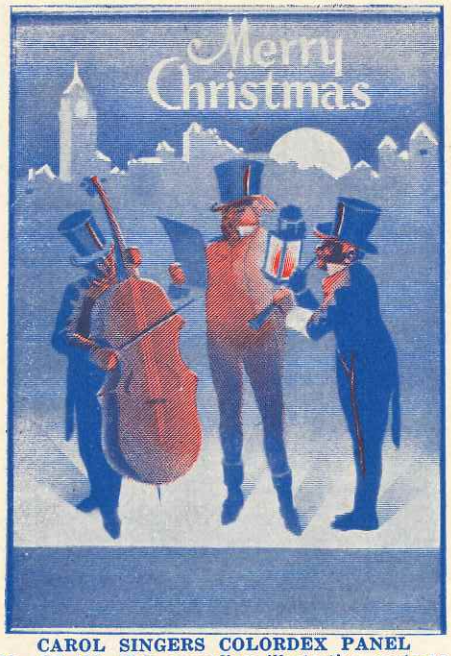
WINTER COACH SCENE

The coach and horses printed in vermilion with tall trees and firs of ultramarine blue and silver blend beautifully on a background of light blue.

No. DX-115-M — Winter Coach Scene Panel—40 in. high, 84 in. long. Red, blue, silver. Per panel **$2.75**

No. DX-15-M — Winter Coach Scene—Roll 40 in. wide 28 ft. long (4 complete panels). Per roll..... **$4.95**

No. DM-15—Winter Coach. Same as No. DX-15-M except without corrugated backing. Size 40 in. wide by 30 ft. long. Per roll..... **$1.95**



CAROL SINGERS COLORDEX PANEL

No. CX-138—This appealing illustration portrays Dickens' old characters in a combination of blue and white with lantern light. Size 48 in. by 72 in. Each..... **$3.50**

COLORDEX SNO-RAMA

Scenic snow effects with white hills fading to blue and snow covered pines in blue green.

Top and bottom edges of panel are white so that if height or depth is needed additional plain white Colordex may be added. Design repeats every 80 inches. The trees are spaced so that they all look different the full length of the roll.

Colordex Sno-Rama is purely a snow covered hilly scenic panel and while it makes a wonderful holiday background for all holiday merchandise, it can be used all winter for displays of sportswear, furs, white goods or other cold weather merchandise. 60 in. high by 20 ft. long. Price, per roll..... **$4.95**

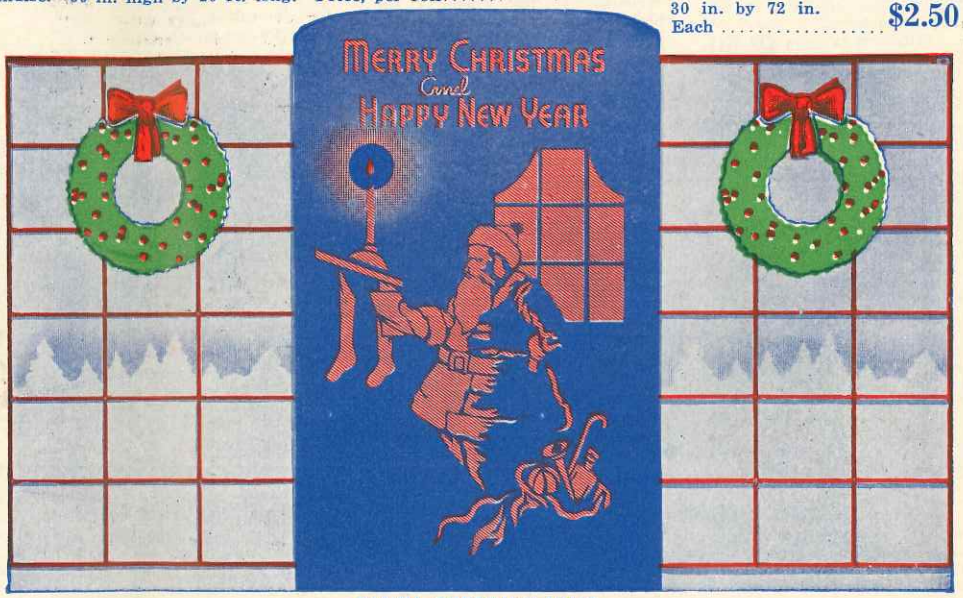
1938 COLORDEX GIFTS PANEL

No. CX-238 — This good-looking modern panel is processed in blue and red on a background of white Colordex corrugated. 30 in. by 72 in. Each..... **$2.50**

GIANT SANTA BRICK COLORDEX

Here we have a jovial old Saint Nick in giant size and in natural colors, with a brick wall 20 in. high and 40 in. long with plain white Colordex behind the figure. There are three repeats per roll. Size 60 in. by 15 feet to the roll. Each..... **$5.95**

Separate panels 60 in. x 5 ft. Each..... **$2.25**



SANTA GREETING UNIT

No. CX-338—Consists of three individual panels which, when used as shown in the illustration, give you a spread of 90 in. by 60 in. The center panel is illustrated in yellow and orange on deep blue. Side panels are in red and blue on white. Wreath in green. Panels may be used individually. A very attractive display. Complete, each..... **$5.95**

COLORDEX COACH PATTERN VALANCE

White corrugated background with the scene portrayed in blue, white and red. 22 in. wide by 15 ft. long. Per roll..... **$2.50**

COLORDEX WREATH DESIGN VALANCE

Green holly wreath with red bow and candles on a white corrugated background. Lower edge scalloped. 22 in. by 20 ft. Per roll..... **$2.50**

COLORDEX BELL PATTERN VALANCE

Bell and holly decoration on white corrugated background. 22 in. by 20 ft. Per roll..... **$2.50**

CHRISTMAS VALANCES

Two appealing Christmas designs attractively printed in three colors on heavy white paper for windows, toy departments, walls, etc. 20 in. wide x 50 ft. to the roll.

No. X-38-CV—Gift Box Design.
Per roll..... **$1.50**

No. X-37-CV—Coach Design.
Per roll..... **$1.50**

NALCO WINTERSCENE PANORAMA

60 in. high, 20 ft. long in roll form. Made on a strong grade of 4-Ply Flexible Board. Modern Scenic effect Multi-color combination. Packed in individual shipping container.

Design is continuous along the length of roll, and all or any portion can be used with equally good results. The top of the design ends in a solid blue color, so that if one desires to add height, this can be accomplished by the use of any kind of paper or material that will harmonize. The same idea has been embodied at the bottom of the design. This ends in white, so that if desired the whole scene can be raised up and more white can be added, to create the effect of additional snow banks. This can be done by using white paper board or material.

NALCO WINTERSCENE PANORAMA is created not only for Christmas sales promotion, but it is suitable for any kind of Winter Display, i. e., Furs, Winter Clothing, Winter Sports Articles, etc. In addition to these uses, the product can be used in other seasons: Fur Storage, Fur Sales, Air Cooling Advertising, Blanket and Winter Wear Sales, etc. Per roll.. **$3.75**

SILVER STARS ON BLUE CORRUGATED REYTRIM

No. RX-12A—Silver stars on Blue Reytrim. Rolls 60 in. wide x 16 ft. long.
Per roll..... **$3.00**

No. RX-12—A brilliant array of silver stars on a background of National Blue. In rolls 30 in. wide x 32 ft. long .. **$3.00**

New Reytrim Corrugated Metal Foil

Brilliant metallic finish. Truly ideal for the holiday season. Can be used anywhere in the store. Rich looking. Nothing on the market today can match its richness and brilliancy for store decoration. Perfect for showcase linings.

Makes beautiful pedestals and backgrounds. Available in six (6) beautiful seasonal colors. In rolls 24 in. wide x 25 ft. long. Copper, Gold, Red, Blue and Green.
Per roll..... **$4.00**
Silver—Per roll..... **$3.25**

White Stars on Red Corrugated

No. RX-15—White stars on a background of Flame Red Reytrim. In rolls 48 in. wide by 20 ft. long. Per roll **$3.00**

No. RX-13A—White stars on Flame Red Reytrim. Rolls 60 in. wide x 16 ft. long. Per roll..... **$3.00**

No. RX-13—Star pattern. The stars are printed in snow white on a background of Flame Red. **$3.00**
In rolls 30 in. wide x 32 ft. long..

Red Stars on White Corrugated Reytrim

No. RX-14A—Red stars on White Reytrim. In rolls 60 in. wide by 16 ft. long. Per roll **$3.00**

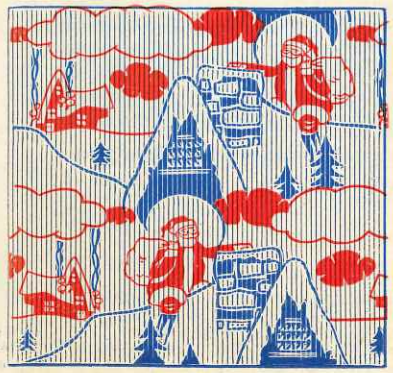
No. RX-14—Red stars on a background of White Reytrim. In rolls 30 in. wide by 32 ft. long. Per roll **$3.00**

Christmas Design Reytrim Valance

No. RX-11—An all-over design showing Santa Claus on roof top with his overflowing bag of toys. Processed in bright red and black on white corrugated Reytrim. In rolls 30 in. wide by 32 ft. long. Per roll..... **$3.00**

Nalco Blue Christmas Bell Background

Silver bells and stars on Christmas **blue** background with dark blue shadow. Processed on special Toughtec paper. Rolls 30 in. high by 20 ft long.
Per roll..... **$2.00**



No. RX-11

Nalco Red Christmas Bell Background

Gold bells and stars on Christmas **red** background with darker red shadow. Processed on special Toughtec paper. Rolls 30 in. high by 20 ft. long. Per roll.. **$2.00**

Christmas Design Reytrim

No. RX-10—A beautiful all-over design of Holly and Poinsettias printed in Xmas shades of Red and Green on a snow white background. In rolls 48 in. wide x 20 ft. long. Per roll..... **$3.00**

BOND FINISH REYTRIM CORRUGATED DECORATIVE

The first choice of leading displaymen. The 60-inch width stands for economy—no piecing or patching is necessary to build high pedestals, columns or backgrounds. **Reytrim-Bond** is not a printed paper but is a heavy **bond** paper thoroughly saturated with the finest dyes to assure long color life. No mottled effects mar the beauty of **Reytrim**—it is styled in 30 modern colors, specially selected for consistent uniformity and accuracy in color blending and matching.

When a cut-out or an applique effect is desired, use **Reytrim-Bond.** You will be well pleased with its clean cut edges and the beautiful color depth of the surface sheet. **Bond Finish Reytrim** comes in rolls **60 in.** wide by **20 ft.** long (100 square feet). Per roll (1 to 9 rolls)..... **$2.50**

Per ½ roll..... **$1.40**

10 to 24 rolls. Per roll..... **$2.40** 25 to 49 rolls. Per roll..... **2.25**

No.	No.	No.
RB-10—White	RB-35—Napoleon Blue	RB-70—Primrose
RB-11—Gray	RB-37—Copenhagen Blue	RB-72—Canary Yellow
RB-12—Black	RB-41—Heliotrope	RB-73—Medium Yellow
RB-21—Apple Green	RB-41½—Wood Violet	RB-74—Golden Yellow
RB-21½—Spring Green	RB-43—Purple	RB-75—Orange
RB-22—Nile Green	RB-51—Light Pink	RB-79—Antique Ivory
RB-23—Jade Green	RB-54—American Beauty	RB-79½—Sand
RB-24—Emerald Green	RB-56—Salmon	RB-82—Apricot
RB-33—French Blue	RB-58—Fuchsia	RB-92—Medium Brown
RB-34—National Blue	RB-61—Flame	RB-94—Dark Brown

No. RB-95—Silver, and No. RB-96 Gold come in rolls 30 in. wide by 20 ft. long (50 square feet). Per roll..... **$3.75**

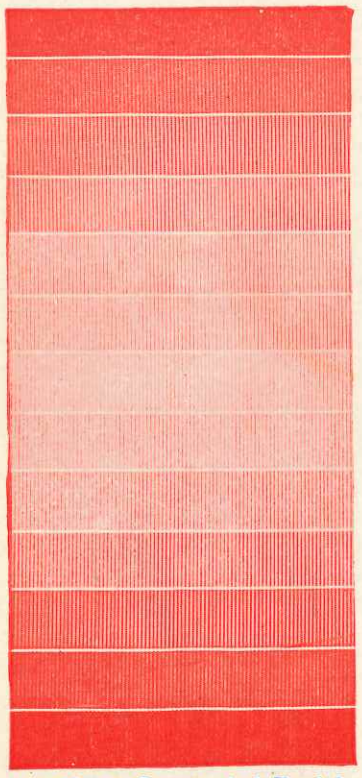
REYTRIM BOND FLOOR PAPERS (Not Corrugated)

Available in 32 colors in a beautiful bond finish.
Comes in rolls 60 in. wide x 20 ft. long. Packed in individual mailing tubes.
Colors match **Reytrim** colors in all cases. (As listed above.)
An ideal and inexpensive covering for panels, floors, showcases, backgrounds, shelves, etc.

Regular Colors—60 in. wide x 20 ft. long. Per roll..... **$1.90**

Gold and Silver—30 in. wide x 20 ft. long. Per roll..... **$2.00**

Be sure to specify **Reytrim "Floor Paper."**

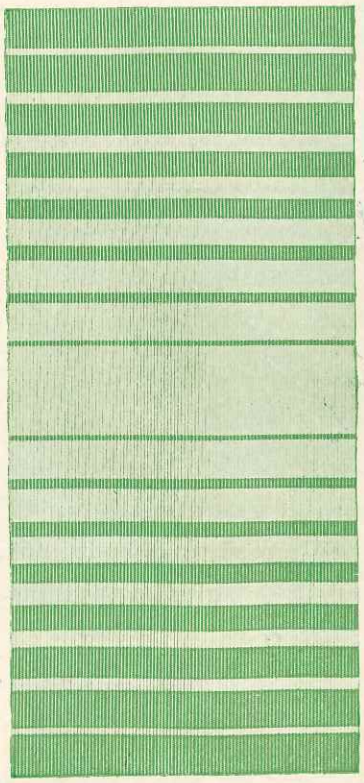


Vari-Tone Corrugated Reytrim

Thirteen stripes of variegated tones of the same color, blending from a light pastel to a deep vibrant tone at each edge. Rolls 48 in. wide x 25 ft. long (100 square ft.). Per roll.. **$3.00**

Carried in stock in the following attractive colors:

- No. VR-1—Flame Red
- No. VR-2—Chinese Orange
- No. VR-3—Royal Purple
- No. VR-4—Prussian Blue
- No. VR-5—Saddle Brown
- No. VR-6—Isle Green



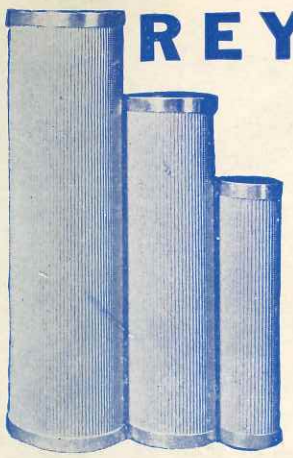
Vari-Bar Corrugated Reytrim

Vari-Bar offers a very smart design of graduated stripes, in six attractive colors. Rolls 48 in. wide x 25 ft. long (100 square ft.). Per roll.. **$3.00**

Carried in stock in the following attractive colors:

- No. VR-3701—Flame Red and White
- No. VR-3702—Orange and White
- No. VR-3703—Purple and White
- No. VR-3704—Napoleon Blue and White
- No. VR-3705—Dark Brown and White
- No. VR-3706—Emerald Green and White

REYCAPS

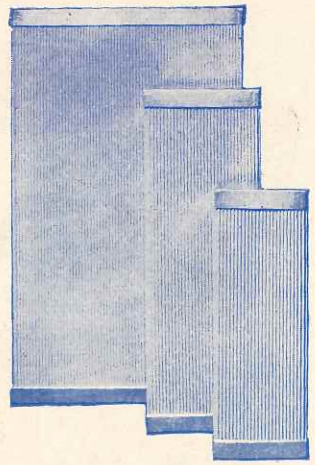


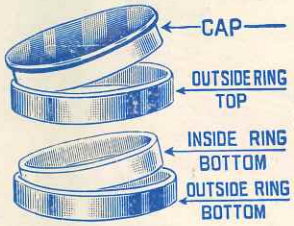
The innumerable uses to which REYCAPS lend themselves render them an invaluable asset in your daily display materials. REYCAPS are packed one dozen sets in a cardboard box. A set consists of four pieces. Round caps have two outside rings, one inside ring and one top with inside ring attached. Square caps have two outside set-up boxes and two inserts to go inside of column. See instructions for use, printed on inside of each cap.

Reycaps are made to fit Reytrim, Ripplewave, Embosso Board, Alfabex, Tone-Craft, Plan-A-Trim, and all the **standard** sizes of Corrugated Papers.

Please specify Size and Color when ordering.

Silver, Gold or Black.



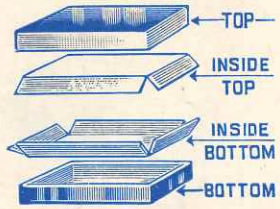


ROUND

Diameter 4-in.	Per doz..	**$1.35**
Diameter 6-in.	Per doz..	**1.90**
Diameter 8-in.	Per doz..	**2.40**

OBLONG

Size 4 x 6-in.	Per doz..	**$1.50**
Size 6 x 8-in.	Per doz..	**2.40**
Size 6 x 18-in.	Per doz..	**5.50**



REY-EDGE (Reytrim Edging)

Here's a real time-saver that's proved itself indispensable for trimming the edges of shelves and ledges. Adds that finished touch to window backgrounds, floors, panels, counters, etc. Inexpensive, too! Available in the 31 standard Reytrim colors, 25 running feet in roll, individually boxed. 12½ feet interlocked. Per roll..... **35¢**

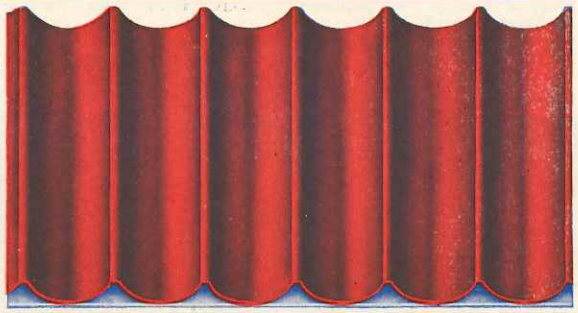
12 rolls or more. Per roll **30¢**

Also obtainable in Gold and Silver, 20 feet individually boxed. 10 feet interlocked.... **65¢**

12 rolls or more. Per roll **60¢**

REYCLIPS

This item is indispensable to display men who are aware of the advantages of Reytrim and who use the same. **Reyclips** are made of bright stainless steel. They are an important aid in assembling columns, display units, backgrounds and other items of fabricated Reytrim; no more pins, Gem Clips, etc. They have three (3) sharp interlocking prongs which clinch quickly and surely. Packed 1000 to a box. Per box.. **$1.00**



REYCURV

Illustration ½ actual size corrugations.

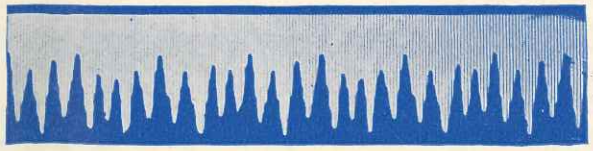
Enrich your window and interior displays with **Reycurv,** the superior heavy-duty corrugated display material. Its wide corrugations, strength and superb high gloss finish have made it the first choice of leading display men everywhere. Ideal for panels, backgrounds, columns, etc. Can be easily scored and cut with a sharp edged knife. Guide lines are printed on the backing sheet for accurate cutting and measuring. Size, 48 in. wide, 15 ft. long. In rolls, in individual cartons. **$3.00**

No. RC-10—White. Per roll.....

No. RC-11—Gray	No. RC-61—Flame
No. RC-12—Black	No. RC-72—Canary Yellow
No. RC-22—Nile Green	No. RC-75—Orange
No. RC-24—Emerald Green	No. RC-79—Antique Ivory
No. RC-35—Napoleon Blue	No. RC-94—Dark Brown
No. RC-37—Copenhagen Blue	

All colors. Per roll..... **$3.25**

No. RC-95—Silver and **No. RC-96—Gold.** Per roll..... **$4.50**

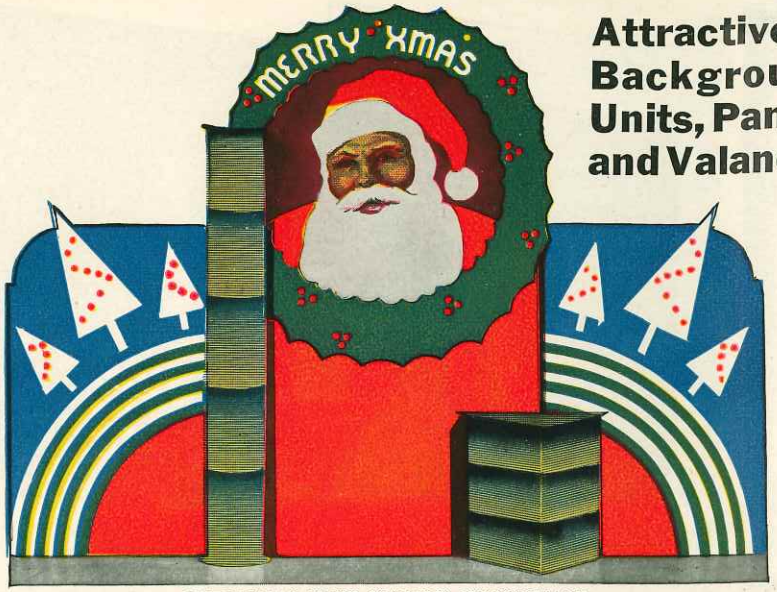


Reytrim Icicles

No. RX-50 — These realistic looking icicles depict the snow and ice effect so necessary for the true Christmas spirit. Unlimited display possibilities. Nothing better for decorating ledges, posts and suspended light fixtures. Ideal for shelves, borders, etc. Looks like the real thing, too! Naturally, they are snow white. Available in rolls 25 ft. long by 9 in. wide and packed in a decorative carton. Per roll, 1 to 11 rolls..... **75¢**

1 or more cases (12 rolls to case). Per roll..... **70¢**

Attractive Christmas Background Units, Panels and Valances

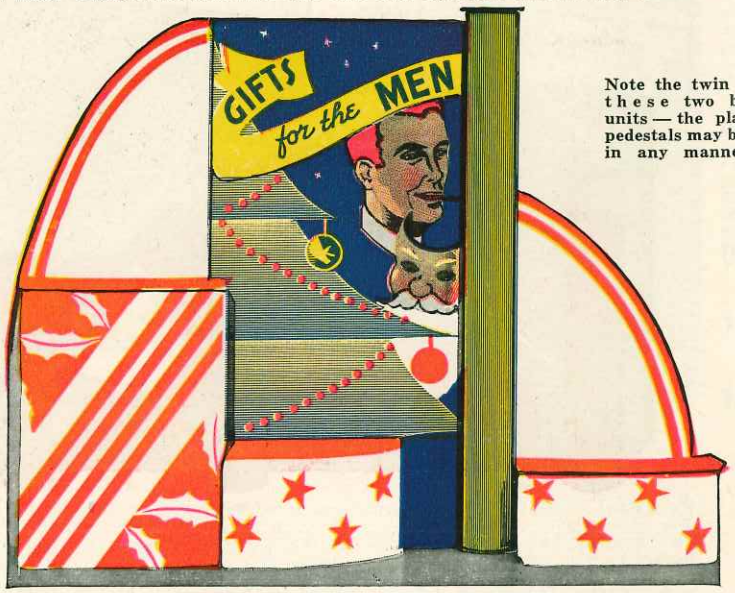


CHRISTMAS UNIT "MERRY CHRISTMAS"

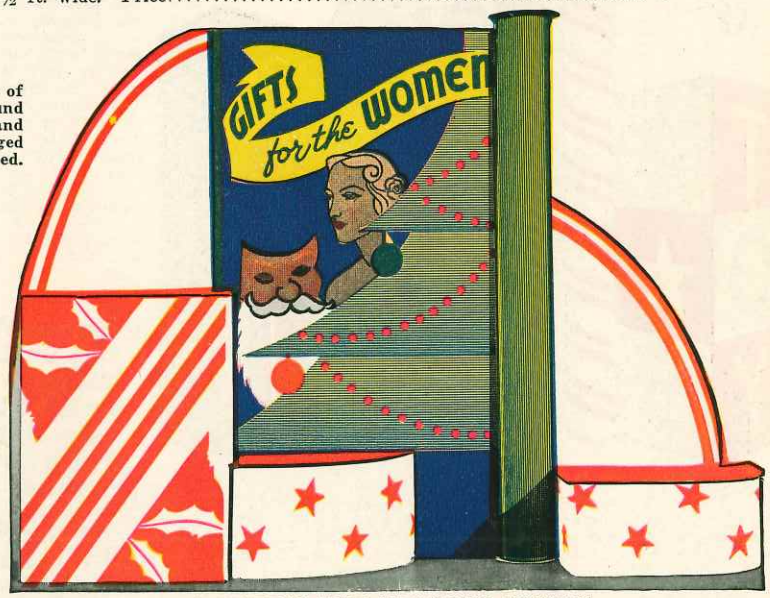
No. RX-101—Shipped complete—knocked down in a strong container—with simple instructions for quick assembly. This cheerful Christmas unit expresses the Yuletide spirit. It is particularly adaptable for use with any merchandise. This unit is also adaptable to interior, platform or table displays. Size 5 ft. high, 7 ft. wide. Price..... **$6.50**

CHRISTMAS UNIT "WEARABLE GIFTS"

No. RX-102—Shipped complete—knocked down in a strong container—with simple instructions for quick assembly. This unit is ideal for use in displaying wearable gifts—such as gloves, hosiery, socks, neckwear, hats, bags, shirts, etc. The Christmas colors are strong and demand attention. Size 5 ft. high, 7½ ft. wide. Price..... **$6.75**



Note the twin feature of these two background units — the plateaus and pedestals may be arranged in any manner desired.



CHRISTMAS UNIT "GIFTS FOR MEN"

No. RX-104—Shipped complete—knocked down in a strong container—with simple instructions for quick assembly. This attractive unit is ideal for displays featuring GIFTS FOR MEN. It is especially strong in attention value, and is designed and made in the opposite hand to the matching women's unit (RX-105), so that if desired these units can be used together for a combination display in a large window or in two connecting windows featuring gifts for both women and men. Size 5 ft. high, 7 ft. 6 in. wide. Price..... **$6.75**

CHRISTMAS UNIT "GIFTS FOR WOMEN"

No. RX-105—Shipped complete—knocked down in a strong container—with simple instructions for quick assembly. This smart unit is just the thing for a display featuring GIFTS FOR WOMEN. It has tremendous attention value and is designed and made in the opposite hand to the men's unit (RX-104). Size 5 ft. high, 7 ft. 6 in. wide. Price..... **$6.75**

SLEIGHING SCENE VALANCE

A highly colorful design embodying life and action of a typical sleighing party. Printed in six colors: blue, red, green, yellow, black, and gray-blue on white Tone-Craft.
No. DX-39-M—Sleighing Scene Valance. Size 18 in. wide x 25 ft. long. Packaged 1 roll in a corrugated carton. Price per carton..... **$2.50**

TOYLAND VALANCE

A merry set of characters to liven up your Toyland Display. Printed light blue, dark blue and red on pale yellow Tone-Craft (corrugated backing). The design repeats every 7 ft. Goes very well with DE-120 Toys Set on page 50.
No. DX-35-M—Toyland Valance. Size 20 in. wide x 25 ft. long. Packaged 1 roll in a corrugated carton. Price per carton..... **$3.25**

THE DWARFS PANEL

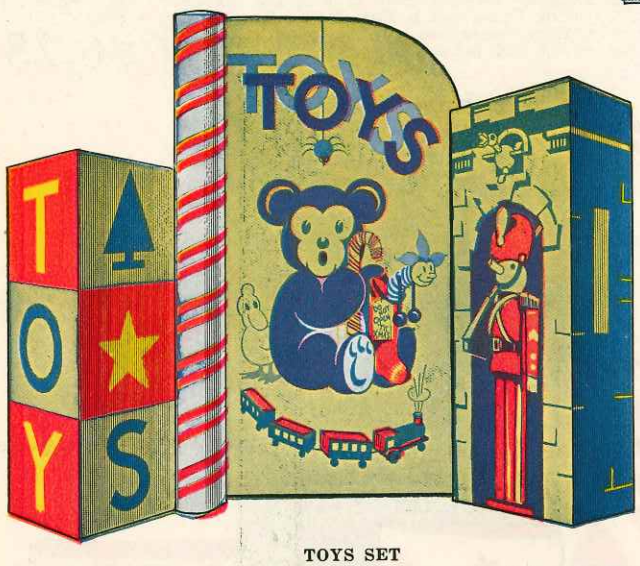
No. XDP-38—In five vivid holiday colors—white, yellow, brown and red on a French Blue Reditrim corrugated background. These elf-like characters are anxious to do a "he-man's" selling job. Try them! Size 5 ft. wide by 4 ft. high. Complete with Silver Redi-Tubes. Each..... **$3.95**

CHRISTMAS EVE PANEL

No. XCE-38—Symbolic of the Yuletide season, this is an unusually effective panel in the old-fashioned holiday spirit that can be used throughout the entire winter season. Artistically executed in five appropriate Christmas shades—white, yellow, red and black on a background of midnight blue Reditrim corrugated. 30 in. wide x 6 ft. high. Complete with silver Redi-Tubes. Each **$3.00**

SNOW SCENE UNIT

No. RX-401—Striking symbol of the Christmas season is this beautiful snow scene with its Yuletide atmosphere and suggestion of home and holiday cheer. Center panel is of Copenhagen blue sprayed in six deep-toned colors, and side panels are sprayed on white Reytrim. White Reytrim columns mounted with icicles complete this exquisite Yuletide background, so readily adaptable to a wide variety of merchandise displays. Size 60 in. high, 7 ft. wide. Packed individually with assembling instructions included. Each..... **$6.50**



TOYS SET

Unique design, rich color and novel construction help make this set an outstanding merchandising display for toys. The three-dimensional side columns are processed in blue and red on pale yellow Tone-Craft. The center panel is done in these same colors, and also light blue. The candy stick column has stripes air-brushed in bright red on the white corrugated backing of Tone-Craft.

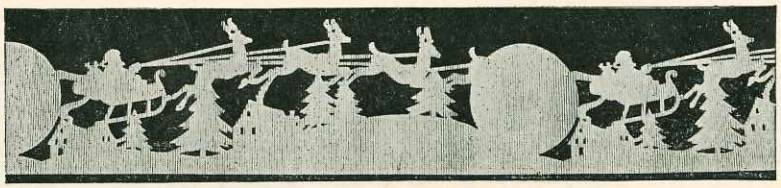
No. DE-120—Toys Set. One set packaged complete with column supports, and instruction sheet in corrugated carton. Size overall 5 ft. high x 7½ ft. wide. Per carton..... **$6.25**

Garrison-Wagner Co., St. Louis Stock the Most Complete Line of Decorative Papers of All Kinds—

Ready-Made Units, Panels, Valances and Accessories

REINDEER GIFT UNIT

No. RX-381—Stimulate the gift buying urge by displaying your Christmas merchandise against this exquisitely beautiful die-cut Reindeer Gift Unit. The rich, deep blue Reytrim background, processed in white, yellow, green, red, and black, flanked by 8-in. gold Reycurv columns, topped with the new style folding Reycaps, will display your gift merchandise to splendid advantage. Size 60 in. high, 7 ft. wide. Packed individually with assembling instructions included. Each **$6.50**



SANTA CLAUS AND REINDEER DIE-CUT VALANCE

No. RX-387—Snowy white Reytrim lightly sprayed in pale blue gives this old familiar scene of Santa and his reindeer a distinctly modern touch. A real eye-catcher, this die-cut valance used in its entirety, or in sections throughout your store will radiate a joyous Christmas atmosphere. Size 15 in. wide x 25 ft. long. Rolls are packed individually in corrugated cartons. Per roll..... **$3.00**

XMAS GREETINGS VALANCE

No. RX-385—Spread holiday cheer throughout your store with this very appropriate and colorful Christmas Greetings Valance. The background is of white Reytrim processed in brilliant red and green. Size 30 in. wide, 20 ft. long. Packed individually in corrugated cartons. Per roll..... **$3.00**

GIFT BOXES UNIT

No. RX-400—The festive Gift Boxes Unit illustrated above is designed to put your customers in just the right holiday buying mood. Brilliant Christmas red and green sprayed on a background of White Reytrim, and White Reytrim columns sprayed in red to suggest giant candy canes will surely add appeal to your Christmas gift offerings. Size 60 in. high, 7 ft. wide. Packed individually with assembling instructions included. Each..... **$6.50**

FAMILY SCENE UNIT

No. RX-382—This distinctively die-cut unit, depicting a joyous Christmas family scene, is the perfect background for displays of gift items for younger folk. The White Reytrim background, processed in brilliant red and blue, finished with columns of white Reycurv and silver Reycaps, will radiate a joyous Christmas atmosphere in addition to creating desire for the merchandise displayed. Size 60 in. high, 7 ft. 6 in. wide. Packed individually with assembling instructions included. Each..... **$6.50**

PANORAMIC WINTER SCENE

No. RX-388—Processed in deep blue and turquoise on snowy white Reytrim, this Panoramic Winter Scene makes a stunning background for window displays of winter merchandise. It can also be used to splendid advantage as an effective wall covering in store windows, public dining rooms, dance halls, etc. Size 48 in. wide, 12½ ft. long, 120 inch repeat. Per roll..... **$3.25**

SCENIC SET

The beauty of this design, supplemented by its novel features, makes this set a particularly outstanding display value. The picket fence in front of the center panel is a separate part die-cut from white Tone-Craft, and helps add a feeling of depth to the scene. The harmonious use of sparkling silver flitters in the design of the set lends a pleasing brilliance. The entire set is constructed of light blue Tone-Craft, the side panels being air-brushed white and the center panel being processed in red, white and silver flitters.

No. DE-121—Scenic Set. 1 center panel and 2 side wings in a set. Overall size 5 ft. high x 9½ ft. wide. Complete in corrugated carton. Price per set..... **$7.25**

No. DE-122—Scenic Set (same as DE-121, except without side wings). Complete in corrugated carton. Price per set..... **$5.50**

"THE CAROLERS"

No. XCC-38—This display is beautifully effective in its radiance of the holiday spirit. The design is air-brushed in lacquers in White, Red, Yellow and Black on a French Blue Reditrim corrugated background. Size 7 ft. wide by 5 ft. high. Packed individually in strong corrugated containers. Price complete, each..... **$5.95**

NURSERY RHYMES VALANCE

No. RX-386—A very effective valance to use with toy displays, and one to delight the kiddies, is this colorful valance with its nursery rhymes characters. Brilliant blue, red and white are processed on a background of canary yellow Reytrim. Size 20 in. wide, 20 ft. long. Packed individually in corrugated cartons. Per roll..... **$3.00**

Holiday Colordex Designs

"MERRY CHRISTMAS" COLORDEX LEDGE UNIT

No. CX-74—An unusual unit with white background air-brushed in gold, red, black and green. The side wings with tree design simulate pillars. Size 30 in. x 48 in. Will stand alone. Each.... **$2.10**

COLORDEX GREETINGS LEDGE UNIT

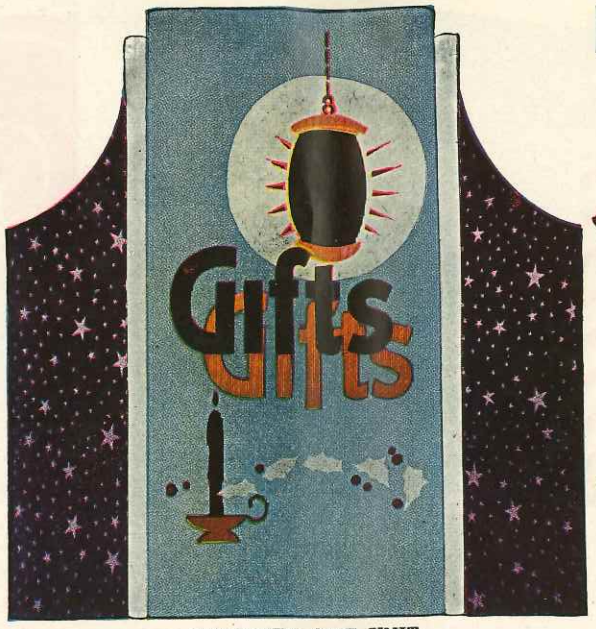
No. CX-73—National Blue Colordex background, air-brushed in gold, white and red, with azure blue pillars and silver rings. Size 30 in. x 48 in. overall. Each **$2.10**

"GREETINGS" COLORDEX LEDGE UNIT

No. CX-72—Air-brushed in green, gold and red on white Colordex corrugated background. Size 30 in. x 40 in. Will stand alone. Each **$1.75**

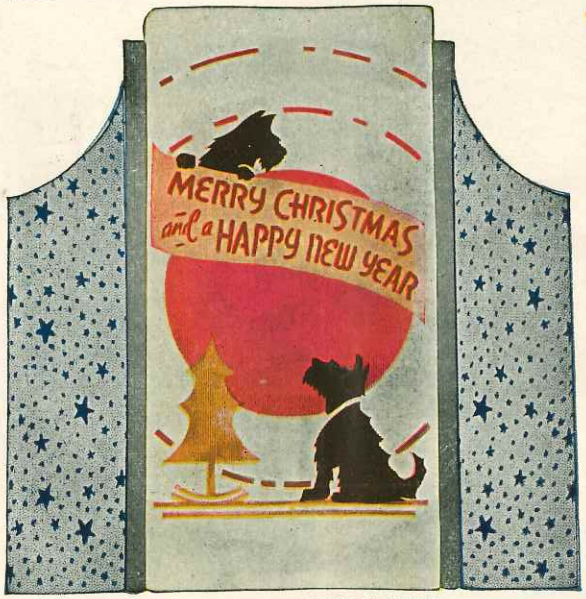
"MERRY CHRISTMAS" COLORDEX LEDGE UNIT

No. CX-71—White corrugated background, air-brushed in blue, green, gold and red. Size 40 in. x 40 in. overall. Will stand alone. Each **$1.75**



COLORDEX GIFT UNIT

No. CX-75—A colorful unit with azure blue center panel air-brushed in gold, white, red and yellow. The side wings are dark blue with silver stars. Suitable for use in windows or interior trim. Size 5 ft. x 4 ft. overall. Each **$4.25**



COLORDEX GREETING UNIT

No. CX-77—The white side wings with blue stars strike a modern note in this display unit for window and interior trims. The white center panel is air-brushed in red, black and gold. Size 60 in. x 48 in overall. Each **$4.25**

HOLIDAY DESIGNS COLORDEX CORRUGATED

No. CX-230—An allover design of small white stars on bright red tissue. Per roll, 58 in. x 15 ft..... **$3.00**

No CX-523—Silver stars on National blue crepe Colordex, an allover design. Per roll, 60 in. x 15 ft..... **$3.00**

No. CX-234—Red and gold poinsettias on white tissue. Per roll, 40 in. x 22½ ft **$3.00**

No. CX-262—Medium blue stars printed on white crepe Colordex in rolls 60 in. x. 15 ft..... **$3.00**
Per roll .....

No. CX-545—Small brick pattern printed in varied reds and white—an allover design. In rolls 60 in. x 15 ft. Per roll..... **$3.00**

No. CX-614—Christmas Bell pattern printed in red across top 20 in. of 60 in. high roll of white crepe Colordex. Per roll, 60 in. x 15 ft..... **$3.00**

No. CX-646—Christmas Tree pattern on azure blue or white background. Printed on top 20 in. of 60 in. roll of crepe Colordex. Per roll, 60 in. x 15 ft..... **$3.00**

No. CX-642—Santa Claus and Reindeer in beautiful blues and yellow on white crepe Colordex at top 20 in. Per roll, 60 in. x 15 ft..... **$3.00**

No. CX-640—Top 20 in. of 60 in. roll of white crepe Colordex printed with brilliant Santa Claus pattern. Per roll, 60 in. x 15 ft..... **$3.00**

No. CX-641—Bright red and green Christmas Wreath printed across top 20 in. of 60 in. white crepe Colordex. Per roll, 60 in. x 15 ft..... **$3.00**

Christmas Background Units, Valances, Etc.

GIFTS SET

A 3-panel display of attractive designs and embodying real Christmas spirit. The buttress-shaped side panels are of white Tone-Craft printed with red stars, and the center panel design is processed in white and dark red on red Tone-Craft. Quickly and easily assembled.

No. DX-119—Gifts Set. Complete set with instruction sheet. Price, per set..... **$5.50**

GIFTS PANELS

Attractively processed in white and dark red on red Tone-Craft (corrugated backing).

No. DX-173-M—Gifts. Size, 40 in. wide x 72 in. high. Price, per panel..... **$2.75**

No. DX-73-M—Gifts (same as No. DX-173-M, except packaged 3 panels in a corrugated carton). Price, per carton..... **$7.35**

REDITRIM STANDARD XMAS UNIT

No. RX-373—Size 6 ft. 10 in. wide x 5 ft. high. Glistening white snow, a tiny red and black house silhouetted against a large yellow winter moon. A midnight blue sky adds to this charming and peaceful scene. The complete unit is supported by four flame red Xmas candles—so designed this display may be used during the Xmas holidays and throughout the winter months. Packed securely in an individual corrugated carton with simple assembly instructions. Price..... **$5.75**

XMAS GIFT UNIT

No. RX-371—Size: 4 ft. wide x 5 ft. high. Flame Red, White, Flesh and Black constitute the center panel. The center panel is supported by two Napoleon Blue corrugated columns with artistically stencilled snowflakes and icicles. An additional column done in red and white bricks to denote a chimney effect with a snow white corrugated Xmas package, sets off this modern unit. Packed securely with simple assembly instructions. Price..... **$5.25**

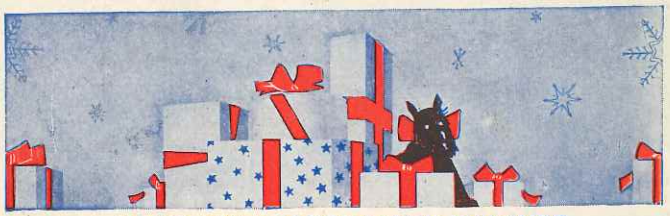
XMAS LEDGE UNIT

No. RX-372—Size: 3 ft. 8 in. wide x 3 ft. 6 in. high. A huge white snowflake, a large white and red Xmas package on a background of Napoleon Blue corrugated flanked by two 30-in Napoleon Blue Candles with red, white and silver flames. Can be used on counters, ledges and in numerous other places around your store. Packed with simple assembly instructions. Price... **$4.00**

REYTRIM ST. NICK PANEL

No. RX-374—Size: 30 in. wide x 72 in. high. This Santa Claus Panel strikes a modern Christmas note. An attractive color combination of Flame Red, Holly Green, White and Brown on a background of Napoleon Blue corrugated covered with artistically designed miniature snowflakes. This panel is framed with Silver Reytubes, top and bottom. Packed in an individual mailing tube.

PRICE **$2.50**



XMAS GIFT CORRUGATED VALANCE

No. RX-375—Size: 20 in. x. 25 ft. long. Flame Red, National Blue, Silver and Black blended on a snow white corrugated background. Price, per roll..... **$3.75**

XMAS SCENIC ICICLE CORRUGATED VALANCE

No. RX-376—Size: 20 in. x 25 ft. long. A simple and effective Xmas design, of Midnight Blue, Black, Flame Red and White which can be used to create that Xmas atmosphere when used on shelves, columns, ledges or as a valance in windows or any other part of the store. Per roll..... **$3.75**

COLORDEX CANDLE UNIT

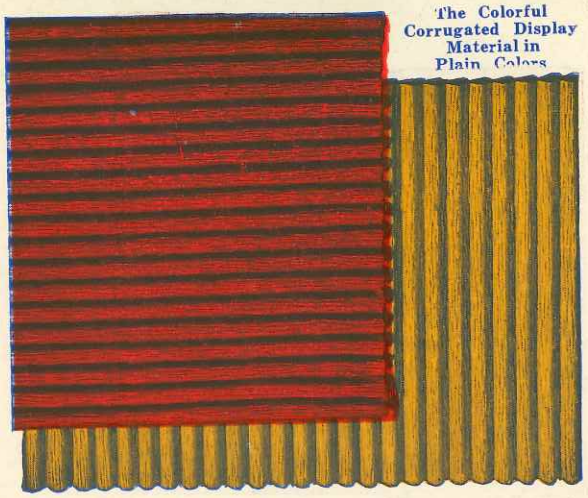
No. CX-836—An attractive decorative unit in red, white and yellow and blue with Silver Stars. A novel setting for window or interior. Size 6 ft. x 5½ ft. overall. As shown..... **$4.60**

GIANT COLORDEX CANDLES

Red with white drippings. Extremely appealing and attractive. Made in 3 sizes.

30 in. x 4 in. diameter. Per doz. **$2.50**
48 in. x 6 in. diameter. Per doz. **5.00**
60 in. x 8 in. diameter. Per doz. **7.50**

COLORDEX



The Colorful Corrugated Display Material in Plain Colors

Colordex resiliency, flexibility and convenient size afford universal adaptability to all display problems.

Individual packaging protection for each roll of Colordex guarantees safe delivery, and Colordex "Tri-Ply" construction insures long display life. With the use of a pair of scissors, a razor blade, a few pins and clips and your imagination, the ideas and effects that can be obtained with Colordex are unlimited. **60-in.** widths in rolls of **20 ft.** 1 to 9 rolls. Per roll..... **$2.50**
Per ½ roll, 60 in, by 10 ft..... **$1.40**
10 to 24 rolls. Per roll..... **$2.40** 25 to 49 rolls. Per roll..... **$2.25**

Carried in stock in St. Louis in following colors, which match standard crepe paper colors:

No.	Color	No.	Color	No.	Color
CD-07	—Blush Pink	CD-17½	—Nile Green	CD-27½	—French Blue
CD-08½	—Cerise	CD-18	—Apple Green	CD-29½	—Fuchsia
CD-10½	—Flame Red	CD-19	—Jade Green	CD-30	—Royal Purple
CD-11½	—Burnt Russet	CD-19½	—Light Emerald Green	CD-33	—Orchid
CD-12	—Holly Red	CD-20	—Emerald Green		
CD-12½	—Primrose (light yellow	CD-24	—Baby Blue		
CD-13	—Canary Yellow	CD-25	—Azure Blue		
CD-15	—Old Gold	CD-25½	—Delft Blue		
CD-16	—Orange	CD-26	—Medium Blue		
CD-17	—Mandarin	CD-27	—National Blue		

No.	Color
CD-01	—White
CD-02	—Black
CD-03	—Slate Gray
CD-03½	—Light Brown
CD-04	—Deep Brown
CD-04½	—Sand
CD-06	—Coral
CD-06½	—Apricot

No. CD-101—Silver
No. CD-100—Gold
30 in. x 20 ft. Per roll..... **$3.75**

Sample Color Chart Sent Free Upon Request

SILVER STAR ON BLUE COLORDEX DISPLAY STANDS

No. CX-355
Per Set of 5 Stands
$2.50

Pedestals are 8½ inches in diameter and range in height from 6 inches to 30 inches. Beautiful silver star pattern on National Blue Colordex.

WHITE COLORDEX ICICLES

No. CX-1—Icicles can be put to hundreds of uses in your store, on ledges, posts, pedestals, border strips, panels and numerous other places. Very realistic in appearance. Per box of 2, 30-ft. lengths by 11 in. deep. A total of 60 ft. Price..... **$1.75**

CRYSTAL COLORDEX ICICLES

These icicles are the same shape and size as our plain finish, except that they are coated with fine particles of cellophane which will not tarnish and give the appearance of snow crystals. One roll per carton, 11 in. x 60 ft. Choice of colors, Blue, Green, Red. Per roll..... **$2.35**

No. CX-234—Red and gold poinsettia on white tissue. Per roll 40 in. x 22½ ft.... **$3.00**

No. CX-262 — Medium blue stars printed on white Colordex in rolls 60 in. x 15 ft. Per roll.... **$3.00**

No. CX-523—Silver stars on National blue crepe background — an allover design. Per roll 60 in. x 15 ft..... **$3.00**

CHRISTMAS RED BRICK DESIGN COLORDEX DISPLAY STANDS

No. CX-354
Per Set of 5 Stands
$2.50

Pedestals range in height from 6 inches to 30 inches. Ideal for displaying gift wares. Shipped knockdown with simple assembly instructions.

COLORDEX 2-INCH DIE-CUT BORDERS

No. CD-124—A novelty that has a world of practical and decorative uses. Ideal for borders around window floors—bottom of showcases—back of wallcases—edgings for shelves—panels—screens, etc. Use a combination of colors. Available in the following Colordex colors: CD-01-02-04-10½-11½-15-18-27. See list on this page. Die-cut edges—packed five 20-ft. length per box (100 ft.). Per box..... **$1.95**
Gold or Silver (100 ft.) Per box.. **$3.00**

COACH CORRUGATED COLORDEX BORDER

A 5-in. **horizontal** pattern in black, red and silver on white background. Very practical for edges of cornices, counters and shelves. 30 feet to the roll. 5 inches wide. Each..... **$1.25**

HOBBYHORSE CORRUGATED COLORDEX BORDER

A red and white **vertical** design in alternating red and white squares. Suitable for edging on shelving, uprights, etc. 4 in. by 30 feet to the roll. Each..... **$1.25**

BRIGHT CHROME SILVER HOLLY LEAF VINE

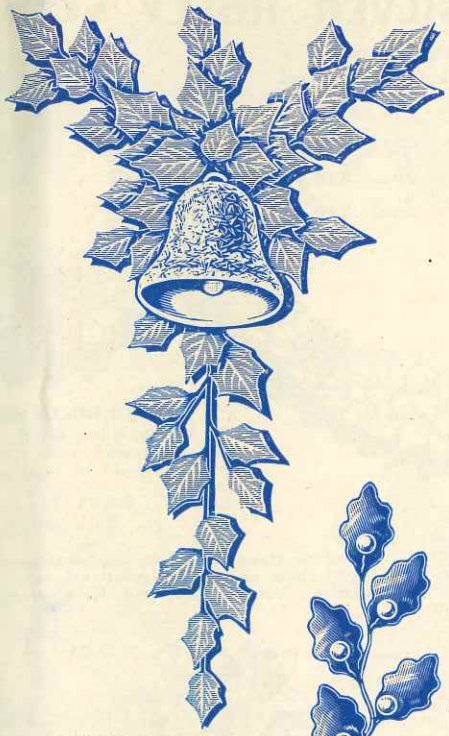
No. X-2712 — 36 in. long and 7 in. wide. 12 bright chrome silver foil leaves each 2½x4½ in. in size, decorated with red berries.
Each ..... **30¢**
Per dozen... **$ 3.00**
Per gross ... **30.00**

RED HOLLY LEAF DROP WITH SILVER BELLS

No. X-1971 — 54 in. long. Spread at top 11½ in., tapered to 2½ in. spread at bottom. The shiny red leaves vary in size and the stem is covered with red silk. Has 6 silver foil covered bells with silver tongues or sounders. Three bells measure 4 in. in diameter and three 3 in. in diameter. This beautiful but inexpensive drop may be used as wall, post or background decoration.
Each **$1.35**

CHROME SILVER AND BLUE FOIL LEAF SPRAY

No. X-1798—Drop spray of alternating blue and silver chrome foil leaves, 50x18 in. overall, including white wrapped stem. Decorated with 1¼-in. silver glass berries.
Each **$1.75**
Per dozen..... **$17.50**



LIGHT BLUE FOIL BELL UNIT

No. X-1252—Modern in design, this unit is made of light blue chrome foil holly leaves attached to bright blue wrapped stem. The 10-in. all silver bell gives pleasing contrast. Unit has 48-in. drop with 20 in. spread at top.
Each **$2.75**
Per dozen..... **$27.50**

BLUE FISHSKIN SPRAY

No. X-5817—Five 3-in. blue fishskin leaves decorated with ⅝-in. silver beads. Spray is 11 in. long, including stem, and 4 in. wide.
Per dozen .. **$1.25**
Gross .. **$12.50**

BLUE FOIL HOLLY LEAF DROP

No. X-4656-B — Made of blue foil leaves, 3 in. by 5 in. and decorated with clusters of white berries. 14 in. spread at top, tapering to 9 in. spread at bottom. Length over all is 64 inches.
Each **$1.95**
Per dozen... **$19.50**

SILVER HOLLY LEAF

No. X-6369—4x3½ in. Two silver foil holly leaves and red berry. White covered stem. Per doz.. **15¢**
Per gross..... **$1.50**

SILVER HOLLY SPRAY

No. X-6368—8 in. by 5½ in. Three silver foil holly leaves with 3 red berries attached to white covered stem.
Per dozen..... **25¢**
Per gross **$2.50**

SILVER FOIL HOLLY LEAF GARLAND

No. X-1210—Silver foil leaves which are in striking contrast to the red poinsettias and the red chenille foxtails. A beautiful but inexpensive garland excellent for a window background. Length 8 feet, drop 4 feet.
Each..... **$6.95**

BLUE FISHSKIN SPRAY

No. X-5816 — 8 in. long, including stem, and 4 in. wide. Made of 3 blue fishskin leaves with ⅝-in. silver beads.
Per dozen .... **75¢**
Gross.... **$7.50**

BRIGHT CHROME SPIKED SILVER HOLLY LEAF GARLAND

No. X-2644 — 8 ft. garland spray, 12 in. to 4 in. tapered garland, heavy bright chrome spiked Holly leaves. Per dozen **$25.00.**
Each **$2.50**

BRIGHT CHROME SILVER HOLLY LEAF AND POINSETTIA DECORATIONS

TAPERED GARLANDS

Silver Foil Holly Leaves with 3 red lacquered Poinsettias.
No. X-2744-A—72 in. long by 10 in. wide at center.
Each.....$3.30 Per dozen..$33.00
No. X-2744-B—48 in. long.
Each.....$2.65 Per dozen..$26.50
No. X-2744-C—36 in. long.
Each.....$1.95 Per dozen..$19.50

TAPERED GARLANDS

Silver Foil Holly Leaves with 3 red lacquered Poinsettias.
No. X-2744-A—72 in. long by 10 in. wide at center.
Each.....$3.30 Per dozen..$33.00
No. X-2744-B—48 in. long.
Each.....$2.65 Per dozen..$26.50
No. X-2744-C—36 in. long.
Each.....$1.95 Per dozen..$19.50

SILVER HOLLY WREATH

No. X-2742—Silver Foil Holly Leaves. 28 in. in diameter with 3 red lacquered Poinsettias—10 in. wide at center bottom.
Each.....$2.65 Per dozen..$26.50

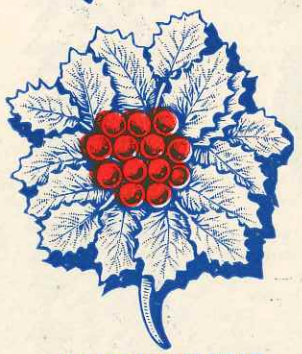
TAPERED DROP

No. X-2743—Silver Foil Holly Leaf Drop, 36 in. long—10 in. wide at top. 1 red lacquered 10 in. Poinsettia.
Each...$1.35 Doz.$13.50

Combine these units into any combination for any purpose or size desired. These pieces are **exceptional** values and are very high class merchandise. You may buy and use separately the wreath or the garlands.

TAPERED DROP

No. X-2743—Silver Foil Holly Leaf Drop, 36 in. long—10 in. wide at top. 1 red lacquered 10 in. Poinsettia.
Each...$1.35 Doz.$13.50



SILVER HOLLY LEAF CLUSTER

No. X-1034 — An abundance of chrome silver holly leaves form this cluster, with center of twelve ¾-in. red lacquered berries. 7½ in. in diameter. 30¢
Each .....
Per dozen .....$ 3.00
Per gross..... 30.00

HOLLY SPRAY

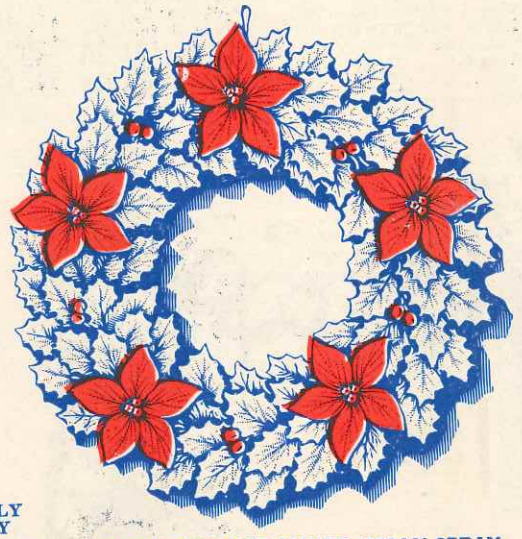
No. X-5684—Bright silver boutonniere, package or accessory spray 4½ by 8 in. over all. Center of each boutonniere composed of three red lacquered berries. Bow of silver tinsel cord. Per doz. sprays ... $1.00
Per gross.$10.00

SILVER HOLLY SPRAY

No. X-6361 — Five-leaf spray 8x5½ in. Silver foil holly leaves and red berries on white covered stem. 40¢
Per dozen...
Per gross ...$4.00

SILVER HOLLY LEAF SPRAY

No. X-2704—A 9-leaf spray of bright silver foil holly leaves with two 6-in. red lacquered poinsettias. Holly leaves are 2½x4½ in. Entire spray is 24 in. long with 12-in. spread. Each....35¢
Per dozen $3.50
Per gross $35.50



BRIGHT CHROME SILVER HOLLY SPRAY

No. X-620—A wreath made very full, 7½ in. wide, with bright chrome silver foil holly leaves. Five red lacquered poinsettias 6 in. in diameter alternate with red berry decoration. Wreath measures 23 in. across. Each..... $1.35
Per dozen.....$13.50

SILVER HOLLY LEAF POST DECORATION

No. X-2719 — An abundance of bright chrome silver foil holly leaves form T-shaped post decoration. For contrast there are two 7-in. metallic red poinsettias. 38 in. long by 27 in. wide. $2.10
Each ....
Per doz..$21.00

ALL SILVER HOLLY SPRAY

No. X-2707—Nine-branch spray of bright chrome all silver holly leaves measuring 4½x2½ in. Center decoration consists of two lacquered poinsettias 5 in. in diameter. Spray is 35 in. long, including stem, and 24 in. wide. $1.25
Each .....
Per dozen $12.50

No. X-1799—Giant holly spray made of blue chrome foil giant leaves attached to white wrapped stem. Decorated with 2-in. silver berries as illustrated. Measures 21 in. by 52 in. over all. Each..... **$2.10**
Per dozen **$21.00**

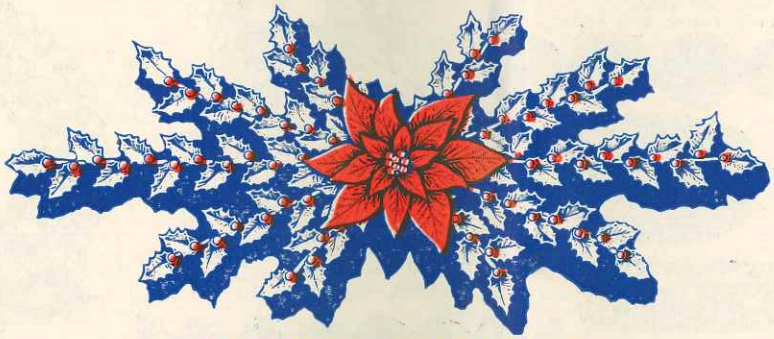
GIANT BLUE FOIL HOLLY LEAF AND BELL DECORATION

No. X-2638—8 ft. spread, 36 in. drop. 14 in. tapered to 26 in. center spread Giant Poinsettia leaves of blue chrome foil. Two 7-in. snow capped bells, one in each corner, and two 11-in. snow-capped silver foil covered bells decorate the center. Per dozen...**$77.50** Each... **$7.75**

SILVER, BLUE TINTED, LEAF AND BELL SPRAY

No. X-2639—36 in. spread, 21 in. high. Silver, blue tinted, chrome modern Holly leaves, blue inside, 11-in. bell snow-capped. Per dozen.....**$19.50** Each..... **$1.95**

No. X-1251 — Modern and natural holly leaves are combined in a bell hanger measuring 18 in. at top, and with 48 in. drop over all. Red and silver bells in 7-inch, 5-inch and 3-inch size make this an outstanding decoration. Has red wrapped stem. Each. **$2.50**
Per dozen...**$25.00**



TEN SPRAY SILVER HOLLY LEAF SPRAY

No. X-2739—56 inches wide by 22 inches high. 10 sprays of shiny Silver Foil Holly Leaves with red berries and large 14-inch red lacquered Poinsettia in center. Per dozen **$23.50.** Each..... **$2.35**

POINSETTIA AND LEAF SPRAY

No. X-2647—Red chrome foil leaves form background for center decoration of 10-in. silver chrome foil poinsettia and white evergreen sprig with red berries. The spray is 60 in. long, with center spread of 14 in. tapering to 7 in. at the ends. **$2.95**
Each **$29.50**
Per dozen.....

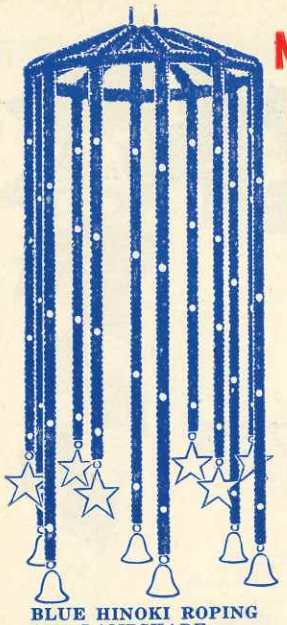
BLUE GIANT HOLLY LEAF BELL DROP

No. X-2646—6 ft. drop bell hanger, tapered 12 in to 4 in. Blue chrome Poinsettia leaves, 8 graduated silver foil bells. (2) 6 in. (2) 5 in. (2) 4 in. (2) 3 in. Per dozen **$25.00.** **$2.50**
Each .....

TRIPLE SNOW-CAPPED BELL AND GIANT LEAF DECORATION

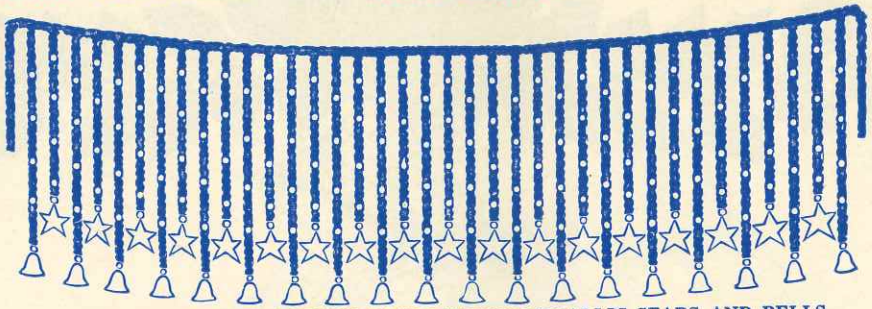
No. X-2640—Three 11 in. snow covered silver foil bells, 65 in. drop, 24 in. spread, solid white frosted berries and blue chrome giant Holly embossed leaves.
Doz. **$72.50.** **$7.25**
Each .....

NEW! Christmas Blue..Store and Window Decorations



BLUE HINOKI ROPING LAMPSHADE

No. X-5105—Made of 11/16 in. **Flame-Proof Treated** blue Hinoki wood fiber roping, which is ornamented with small silver beads. Has silver star and silver bell on each alternate drop. Measures 15 in. in diameter and 33 in. high. Each..... **75¢**
Per dozen..... **$7.50**

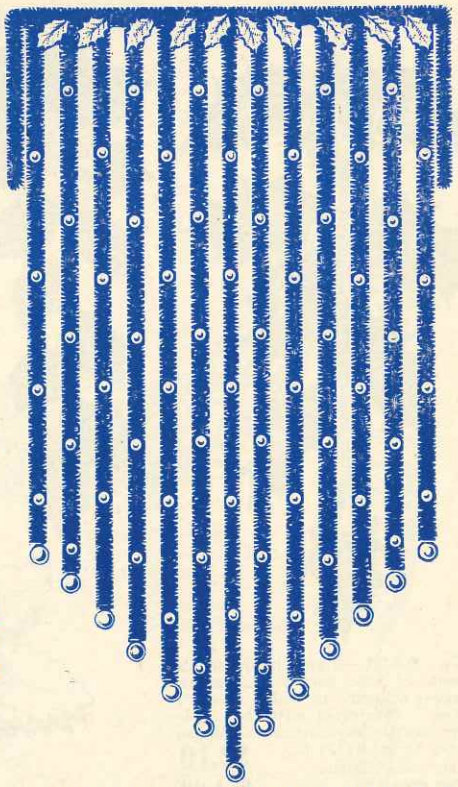


BLUE HINOKI ROPING FRINGE WITH SILVER METALLIC STARS AND BELLS

No. X-5107—Made of **Flame-Proof Treated** blue Hinoki wood fiber roping 11/16 in. in diameter. The roping is ornamented with small silver beads and a silver star and bell on each alternate drop. Measures 9 ft. long and is 33 in. high. Price, each..... **$1.50**
Per dozen **$15.00**

BLUE HINOKI ROPING GARLAND

No. X-7336—Made in 9-ft. lengths. Blue triangular garland with 7-in. drop. Excellent for case, background, aisle or ledge tops. ¾-in. blue Hinoki roping top strand, ½-in. Hinoki triangular drape trimmed with 3 silver glass beads and 1½-in. foil covered silver bells. **15¢**
Each .....
Per dozen..... **$1.50** Per gross..... **$15.00**

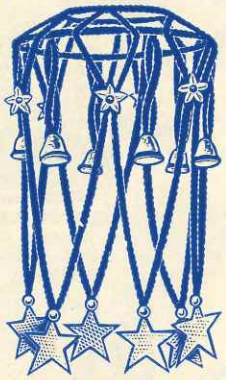


BLUE HINOKI ROPING FRINGE GARLAND WITH SILVER GLASS BEADS AND SILVER FOIL LEAVES

No. X-5102—Made of 1-in. blue Hinoki roping. Strands 3½ in. apart, decorated with silver glass beads, topped with silver foil holly leaves. Garland is 38 in. wide with drops tapering from 75 in. at center to 54 in. Each..... **$1.50**

BLUE HINOKI WOOD FIBER ROPING

No. X-5160—Blue, 11/16 in. in diameter. Full round, machine-made. 60 yards to bolt. Per bolt..... **30¢**
No. X-9160—Blue, 1 in. in diameter. Full round, machine-made. 60 yards to bolt. Per bolt..... **65¢**
Flame-Proof Treated blue roping, 10% extra.



BLUE HINOKI ROPING LIGHT DECORATION

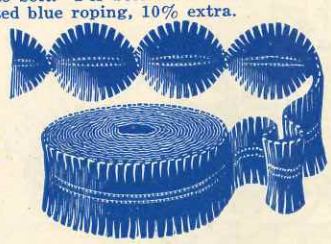
No. X-5660—Made of blue Hinoki roping on round rings, connected by blue rope strands. Silver foil bells are attached to six short loops and silver foil stars and bead to the longer loops. 20 in. long and 13 in. in diameter. Per dozen **$5.50.** Each ..... **55¢**

LAMPSHADE

No. X-5109—Made of ½-in blue Hinoki roping (**flame proof treated**) on ring 16 in. in diameter. Decorated with 12 stars silver foil covered on both sides. The 36 drops, tapering at the bottom, are 36 in long. Lampshade measures 44 in. over all. Each ..... **75¢**
Dozen **$7.50**

BLUE CHIP ROPE TAPE

No. X-5162—2½ in. wide, 30 ft. to a roll. Made of Hinoki wood chips sewed in center. Each ..... **15¢**
Per dozen..... **$ 1.50**
Per gross **15.00**



SILVER STAR DECORATIVE ALUMINUM FOIL

No. AF-5—24 in. wide, 25 ft. to a roll. Silver stars on a Blue Foil background. **$2.00**
Per 25-ft. roll.....
Per 100-ft. roll 24 in. wide..... **$7.00**

DECORATIVE CREPE PAPER

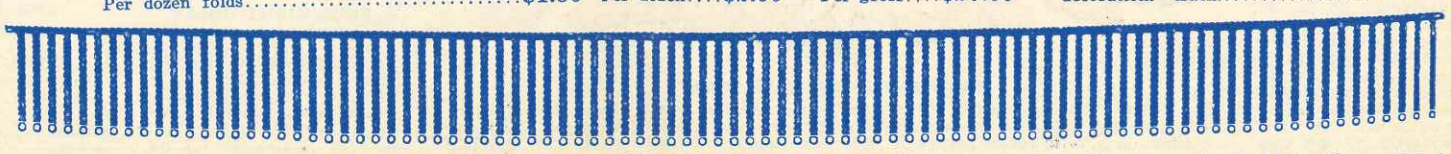
No. PC-523—Silver stars on National blue crepe paper —an allover design. 20 in. wide— 10 ft. to a fold. Per fold..... **15¢**
Per dozen folds..... **$1.50**

BLUE EXPANDING CHIP GARLAND

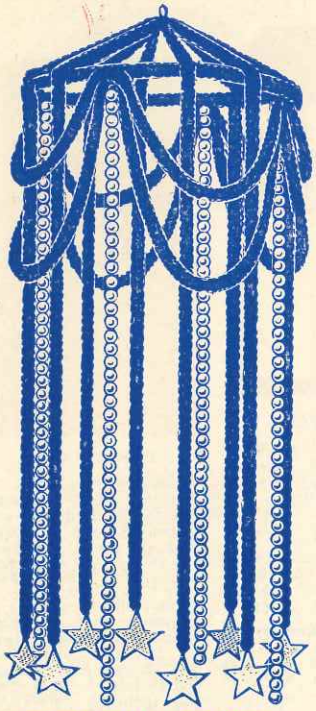
No. X-5128—Size 2½ in. in diameter by 15 ft. long, made of Hinoki. **15¢**
Per dozen **$1.50.** Each.....
No. X-5129—Size 3 in. in diameter by 15 ft. long, made of Hinoki, silver tipped. **20¢**
Each .....
Per dozen.... **$2.00** Per gross.... **$20.00**

SILVER GLASS BEAD WREATH

No. X-5315—11 in. in dia. Radiant with its rows of sparkling silver glass beads and blue transparent fishskin leaves and flower, trimmed with individual silver glass beads. Two candles with blue bulbs, cord and plug complete this attractive decoration. Each..... **$1.25**



No. X-3810—Extra long fringe garland of ⅝-in. blue Hinoki Rope. The 12-in. drops are spaced 4 inches apart. Each drop trimmed with ¼-in. silver bead Garland measures 36 ft. long, 12 inches high. Per Dozen..... **$8.00** Each..... **80¢**



SILVER BEAD AND BLUE ROPING DECORATION

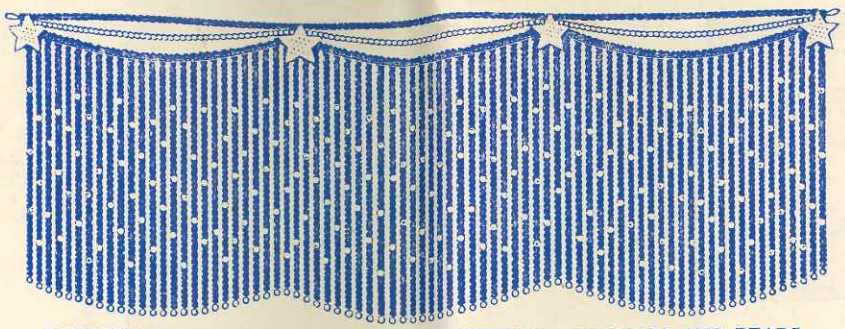
No. X-5101 — Made of 11/16 in. **Flame-Proof Treated** blue Hinoki wood fiber roping, 16 in. in diameter and 45 in. high. 12 drops, consisting of 8 blue roping drops ending with a foil-covered star, 4 in. in diameter, and 4 silver glass bead drops. Two rows of blue roping attractively draped around top complete this decoration. **$1.25**
Each **$1.25**
Per dozen..... **$12.50**

Colordex Corrugated

No. CX-523—Silver stars on National blue crepe background — an allover design. Per roll 60 in x 15 ft..... **$3.00**

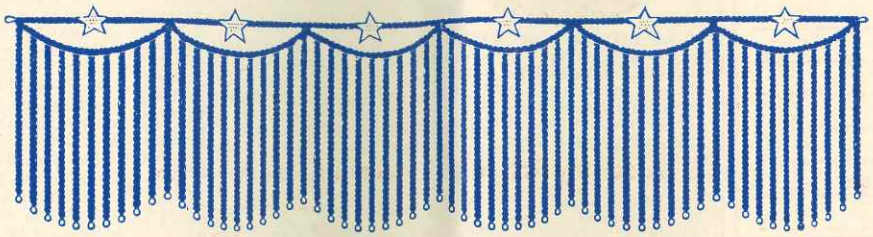
SILVER STARS ON BLUE CREPE PAPER

No. PC-523—To match CX-523. 20 in. wide, 10 ft. to a fold. Per fold..... **15¢**
Per dozen folds..... **$ 1.50**
Per gross folds..... **15.00**



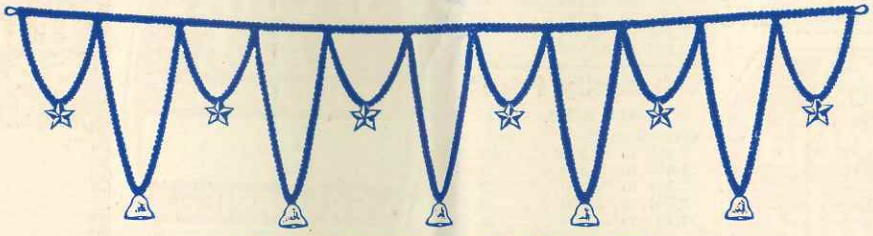
BLUE HINOKI ROPING FRINGE TRIMMED WITH SILVER STARS AND BEADS

No. X-5811—Fringe garland made of 11/16 in. diameter **Blue Hinoki wood fiber roping (flame-proof treated)**, trimmed with four 4½-in. silver foil stars and three beaded center drapes at top. Each drop has three ⅜-in. silver glass bead decoration and is tipped with one ½-in. silver glass bead. Measures 9 ft. long with 36-in. drops.
Per dozen..... **$17.50** Each..... **$1.50**



BLUE HINOKI ROPING FRINGE TRIMMED WITH SILVER STARS AND BEADS

No. X-5118—Fringe garland made of ⅜-in. blue Hinoki wood fiber roping **(flame-proof treated)**. The 66 drops are 36 in. long and tipped with ⅜-in. silver glass bead. Top decorated with six 5-in. silver foil double-faced stars. Measures 9 ft. long. Per dozen **$7.50.** Each.... **75¢**



BLUE HINOKI ROPING FRINGE GARLAND

No. X-5980—Made of 11/16-in. blue Hinoki wood fiber roping **(flame-proof treated)**, with alternate bell and star drops. Bell drops are 26 in. long with 3-in. silver foil bell. Star drops are 13 in. long with 3-in. silver foil double-faced star. Measures 9 ft. long.
Per dozen..... **$4.00** Each..... **40¢**

BLUE HINOKI ROPING FRINGE GARLAND

No. X-5984—Made of blue Hinoki wood fiber roping **(flame-proof treated)**, 11/16 in. in diameter. This garland is ornamented with center drape of ½-in. silver glass beads, four 4½-in. silver stars and 4-in. beaded drops. Measures 9 ft. long.
Per dozen..... **$3.50** Each..... **35¢**

BLUE HINOKI ROPING GARLAND

No. X-5653-S—All blue garland of 11/16 Hinoki roping. 8 ft. long with smaller size garland of ⅜-in. roping looped below. Silver bell hanging from center and "Merry Xmas" in silver letters suspended from main strand by silver beads.
Per dozen..... **$1.50** Per gross..... **$15.00** Each..... **15¢**

BLUE HINOKI FIBER WREATHS

No. X-5214—14 in. in diameter. Made of blue wood fiber roping closely wound on rounded top frame. Decorated with silver foil holly leaves, red berries, grosgrain ribbon bow and silver pine cone **25¢**
Each ..... **25¢**
Dozen..... **$2.50** Gross..... **$25.00**

12 Inches

No. X-5212—Same as X-5214 but 12 in. in diameter. Each..... **20¢**
Dozen..... **$2.00** Gross..... **$20.00**

10 Inches

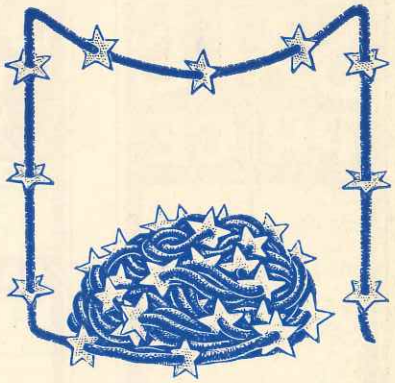
No. X-5210—Same as X-5214 but 10 in. in diameter. Each..... **15¢**
Dozen..... **$1.50** Gross..... **$15.00**

8 Inches

No. X-5208—Same as X-5214 but 8 in. in diameter. Dozen..... **$1.00**
Gross **$10.00**

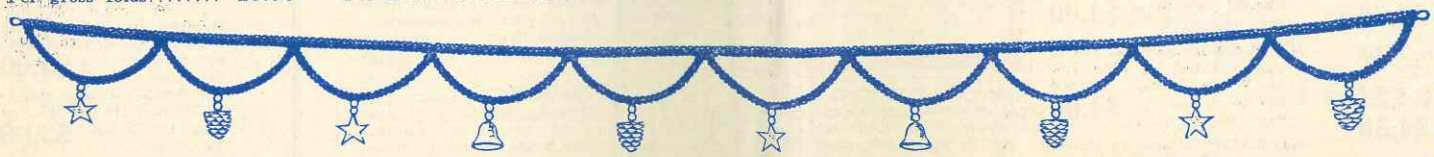
6 Inches

No. X-5206—Same as X-5214 but 6 in. in diameter. Dozen..... **50¢**
Gross **$5.00**



Blue Rope With Silver Stars

No. X-5989—Made of blue ⅜-in. Hinoki roping **(flame-proof treated)** with 2½-in. double-faced silver foil star every 18 in. 30 yards to bolt.
Per bolt ..... **75¢**
Per dozen bolts (360 yards)..... **$ 7.50**
Per gross bolts (4320 yards)..... **75.00**



BLUE HINOKI ROPING GARLAND

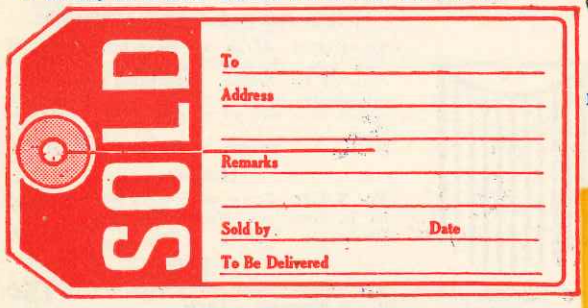
No. X-5454—16 ft. long, 9 in. deep. Top garland of 1-in. blue fireproof Hinoki roping. Drops of 11/16-in. roping, decorated with silver bells, stars and pine cones suspended by glass beads. Per dozen..... **$3.50** Each..... **35¢**

RED HINOKI ROPING GARLAND

No. X-3454—Same as X5454 to the left but made of RED roping. 16 ft. long, 9 in. deep. Decorated with silver bells, stars and pine cones suspended by glass beads.
Per dozen... **$3.50**
Each ..... **35¢**

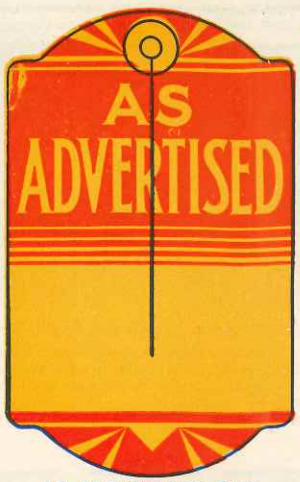
SOLD OR DELIVERY TAGS

No. Z-920—Size 4¾x2⅜ in. (size No. 5 Shipping Tag). Printed in Black Ink on Red Stock, made with knife slit extending 2½ in. downward from patch. This tag is made with slit so that it can be slipped over regular marking tag which is already on article. Packed 500 to box. Per 1000... **$2.75**



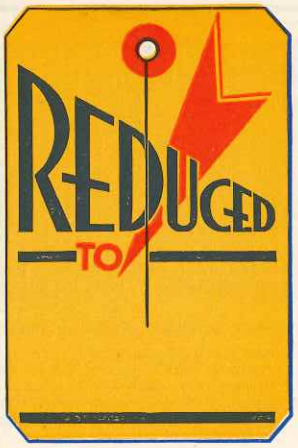
SOLD OR DELIVERY TAG

No. Z-910—Size 4¾x2⅜. Printed in Red Ink on White Stock and made with knife slit extending 2½ in. downward from patch so that tag can be slipped over regular marking tag which may be already on article. Packed 500 to a box. Per 1000..... **$2.75**



AS ADVERTISED TAG

No. Z-916—Size 3x5 in. Printed in Red Ink on Heavy Yellow Stock, made with knife slot through patch and part of tag, as illustrated. Packed 250 in a box. Per 1000. **$4.00**



REDUCED-TO TAG

No. Z-914—Size 3⅛x4¾ inches. Printed in Red and Black Ink on Heavy Yellow Stock. Made with knife slot through patch and part of tag, as illustrated. Packed 250 in a box. Per 1000..... **$4.00**

See List for Quantity Prices

PRICE TAGS

No. Z-939-R—2x3¾. Punched and Strung. Printed in Red Ink on Extra Strong White Tag Board. 500 to box. Per 1000.. **$3.00**

No. Z-939-Y—Same printed in Red Ink on Yellow Tag Board. 500 to box. Per 1000 **$3.00**

No. Z-939-B—Same printed in Blue Ink on White Tag Board. 500 to box. Per 1000 **$3.00**

PRICE TAGS

No. Z-961-Y—2x3¾. Punched and Strung. Printed in Red Ink on Extra Strong Yellow Tag Board. Packed 500 to box. Per 1000..... **$2.75**

No. Z-961-R—2x3¾. Punched and Strung. Printed in Black Ink on Extra Strong Red Tag Board. Packed 500 to box. Per 1000..... **$2.75**

Quantity Prices

The following prices will be in effect on all orders for the following tags when ordered in the specified quantities.

Z-918, Z-922, Z-917, Z-916, Z-914, Z-903

Quantities of	Per 1000
500 to 1,500	$4.00
2,000 to 2,500	3.60
3,000 to 4,500	3.35
5,000 to 9,000	3.05
10,000 to 24,000	2.80

Quantity Prices

Z-920, Z-910, Z-961

Quantities of	Per 1000
500 to 1,500	$2.75
2,000 to 2,500	2.60
3,000 to 4,500	2.45
5,000 to 9,000	2.25
10,000 to 24,000	2.00

SPECIAL SALE TAGS

No. Z-903—Size 3x5 in. Printed in Red Ink on Heavy White Stock, made with knife slot through patch and part of tag, as illustrated. Packed 250 in a box. Per 1000..... **$4.00**

PRICE TAGS

No. Z-901-Y — 2x3¾ in. Punched and Strung. Printed in Red Ink on Yellow Tag Board. Packed 500 to box. Per 1000..... **$3.00**

No. Z-901-R — Same printed in Red Ink on White Tag Board Stock. Per 1000. **$3.00**

No. Z-901-B—Same in Blue Ink on White Tag. Per 1000 **$3.00**

Quantity Prices

The following prices will be in effect on all orders for the following tags when ordered in the specified quantities.

Z-901, Z-925, Z-939

Quantities of	Per 1000
500 to 1,500	$3.00
2,000 to 2,500	2.80
3,000 to 4,500	2.65
5,000 to 9,000	2.45
10,000 to 24,000	2.20

SALE PRICE SLIT TAGS

No. Z-918 — Size 5¾x2⅝ in. Printed in Red Ink on White Tag Stock, made with slit so it can be slipped over regular marking tag. Packed 500 to a box. Per 1000..... **$4.00**

SALE PRICE STRING TAGS

No. Z-919 — Size 5¾x2⅝ in. Printed in Red Ink on heavy White Tag Stock. Punched and Strung. Packed 500 to box. Per 1000. **$4.50**

	Per 1000
2,000 to 2,500	$4.10
3,000 to 4,500	3.85
5,000 to 9,000	3.55

SPECIAL SALE TAGS

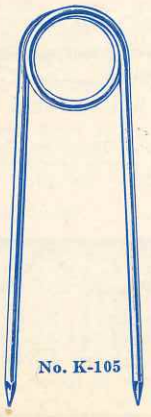
No. Z-922-R—Size 5¾x2⅝ in. Printed in Red Ink on White Stock, made with knife slit extending 2½ in. downward from patch. Packed 500 to a box. Per 1000... **$4.00**

No. Z-922-B—Same as above, only printed in Blue Ink on White Stock. Packed 500 to a box. Per 1000..... **$4.00**

No. Z-922-Y—Same as above, only printed in Red Ink on Yellow Stock. Packed 500 to a box. Per 1000..... **$4.00**

SPECIALLY PRICED TAGS

No. Z-917 — Size 5¾x2⅝ in. Printed in Red Ink on White Tag Stock, made with slit so it can be slipped over regular marking tag. Packed 500 to a box. Per 1000... **$4.00**



No. K-105

Price Ticket Pins

No. K-105 — Long double point double wire top pins. Extra heavy wire, exact size of illustration. Used for displaying price tickets on vegetables, meats, etc. 1 gross in box. Gross ..... **40¢**

No. K-102 — Long pin, round, double wire top. Very useful for displaying price tickets on shoes, meats, vegetables, etc. Packed 100 in a box. Per box ..... **15¢**

No. K-102

PRICE TAGS

No. Z-925-R—2x3¾. Punched and Strung. Printed in Red Ink on White Tag Board Stock. 500 to box. Per 1000..... **$3.00**

No. Z-925-Y—Same printed in Red Ink on Yellow Tag. 500 to box. Per 1000 ..... **$3.00**

No. Z-925-B—Same printed in Blue Ink on White Tag. 500 to box. Per 1000..... **$3.00**

MERCHANDISE TAG

No. Z-950-R—Exact size of illustration. Printed in Red Ink on Coated White Tag Stock. Punched and Strung. Packed 500 to box. 1000. **$3.00**

MERCHANDISE TAG

No. Z-950-Y—Exact size of illustration. Printed in Red Ink on Yellow Coated Tag Stock. Punched and Strung. Packed 500 to box. 1000. **$3.00**

MERCHANDISE TAG

No. Z-950-B—Exact size of illustration. Printed in Blue Ink on Coated White Tag Stock. Punched and Strung. Packed 500 to box. 1000. **$3.00**

MERCHANDISE TAG

No. Z-955-R—Exact size of illustration. Printed in Red Ink on Coated White Tag Stock. Punched and Strung. Packed 500 to box. Per 1000..... **$3.00**

MERCHANDISE TAG

No. Z-955-Y—Exact size of illustration. Printed in Red Ink on Yellow Stock. Punched and Strung with Red Cord. Packed 500 to a box. Per 1000..... **$3.00**

PRINTED MERCHANDISE TAGS

No. S-242-R — Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000..... **$1.75**

No. S-242-B — Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000..... **$1.75**

No. S-242-Y — Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. 500 in box. Per 1000..... **$1.75**

PRINTED MERCHANDISE TAGS

No. S-239-R—Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000.. **$2.00**

No. S-239-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. 500 in box. Per 1000.. **$2.00**

No. S-239-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000.. **$2.00**

PRINTED MERCHANDISE TAGS

No. S-233-R—Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. Packed 500 in box. Per 1000..... **$2.75**

No. S-233-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. 500 in box. Per 1000..... **$2.75**

No. S-233-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000..... **$2.75**

PRINTED MERCHANDISE TAGS

No. S-362-Y — Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and strung. 500 in box. Per 1000.... **$2.00**

No. S-362-R — Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and strung. 500 in box. Per 1000.... **$2.00**

No. S-362-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and strung. 500 in box. Per 1000..... **$2.00**

PRINTED MERCHANDISE TAGS

No. S-360-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. Packed 500 to box. Per 1000..... **$2.25**

No. S-360-R—Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. Packed 500 to box. Per 1000..... **$2.25**

No. S-360-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Packed 500 to box. Per 1000..... **$2.25**

QUANTITY PRICES

The following prices will be in effect on all orders for the following tags when ordered in specified quantities.

	500 to 1,500	2,000 to 2,500	3,000 to 4,500	5,000 to 9,000	10,000 to 24,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
No. Z-950	$3.00	$2.80	$2.65	$2.45	$2.20
No. Z-955	3.00	2.80	2.65	2.45	2.20
No. S-233	2.75	2.60	2.45	2.25	2.00
No. Z-951	2.50	2.35	2.25	2.05	1.85
No. S-361	2.50	2.35	2.25	2.05	1.85
No. S-360	2.25	2.10	2.00	1.80	1.60
No. S-239	2.00	1.85	1.75	1.55	1.40
No. S-362	2.00	1.85	1.75	1.55	1.40
No. Z-921	1.50	1.40	1.30	1.20	1.10
No. Z-906-R or Z-906-Y	2.00	1.85	1.75	1.55	1.40
No. S-242	1.75	1.60	1.50	1.35	1.25

PRINTED MERCHANDISE TAGS

No. Z-921 — Exact size of illustration. Printed in Black Ink on Yellow Tag Stock. Punched and Strung. Packed 500 to box. Per 1000..... **$1.50**

PRINTED MERCHANDISE TAGS

No. S-361-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. Packed 500 to box. Per 1000..... **$2.50**

No. S-361-R—Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. Packed 500 to box. Per 1000..... **$2.50**

No. S-361-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and Strung. Packed 500 to box. Per 1000..... **$2.50**

PRINTED MERCHANDISE TAG

No. Z-906-R — Exact size of illustration. Printed in Red Ink on White Tag Stock. Punched and Strung with Red Cord. Packed 500 to box. Per 1000.... **$2.00**

MERCHANDISE TAG

No. Z-951—Exact size of illustration. Printed in Red Ink on Yellow Tag Stock. Punched and Strung. 500 to a box. Per 1000..... **$2.50**

PRINTED MERCHANDISE TAGS

No. Z-906-Y — Exact size of illustration. Printed in Red Ink on Yellow Stock. Punched and Strung with Red Cord. Packed 500 to box. Per 1000... **$2.00**

We solicit orders for special printed Tags in lots of 1000 or more and Pin Tickets in lots of 5000 or more. Send us a sketch of the tag you want and we will quote prices. About 2 weeks is required on these special orders.

CELLULOID TOP THUMB TACKS

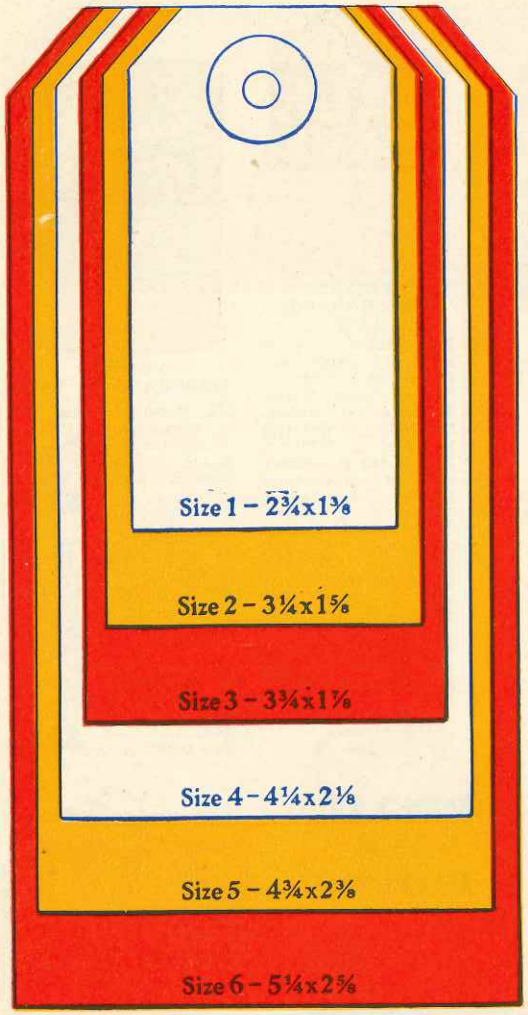
No. K-36—Brass thumb tacks made with white celluloid covered top, ⅜-in. in diameter. Packed 3 dozen to card.

Per box..... **$0.05**
Per dozen boxes..... **.50**
Per 100 boxes..... **3.50**

Shelf Card Holder

Used on edge of shelf to display price ticket or stock number card. Open side slips on end of shelf and card is held firmly between shelf and prong. Will not injure shelf. Adjustable to shelves ¾ to 1 inch thickness.

No. 2500—Made of tin, 2 in. long; 100 in a box. Per 100..... **$1.50**



Plain Colored Shipping Tags
Without Strings

Colors: Red, Yellow, Green, Blue or White. Actual sizes shown. Packed 500 to a box.

	1,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000
No. Z-501—Size 1	$0.86	$0.72	$0.66
No. Z-502—Size 2	1.05	.88	.80
No. Z-503—Size 3	1.31	1.10	1.01
No. Z-504—Size 4	1.48	1.24	1.13
No. Z-505—Size 5	1.83	1.54	1.41
No. Z-506—Size 6	2.08	1.75	1.60

Plain Colored Shipping Tags
With Strings

Colors: White, Red, Yellow, Green or Blue. Packed 500 to a box.

	1,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000
No. Z-601—Size 1	$1.51	$1.37	$1.31
No. Z-602—Size 2	1.70	1.53	1.45
No. Z-603—Size 3	1.96	1.75	1.66
No. Z-604—Size 4	2.13	1.89	1.78
No. Z-605—Size 5	2.48	2.19	2.06
No. Z-606—Size 6	2.73	2.40	2.25

Arrow Manila Blank Shipping Tags
(Without Strings) Packed 1000 to a box.

	1,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000
No. Z-701—Size 1	$0.53	$0.44	$0.40
No. Z-702—Size 2	.60	.50	.46
No. Z-703—Size 3	.70	.58	.53
No. Z-704—Size 4	.83	.70	.64
No. Z-705—Size 5	1.03	.86	.79
No. Z-706—Size 6	1.20	1.00	.92

Sizes 4, 5 and 6 may be had in gangs of four or singles. Sizes 1, 2 and 3 in singles only.

Plain Merchandise Tags
(With Strings)

Actual sizes as shown in illustration in either **Yellow** or **Red** or **Green** or **Blue** or **White** Coated Tag Board. Punched and Strung. Prices quoted are for a box of 1000 of a kind. In ordering state Color, Size and Quantity desired.

	1,000 to 4,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000
No. 33	$1.55	$1.49	$1.30	$1.19
No. 36	1.35	1.30	1.14	1.04
No. 37	1.20	1.16	1.01	.93
No. 39	1.05	1.01	.89	.81
No. 40	.83	.80	.70	.64
No. 42	.78	.75	.66	.60
No. 43	.73	.70	.62	.57
No. 63	.68	.66	.57	.53
No. 72	.63	.61	.53	.49
No. 76	.63	.61	.53	.49
No. 50	1.35	1.30	1.14	1.04
No. 52	1.05	1.01	.89	.81
No. 54	.83	.80	.70	.64
No. 70	.73	.70	.62	.57
Sizes 33, 36, 37, 50 and 52 come 500 to box.				
No. 21	.73	.70	.62	.57
No. 22	.83	.80	.70	.64
No. 23	1.05	1.01	.89	.81
No. 24	1.20	1.16	1.01	.93
No. 25	1.35	1.30	1.14	1.04
No. 26	1.55	1.49	1.30	1.19
Nos. 24, 25 and 26 come packed 500 to box.				

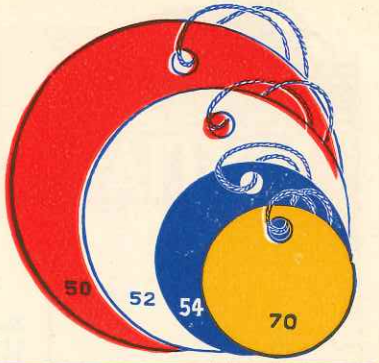
Merchandise Tags Printed to Order

On 1 side, in 1 color of ink. Any color stock desired.

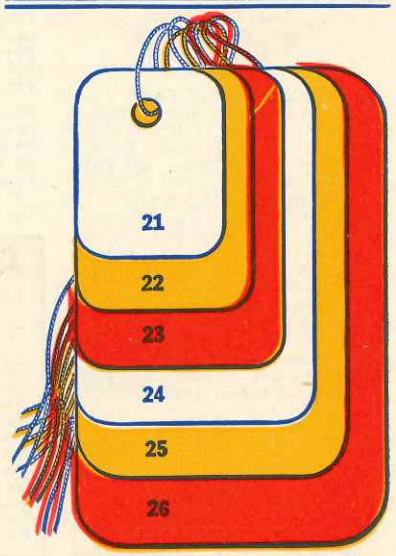
Tag Style and Size	1,000	2,000	3 000 to 4,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
No. 33	$11.90	$6.91	$5.09	$2.88	$2.20	$1.71
No. 36	11.65	6.67	4.86	2.65	2.00	1.52
No. 37-39	11.52	6.55	4.74	2.54	1.90	1.43
No. 40-42-43	10.55	5.83	4.23	2.12	1.50	1.03
No. 63-76-72-70	10.42	5.71	4.11	2.01	1.40	.94
No. 54	10.55	5.83	4.23	2.12	1.50	1.03
No. 52	11.52	6.55	4.74	2.54	1.90	1.43
No. 50	11.65	6.67	4.86	2.65	2.00	1.52
No. 21-22	10.55	5.83	4.23	2.12	1.50	1.03
No. 23-24	11.52	6.55	4.74	2.54	1.90	1.43
No. 25	11.65	6.67	4.86	2.65	2.00	1.52
No. 26	11.78	6.79	4.98	2.77	2.10	1.62

Plain White Stock Metal Rim Tags

	500 to 4,500	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000
No. MR-32	$4.20	$4.03	$3.52	$3.22
No. MR-33	4.90	4.70	4.11	3.76
No. MR-34	5.70	5.47	4.78	4.37
No. MR-35	6.60	6.33	5.54	5.06



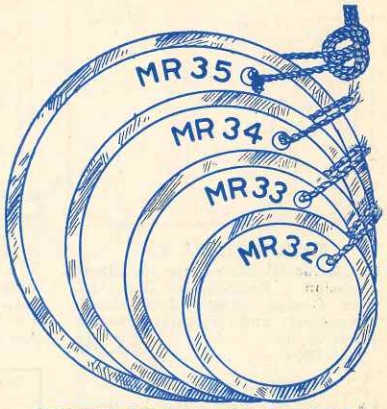
Plain Stock Merchandise Tags of any sizes in this list may be combined to establish a quantity price



Plain Merchandise Tags

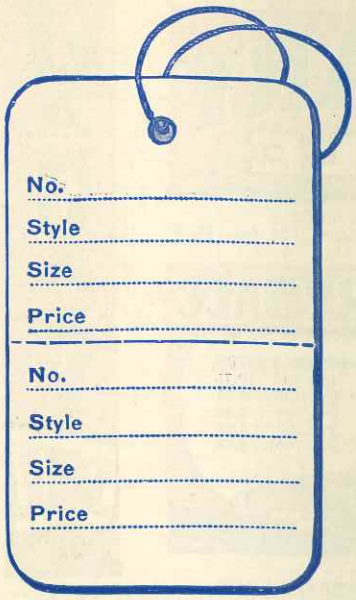
Actual sizes as shown in illustration. Punched and Strung. Colors **White, Yellow** and **Red** only carried in stock.

No. 21—Size 2 4/32x1 inch. 1000 to box.
No. 22—Size 2 9/32x1 8/32 inches. 1000 to box.
No. 23—Size 1 26/32x1 18/32 inches. 1000 to box.
No. 24—Size 1 8/32x1 28/32 inches. 500 to box.
No. 25—Size 1 13/32x2 6/32 inches. 500 to box.
No. 26—Size 1 18/32x2 16/32 inches. 500 to box.



WHITE METAL RIM TAGS

In exact size as illustrated. The metal is of heavy zinc, nickel plated, combined with fine quality white cardboard and best cable laid twine. Packed 500 in box.



COUPONED PRICE TAG

No. Z-911 White—Exact size of illustration. Printed in Black Ink on good quality White Stock, perforated, punched and strung with white cable cord. This is an inexpensive tag for marking practically any kind of merchandise. Packed 500 in a box. Per 1000.. **$3.00**

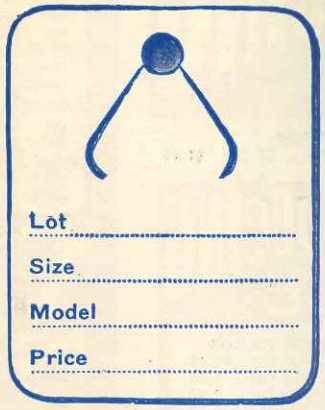
COLORED COUPON DRESS TAGS

Exact size of illustration above. Printed in Black Ink on good quality tag stock.

No. Z-911—Red
No. Z-911—Green
No. Z-911—Blue
No. Z-911—Yellow
No. Z-911—Pink
No. Z-911—Grey
No. Z-911—Lavender

Packed 500 in a box. Per 1000..... **$3.00**

Be sure to specify color when ordering. Colors may be assorted to obtain quantity prices. (See list.)

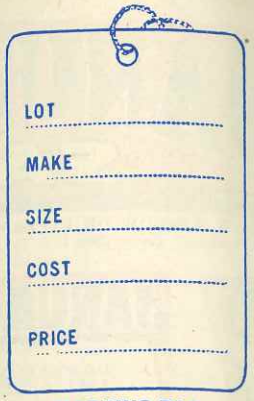


BUTTON GARMENT TAG

No. Z-912-W—Exact size of illustration, made of heavy white stock printed in Black with button punch as illustrated. A convenient and practical tag for marking garments, clothing, shirts and underwear. The tag is easily slipped over the button, thus firmly holding in place. Packed 500 in a box. Per 1000. **$2.00**

No. Z-912-Y—Exact size of illustration, made of heavy yellow stock printed in Black with button punch. Packed 500 to a box. Per 1000..... **$2.00**

No. Z-912-R—Exact size of illustration. made of heavy red stock printed in Black with button punch. Packed 500 to a box. Per 1000..... **$2.00**



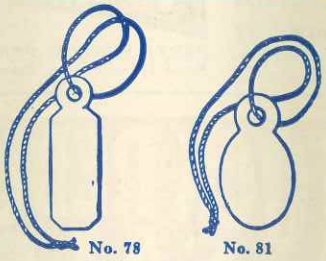
MARKING TAG

No. Z-440 — Exact size as above. Printed in Black Ink on Coated White Tag Stock. Punched and Strung. Put up 500 in box. Per 1000..... **$2.00**

See List for Quantity Prices

CARD HOLDER

No. K-201—As illustrated. Double wire coil card holder. Very useful for displaying price tickets. Packed 1 gross to box. Per gross... **30¢**



No. 78 No. 81

SILK STRUNG JEWELRY MARKING TAGS

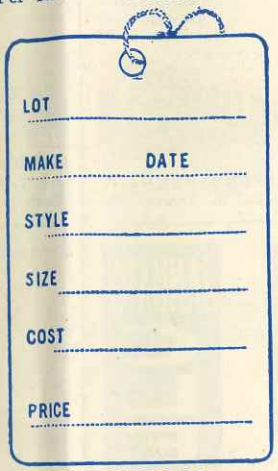
Made of appropriate white stock strung with purple silk string, packed 1000 to box.

Either Style—No. 78 or 81

1,000 to 4,000.	Per 1000....	$1.10
5,000 to 9,000.	Per 1000....	1.06
10,000 to 24,000.	Per 1000....	.92
25,000 to 49,000.	Per 1000....	.85

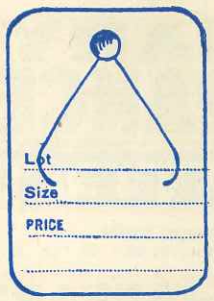
MARKING TAG

No. Z-433—Printed exactly as shown above on White Tag of the exact size. Punched and Strung. Put up 500 in box. Per 1000..... **$3.00**



MARKING TAG

No. Z-437—Exact size as shown above. Printed on White Coated Tag Board Stock. Punched and Strung. Put up 500 in box. Per 1000..... **$2.50**



BUTTON TAG

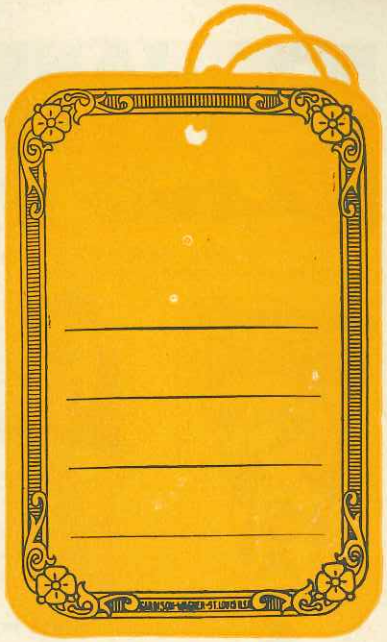
No. Z-913—Exact size of illustration. Made of heavy white coated Tag stock, printed in black ink with button punch as illustrated. A very convenient and practical tag for marking shirts, underwear and other garments where a small button on tag is desired. The tag is easily slipped over the button and thus held firmly in place. Packed 500 in a box. Per 1000 . **$1.60**

See List for Quantity Prices

No. Z-442

MARKING TAG

No. Z-442 — Exact size of illustration. Printed in Black Ink on White Tag Stock. Punched and Strung. Packed 1000 to box. Per 1000.. **$1.75**

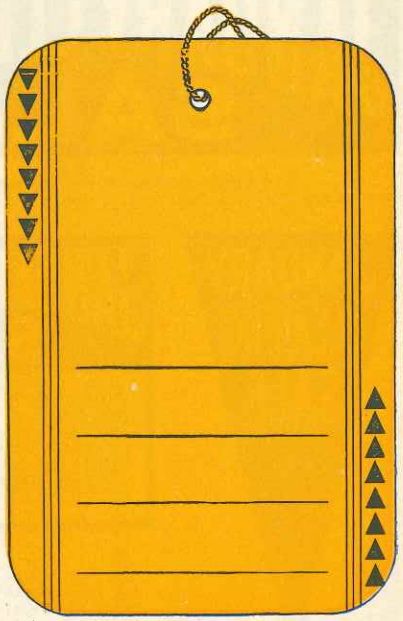


MERCHANDISE TAGS

No. Z-904 — Exact size of illustration. Printed in Green Ink on Buff Tag Stock, punched and strung with 5½-in. double buff colored cord. This is a very attractive and neat tag for general use in marking and pricing. Packed 500 in a box. Per 1000..... **$3.75**

No. Z-905—Exact size of illustration. Printed in Green Ink on Buff Stock, punched and strung with 9-in. double buff colored cord. This is especially suitable for marking furniture and for general use where longer string is required. Packed 500 in a box. Per 1000..... **$4.00**

See List for Quantity Prices



MERCHANDISE TAG

No. Z-954 — Exact size of illustration. Printed in Black Ink on Coated Orange Tag Stock. Punched and Strung with 5½-inch double cord. A very attractive and neat tag for general use in marking merchandise. Packed 500 to box. Per 1000..... **$3.75**

See List for Quantity Prices

Quantity Prices

The following prices will be in effect on all orders for the following tags when ordered in the specified quantities.

	500 to 1,500	2,000 to 2,500	3,000 to 4,500	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
Nos. Z-904 and Z-954	$3.75	$3.35	$3.10	$2.80	$2.55	$2.30
No. Z-905 (long strings)	4.00	3.60	3.35	3.05	2.80	2.55
No. Z-911	3.00	2.80	2.65	2.45	2.20	1.95
No. Z-433	3.00	2.80	2.65	2.45	2.20	1.95
No. Z-437	2.50	2.35	2.25	2.05	1.85	1.65
No. Z-440	2.00	1.90	1.80	1.65	1.50	1.35
No. Z-442	1.75	1.60	1.50	1.35	1.20	1.10
No. Z-912	2.00	1.90	1.80	1.65	1.50	1.35
No. Z-913	1.60	1.50	1.40	1.30	1.15	1.05

Printed to order with name, address, etc., or any copy desired on same size tag

White or Any Colored Stock

	1,000	2,000	3,000 to 4,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
Nos. Z-904 and Z-954	$12.03	$7.03	$5.21	$2.99	$2.55	$2.30
No. Z-905 (long strings)	12.25	7.18	5.51	3.79	3.10	2.55
No. Z-911	11.90	6.91	5.09	2.88	2.20	1.95
No. Z-433	11.90	6.91	5.09	2.88	2.20	1.95
No. Z-437	11.65	6.67	4.86	2.65	2.00	1.65
No. Z-440	11.65	6.67	4.86	2.65	2.00	1.52
No. Z-442	10.55	5.83	4.23	2.12	1.50	1.10
No. Z-912	9.75	5.42	3.96	2.30	1.65	1.35
No. Z-913	9.50	5.18	3.73	2.07	1.45	1.05

PAPER WINDOW OR INTERIOR TRIM
No. J-190—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No. J-191—3½x2¾	Per 100.	$0.75
No. J-192—5½x3½	Per 100.	1.25
No. J-193—7x5½	Per 100.	2.00
No. J-194—11x7	Per 100.	3.00
No. J-195—14x11	Per 100.	5.50

MATS FOR NEWSPAPER ADS
No. J-99
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. J-199
9½x42 in.
Dozen....$1.20

PAPER PENNANT
No. J-196 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. J-98 — 14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. J-197—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. J-198—18x7 in. Dozen..30c

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(E-120)

PAPER WINDOW OR INTERIOR TRIM
No. J-130—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

J-131—3½x2¾	Per 100..	$0.75
J-132—5½x3½	Per 100..	1.25
J-133—7x5½	Per 100..	2.00
J-134—11x7	Per 100..	3.00
J-135—14x11	Per 100..	5.50

MATS FOR NEWSPAPER ADS
No. J-138
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. J-129
9½x42 in.
Dozen....$1.20

PAPER PENNANT
No. J-126 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. J-136 — 14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. J-127—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. J-128—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. J-210—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No.		
J-211—3½x2¾	Per 100..	$0.75
J-212—5½x3½	Per 100..	1.25
J-213—7x5½	Per 100..	2.00
J-214—11x7	Per 100..	3.00
J-215—14x11	Per 100..	5.50

No. J-22—2¾x3½	Per 100.....	$0.75
No. J-24—3½x5½	Per 100.....	1.25
No. J-28—5½x7	Per 100.....	2.00

Width of card is first dimension given.

PAPER STREAMER
No. J-219
9½x42 in.
Dozen....$1.20

PAPER PENNANT
No. J-216 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. J-47 — 14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. J-217—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. J-218—18x7 in. Dozen..30c

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PAPER WINDOW OR INTERIOR TRIM
No. S-260—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No. S-261— 3½x 2¾	Per 100..	$0.75
No. S-262— 5½x 3½	Per 100..	1.25
No. S-263— 7 x 5½	Per 100..	2.00
No. S-264—11 x 7	Per 100..	3.00
No. S-265—14 x11	Per 100..	5.50

No. S-272—3½x5½	Per 100.....	$1.25
No. S-274—7x11	Per 100.....	3.00
No. S-275—11x14	Per 100.....	5.50

Width of card is first dimension given.

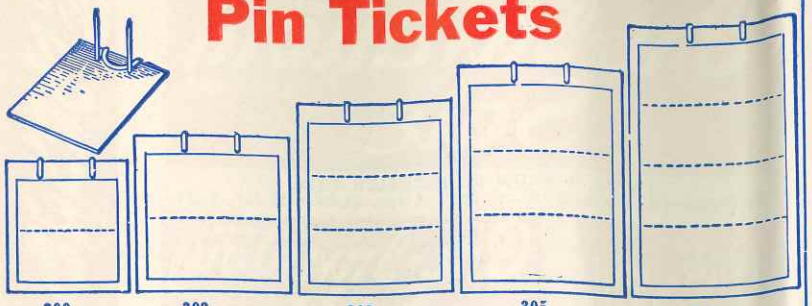
PAPER STREAMER
No. S-269
9½x42 in.
Dozen....$1.20

PAPER PENNANT
No. S-266 — 14x28 in.
25 for $1.25

PAPER WINDOW PENNANT
No. S-267—18x6 in. Dozen..30c

PAPER WINDOW PENNANT
No. S-268—18x6 in. Dozen..30c

Pin Tickets



300 302 303 305 306

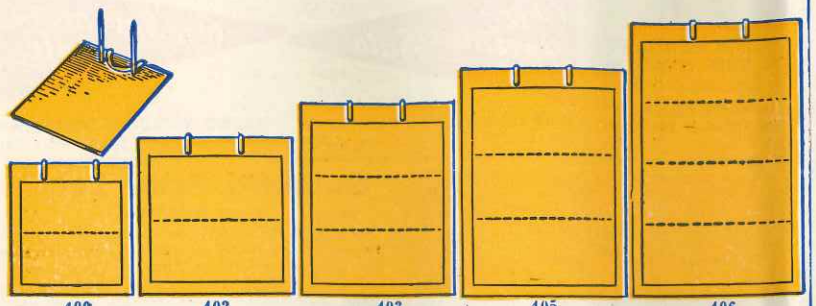
Plain White Stock Top Pin Tickets

A good quality white ticket with pins at the top. Exact sizes as illustrated above.

Packed 1,000 to a box.	1,000	2,000	3,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
No. 300	$0.50	$0.47	$0.44	$0.40	$0.37	$0.35
No. 302	.56	.53	.49	.45	.42	.39
No. 303	.67	.63	.59	.54	.50	.47
No. 305	.80	.75	.70	.64	.60	.56
No. 306	.96	.90	.84	.77	.72	.67

Orders for Assorted Pin Tickets

All the Card Pin Tickets (any style or size) may be combined to establish a quantity price.



400 402 403 405 406

Yellow Stock Top Pin Tickets

A good quality yellow ticket with pins at top. Exact sizes as illustrated.

Packed 1,000 to a box.	1,000	2,000	3,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
No. 400	$0.54	$0.51	$0.48	$0.44	$0.41	$0.39
No. 402	.60	.57	.53	.49	.46	.43
No. 403	.71	.67	.63	.58	.54	.51
No. 405	.84	.79	.74	.68	.64	.60
No. 406	1.00	.94	.88	.81	.76	.71

Red Stock or Green Stock Pin Tickets may be had at same prices as Yellow Stock.

No. S-15-R

SPECIAL SALE
Printed Pin Tickets

These tickets printed exactly as illustrated and in exact size of illustrations are carried in stock for immediate delivery. All are size of No. 5 Pin Tickets.

Per 1000 ..... 90¢
In 5,000 lots, per 1000 .. 80¢
In 10,000 lots, per 1000 .. 70¢
In 25,000 lots, per 1000 .. 65¢

No. S-15-B

No. S-15-Y

PIN TICKET
No. S-50-R

SALE PRINTED PIN TICKETS

Color exactly as illustrated. These are the size of No. 2 Pin Tickets.

1,000 to 4,000, per 1000 .. 80c
5,000 to 9,000, per 1000 .. 65c
10,000 to 24,000, per 1000 .. 60c

PIN TICKET
No. S-50-B

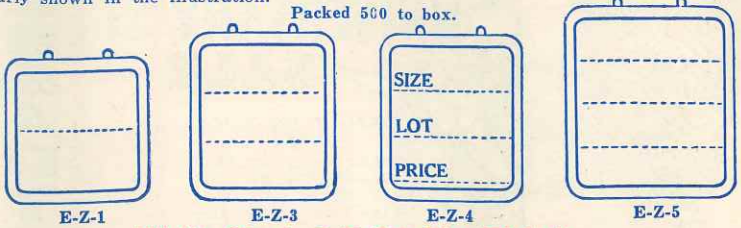
PIN TICKET
No. S-50-Y

E-Z-On Safety Pinless Tickets

The E-Z-On Safety Pinless Marking Ticket is designed especially for use in marking articles made from fine fabrics or other materials that might be injured by the prongs of the standard pin ticket. It is particularly desirable for the marking of sheer hosiery, fine lingerie, silks and linens and leather goods, shirts, gloves, caps, belts, knit goods, and all items of infants' clothing. The E-Z-On is quickly and easily attached. It is easily and quickly removed. It will not injure the finest material. It has no pins to prick the fingers. It has rounded corners.

The method of attaching the E-Z-On Ticket is simplicity itself. Hold the ticket face downward, with the forefinger on top, then draw the fabric up under the clip. This is clearly shown in the illustration.

Packed 500 to box.



E-Z-1 E-Z-3 E-Z-4 E-Z-5

White Stock E-Z-On Pin Tickets

Form No.	500 to 1,500	2,000	3,000	5,000 to 9,000	10,000 to 24,000	25,000 to 49,000
	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000	Per 1000
No. E-Z-1	$2.05	$1.95	$1.90	$1.80	$1.70	$1.65
No. E-Z-3	2.10	2.00	1.95	1.85	1.75	1.70
No. E-Z-4	2.10	2.00	1.95	1.85	1.75	1.70
No. E-Z-5	2.20	2.10	2.05	1.95	1.85	1.80

Yellow or Red Stock E-Z-On Tickets in stock at 10¢ per 1000 extra.

The Kimflex
A Pinless Hosiery Ticket

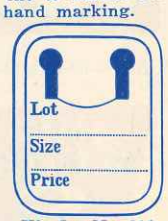
This shows method of fastening to hose or other fabrics. Absolutely no pins or wire springs, etc. Is made of a specially treated stock which is very tough, similar to parchment except it is just as heavy as the regular Card Pin Ticket. Illustration at right shows the ticket unattached and the illustration at left shows ticket attached to fabric. It has round corners so there is nothing to damage the finest hose.

Packed 1000 to a box.

Kimflex No. 810
Kimflex No. 810-A
Same as No. 810. Put up in strips of 12 for use on marking machine. Also are convenient to handle for hand marking.

Kimflex Tickets

No.	1,000 Per 1000	2,000 Per 1000	3,000 Per 1000	5,000 to 9,000 Per 1000	10,000 to 24,000 Per 1000	25,000 to 49,000 Per 1000
810	$1.25	$1.23	$1.20	$1.15	$1.10	$0.87
811	1.25	1.23	1.20	1.15	1.10	.87
810-A	1.25	1.23	1.20	1.15	1.10	.87
812	1.35	1.33	1.30	1.25	1.20	.97
813	1.35	1.33	1.30	1.25	1.20	.97



Kimflex No. 811

PIN TICKET
No. S-12-R—Exact size of illustration. Printed in Red Ink on White Card.
Box of 500 ..... $1.00

PIN TICKET
No. S-12-B—Exact size of illustration Printed in Blue Ink on White Card.
Box of 500 ..... $1.00

PIN TICKET
No. S-12-Y—Exact size of illustration Printed in Red Ink on Yellow Card.
Box of 500 ..... $1.00

PAPER WINDOW OR INTERIOR TRIM
No. A-170—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No.			
A-171	3½x2¾	100.	$0.75
A-172	5½x3½	100.	1.25
A-173	7x5½	100.	2.00
A-174	11x7	100.	3.00
A-175	14x11	100.	5.50

No. A-160	1¾x2¾	Per 100	$0.50
No. A-161	2¾x3½	Per 100	.75
No. A-162	3½x5½	Per 100	1.25
No. A-163	5½x7	Per 100	2.00
No. A-164	7x11	Per 100	3.00
No. A-165	11x14	Per 100	5.50

Width of card is first dimension given.

PAPER STREAMER
No. A-179
9½x42 in.
Dozen ...$1.20

PAPER PENNANT
No. A-176—14x28 in.
25 for.....$1.25

PAPER WINDOW PENNANT
No. A-177—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. A-178—18x7 in. Dozen..30c

(E-83) (D-124)

PAPER WINDOW OR INTERIOR TRIM
No. P-130—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No. P-131	3½x2¾	Per 100.	$0.75
No. P-132	5½x3½	Per 100.	1.25
No. P-133	7x5½	Per 100.	2.00
No. P-134	11x7	Per 100.	3.00
No. P-135	14x11	Per 100.	5.50

No. P-141	2¾x3½	Per 100	$0.75
No. P-142	3½x5½	Per 100	1.25
No. P-143	5½x7	Per 100	2.00
No. P-145	11x14	Per 100	5.50

Width of card is first dimension given.

STREAMER
No. P-139
9½x42 in.
Dozen....$1.20

PAPER PENNANT
No. P-136 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. P-146 — 14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. P-137—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. P-138—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. W-50—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

DISPLAY OR PRICE CARDS

No. W-51	3½x2¾	Per 100.	$0.75
No. W-52	5½x3½	Per 100.	1.25
No. W-53	7x5½	Per 100.	2.00
No. W-54	11x7	Per 100.	3.00
No. W-55	14x11	Per 100.	5.50

MATS FOR NEWSPAPER ADS
No. W-65
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. W-59—9½x
42. Doz..$1.20

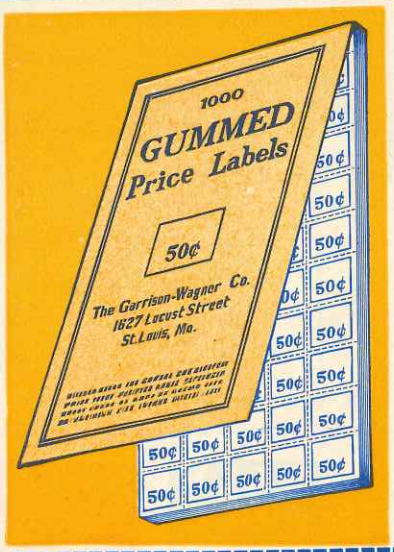
PAPER PENNANT
No. W-56 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. W-66 — 14x28 in.
Each 15c

PAPER WINDOW PENNANT
No. W-57—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. W-58—18x7 in. Dozen..30c

(E-128)



Gummed Price Labels

No. K-10,000

Each label is 9/16x7/16 in. and is printed in dark blue price numerals, with hairline blue border, on white paper. There are 50 labels to a page, 20 pages to a book. Each page interleaved with waxed paper and each label perforated. This is a very neat label for pricing such articles as notions, men's furnishings, ladies' furnishings, handkerchiefs, hosiery, shoes, chinaware, glassware, novelties, etc., etc. Can also be used for marking boxes in shelving. Carried in stock in 140 price denominations from 3c to $12.50. See list below which is also order blank.

25¢ per book of 1000 labels;

$2.50 per dozen books (12,000 labels);

$18.50 per 100 books;

$24.50 complete set of below 140 denominations (140,000 labels).

50¢

Above shows exact size of each label.

1000 labels all one price to each book.

ORDER BLANK

GARRISON-WAGNER CO., 1627 Locust St., St. Louis, Mo. Date

Ship to.....

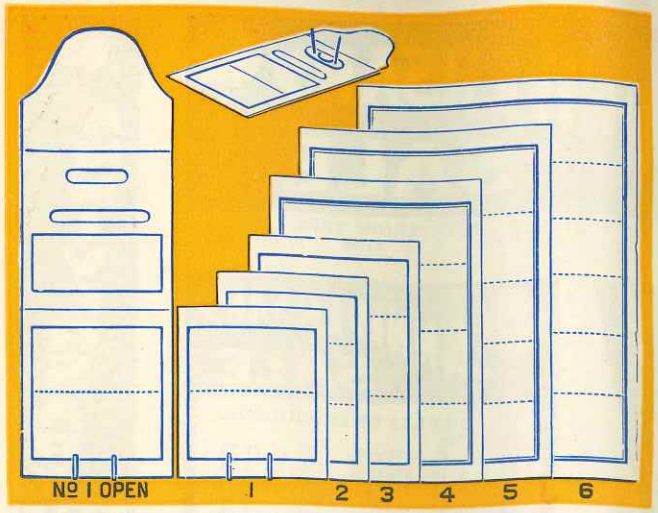
Street Address.....Town.....State.....

Please send us books of gummed price labels in the following price denominations:

.....3c	....21c	....50c	....98c	....1.45	....1.90	....2.59	....3.75	....5.75	...8.00
.....5c	....23c	....55c	....99c	....1.49	....1.95	....2.65	....3.85	....5.85	...8.45
.....6c	....25c	....59c	...1.00	....1.50	....1.98	....2.69	....3.95	....5.95	...8.50
.....7c	....29c	....60c	...1.05	....1.55	....1.99	....2.75	....4.00	....6.00	...8.85
...7½c	....30c	....65c	...1.10	....1.59	....2.00	....2.79	....4.25	....6.45	...8.95
.....8c	....31c	....69c	...1.15	....1.60	....2.15	....2.85	....4.45	....6.50	...9.00
.....9c	....33c	....70c	...1.19	....1.65	....2.25	....2.89	....4.50	....6.75	...9.45
....10c	....35c	....75c	...1.20	....1.69	....2.29	....2.95	....4.65	....6.85	...9.50
..12½c	....38c	....79c	...1.25	....1.70	....2.35	....2.98	....4.75	....6.95	...9.95
....15c	....39c	....80c	...1.29	....1.75	....2.39	....3.00	....4.85	....7.00	..10.00
....17c	....40c	....85c	...1.30	....1.79	....2.45	....3.25	....4.95	....7.45	..10.50
....18c	....45c	....89c	...1.35	....1.80	....2.49	....3.45	....5.00	....7.50	..12.00
....19c	....48c	....90c	...1.39	....1.85	....2.50	....3.50	....5.45	....7.85	..12.50
...20c	....49c	....95c	...1.40	....1.89	....2.55	....3.65	....5.50	....7.95	Blanks

(Check prices desired)

All illustrations are miniature reproductions in actual colors



Folding Self-Fastening Pin Tickets

Made with flap at top which is folded over the pins after the ticket is attached to the goods. Exact sizes are shown in cut above. Printed in Black Ink on Tough White Stock. Packed 500 in box.

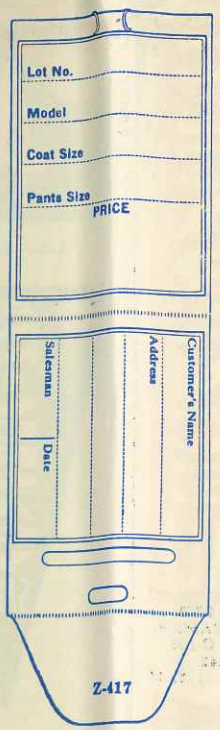
White Folding Pin Tickets

No.	Size	500 to 1,000 Per 1000	2,000 Per 1000	3,000 Per 1000	5,000 to 9,000 Per 1000	10,000 to 24,000 Per 1000	25,000 to 49,000 Per 1000
Z-401	1-R	$1.80	$1.71	$1.62	$1.44	$1.35	$1.26
Z-402	2-R	1.90	1.81	1.71	1.52	1.42	1.33
Z-403	3-R	2.10	2.00	1.89	1.68	1.57	1.47
Z-404	4-R	2.40	2.28	2.16	1.92	1.80	1.68
Z-405	5-R	2.70	2.56	2.43	2.16	2.02	1.89
Z-406	6-R	3.30	3.13	2.97	2.64	2.47	2.31

Colored Stock Folding Pin Tickets

Sizes 4-R, 5-R and 6-R carried in stock in **Yellow, Red and Green.**

No.	Size	500 to 1,000 Per 1000	2,000 Per 1000	3,000 Per 1000	5,000 to 9,000 Per 1000	10,000 to 24,000 Per 1000	25,000 to 49,000 Per 1000
Z-424	4-R	$2.75	$2.61	$2.48	$2.20	$2.06	$1.93
Z-425	5-R	3.10	2.95	2.79	2.48	2.33	2.17
Z-426	6-R	3.75	3.56	3.38	3.00	2.81	2.63



Clothing Folding Pin Ticket

No. Z-417—Measures 1¾ in. wide by 5⅝ in. long, as illustrated. Face of ticket when folded is 1¾x2⅜ in. Printed in black ink on good quality coated white tag stock. Packed 250 to a box. Per 1000 . . . **$4.90**

Quantity Prices

	Per 1000
2,000 to 2,500	$4.65
3,000 to 4,500	4.15
5,000 to 9,000	3.45

NEW . . "Round Cornered" SALE PRICE PIN TICKETS

No sharp corners to catch threads of hosiery, rayon garments, etc.

ROUND CORNERED PIN TICKET

No. RC - 903 - B—Exact size of illustration. Printed in Blue Ink on White Card. Made with top pin and round cornered. Packed 1000 to box.

No. RC - 903 - Y—Printed in Red Ink on Yellow Card. Packed 1000 to box.

No. RC - 903 - R—Printed in Red Ink on White Card. Packed 1000 to box.

ROUND CORNERED PIN TICKET

No. RC-905-R—Exact size of illustration. Printed in Red Ink on White Card. Made with top pin and round cornered. Packed 1000 to box.

No. RC-905-Y—Printed in Red Ink on Yellow Card. Packed 1000 to box.

No. RC-905-B—Printed in Blue Ink on White Card. Packed 1000 to box.

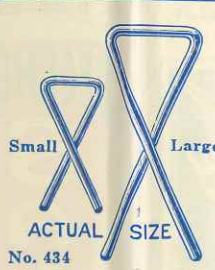
ROUND CORNERED PIN TICKET

No. RC-909-Y—Exact size of illustration. Printed in Red Ink on Yellow Card. Made with top pin and round cornered. Packed 500 to box.

No. RC-909-R—Printed in Red Ink on White Card. Packed 500 to box.

No. RC-909-B—Printed in Blue Ink on White Card. Packed 500 to box.

	1,000 to 4,000 Per 1000	5,000 to 9,000 Per 1000	10,000 to 25,000 Per 1000	25,000 to 49,000 Per 1000
No. RC-903	$0.95	$0.85	$0.75	$0.70
No. RC-905	1.05	.90	.80	.75
No. RC-909	2.50	2.10	1.90	1.80



No. 434

JIFFY CLIPS

No. K-434 — Small Jiffy. Made of white finish light weight spring wire. Packed 1000 to a box. Per box . . . . . **15¢**

No. K-1141 — Large Jiffy. 250 to a box. Per box . . **20¢**

Have you received our 72-page catalog illustrating thousands of fixtures, forms, materials, papers, backgrounds, gadgets and letters? If not, write for catalog No. 126 now.

PRICE CARDS

No.	100
S-120—1¾x2¾	$0.50
S-121—2¾x3½	.75
S-122—3½x5½	1.25
S-123—5½x7	2.00
S-124—7x11	3.00
S-125—11x14	5.50

DISPLAY OR PRICE CARDS

No.	100
S-380—1¾x2¾	$0.50
S-381—2¾x3½	.75
S-382—3½x5½	1.25
S-383—5½x7	2.00
S-384—7x11	3.00
S-385—11x14	5.50

No. Z-930

Fold-Over Tickets

To pin on merchandise or clip on boxes. Extensively used on shoe cartons, remnants, underwear, shirts, hosiery, etc. Size 1½x3 inches, printed on light weight bristol stock, packed 500 to package.

	Per 1000
No. Z-930—Black Ink on Red Stock	$1.25
No. Z-931—Red Ink on White Stock	$1.25
No. Z-932—Red Ink on Yellow Stock	$1.25
No. Z-933—Blue Ink on White Stock	$1.25

DISPLAY OR PRICE CARDS

No. S-211— 3½x 2¾	Per 100	$0.75
No. S-212— 5½x 3½	Per 100	1.25
No. S-213— 7 x 5½	Per 100	2.00
No. S-214—11 x 7	Per 100	3.00
No. S-215—14 x11	Per 100	5.50

DISPLAY OR PRICE CARDS

No. S-331— 3½x 2¾	Per 100	$0.75
No. S-332— 5½x 3½	Per 100	1.25
No. S-333— 7 x 5½	Per 100	2.00
No. S-334—11 x 7	Per 100	3.00
No. S-335—14 x11	Per 100	5.50

PLAIN R. R. CARD BOARD

In Colors and White

We have in stock Red, Yellow, Orange, Green, Blue, Black and White Plain 6-Ply Railroad Card Board, without any printing, cut to the various sizes listed below.

No. RR-101—White
No. RR-140—Yellow
No. RR-141—Orange
No. RR-142—Red
No. RR-143—Green
No. RR-147—Blue
No. RR-148—Black

	Size	Per 100 sheets Colors	White
Full sheets	22 x28	$6.80	$5.60
Half sheets	14 x22	3.50	3.00
Quarter sheets	14 x11	1.75	1.50
Eighth sheets	7 x11	1.00	.85
Sixteenth sheets	5½x 7	.60	.50
Thirty-second sheets	3½x 5½	.35	.30
Sixty-fourth sheets	2¾x 3½	.20	.15
	1¾x 2¾	.12	.10
	2 x 2	.12	.10

8-Ply Plain Artsign Coated Showcard Board

Cut to Sizes

We also have in stock plain cut cards. These are all 8-ply coated poster stock which will not feather or pick. Colors will not bleed, fade or blemish and can be furnished in the following colors:

No.	No.
CB-501—White	CB-545—Natural green
CB-504—Pink	CB-546—Purple
CB-505—Buff	CB-547—Royal blue
CB-506—Light blue	CB-548—Black
CB-540—Yellow	CB-549—Dark green
CB-541—Orange	CB-552—Brown
CB-542—Red	CB-556—Navy blue
CB-543—Light green	CB-557—Maroon

Prices are as follows:

Size	Dozen	100
22 x28	$1.20	$8.00
14 x22	.66	4.50
11 x14	.33	2.50
7 x11	.20	1.50
5½x 7	.10	.80
3½x 5½	....	.40
2¾x 3½	....	.25
1¾x 2¾	....	.15

PAPER WINDOW OR INTERIOR TRIM
No. C-190—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER PENNANT
No. C-196—14x28 in.
25 for.....$1.25

CLEARANCE SALE

DISPLAY OR PRICE CARDS

No. C-191—3½x2¾	Per 100..	$0.75
No. C-192—5½x3½	Per 100..	1.25
No. C-193—7x5½	Per 100..	2.00
No. C-194—11x7	Per 100..	3.00
No. C-195—14x11	Per 100..	5.50

No. C-203—5½x7 Per 100.....$2.00
Width of card is first dimension given.

MATS FOR NEWSPAPER ADS
No. C-61
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. C-199
9½x42 in.
Dozen....$1.20

PAPER WINDOW PENNANT
No. C-197—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. C-198—18x7 in. Dozen..30c

(B-34)

PAPER WINDOW OR INTERIOR TRIM
No. A-50—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER PENNANT
No. A-46 — 14x28 in.
25 for.....$1.25

ANNIVERSARY SALE

DISPLAY OR PRICE CARDS

No.		
A-41—3½x2¾	100....	$0.75
A-42—5½x3½	100....	1.25
A-43—7x5½	100....	2.00
A-44—11x7	100....	3.00
A-45—14x11	100....	5.50

MATS FOR NEWSPAPER ADS
No. A-51
2-col....35c 4-col....50c 5-col....65c
6-col....75c

PAPER STREAMER
No. A-49—9½x
42. Doz..$1.20

PAPER WINDOW PENNANT
No. A-47—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. A-48—18x7 in. Dozen..30c

PAPER WINDOW OR INTERIOR TRIM
No. AA-400—50x12½ inches. Each.....20c 6 for.....$1.00 25 for.....$3.50

DISPLAY OR PRICE CARDS

No. AA-401—3½x2¾	Per 100..	$0.75
No. AA-402—5½x3½	Per 100..	1.25
No. AA-403—7x5½	Per 100..	2.00
No. AA-404—11x7	Per 100..	3.00
No. AA-405—14x11	Per 100..	5.50

PAPER WINDOW STRIP
No. AA-408—19x7 in. Each..$0.05
6 for..25c 25 for..85c 100 for..3.00

PAPER BANNER
No. AA-406—19x30 in. Each..$0.15
6 for 75c 25 for $2.50 100 for 8.00

(B-186)

PAPER WINDOW OR INTERIOR TRIM
No. D-100—42x14 inches. Each..20c 6 for..$1.00 25 for..$3.50

PAPER PENNANT
No. D-106 — 14x28 in.
25 for.....$1.25

CAMBRIC PENNANT
No. D-116 — 14x28 in.
Each 15c

DECEMBER SALE

DISPLAY OR PRICE CARDS

No. D-101—3½x2¾	Per 100.	$0.75
No. D-102—5½x3½	Per 100.	1.25
No. D-103—7x5½	Per 100.	2.00
No. D-104—11x7	Per 100.	3.00
No. D-105—14x11	Per 100.	5.50

MATS FOR NEWSPAPER ADS
No. D-117
2-col...35c 4-col...50c 6-col...75c

PAPER STREAMER
No. D-109
9½x42 in.
Dozen....$1.20

PAPER WINDOW PENNANT
No. D-107—18x7 in. Dozen..30c

PAPER WINDOW PENNANT
No. D-108—18x7 in. Dozen..30c

Sable and Oxhair Show Card Brushes

No. CW-4116—Flat Stroke Red Sable with Copper Ferrule.

Size	Width	Length of Stock	Price Each
1/8 in. Flat	1/8 in.	11/16 in.	$0.45
1/4 in. Flat	1/4 in.	7/8 in.	.50
3/8 in. Flat	3/8 in.	15/16 in.	.70
1/2 in. Flat	1/2 in.	1 1/32 in.	.95
5/8 in. Flat	5/8 in.	1 5/32 in.	1.40
3/4 in. Flat	3/4 in.	1 3/16 in.	1.65
7/8 in. Flat	7/8 in.	1 1/4 in.	2.25
1 in. Flat	1 in.	1 11/32 in.	3.25

No. CW-6661—Flat Stroke Oxhair with Nickel Ferrule.

Size	Width	Length of Stock	Price Each
1/8 in. Flat	1/8 in.	3/4 in.	$0.30
1/4 in. Flat	1/4 in.	13/16 in.	.35
3/8 in. Flat	3/8 in.	7/8 in.	.40
1/2 in. Flat	1/2 in.	15/16 in.	.50
5/8 in. Flat	5/8 in.	1 in.	.60
3/4 in. Flat	3/4 in.	1 1/16 in.	.75
7/8 in. Flat	7/8 in.	1 1/8 in.	.90
1 in. Flat	1 in.	1 1/4 in.	1.15

No. CW-9358—Round Red Sable with Copper Ferrule.

	Length of Stock	Price Each
Size 2 Round	5/8 in.	$0.25
Size 4 Round	3/4 in.	.40
Size 6 Round	7/8 in.	.50
Size 8 Round	1 in.	.75
Size 10 Round	1 1/8 in.	1.15
Size 12 Round	1 1/4 in.	1.45

No. CW-9452—Round Red Sable with Nickel Ferrule.

	Length of Stock	Price Each
Size 2 Round	9/16 in.	$0.20
Size 4 Round	5/8 in.	.30
Size 6 Round	11/16 in.	.35
Size 8 Round	3/4 in.	.40
Size 10 Round	13/16 in.	.50
Size 12 Round	7/8 in.	.65
Size 14 Round	1 in.	.85
Size 16 Round	1 1/16 in.	1.15

The New Carter's VelVet Tempera Colors

Are Used by Nationally Known Poster and Show-Card Sign Men

They are made from the best pigments obtainable and contain no fillers. They are ground unusually fine and form a rich, creamy consistency. They are ready to use instantly after a slight stirring and may be thinned down with water if desired.

They flow freely from the brush and cover thoroughly in one coat.

They dry quickly with a flat, even surface which will not chip or peel off.

They are thoroughly opaque and one color may be brushed over another without change of color strength.

No. S-139 SPECIAL

Assortment VelVet Tempera Colors. Contains 1 dozen assorted 3/4-oz. jars, including yellow, violet, white, blue, dark red, black, vermilion, red-orange, violet-blue, red-brown, deep-green and green. All packed in attractive box. Complete with stirring sticks..... **$1.00**

Carried in stock in following colors and sizes:

Pints—Half Pints—2-oz. and 3/4-oz. Jars

Black	Red	Deep Green
White	Dark Red	Red Orange
Vermilion	Violet Blue	Yellow

Half Pints—2-oz. and 3/4-oz. Jars

Orange	Green	Red Violet
Violet	Red Brown	Dark Blue
Blue	Light Yellow	Blue Green
Dark Green	Magenta	

No.		
CW-139—3/4-oz.	10¢	$1.00
CW-536—2-oz.	20¢	2.00
CW-533—1/2 pint (8-oz.)	50¢	5.00
CW-532—Pint (16-oz.)	90¢	9.00
Gold and Silver, 2-oz. jar only	35¢	3.50

G-W Show Card Colors

Dries with a dull, soft, non-gloss finish. Made for us by one of the largest manufacturers of showcard colors, etc., in the United States. Quality guaranteed the best.

COLORS

Dull Black	Emerald Green
White	Dark Green
Light Red	Light Yellow
Dark Red	Orange
Light Blue	Brown
Dark Blue	Purple

Reflex Show Card Colors

Water colors for making show cards, price tickets and signs. Dries with a soft non-gloss finish.

COLORS

Dull Black	Orange
White	Persian Orange (a red orange)
Light Red	
Dark Red	Lavender
Light Blue	Purple
Dark Blue	Brown
Light Green	Maroon
Dark Green	Magenta
Yellow	Gloss Black
Light Yellow	

New Lower Prices

No.	Each	Dozen
CW-352—2-oz. jar	$0.18	$1.80
CW-351—Half pints (8-oz.)	.45	4.50
CW-350—Pints (16-oz.)	.80	8.00
CW-349—Quarts (32-oz.)	1.35	13.50
CW-353—Gold (2-oz.)	.30	3.00

Assorted as desired. In ordering state color or colors desired.

Note These New Low Prices

	Each	Per Doz.
No. CW-314— 2-oz. jar	$0.15	$ 1.50
No. CW-313— 8-oz. (1/2 pint)	.40	4.00
No. CW-312—16-oz. (1 pint)	.75	7.50
No. CW-311—32-oz. (1 quart)	1.25	12.50

Letta-Reign WATERPROOF Poster Colors

For outdoor use on glass, metal, wood, oil-cloth, cardboard, etc. Will not wash off or run.

Turpentine or gasoline must be used to remove. 10 Colors:

Red		Light Blue
Orange	Black	Dark Blue
Dark Yellow	White	Light Green
Light Yellow		Dark Green

	Each	Dozen
No. CW-4004— 2-oz. jars	$0.25	$2.50
No. CW-4003— 8-oz. (1/2 pint)	.65	6.50
No. CW-4002—16-oz. (pint)	1.10	11.00
No. CW-4001—32-oz. (quart)	2.00	20.00

Speedball Inks

These inks are specially adapted for the use of Speedball Pens, having been perfected by the Speedball Pen manufacturers.

Waterproof black, non-waterproof black and an especially fine white.

2-oz. bottle.... $0.25
Per dozen..... 2.50

Speedball Colored Inks

Speedball Colored Inks for pen or brush. Colors: Red, Green, Blue, Orange, Purple, Yellow, White, Black, Emerald, Turquoise, Brown.

	Each	Dozen
No. CW-514—2-oz. bottle	25¢	$2.50

Sparkling Glass Tinsel

For Use in Decorating Displays, Painted Signs or Showcards

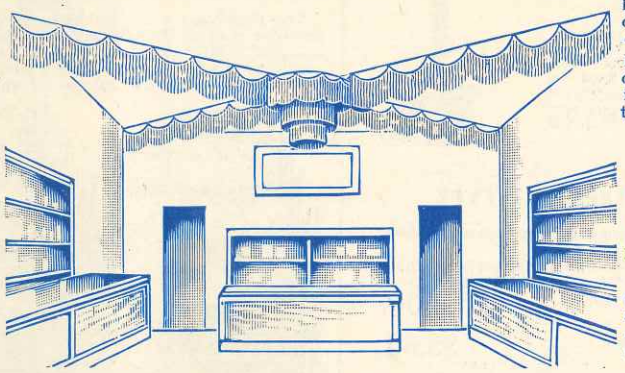
No. 1950—Silver—Coarse
No. 1960—Silver—Medium
No. 1970—Silver—Fine
Per lb. can..... 90¢
Per oz..... 10¢

No. 2070—Gold—Fine
No. 2170—Gold—Medium
No. 2071—Red—Fine
No. 2171—Red—Medium
No. 2173—Blue—Medium
No. 2072—Green—Fine
No. 526 —Black—Fine
No. 2126—Black—Medium
Colors—lb. can... $1.00
Per oz..... .10

Diamond Dust for Use in Decorative Work to Imitate Snow

No. 214—Per lb.... 60¢

NEW "INDENCO" FIREPROOF METAL FRINGE



"INDENCO" fireproof metallic fringe can be used for home decorations, window displays, dance halls, conventions, school affairs, church festivals, theatre lobbies, night clubs and a combination of many other decorative uses, due to its flexibility.

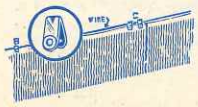
"INDENCO" patented fireproof metallic fringe is supplied in sealed cylindrical containers and can be purchased in various lengths and colors. 35 feet to a tube, various widths.

	Silver Per tube of 35 ft.	Red, Green or Blue Per tube
6-in. width	$2.65	$3.15
7-in. width	3.15	3.70
8-in. width	3.70	4.20
9-in. width	4.20	4.70
10-in. width	4.70	5.25

F. O. B. New York City.

Circular with complete instructions and suggestions for use enclosed in each tube. We'll gladly mail you a copy if desired.

The above sketch shows the simplicity with which "INDENCO" fireproof metallic fringe can be handled with the cooperation of one other person.



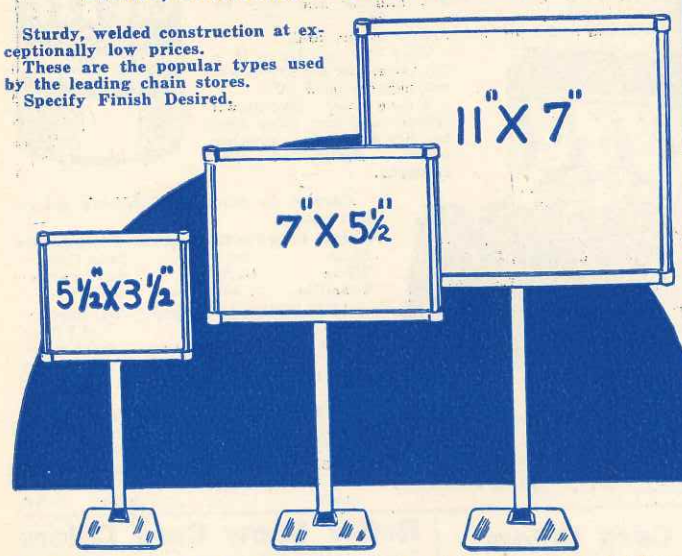
For simplicity in applying "INDENCO" fireproof metallic fringe we recommend as standard practice the principal shown above. However, any self-supporting means of applying is entirely up to the consumer.

Fringe lampshade made of metal fringe.

Popular Type Syndicate Card Holders

Bronze, Silvertone, or Chrome Finishes

Sturdy, welded construction at exceptionally low prices.
These are the popular types used by the leading chain stores.
Specify Finish Desired.



No. CH-96 — 5½x3½" frame, 8" or 10" overall height. **Bronze** or **Silvertone.** Per dozen..... **$3.75**

No. CH-96-C—5½x3½" frame, 8" or 10" overall height. **Polished Chrome** Finish. Per dozen..... **$6.60**

No. CH-97 — 7x5½" frame, 12" or 14" overall height. **Bronze or Silvertone.** Per dozen..... **$4.30**

No. CH-97-C — 7x5½" frame, 12" or 14" overall height. **Polished Chrome Finish.** Per dozen..... **$6.75**

No. CH-98—11x7" frame. 15" or 17" overall height. **Bronze or Silvertone.** Per dozen..... **$5.30**

No. CH-98-C — 11x7" frame, 15" or 17" overall height. **Polished Chrome** Finish. Per dozen **$8.35**

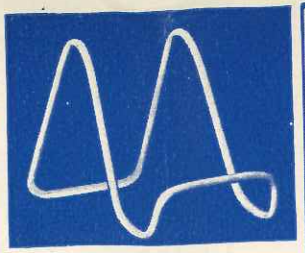
Vertical type card frames are also available at the above prices. Specify when ordering if vertical type is desired.

Vertical type frames are made to order and shipped direct from factory.

FOR 14x11 CARDS

No. CH-99—14x11" frame, 19" or 21" overall height. **Bronze or Silvertone.** Per dozen..... **$7.90**

No. CH-99-C—14x11" frame, 19" or 21" overall height. **Polished Chrome Finish.** Per dozen.. **$10.00**



Rubber Covered Easel

No. MR-264 — Made of heavy wire. Rubber covered. 4" high. 3½" wide. **$1.45**
Per dozen **$10.85**
Per 100..... **$10.85**

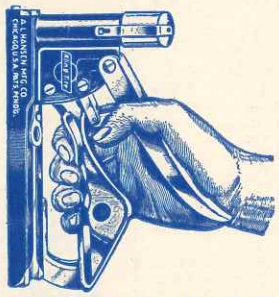
COMBINATION LAMP AND SPOTLIGHT

This new silver neck mushroom lamp puts the light on the merchandise in your window without reflectors. Simply screw these lamps in overhead light sockets. The 100-watt lamp of this type delivers approximately the same amount of light on merchandise as the ordinary 150-watt lamp, effecting a saving in your current consumption.

	Each	Dozen
50-watt...	**$0.80**	**$ 8.00**
75-watt...	**1.05**	**10.50**
100-watt...	**1.10**	**11.00**
150-watt...	**1.25**	**12.50**
200-watt...	**1.50**	**15.00**

110 to 125 volts. Standard base.

Kling-Tite Automatic Tacker

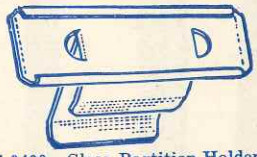


Whenever tacking or stapling is done on any sort of papers, corrugated or fabric, whether it be to background panels, walls, etc., this automatic tacker does a more efficient and better job with greater ease.

It operates with one hand and leaves the other hand free to hold the material, a great feature for the display man. Press the handle and the tack shoots through the material and into the wood, panel or wallboard with a zip. Kling-Tite tacks come in strip form and are easily inserted in the tacker.

The Kling-Tite drives a two-pointed tackpoint with a shank about the size of an ordinary pin—a shank of equal diameter down to its point. When removed, this tackpoint leaves the surface unmarred.

Each, **complete with box of 5000 tacks**.... **$8.00**
Per box of 5000 tacks..... **$2.00**

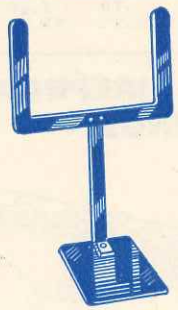


No. S-9400—Glass Partition Holder. Fits up to ¼" glass. For 2⅞x⅞" price tickets. **Bronze or Silvertone.** **$2.20**
Per 100..... **$20.00**

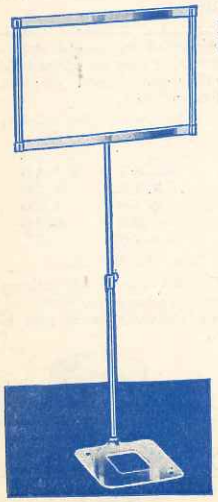
No. S-527—Bin Ticket Holder for mounting to wood shelves with tacks. For 2⅞x⅞" price tickets. **Bronze or Silvertone.** Per 100..... **$2.25**

Have you received our 72-page Catalog illustrating thousands of Fixtures, Forms, Materials, Papers, Mannequins, Backgrounds, Gadgets and Letters? If not, write for Catalog No. 126 now

Open Frame Type Card Holder



No. CH-124—The **LOWEST PRICED good** card holder available. Hundreds of thousands in use. Holds 7x5½" or larger card. **Silvertone Plated or Statuary Bronze Plated Finish.** 8-in. stem. Per dozen..... **$3.00**



No. CH-730

No. S-511 — Made to hold 11x7" card. **Silvertone Plated or Statuary Bronze Plated Finish.** 11-in. stem. Doz... **$3.75**

EXTENSIBLE TYPE

New Channel Frame Construction

No. CH-730—For 11x7" cards. 10/20" ext. 5x6" flat cast base. **Bronze or Silvertone Finish.**
Each ..... **80¢**
Per dozen lots **$8.60**

No. CH-731 — For 14x11" cards. 10/20" ext. 5x6" flat cast base. **Bronze or Silvertone Finish.** Each..... **$1.05**
Per dozen lots **$11.75**

Be sure to specify whether you wish **Bronze or Silvertone Finish.**

TRI-TIX — THE PERFECT ADHESIVE FOR DISPLAY WORK — It Sticks

It sticks on glass, wet or dry, paper, fabric, corrugated paper, cardboard, unfinished wood, wallboard, metal, cloth, painted surfaces, walls, floors, ceilings and furniture. Permanently flexible and **waterproof** and will not harden in the jar. No brush is needed to apply **Tri-Tix**—can be applied with the fingers—rubs from the fingers or hands.

The important point in the bonding of all materials is the application of an even coat of **Tri-Tix** adhesive that will **penetrate** into the fiber of the material. When an even coat of **Tri-Tix** is thus applied, with a sufficient quantity of adhesive left on the surface for surface adhesion, there will be no question as to the success of the operation.

Tri-Tix has many other uses. It will repair scuffed shoes, leather, handbags, awnings, tents, window shades, flags, pennants, baseballs, footballs, athletic clothing, sweaters, work clothes, gloves, auto tops, books, etc.

Tri-Tix is non-wrinkling, flexible and permanent. There is no stickiness or mess. The surplus can be rubbed off material without marring or discoloring.

No.	
TT-201—2 oz..	**$0.25**
TT-202—5 oz..	**.50**
TT-203—8 oz. (half pints).	**.75**
TT-204—Pints.	**1.25**
TT-205—Quarts	**2.00**

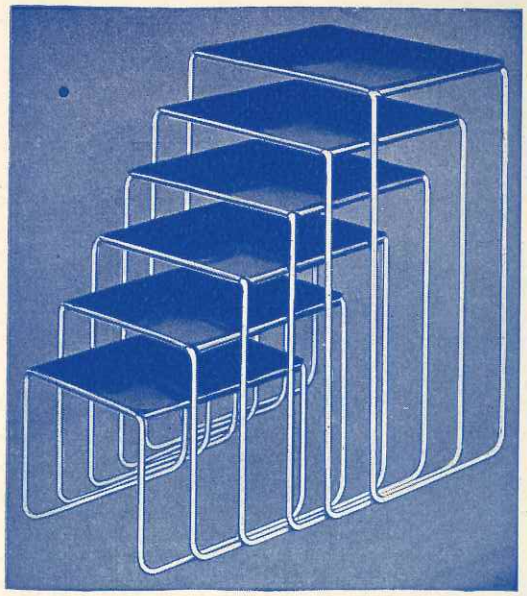
New Improved POLLY CLIP for Price Tickets

Actual Size of Clip

Small and Inexpensive
Neat and Everlasting

Price tickets tilt at any desired angle, slips on and off the counter, the tongue, in between the laces of the shoe, and eliminates the trouble of wading into show windows to straighten price tickets. Also excellent for fastening price tickets to boxes, trays, or in fact any edge. Made of non-rustable metal, small, neat, inexpensive and everlasting.

No. K-25— **$3.75**
Per gross..... **$1.95**
Half gross..... **35¢**
Per dozen.....
May also be had in a chrome nickel finish if desired.



No. MD-340 NEST OF 6 DISPLAY TABLES

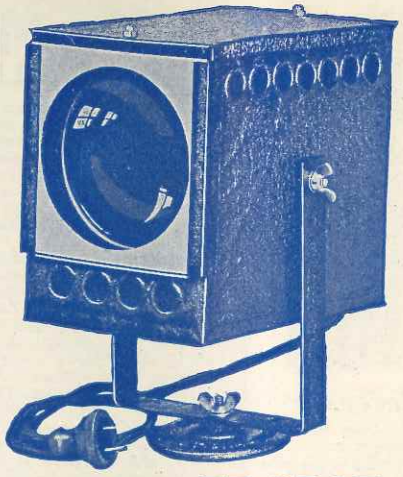
Size: Table Tops	Height	Table Tops	Height
14½x12	24	11½x12	15
13½x12	21	10½x12	12
12½x12	18	9½x12	9

Finish: Rustproofed Chromolite Framework—Lithographed steel tops.

Color: Black.

Shipping Weight: 29 lbs., packed 1 nest in carton.

Per nest of 6 tables..... **$9.00 SET**



400 WATT SPOT

THE BEST WONDER SPOTLIGHT

is a low priced, high quality spot or floodlight that will give you a penetrating light where you want it with a minimum of cost.

Neat in appearance, light in weight, amply ventilated, easily mounted to the ceiling, wall or on a shelf because of the universal mounting bracket.

For Footlights, Spotting Lobby Displays or anywhere that you want a brilliant, concentrated beam of white or colored light.

Supplied with Asbestos Cord, Plug, Mirror, Lens, Universal Mounting Bracket and one Color Holder, attractively finished in Durable Black Wrinkle Baked-on Enamel.

400 Watt Spot, complete as shown, less Lamp Bulb..... **$5.00**

INTERIOR FLOODLIGHT

No. LF-506—Throws a wide-angle flood of light and will cover an entire surface 12 to 14 feet with light or color. Use 150 and 200 Watt Type C Mazda Lamp only. Packed in individual cartons. Weight 3½ lbs. Complete with universal bracket, socket and separable plug, four feet of heater cord and adjustable shutter (color screens not included). Each..... **$2.95**

Including set of 5 assorted color screens..... **$3.25**

$2.95 EACH

LF-506 Floodlight

INTERIOR SPOTLIGHT

No. LS-505—Has a very brilliant center beam 36 to 48 in. in diameter, for featuring some particular display, by reason of its wonderful brilliancy. Use 150 and 200 Watt Type C Mazda Lamp only. Packed in individual cartons. Weight 3½ lbs. Complete with universal bracket, socket and separable plug and four feet of heater cord and adjustable shutter (color screens not included). Each... **$2.95**

Including set of 5 assorted color screens..... **$3.25**

"CLAMP-ON" FLEXIBLE SPOTLIGHT

No. LS-20—Double ball swivel allows universal focus of light. Has 20 ft. of rubber coated cord. 660 watt socket. Polished aluminum reflector with brass bushings. Uses 50 to 150 Watt standard Edison base bulbs. Can be clamped on anywhere. Each..... **$2.50**

Per dozen..... **$25.00**

THE NEW MODEL "O" PEE WEE SPOT-LIGHT

Outstanding features are easy handling, maximum light, adjustable mounting bracket, forward and backward adjustment on bulb for spot or flood, adequate ventilation, relamping from top (hood dimensions are only 4½" x 5" x 2½"). This model uses a G-16½ 75 Watt Single contact Bayonet Base Lamp (average lamp life 200 hours) or the T-8 100 Watt Single contact Bayonet Base Lamp (average lamp life 50 hours). Gives a concentrated spot 12" in diameter. Can be increased to a spread of 36" in diameter at a distance of 3 feet. Comes completely equipped with asbestos cord, plug, mirror, lens, Universal mounting bracket, one Gelatin Color Holder and three sheets of colored gelatin, attractively finished in durable black and silver wrinkle. **$4.75**

Complete, less bulb..... **$4.75**

G-16½ 75 Watt Bulb..... **$1.25**

T-8 100 Watt Bulb..... **.85**

PEDESTAL SETS

Patent Pending.

Made of FLEX-O-BOARD

Tested to support a weight of 150 lbs. Durable and strong. Shipped flat. May be stored away in small spaces. Ideal for all window, interior and ledge displays. Packed in corrugated container 3 in. x 14¼ in. x 26 in.

Weight 7 lbs. Six Complete Pedestals.

Per Set **$1.95**

½ size illustration of pattern of the Silver and Blue covering.

Actual size illustration of pattern of linen finish covering.

One design or color to a set: 2 each 10 in. high 8 in. x 6 in.
2 each 16 in. high 8 in. x 6 in.
2 each 26 in. high 8 in. x 6 in.

No inside supports or fillers are required to set up and hold Flex-O-Board Pedestals rigid. Choice of these Colors and Patterns:

Silver and Blue	**Silver and Green**	**Red, Linen Finish**
Silver and Red	**Silver, Linen Finish**	**Green, Linen Finish**

All with silver covered removable top and bottom caps.

ACME PEDESTAL PACKETS IN WOOD GRAIN FINISH

Six pedestals to each packet:
2 each 10 in. high by 8 in. square — 2 each 20 in. high by 8 in. square
2 each 26 in. high by 8 in. square

Per set..... **$2.75**

"HOLDZIT" HOLDERS

Made of heavy metal with weighted beaded base. Attractive, economical and a very practical "Holdzit" Holder.

Fingers can be opened or closed to fit thick or thin cards and bent to hold card at an angle. Illustrations are exact sizes.

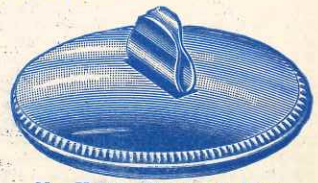
Finished in a beautiful lustrous nickel that is rust-proof and will not tarnish.

Use two or more "Holdzit" Holders for long or large cards.

Patented October 27, 1931.

No. K-110—Weighted. Diameter of base ⅞ in. Per doz.. **40¢**
Per gross..... **$4.00**

No. K-114—Weighted. Diameter of base 1⅛ in. Per dozen **60¢**
Per gross..... **$6.00**



No. K-120—Weighted. Diameter of base 1½ in. Per dozen..... **90¢**
Per gross..... **$9.00**

THE NEW FLEXTON

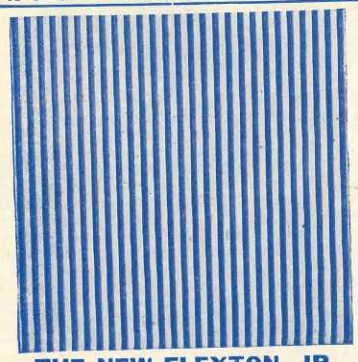
Corrugated Display Material

(Illustration is ¼ size reproduction)

Beautiful, colorful column, pedestal, triangle, applique and relief designs for window and interior displays—requiring less time, less mechanical ability—are easy when Flexton is used. A corrugated material which is made very rigid by the use of the 68½-pound white backing. Rolls 60 in. x 20 ft.

No.	No.
RF- 1—White	RF-20—Grass Green
RF- 2—Gray	RF-24—Powder Blue
RF- 3—Black	RF-25—French Blue
RF- 5—Orchid	RF-26—National Blue
RF- 6—Wood Violet	RF-30—Canary
RF- 7—Purple	RF-31—Med. Yellow
RF- 9—Pink	RF-32—Golden Yellow
RF-10—Salmon	RF-33—Orange
RF-11—Amer. Beauty	RF-35—Sand
RF-12—Fuchsia	RF-36—Golden Brown
RF-15—Spring Green	RF-37—Dark Brown
RF-16—Apple Green	RF-40—Scarlet
RF-17—Nile Green	RF-41—Flame
RF-18—Jade Green	RF-44—Apricot
RF-19—Emerald Green	RF-45—Antique Ivory

1 to 9 rolls. Per roll **$2.50**
10 to 24 rolls. Per roll **$2.40**
25 to 49 rolls. Per roll **2.25**



THE NEW FLEXTON, JR.

Corrugated Display Material

(Illustration is ¼ size reproduction)

A low cost material recommended particularly for novel light effects. Lights placed behind Flexton, Jr. bring out the glowing beauty of the colors. With the lighter weight backing Flexton, Jr. is very flexible, is easily scored, cut and shaped. Rolls 30 in. by 20 ft.

No.	No.
FJ- 1—White	FJ-20—Grass Green
FJ- 2—Gray	FJ-24—Powder Blue
FJ- 3—Black	FJ-25—French Blue
FJ- 5—Orchid	FJ-26—National Blue
FJ- 6—Wood Violet	FJ-30—Canary
FJ- 7—Purple	FJ-31—Med. Yellow
FJ- 9—Pink	FJ-32—Golden Yellow
FJ-10—Salmon	FJ-33—Orange
FJ-11—Amer. Beauty	FJ-35—Sand
FJ-12—Fuchsia	FJ-36—Golden Brown
FJ-15—Spring Green	FJ-37—Dark Brown
FJ-16—Apple Green	FJ-40—Scarlet
FJ-17—Nile Green	FJ-41—Flame
FJ-18—Jade Green	FJ-44—Apricot
FJ-19—Emerald Grn	FJ-45—Antique Ivory

Packed 4 rolls to each case (colors assorted as desired). Single rolls **$1.10.**
Per case of 4 rolls **$4.00**

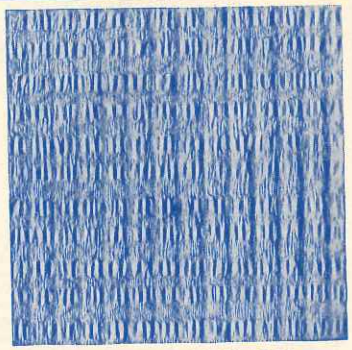
The New Velton Display Paper

A crinkled, heavy-duty crepe paper which is soft and pliable. Recommended for covering floors, backgrounds, table tops, display plateaus and blocks. Available in thirty beautiful colors. Rolls 60 in. wide by 20 ft. long (100 square feet). Each roll boxed. Shipping weight 7½ lbs. to roll.

No.	No.
RV-101—White	RV-120—Grass Green
RV-102—Gray	RV-124—Powder Blue
RV-103—Black	RV-125—French Blue
RV-105—Orchid	RV-126—NationalBlue
RV-106—Wood Violet	RV-130—Canary
RV-107—Purple	RV-131—Med. Yellow
RV-109—Pink	RV-132—Golden Yel.
RV-110—Salmon	RV-133—Orange
RV-111—Amer. Beauty	RV-135—Sand
RV-112—Fuchsia	RV-136—Golden Brn
RV-115—Spring Green	RV-137—Dark Brown
RV-116—Apple Green	RV-140—Scarlet
RV-117—Nile Green	RV-141—Flame
RV-118—Jade Green	RV-144—Apricot
RV-119—Emerald Grn	RV-145—AntiqueIvory

1 to 9 rolls. Per roll **$2.25**
10 to 24 rolls. Per roll **$2.00**
25 to 49 rolls. Per roll **1.75**

Write for sample color swatches.



THE NEW TRATON

With Corrugated Backing

(Illustration is ½ size reproduction)

The surface paper is Velton which is reinforced with corrugated backing. Recommended for displays demanding unusual strength and rigidity. Rolls 59 in. wide by 15 ft.

No.	No.
RT- 1—White	RT-20—Grass Green
RT- 2—Gray	RT-24—Powder Blue
RT- 3—Black	RT-25—French Blue
RT- 5—Orchid	RT-26—National Blue
RT- 6—Wood Violet	RT-30—Canary
RT- 7—Purple	RT-31—Med. Yellow
RT- 9—Pink	RT-32—Golden Yellow
RT-10—Salmon	RT-33—Orange
RT-11—Amer. Beauty	RT-35—Sand
RT-12—Fuchsia	RT-36—Golden Brown
RT-15—Spring Green	RT-37—Dark Brown
RT-16—Apple Green	RT-40—Scarlet
RT-17—Nile Green	RT-41—Flame
RT-18—Jade Green	RT-44—Apricot
RT-19—Emerald Grn	RT-45—Antique Ivory

1 to 9 rolls. Per roll **$3.00**
10 to 24 rolls. Per roll **$2.85**
25 to 49 rolls. Per roll **2.70**

BURLAP EMBOSSED WASHABLE, FLEXIBLE DISPLAY PAPER

It's Washable—Burlap Embossed's exclusive base and coating make it a durable, washable, water-proof, grease-proof, alkali-proof covering for counters, shelves, tables, display background panels, floors of display windows, etc. It is made on a tough fiber base, coated with a flexible, abrasive-resistant composition. It retains its fresh, new appearance even after repeated washings and hard use.

It's Modern—Colorings and texture of Burlap Embossed, combined with its washability, make it one of the most modern covering materials in the field.

Easy to Handle—Burlap Embossed's flexible base and wide width make it one of the easiest and simplest coverings to handle. Burlap Embossed provides a fast and effective method of converting scarred and disfigured tables and counters into smart-looking display fixtures—and is ideal for a score of other uses.

It Saves Time—When a table is Burlap Embossed you lose no valuable selling time waiting for the paint to dry. Burlap Embossed is easily and quickly applied to any surface.

It's Durable—Actual laboratory tests, for example, showed that after 5,000 rubs with a canvas-covered five-pound weight no perceptible wear appeared! This is equal to many months of ordinary usage in a store.

Fade-o-meter tests showed that even after excessively long periods of subjection to sunlight Burlap Embossed is practically fadeless.

In rolls 48 inches wide by 12 yards long (144 square feet).

COLORS:

No. EB-501—Sea Foam Green
No. EB-504—Autumn Orange
No. EB-505—Sky Blue
No. EB-508—Red
No. EB-509—Buff
No. EB-512—White

Per roll **$2.00**
Half roll **$1.25**

No. EB-520—Silver Metallic.
Per roll **$2.25**
Half roll **$1.40**

FOR DISPLAY CONSTRUCTION

You never expected to see FOILS 8 ft. high, 6 ft. wide and VELLUMS 8 ft. high, 7½ ft. wide. But you can now get them in PLEET PAC.

8 REASONS WHY . . . for Backgrounds, Columns, Fans, Post Trim, Venetian Shade Effects, High Reflective Qualities, Pedestals, Case Trim you should use PLEET PAC.

1. Pleet Pac is most practical, lending itself to an endless variety of display treatments.
2. The material is solid and substantial. Can readily be handled.
3. The Foils are 8 ft. high and 6 ft. wide; the Vellums are 8 ft. high and 7½ ft. wide—just the sizes you have been wanting.
4. Available in nine colors: Vellum finish: White and sand carried in stock; orange shipped f. o. b. New York City. Foil finish: Silver in stock; gold and burnt orange copper, red, blue and green metallic f. o. b. New York City.
5. Can be handled by one man. Quick to install.
6. Just as practical in a large window as in a small; also for a small display as for a large showing. You don't have to cut PLEET PAC to fit a window.
7. It is an all-purpose material, therefore requiring fewer "props."
8. Can be made into a variety of shapes presenting your products in a dramatic background of color, luster and texture.

HEAVY VELLUM PLEET PAC is available in reinforced sheets, 8 ft. high x 7½ ft. wide in the following colors—white, orange, sand.
Price per carton containing one sheet **$4.50**

HEAVY FOIL PLEET PAC is available in sheets 8 ft. high and 6 ft. wide, in silver, gold, burnt orange copper, red, blue, green.
Price per carton containing one sheet **$5.95**

Shipping weight approximately 5 pounds per carton.

Fine Grade Brilliant Silver Jewel Cloth

36 in. wide—50 yards to the bolt.

By the bolt. Per yd.. **75¢**

Cut lengths. Per yd.. **85¢**

PLIOFILM

(Reg. U. S. Trademark—Goodyear Tire & Rubber Co.)

THE NEW MIRACLE FABRIC—40 inches wide. For displays, decorations, backgrounds, scenic effects, curtains, costumes. Carried in stock in **Clear Blue, Opaque Red** and **Opaque White.**

	Transparent Per Yard	Opaque Per Yard	Metallic Per Yard
1 to 9 yards	**$0.30**	**$0.35**	**$0.45**
10 to 59 yards	**.27½**	**.30**	**.40**
60 to 239 yards	**.25**	**.27½**	**.35**

Be sure to state color desired when ordering.

Other colors are available, f. o. b. New York City, in cut lengths of 10, 20, 30, 40, 50 and 60-yard pieces only. Colors as follows: Crystal (clear), Amber, Rose, Red, Light Green, or Light Blue Transparent; Yellow, Light Green, Emerald, Light Blue, Royal Blue, Golden Brown, Orange or Black Opaque; Rosemetal, Bluemetal, Greenmetal, Silver, Gold or Copper Metallic.

Chrome Plated Metal Mouldings

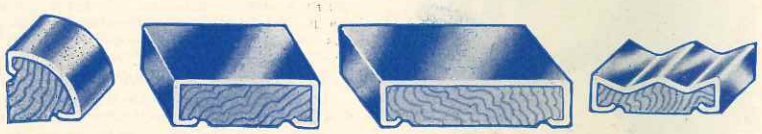
Constructed of genuine heavy Chrome plating over quality sheet zinc drawn through dies over shaped wood cores

No. MC-1 No. MC-2 No. MC-17 No. MC-18

All mouldings illustrated are carried in stock in St. Louis in bright silver chromium finish at the prices listed below. They can be easily selected because the illustrations are the exact size of the mouldings themselves.

While the prices are low enough to come within the range of display material, these mouldings are of such exceptional construction as actually to give the appearance of heavy solid metal. They are very easy to handle and can be used to great advantage to brighten and modernize show windows and store interiors as well as for general interior decoration and for the framing of posters, mirrors and photographs. Special escutcheon pin fasteners, plated to match, are included free of charge with every shipment.

We issue a special catalogue showing over one hundred different mouldings available in chromium, copper, brass, bronze, stainless steel and other metals, all for immediate shipment direct from factory in New York.



No. MC-25 No. MC-19 No. MC-56 No. MC-6

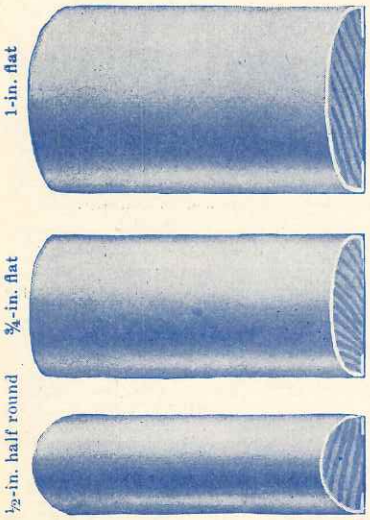
PRICE LIST

	Per Bundle of 200 feet	Half Bundle 104 feet	Per 8-foot Strip
No. MC-20—¼ in. half round (not illustrated)	$14.00	$ 8.00	$0.70
No. MC-1 —½ in. half round	16.00	9.00	.80
No. MC-2 —¾ in. half round	20.00	11.00	1.00
No. MC-17—¾ in. flat oval	18.00	10.00	.90
No. MC-18— 1 in. flat oval	20.00	11.00	1.00
No. MC-25—⅜x⅜ in. quarter round, inside corner	17.00	9.50	.85
No. MC-19—¾ in. flat	23.00	12.50	1.15
No. MC-56— 1 in. flat	28.00	15.00	1.40
No. MC-6 —⅝ in. fluted	23.00	12.50	1.15
No. MC-42—⅝x⅝ in. cover inside corner	24.00	13.00	1.20
No. MC-22—¾x¾ in. outside corner	32.00	17.00	1.60
No. MC-10—1⅞ in. fluted	43.00	22.50	2.15

All above mouldings sold in **minimum** quantity of 5 strips.

No. MC-42 No. MC-10 No. MC-22

FOIL COVERED WOOD MOULDINGS



All illustrations are exact size of mouldings

Any of these inexpensive mouldings will do wonders in finishing off your show window backgrounds and panels. Also has numerous other uses in store interiors, booths, display cards, theaters, cafes, homes, etc. Medallion mouldings are light enough in weight to be easily handled and flexible enough to be used even on curved surfaces. Quickly and easily applied with glue, screws or headless tacks or nails. They will retain their luster indefinitely.

Medallion dull silver aluminum leaf foil covered (over wood).

No. MC-3584—1-in. flat oval. Bundle containing 330 ft. consisting of 40 strips each 8 ft. 3 in. long. ½ bundle **$9.00.** **$17.00**
Per bundle .....
Less than bundle lots, per strip of 8¼ ft. (no less than 5 strips sold) ..... **55¢**

No. MC-2584—¾-in. flat oval. Bundle contains 330 ft. consisting of 40 strips each 8 ft. 3 in. long. ½ bundle **$8.15.** **$15.35**
Per bundle .....
Less than bundle lots, per strip of 8¼ ft. (no less than 5 strips sold) ..... **50¢**

No. MC-2502—½-in. half round. Bundle contains 330 ft. consisting of 40 strips each 8 ft. 3 in. long. ½ bundle **$7.35.** **$13.70**
Per bundle .....
Less than bundle lots, per strip of 8¼ ft. (no less than 5 strips sold) ..... **45¢**

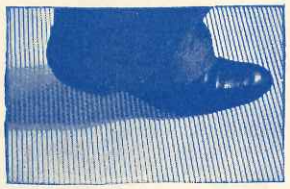
COPPER FOIL Covered Wood Mouldings

No. MC-2660—¾-in. flat oval **No. MC-2657**—½-in. half round.
Prices same as Silver Foil Medallion Mouldings.

Hi-Wide and Beautiful
72-in. NU-TRIM
The Man-Sized Corrugated

The New "Sales Winning" Display Corrugated In 72-inch Widths

Now, for the first time, display men and advertisers have a Bond Corrugated paper in full 72-inch width. In planning your Christmas Displays, be sure to include NU-TRIM. It is the only Corrugated with these three outstanding features:



1 NON-CRUSHABLE—Embossed for flooring, in windows, cases and on counters, NU-TRIM gives a perfect background. Walk on it—set things on it—its patented cushion feature prevents crushing and always retains its original beauty.

2 FLEXIBILITY—Rigid enough for columns, wall coverings or panels, yet flexible. Can be bent, creased or folded—the perfect covering for plateaus and shelves. Wraps around corners and over sharp edges without breaking.

3 HI-WIDE 72-INCH WIDTH—NU-TRIM has that extra value of a full 72-inch width. Use it for high backgrounds to eliminate piecing and for full columns and pedestals. A full range of beautiful colors in High Fade-Test and Rub-Proof papers. NU-TRIM colors are not calendar stained or dyed, but made in the paper to insure permanency.

This complete line of BOND and METALLIC NU-TRIM offers new fields for the use of corrugated in windows or for interior decorating. SEND FOR FREE COLOR BOOK.

Rolls 25 feet long by 72 inches wide (150 square feet).

No. NB-101—White

1 to 9 rolls. Per roll..**$4.50** 10 to 24 rolls. Per roll..**$4.25** 25 to 49 rolls. Per roll..**$4.00**

COLORS:

No. NB-106—Napoleon Blue	No. NB-109—Emerald Green	No. NB-114—Flame
No. NB-107—National Blue	No. NB-111—Canary Yellow	No. NB-115—Antique Ivory
No. NB-108—Nile Green	No. NB-112—Goldenrod	No. NB-116—Apricot

PRICES FOR COLORED NU-TRIM

1 to 9 rolls. Per roll..**$5.00** 10 to 24 rolls. Per roll..**$4.75** 25 to 49 rolls. Per roll..**$4.50**

Nu-Trim Bond is also available in 30, 48 and 60-inch widths.

Silver Metallic Nu-Trim 48 in. wide x 25 ft. to roll (100 square feet). Per roll.... **6.00**

Also CORRODEK—72-inch

REGULAR CORRUGATED—NOT EMBOSSED

Rolls 25 feet long by 72 inches wide (150 square feet).

Corrodek Bond is made in the same width as Nu-Trim but does not have the embossed surface.

No. BC-401—White

1 to 9 rolls. Per roll..**$4.50** 10 to 24 rolls. Per roll..**$4.25** 25 to 49 rolls. Per roll..**$4.00**

COLORS:

No. BC-406—Napoleon Blue	No. BC-409—Emerald Green	No. BC-414—Flame
No. BC-407—National Blue	No. BC-411—Canary Yellow	No. BC-415—Antique
No. BC-408—Nile Green	No. BC-412—Goldenrod	No. BC-416—Apricot

Any Color or Assorted Colors

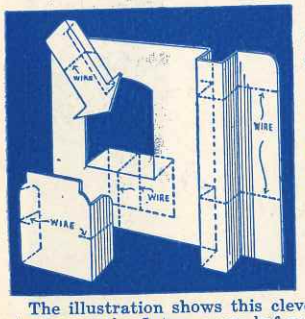
1 to 9 rolls. Per roll..**$5.00** 10 to 24 rolls. Per roll..**$4.75** 25 to 49 rolls. Per roll..**$4.50**

RIGICOR Double Faced Rigid Display Board

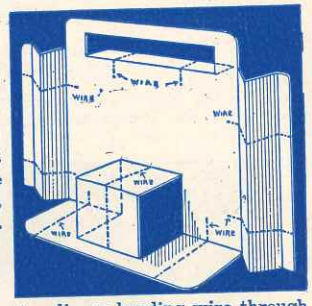
51 in. x 96 in.—Embossed Surface, White Backing

The **new** corrugated display board with a million uses in display work.

RIGICOR—A beautiful heavy double-faced corrugated board—14 sunfast colors—(with white on reverse side)—rich leather-like embossed surface—sheet size 51 in. x 96 in.—packed 15 sheets to bundle. A perfect board for display panels, self-supporting displays for attaching merchandise, for sturdy display stands, steps, etc. Ideal surface for hand-lettering, air-brushing and silk screen process work. Suggestion bulletin shows how to make self-supporting display stands, etc., by inserting wire (pat. pend.) in flutes, scoring and bending to shape without forms, easels or any other support. RIGICOR is easy to cut and will score and bend without cracking. **Color samples and suggestion bulletin on request.**



THE WIRE CONSTRUCTION IDEA MAKES IT EASY AND SIMPLE TO USE RIGICOR without the use of easels, forms, die-cut slots, etc. (Pat. Pend.)



The illustration shows this clever idea—simply insert ordinary bending wire through (or across the flutes—score before or after—by hand or machine—and bend to form)—IT STAYS THERE!

This wire construction can be used—perfectly—for side-wing displays—steps and stands—shadow boxes, etc. The purchaser of Rigicor is privileged to use this wire construction in any way they may desire to apply.

Per Bundle—15 sheets (one color) to a shipping carton.
Size 51 in. x 96 in.
510 Square Feet..... **$14.50**

F. O. B. Indiana Factory.

14 SUNFAST COLORS

No. 25—National Red	No. 75—Tobacco Brown	No. 46—Fawn Tan
No. 42—Mandarin Orange	No. 60—White	No. 100—Black
No. 82—Canary Yellow	No. 95—Apple Green	No. 86 —Ivory Yellow
No. 93—Emerald Green	No. 32—Liberty Blue	No. 97 —Light Green
No. 38—Azure Blue		No. 35 —Light Blue

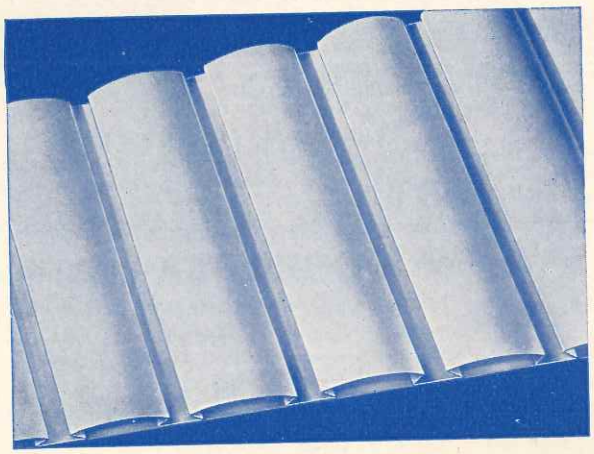
NEW!

Streamlined

Barthas Display Board

(Architex—With Heavy Backing)

STANDS ALONE



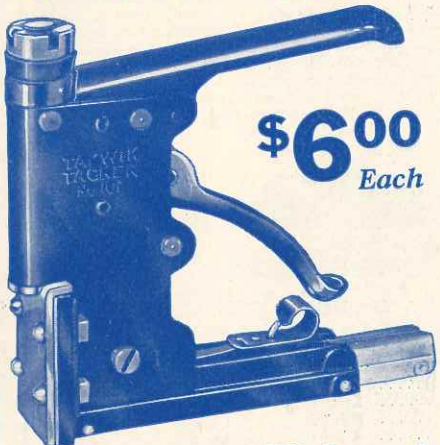
The board has the appearance of a fine lacquered wood and feels like a fine kid glove. Requires no support or framework. The board is fabricated from heavy, tough paper. Will not buckle, swell or warp. Standard 8 ft. high by approximately 40 inches wide. Made only in White Design G (2¾-in. Box Pleat). Packed 3 sheets (rolled) to a carton. Price per sheet..... **$3.20**

Packaging charge of 25c for less than full carton of 3 sheets.

Introducing the NEW LIGHT-WEIGHT TAKWIK TACKER

The most modern and efficient tacker on the market! Swift, accurate, easy to use—the amazing new TAKWIK TACKER is especially made to get into ordinarily inaccessible places—and precision-built for a lifetime of steady, hard service.

The perfect answer to every tacking problem—TAKWIK saves time . . . money . . . extra work. Ideal for quicker, neater display work—backgrounds, panels, affixing merchandise to cards, labeling, tagging, lining, carding, etc.



$6.00 *Each*

SATISFACTION GUARANTEED—Because of its extremely sturdy construction and perfect, trouble-free operation, all TAKWIK TACKERS are unconditionally guaranteed for life, and will be repaired or replaced at any time free of charge, **provided TAKWIK No. 101 staples are used exclusively.**

To Insure Best Results Use TAKWIK Special Staples

Ask for genuine TAKWIK No. 101 Staples. A sturdy, precision made, beveled-edge staple, securely held together with a special cohering solution.
Box of 5000..... **$1.50**

One Hand Operation

The TAKWIK TACKER is precision made, and of the most rugged and sturdy construction, the working parts being of case-hardened steel which gives it a glass-hard wearing surface. It weights only 1¼ pounds and operates on the same principle as a pistol, with a very short stroke and an exceptionally light pressure. TAKWIK takes one hundred staples at a time.

Requires only 5 seconds to load.

In operation, only one hand is required, leaving the other completely free. Fitting snuggly into the palm with an easy, natural grip, all you need do is point it and press. The easy, controlled action instantly shoots the tack into the mark. One of the most outstanding features is the AUTOMATIC STROKE CONTROL which prevents **clogging.** With this Control, each stroke must be completed and one staple ejected before the next staple falls in line. This feature makes the TAKWIK completely CLOG-PROOF, and always ready for use.

Unlike many ordinary tackers, TAKWIK allows tacking FLUSH with the edge of the board, as well as in dozens of other hard-to-reach places. Tacks are easily removed and leave no unsightly marks.

SPECIAL FEATURES

1. Compact: weight 1¼ pounds.
2. Precision built.
3. Unbreakable; solid steel construction.
4. Tool steel parts assure accuracy.
5. Geared action.
6. Self-feeding.
7. **Automatic stroke control prevents clogging.**
8. Easy to load.
9. Easy finger action; short stroke.
10. Built to get into narrow spaces; tacks flush to edge.

Free Texolite Deep Color Mixing Guide includes 45 tones and shades of nine colors used for modern decorating.

Texolite colors are all made from pure earthen pigments, are sun-proof and may be sponged after approximately 90 days.

Most surfaces of decorators' board walls, etc., can be completely covered with one coat.

One gallon of Texolite makes 1½ gallons of paint.

TEXOLITE BRILLIANT CASEIN PAINT COLORS

- **Dries in One Hour.**
- **True, Brilliant Color.**
- **Does Not Yellow or Fade.**
- **Reflects More Light.**
- **Hides Average Surfaces in One Coat.**
- **Adheres to Any Surface.**

Texolite is the light-refracting dull, window background and store wall paint carried in stock for immediate delivery.

TEXOLITE TINT COLOR . . . PASTEL TINTS READY MIXED COLORS

	½ Pint	Quart	Gallon
White	$0.36	$0.80	$2.60
Buff, Ivory, Green, Rose, Azure, Cream, Gray, Tan, Orchid or Nu Blue		.85	2.75

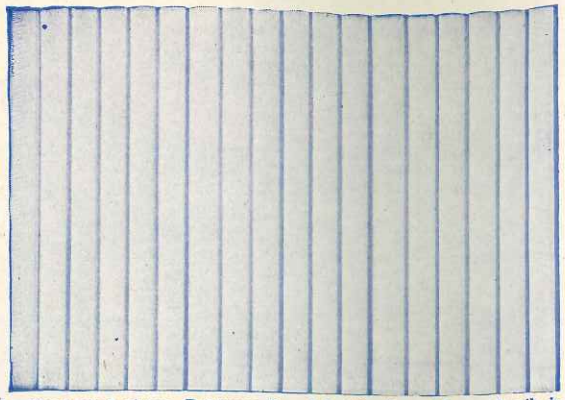
TEXOLITE DEEP TONE COLORS

	½ Pint	Quart	Gallon
Black, Deep Brown or Deep Buff	$0.55	$0.90	$3.30
Deep Red or Deep Blue	.60	1.30	4.75
Red Orange. Deep Green, Medium Yellow or Light Yellow	.70	2.10	8.00

TEXOLITE ARTISTS' COLORS

	½ Pint Jars	
White	$0.36	⅛ Pint Tubes. Any Color. Each ..... 25¢
Black, Deep Brown or Deep Buff	.55	
Deep Blue or Deep Red	.60	
Red Orange, Deep Green or Medium Yellow	.70	

BUTTRESS DISPLAY BOARD . . . IN STOCK FOR IMMEDIATE DELIVERY



As illustrated above, Buttress Board is 18 ribs wide, each rib is 1⅝ inches. Grooves are approximately ½ inch wide and ½ inch deep, reinforced with Kraft backing.

WHITE

3 ft. x 6 ft.	Per Sheet
1 to 10 sheets	$2.70
11 to 49 sheets	2.50
50 or more	2.35

3 ft. x 8 ft.	Per Sheet
1 to 10 sheets	$3.60
11 to 49 sheets	3.35
50 or more	3.10

Package charge 25c on less than 3 sheets of the above sizes.

3 ft. x 10 ft.	Per Sheet
1 to 10 sheets	$4.50
11 to 49 sheets	4.20
50 or more	3.90

3 ft. x 12 ft.	Per Sheet
1 to 10 sheets	$5.40
11 to 49 sheets	5.05
50 or more	4.70

Package charge 50c on less than 3 sheets of the above sizes.

COLORS

Red, Light Blue, Light Green, Light Yellow, Dark Brown, British Tan, Buff and Ivory

3 ft. x 8 ft.	Per Sheet
1 to 10 sheets	$4.50
11 to 49 sheets	4.20
50 or more	4.00

Package charge 25c on orders less than 3 sheets.

A New Number Added to the Members of the "Buttress Display Board" Family

"THE ARISTOCRAT"

THE ARISTOCRAT is rolled with a heavy 35-point paper, with a beautiful, soft WHITE velvet finish. The wide rib or panel is 5½ inches wide, reinforced to prevent sagging, with six ribs or panels to the 36-inch wide sheet.

Made in WHITE only—standard lengths of 6, 8, 10 feet high by 36 inches wide, with lapped edges, so you can join the sheets together for any width desired.

The ARISTOCRAT stands alone, requires no support or framework, can be used many times, as the board is fabricated from heavy tough paper. Made for wear and tear.

The board can be painted, sprayed or decorated by any method.

THE ARISTOCRAT PRICES

3 ft. x 6 ft.	Per Sheet
1 to 10 sheets	$3.05
11 to 49 sheets	2.90
50 or more sheets	2.70

3 ft. x 10 ft.	Per Sheet
1 to 10 sheets	$5.10
11 to 49 sheets	4.80
50 or more sheets	4.50

3 ft. x 8 ft.	Per Sheet
1 to 10 sheets	$4.10
11 to 49 sheets	3.85
50 or more sheets	3.60

PACKAGE CHARGE

25c on orders for less than three sheets of 6 or 8 ft. and 50c on the 10 ft.

Carried in Stock.

This board has the appearance of a fine lacquered wood and feels like a fine kid glove.

The board stands alone. Requires no support or framework. The board is fabricated from heavy tough paper. Will not buckle, swell or warp, as the board is rolled with the grain or length of the paper, reinforced with heavy brown Kraft paper backing which holds all channels and ribs in place.

The ribs are 1⅝ inches wide with lapped edges so you can have the board as wide as required.

For unusual effects the board can be painted or decorated by any method.

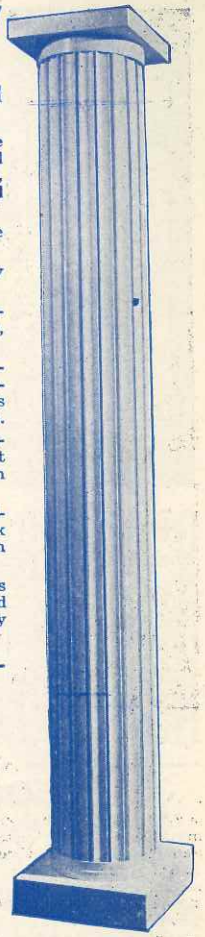
This is the widest display board on the market. It is not a one-time display paper but a display board that can be used many times, saving time, money and labor.

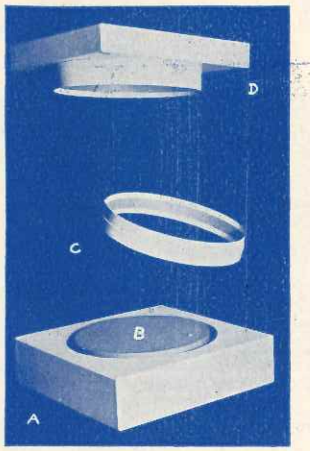
Buttress Display Board is used for all types of display work, window and interior decorations—booths, floats, pedestals, plateaus, false-walls, partitions, ceilings or wherever an ultra modern effect is desired. It is especially adapted for unit displays and backgrounds.

Display and advertising men say that the board is the most practical and the least expensive on the market and recognize the fact that outstanding window and interior displays are prime factors in stimulating business.

The Buttress Board column shown to the left is 8 inches in diameter. Made of Convex Board and held in place with our Colordex Ring Sets, it is self-standing and makes a sturdy, beautiful column from a ½ sheet.

The column to the right is made of the Concave style Buttress Board, using the assembly units illustrated below for the base and cap. The Concave Board is made in white only, size 8 ft. high by 3 ft. wide, and is priced the same as the Convex.





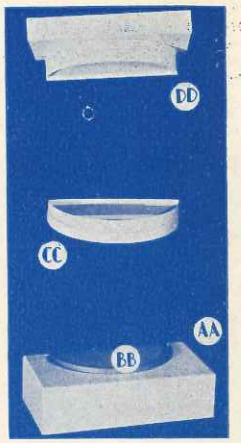
Most Beautiful and Easily Set-Up

COLUMN

Ever Made

It takes less than two minutes to set up full-round, self-standing, 12-inch display columns with this new Column Assembly. (Patent pending) **No tools, no supports, no nails, no adhesives.** Just wrap Buttress Board around drum (B) set up in base (A) and side ring (C) down and place cap (D) on top.

No more need of heavy and expensive plaster columns for beautiful effects. Columns made this new way can be taken down without injury to assembly or Buttress Board, which may be used again and again for other purposes. Full-round and self-standing, these columns are excellent for departments as well as for windows. Four pieces to the set; (A) Base, 15x15x4 inches; (B) Inner supporting drum; (C) Base Ring; (D) Cap, 14x14x4 inches. White only. Buttress Board not included. Per set..... **$2.50**



Also Available for Making ½ Columns

Half-Column Assembly uses ½ sheet of Buttress Board. Constructed similar to Column Assembly. Four pieces: Base (AA), 15x8x4 inches; Half-round Supporting Drum (BB); Half-round Base Ring (CC) and Cap (DD), 14x7x4 inches. White only. Buttress Board not included. Per set..... **$1.75**

NO-FLAME FIRE PROOFED COTTON BATTING

Fluffy, soft, snow-white cotton batting. Touch a match to it—AND IT WON'T BURN. Non-inflammable cotton batting is a recent and exclusive development.

Use this new cotton in your Christmas window displays. It minimizes the fire hazard. It makes good-looking snow for winter scenes. It can be used to fill out figures, under costumes. In fact, you'll find a dozen interesting uses for it the year 'round, if you keep it in mind.

It is put up in rolls each weighing approximately 16 ounces and packed 8 rolls to the carton. Per 16-oz. roll..... **65¢**

Per carton of 8 rolls..... **$4.75**

LUSTR-WEAV

The illustration at the left shows just some of the smart new draping effects readily achieved with the soft and lustrous material LUSTR-WEAV. Here are vertical pleated panels, Victorian drapes, puffings; all indistinguishable from the most expensive fabrics—yet costing only a fraction as much.

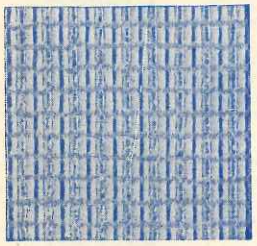
LUSTR-WEAV is a beautiful new draping material with rich, lustrous sheen. It looks like the most expensive of decorative fabrics; it handles very easily, and is unrivaled as a smart, practical material for both window and interior display.

LUSTR-WEAV is made by an entirely new process and is not to be confused with crepe paper. It is handled like a fabric and is not to be stretched. Displays installed with it will not sag or droop in damp or rainy weather. LUSTR-WEAV is available in three popular metallics—gold, silver and copper and solid colors and pastels.

No. DM-95—Silver Metallic. In rolls 30 in. wide by 12 yds. long. Per roll..... **$2.50**

No. DM-90—Gold Metallic
No. DM-92—Copper Metallic

Roll 30 in. wide by 12 yds. long. Per roll..... **$3.00**



SILK FINISH PASTEL COLORS

No. DM-200—White **No. DM-231—Nile Green**
No. DM-212—Lilac **No. DM-242—Yellow**
No. DM-224—Light Blue **No. DM-266—Pink**

In rolls 30 in. wide by 12 yds. long. Per roll..... **$1.50**

Each roll Cellophane wrapped.

FIVE BRILLIANT COLORS

No. DM-108—Black **No. DM-142—Yellow**
No. DM-128—Blue **No. DM-146—Orange**

In rolls 30 in. wide by 12 yds. long. Per roll..... **$1.50**

LUSTR-CRAFT

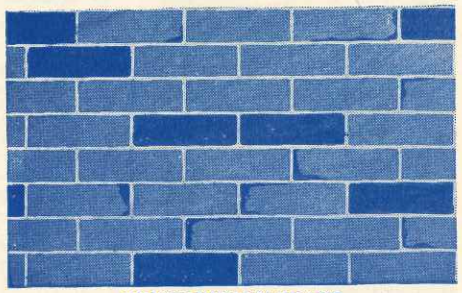
LUSTR-CRAFT, a rich, brilliant, metallic surface, mounted on a strong, corrugated back, is available in three metallic effects—gold, silver and copper—and three new solid colors—blue, green and red. It is ideal for pedestals, columns, display stands and for unusual color schemes.

LUSTR-CRAFT comes in rolls 30 in. wide by 20 ft. long (50 square ft.). Bright metallic embossed finish.

No. DM-795-M—Silver. Per roll..... **$3.25**

DM-790-M—Gold **DM-752-M—Red**
DM-792-M—Copper **DM-728-M—Blue**
DM-735-M—Green

Per roll..... **$3.25**



BRICK DESIGN-CRAFT

No. DM-62-M—Red Brick. Size 60 in. wide by 20 ft. long. Two shades of red on white. Per roll..... **$4.00**

No. DM-64-M—Pastel Brick. Size 60 in. wide by 20 ft. long. Light buff and beige with white mortar. Per roll..... **$4.00**

SNOWFLAKE→ DESIGN-CRAFT

You will find uses for this beautiful Snowflake design all over the store. It is printed in white on a French Blue background. White flexible corrugated backing.

No. DM-65-M—Snowflake. Size 60 in. wide by 20 ft. long. Per roll..... **$4.00**

STAR DUST DESIGN-CRAFT

The brilliant stars on a richly colored background will add beauty to any of your displays. White flexible corrugated backing.

No. DM-63-M—Silver Stars on Blue. Size 60 in. wide by 20 ft. long (100 square ft.). Per roll..... **$4.00**

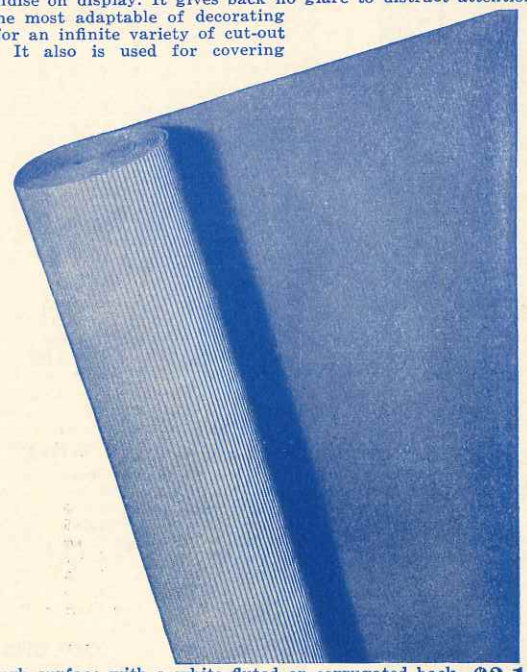
No. DM-66-M—Gold Stars on Red. Size 60 in. wide by 20 ft. long. Per roll..... **$4.00**

TONE-CRAFT

TONE-CRAFT has an entirely new texture and a depth of color that makes it an outstanding contribution to modern decorative treatment. Its very newness gives it remarkable attention-value. At a normal viewing distance, it has a soft, cloth-like appearance which distinctly flatters the merchandise on display. It gives back no glare to distract attention.

TONE-CRAFT is one of the most adaptable of decorating materials, and may be used for an infinite variety of cut-out panels and display stands. It also is used for covering entire backgrounds.

TONE-CRAFT has a heavy, two-toned rough surface with a white **corrugated** backing. Rolls are 40 inches wide and 30 feet long (100 square feet).



No.
DM-500-M—White
DM-505-M—Gray
DM-508-M—Black
DM-510-M—Orchid
DM-514-M—Purple
DM-519-M—Dubonnet
DM-524-M—Light Blue
DM-526-M—Turquoise
DM-527-M—French Blue
DM-528-M—Blue
DM-530-M—Spring Green
DM-531-M—Nile Green
DM-535-M—Green
DM-541-M—Primrose
DM-542-M—Yellow
DM-543-M—Light Amber
DM-545-M—Light Orange
DM-546-M—Orange
DM-552-M—Red
DM-555-M—Pink
DM-569-M—American Beauty
DM-581-M—Apricot
DM-583-M—Sand
DM-585-M—Rust
DM-587-M—Brown
DM-589-M—Van Dyke

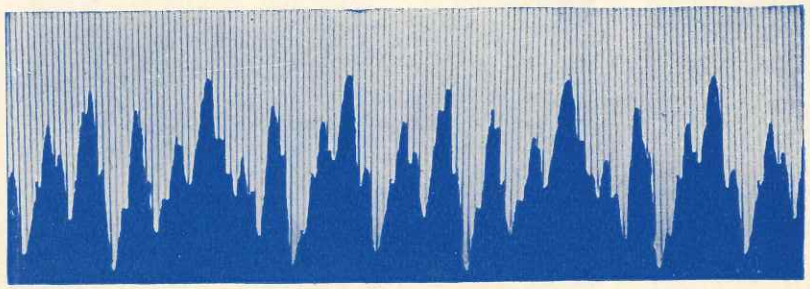
Has a heavy, two-toned rough surface with a white fluted or corrugated backing. Rolls are **40 in.** wide, **30 ft.** long (100 square ft.). All colors. Per roll.... **$3.10**

No. DM-595-M—Silver Bronze. **No. DM-590-M—Gold Bronze.** Rolls 40 in. wide by 30 ft. long (100 square feet). Per roll..... **$3.75**

DEEP-TONE PAPERS

DEEP-TONE is the surface material of Tone-Craft and is available in the **same colors as Tone-Craft** without the corrugated backing. DEEP-TONE provides a beautiful two-toned color effect and a rich, velvety background for floors and other flat work at a low price. It is an ideal material for covering the base of windows, showcases and interior displays, and for making flat, full length background panels. It is heavy and lies flat with a minimum of tacking. In rolls 40 in. wide by 30 ft. long (100 square feet). Available in all colors of Tone-Craft listed above. All colors. Per roll..... **$1.00**

No. DM-595—Silver and **No. DM-590—Gold Bronze.** Per roll..... **$1.60**



NEW ICY-TRIM ICICLES

The new and improved corrugated Icy-Trim Icicles now present a glistening icicle effect which you can use throughout your store during the entire Christmas season to give a real wintry effect. Scored 1" from and parallel with the top edge for easy attaching, and so that all tacks are concealed.

No. DM-12—New Icy-Trim. In rolls 10½ in. wide by 25 ft. long. Each roll is in an attractive container. Per carton of 12 rolls **$15.00.** Per roll..... **$1.50**

FROSTEX ICICLES

You get all the sparkle and glisten of real ice in these icicles, because they are made from genuine Frostex. They may be used in innumerable ways during the Christmas season. Also scored 1" from and parallel with top edge.

No. DM-100-MF—Frostex Icicles. In rolls 10½" wide by 25' long. Each roll Cellophane wrapped. Per carton of 12 rolls **$9.00.** Per roll..... **90¢**

PLAN-A-TRIM Corrugated

The Popular Corrugated Surface Decorating Material

Plan-A-Trim is available in a wide variety of distinctive and popular colors, ranging from white and pastel shades to the metallic golds and silvers.

Plan-A-Trim helps you to plan your window trim. Convenient guide lines on the backing sheet of every roll eliminate any necessity for measuring instruments and make accurate cutting and scoring easy. Cuts evenly and cleanly, leaving no frayed or fuzzy edges. Also on the backing sheet are plans (fully explained, illustrated and dimensioned) for a wide variety of pedestals, plateaus, backgrounds, appliques, etc.

Each roll comes packed in an individual container. Rolls 60 inches wide by 20 feet long (100 square feet).

No. DM-600-M—White
No. DM-603-M—Antique Ivory
No. DM-605-M—Gray
No. DM-608-M—Black
No. DM-610-M—Orchid
No. DM-615-M—Violet
No. DM-618-M—Fuchsia
No. DM-624-M—Light Blue
No. DM-627-M—French Blue
No. DM-628-M—Blue
No. DM-631-M—Nile Green
No. DM-635-M—Green
No. DM-639-M—Grass Green
No. DM-641-M—Primrose
No. DM-642-M—Yellow
No. DM-645-M—Light Orange
No. DM-646-M—Orange
No. DM-652-M—Red
No. DM-665-M—Pink
No. DM-681-M—Apricot
No. DM-683-M—Sand
No. DM-685-M—Rust
No. DM-689-M—Van Dyke Brown

1 to 3 rolls. Per roll..... **$2.50**
4 to 9 rolls. Per roll. **$2.45**
10 to 24 rolls. Per roll. **2.40**

No. DM-690-M—Gold
No. DM-695-M—Silver
Silver and Gold, 30 in. wide by 20 ft.

1 to 3 rolls. Per roll..... **$3.75**
4 to 9 rolls. Per roll. **$3.50**
10 to 24 rolls. Per roll. **3.35**

DELUXE NIGHT SNOW SCENE BACKGROUND UNIT

This three-panel set is a real display value. It is made of Plan-A-Trim (corrugated surface) and is easily assembled. Its dark blue center panel is air-brushed with a highly attractive design in white and yellow. The white side panels are air-brushed in blue. The overall width of the set when assembled is 9 feet and the center panel is 60 inches high with side wings 48 inches high.

Display Unit No. DE-104—Deluxe Night Snow Scene. Complete in fiber carton. Price, per carton..... **$4.80**

REYTRIM FOLDING STAR

A giant star of brilliant Metallic Reytrim to add the distinctive touch to your holiday store window and interior displays. When opened it measures 34 in. across and is 5 in. deep. Furnished scored and folded, ready for use, 2 each of silver or blue in a carton, as preferred. Per carton (2 stars). **$2.50**

RED BRICK FIREPLACE SET

A complete three-dimensional fireplace set that can be used on the basis of a Night-Before-Christmas display or for other Christmas decorative effects. It is made of sturdy, rigid material finished in a red brick design, and comes complete with brown logs, yellow flame and black andirons.

No. DE-109—Red Brick Fireplace Set. Size 39 in. wide by 39 in. high, 10 in. deep. Per set..... **$3.95**

CANDLE PLAQUE

This large plaque may be used very effectively on ledges, at the bases of pillars, in windows, and in many other places throughout the store. The silver candle is appliqued on the plaque, which is made of brilliant red Flex-Craft. The plaque has side wings, which fold back to make it self-standing.

No. DE-111—Christmas Candle Plaque—Size 40 in. high x 36 in. wide. Packaged one plaque in a corrugated carton. Per carton..... **$2.25**

No. DE-112—Christmas Candle Plaque—Size 40 in. high x 36 in. wide. Packaged six plaques in a corrugated carton. Per carton of 6..... **$9.00**

CHRISTMAS TREE MERCHANDISER

Highly decorative in itself, this large tree is also a very sturdy and effective display stand for gift merchandise. The three spacious shelves will support heavy merchandise, and, with the removable undersupports taken out, extra room is available for lighter articles. This is a real merchandising type of display, bringing the items placed on it directly to the attention of prospective buyers in a pleasing manner. Use these sets in windows and for floor displays throughout the store.

The tree itself is Christmas green, and the star at the top is finished with a brilliant sparkling material. Easily assembled.

No. DE-114 — Christmas Tree Merchandiser. 5½ ft. high.
Each **$3.60**
Per dozen **$36.00**

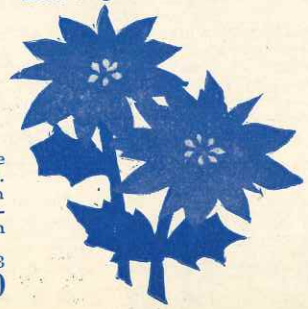
Printed Christmas Trees

This snow-laden Christmas tree gives an attractive decorative effect. Printed in two shades of green on white. Self-standing with three-dimensional effect. You can use them everywhere.

No. DM-26—Christmas Tree. Size 23 in. high. Packaged 12 in a box. Per box..... **$2.50**

POINSETTIA CUT-OUTS

These large Poinsettias make excellent decorative effects for panels or backgrounds in both window and interior displays.



No. DM-4 — Display Cut-Out Poinsettia. Overall size 24 in. by 24 in. Blue blossoms, white leaves. Packaged 6 in a box. Box.. **$2.50**

BEAUTIFUL EXTRA LARGE XMAS BACKGROUND

68 inches high by 7½ to 9½ feet wide

No. AX-4—This background with candle and holly leaves may be used for all types of displays. Center panel of white is set off by side panels of light blue. Silver stars on dark blue, green holly leaves and red of the candle add attractiveness. Contrasting colors of materials are inlaid and not painted. Candle and holly leaves are cut-out and in relief. Size 68 in. high by 9½ ft. wide. (Width may be reduced to 7½ ft.) Made with pedaform construction making it self-supporting. Each..... **$7.95**

EXCLUSIVELY NEW! D. P. O. A.—VENETIAN PANELS

No. AN-1716

This brand new item in the display field makes its bow in Christmas scenes and colors with unlimited decorative uses, priced most moderately. VENETIAN PANELS are woven the same as wood porch shades, using heavy matboard in one-inch strips with panels finished on each end with chrome silver wood moulding. The designed (also plain color and two-tone) panels can be used for hanging backgrounds in windows, wall cases or "bare spots" in the store. Especially good for narrow windows where display space is most valuable at Christmas time. The solid color and two-tone panels can be used as floor runners and mats, fixture drapes, and a unit background set up as solid color panel photograph. These VENETIAN PANELS look very expensive, with a durability that will assure their use for many years in many ways. No matter what your decorative theme this year, use a few VENETIAN PANELS for a brand new decorative effect. Two-tone and solid color panels are made with genuine metallic boards with a rich lustrous appearance.

No. AN-1716-A

No. AN-1716—Scenic Venetian Panels, 26 in. x 60 in..... **$4.00**
No. AN-1716-A—Five Colors—silk screen process..... **4.00**
No. AN-1717—Two-tone Venetian Panels, 26 in. x 60 in. Red and Silver..... **$3.50**
No. AN-1717-A—Two-tone Venetian Panels, 26 in. x 60 in. Green and Silver..... **3.50**
No. AN-1718—Red, No. AN-1718-A—Green, No. AN-1718-B—White,
No. AN-1718-C, Silver—Solid Color Venetian Panels, 22 in. x 52 in..... **$3.00**

10% discount on Venetian Panels in quantities of 12 or more

DIE-CUT CORRUGATED ICICLES

For the typical Christmas touch—25 ft. long, 9 in. deep.

No. AN-1715—Plain White..... **$0.75**

No. AN-1715-A—Sparkling Icicles with Silver Flitter..... **$1.35**

Now . . . You Can Use

CUT-OUT LETTERS ON YOUR DISPLAYS

ALFABEX

A New Standard in Colored Corrugated with 5 Exclusive Features

1. **Letters and numerals** outlined over entire backing—5 in., 4 in. and 2 in. high. (33 sets of letters and 22 sets of numerals ready to cut out on every roll.)
2. **Heavier weight** (70 lb. compared to 50 lb. standard materials) giving added rigidity for displays and pedestals and eliminating the "wave" of lighter materials.
3. **Nineteen perfectly matched colors**—in proper tones and values—according to Munsell Color Atlas—to assure modern correct color harmony.
4. The 60 in. x 20 ft. rolls are packed in the **Capedaform carton**—with display stand forms outlined over entire shipping carton. Suggestion bulletin showing ideas.
5. **Sunfast Colors**—high in "Fadometer" tests.

EXCLUSIVE CAPEDAFORM CARTON

ALFABEX rolls are put up in the **Capedaform** Carton—with display stand forms printed over the entire shipping carton. Cut the forms out and cut Alfabex any height you want the display stand (see sketch). Use cardboard or wood for tops—a trifle larger than forms.

ALFABEX Comes in 19 Sun-Fast Colors

ALFABEX is the smaller heavier flute corrugation—the same as the standard brands with a new process of coloring that gives a richer effect and a much faster color than any other corrugated board on the market.

No. AC-25—National Red	**No. AC- 58—Lilac**
No. AC-27—Old Rose	**No. AC- 60—White**
No. AC-29—Rose Pink	**No. AC- 75—Tobacco Brown**
No. AC-32—Liberty Blue	**No. AC- 82—Canary Yellow**
No. AC-35—Light Blue	**No. AC- 85—Ivory Yellow**
No. AC-38—Azure Blue	**No. AC- 93—Emerald Green**
No. AC-42—Mand. Orange	**No. AC- 95—Apple Green**
No. AC-44—Goldenrod	**No. AC- 97—Light Green**
No. AC-46—Fawn Tan	**No. AC-100—Black**
No. AC-55—Plum Purple	

Alfabex Sample and Color Card on Request.

Rolls 60 in. wide by 20 ft. long. Every roll in a Capedaform carton. **$3.00**

1 to 9 rolls. Per roll..... **$3.00**
10 to 24 rolls. Per roll..... **$2.85**
25 to 49 rolls. Per roll..... **2.70**
No. AC-105—Silver. 60 in. x 20 ft. Per roll..... **4.00**
No. AC-110—Gold. 60 in. x 20 ft. Per roll..... **4.00**

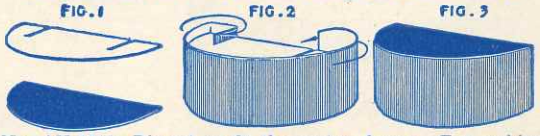
SILVER STAR ALFABEX

Plenty of sparkle in your displays with this shiny silver star pattern on Liberty Blue or National Red background. Rolls 60 in wide by 20 ft.

No. AC-120—Silver Stars on Liberty Blue. Per roll..... **$4.00**

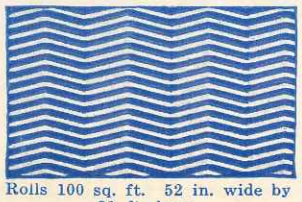
No. AC-125—Silver Stars on National Red. Per roll..... **$4.00**

Capedaform Tops in Sets of Fourteen



No. AN-1719—Die-cut to fit the carton forms. For making sturdy display stands. These tops are extra heavy matboard—24-ply—silver on one side and black on the other for reversible use, with extension edge. Last a long time. **Capedaform Tops.** Per set of 14..... **$1.95**

WAV-E-FEX—The Newest Decorative Floor Paper



Rolls 100 sq. ft. 52 in. wide by 23 ft. long.

An extra heavyweight embossed paper created for covering panels, pillars, window and case backgrounds—boxes and fixtures—and a "natural" for flooring. The three color-tone of the zig-zag design creates an optical illusion of "depth." 100 square ft. rolls—52 in. wide by 23 ft. long.

No. AF-1169-N—WAV-E-FEX—Six good colors—National Red, Azure Blue, Tobacco Brown, Liberty Blue, Emerald Green, Silver. Per roll 52 in. wide by 23 ft. long..... **$2.25**

No. AN-1720-A—STAR-E-FEX—Same heavy paper—embossed with Silver Stars on Liberty Blue ground..... **$2.75**

A BEAUTIFUL GIFT SETTING

This ALFABEX display expresses the spirit of Christmas in design and color, with a big red candle and two sturdy display stands.

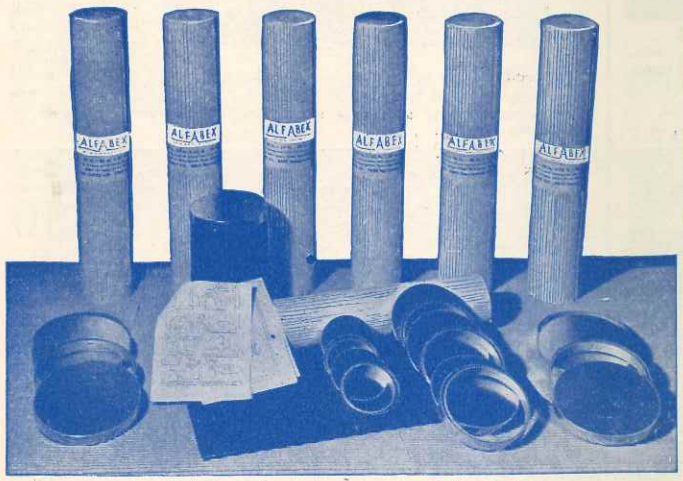
A beautiful unit for the display of smaller gifts with the usual Christmas colors predominating.

This is 48 in. high and 52 in. wide.

Corrugated board forms make the display rigid and stands strong.
No. AN-1712 ..... $5.50

ALFABEX CHRISTMAS ASSORTMENT
with Display Stand, Tops, Forms and Display Ideas

Here is a good way to buy colored corrugated for your Holiday decorative job! Six rolls of Alfabex—each 30 in. x 10 ft. Red, Green, White, Blue and Two Silver Star Rolls. Set of fourteen Capedaform Tops for the Display Stand Forms printed on the carton—and the NEW Alfabex Idea Book with the Special Christmas Display Ideas!
No. AN-1714—Complete Unit..... $5.85



ALFABEX DISPLAY ASSORTMENT No. 1

6 Rolls of ALFABEX (30 in. wide, 10 ft. long). Six seasonal harmonizing colors. **10 Pedestal-Ring Sets** for forming sturdy Display Stands—4 sets 9 in. diameter, 4 sets 7 in. diameter, 2 sets 5 in. diameter. **Silver Chrome Finish.**
With Display Idea Book, complete..... $5.85

Packed in Capedaform carton.

LARGE ALFABEX CHRISTMAS BACKGROUND

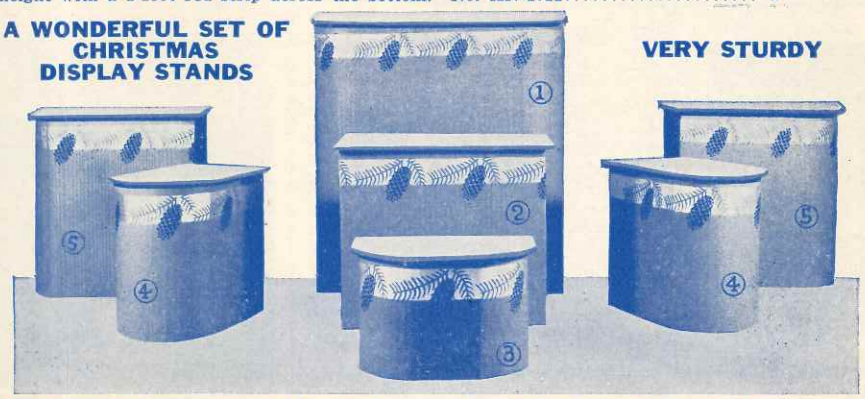
No. AX-3—The modern note is emphasized in this display of dark blue, light blue, silver and white. Contrasting colors of materials are inlaid and not painted. Strong platform for displaying merchandise. Will stand alone with the support of the two end triangular pillars. Size 55 inches high by 10 feet wide. (Width may be reduced to 7½ feet.) Each. $8.25

A BIG AND BEAUTIFUL BACKGROUND

This white ALFABEX display is designed to use in any size window. The big red candles with halos are separate pieces so that they can be set into position after the background has been cut down to fit the window. The length of this background is ten feet, but the design is centered. The Christmas scene is air-brushed in five colors. This display is ten feet wide. Six feet in height with a 1-foot red strip across the bottom. No. AN-1711..... $7.50

A WONDERFUL SET OF CHRISTMAS DISPLAY STANDS

VERY STURDY



These seven well-proportioned display stands are made with red RIGICOR—double-faced corrugated board giving the same rigidity as wall board. The tops are 24-ply white cardboard.

Corrugated forms make it easy and quick to set up these RIGICOR stands. The material is scored for rounding—giving a very modernistic effect.

The stand sizes are (1) 26 x 25 x 12, (2) 15 x 18 x 9, (3) 9 x 14 x 9, (4) two 13 x 10 x 15's, (5) two 17 x 17 x 9's.

No. AN-1713 RED (Design in silver and black)..... $7.50
No. AN-1713A GREEN (Design in silver and black).. 7.50
No. AN-1713B WHITE (Design in silver and red).... 7.50

The above illustration is ¼ actual size.

RIPPLEWAVE

A Miracle in Corrugation

Now available in rolls **52 inches wide, 23 feet long.** Made in 22 colors, giving marvelous **two-tone effects.**

Ripplewave, a dramatic, a **sensational** answer to the demand for something new in decorative material.

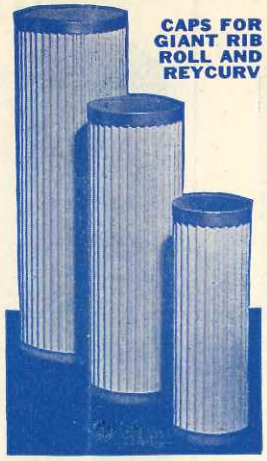
Beauty, artistry, illusion added to the strength of corrugation.

The new **48-inch wide Ripplewave** has a substantial liner and will stand alone in its full width in panels. In columns, pedestals and plateaus it will support unusual weight.

RW- 1—White	RW-12—Light Orange
RW- 2—Black	RW-13—Canary
RW- 3—Purple	RW-14—Light Coffee (Buff)
RW- 4—Light Green (Nile)	RW-15—Dark Coffee (Light Brown)
RW- 5—Dark Green (Emerald)	RW-16—Ivory
RW- 6—National Blue	RW-17—Orchid
RW- 7—Powder Blue	RW-18—Mushroom
RW- 8—Flame Red	RW-19—Sea Foam
RW- 9—Rust (Russet)	RW-20—Light Primrose
RW-10—Orange	RW-21—Fawn
RW-11—Dark Brown	RW-22—Azure

100 square feet to a roll (48 inches wide) by 25 lineal feet. **$2.50**
1 to 9 rolls. Per roll .....
10 to 24 rolls. Each.. **$2.40**
25 or more rolls. Each.. **2.25**

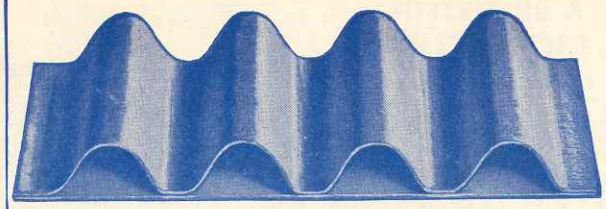
Write for sample color swatches.



CAPS FOR GIANT RIB ROLL AND REYCURV

Complete instructions for assembling are printed on the inside of each cap. Stocked in Silver, one dozen in a box.

6". Per dozen..... **$2.00**
8". Per dozen..... **2.50**
10". Per dozen **3.20**



GIANT RIB ROLL

A real innovation in decorative treatment
A moderne, inexpensive display material

This **wide wale** heavy duty corrugated paper highly tinted in rich, attractive colors, will give life and color to the interior of your store around columns, ledges, showcases, panels, backgrounds, fixtures. Illustration shows actual size of corrugations.

Giant Rib Roll is being used by America's leading display men and is highly recommended as the finest and latest discovery in solving the problem for that long wanted new, decorative material—so versatile that with shears, pins and a hammer, you can get hundreds of striking and appealing effects. Can be painted and repainted many times. Furnished in rolls 48 in. wide x 25 ft. long. Plain **White** (Natural). 48 in. x 25 ft. **$3.00**
Per roll of 100 square feet.....
Colors. 48 in. x 25 ft. **$3.10**
Per roll of 100 square feet.....

COLORS:

No. GR-1—White	No. GR- 7—Powder Blue	No. GR-14—Light Coffee (Buff)
GR-2—Black	GR- 8—Flame Red	GR-15—Dark Coffee (Lt. Brown)
GR-3—Purple	GR- 9—Rust (Russet)	GR-16—Ivory
GR-4—Light Green (Nile)	GR-10—Orange	GR-20—Lt. Primrose
GR-5—Dark Green (Emerald)	GR-11—Dark Brown	
GR-6—National Blue	GR-12—Light Orange	
	GR-13—Canary	

EMBOSSO PAPER

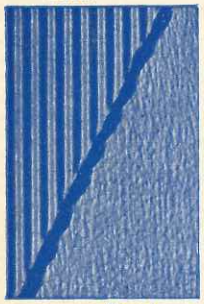
Is a heavy embossed paper, backed with heavy special backing paper that lies perfectly flat and is especially adapted to various decorative uses where rigidity is not essential It is especially adapted for covering surfaces, making floor mats, covering panels, etc. The BIG FEATURE is the wide width, as EMBOSSO comes in rolls 60 inches wide by 30 feet long.

EMBOSSO is a very tough and sturdy embossed board material, very heavy. It has the exact appearance of grained leatherette cloth, excellent as a floor covering, background or panel material. Very fine for re-covering plateaus, pedestal sets and tubes. **Size of roll 60 in. wide by 30 ft. long.** **$2.75**
Price, per roll (150 sq. ft.)

EMBOSSO PAPER is carried in stock in the following colors:

No. EP- 1—White	No. EP-10—Orange	No. EP-16—Ivory
EP- 2—Black	EP-11—Dark Brown	EP-17—Orchid
EP- 3—Purple	EP-12—Light Orange	EP-19—Sea Foam
EP- 6—National Blue	EP-13—Canary	EP-20—Light Primrose
EP- 7—Powder Blue	EP-15—Dark Coffee (Light Brown)	EP-22—Azure
EP- 8—Flame Red		
EP- 9—Rust (Russet)		

Back



Front

EMBOSSO BOARD

Is identically like EMBOSSO PAPER, the only difference being that EMBOSSO BOARD is Embosso paper made with a corrugated paper glued to the back of it to give it bulk and make it rigid and very strong. Illustrations shows the **corrugated back** of Embosso Board. It is ideal for all decorative uses and is especially adapted for making pedestals, for use with RING SETS or wherever strength is a factor in making display hold weight. Same as the other corrugated decorative materials now on the market. It cuts and scores easily and is very rigid when made into columns, cylinders, plateau displayers or background panels. **Size of roll 60 in wide by 20 ft. long.** Price, per roll of **$2.50**
100 square feet.....

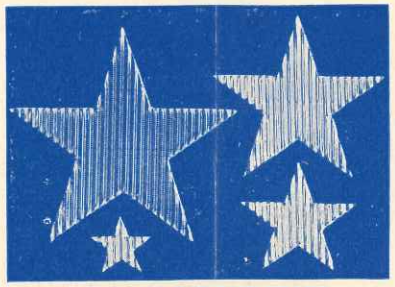
EMBOSSO BOARD is carried in stock in the following colors:

No. EW- 1—White	No. EB- 6—National Blue	No. EB-13—Canary
EB- 2—Black	EB- 7—Powder Blue	EB-14—Light Coffee (Buff)
EB- 3—Purple	EB- 8—Flame Red	EB-15—Dark Coffee (Light Brown)
EW- 4—Light Green (Nile)	EB- 9—Rust (Russet)	EW-16—Ivory
EB- 5—Dark Green (Emerald)	EB-10—Orange	EB-19—Seafoam
	EB-11—Dark Brown	
	EB-12—Light Orange	

REYTRIM DIE-CUT LETTERS

Made of white Reytrim, attractive 8-in. block letters. There are 220 letters and characters in a set packed in folders. Each set consists of the following:

8 each of A I L N O R S
4 each of B C D F G H J K M P Q U V W X Y Z ( )
4 each of 1 2 3 4 5 6 7 8 9 0 & $ ¢ ? !
12 each of E T
Sold in full sets only, per set.... **$3.25**



REYTRIM DIE-CUT STARS

Stars of gleaming silver Reytrim. Each set consists of 220 stars, assorted sizes:

30 8-inch stars 50 4-inch stars
40 6-inch stars 100 2-inch stars

Sold in full sets only, per set..... **$3.25**

GIANT RIB ROLL DISPLAY TUBE SET

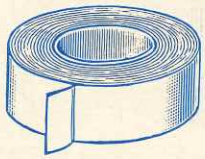
Rich Attractive Durable

An inexpensive set that will enhance the beauty of your merchandise. This heavy duty corrugated paper material is very flexible, highly tinted in brilliant colors and can be painted many times with colors, lacquers, bronzes and paints.

Illustrated in the above set are five tubes all 8½ in. in diameter, two 18 in., two 24 in. and one 30 in. high. Comes knocked down with ring sets. Easy to assemble. Choice of these colors:

No. CM-200 — Powder Blue, Nile Green, Emerald Green, Canary, Orange, Brown, White, Red, National Blue, Black, Purple, Rust, Light Coffee, Dark Coffee, Ivory, Mushroom, Azure, or any color Giant Rib Roll listed on this page. **$2.50**
Priced low, at, per set.....

PAPERTAK DECORATING TAPE



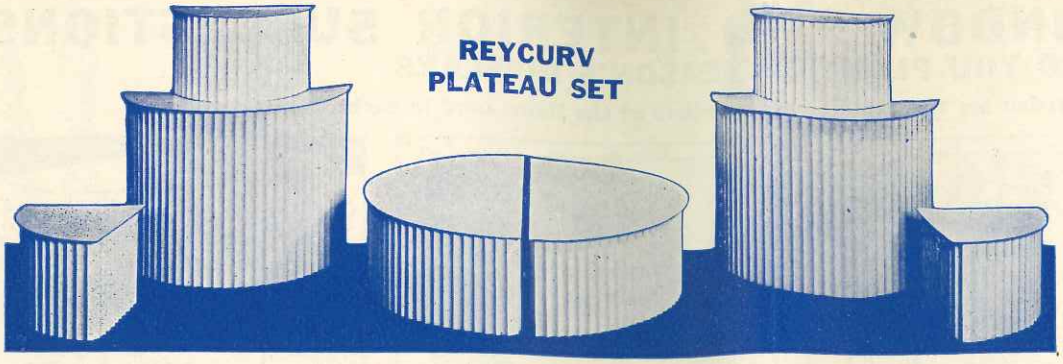
The New Superior Tape for Decorating, Edging, Masking for Painting, Framing, Window Background and Showcard Work.

Coated one side only. Fibrous paper-like back with vulcanized rubber face.

Edges will not curl. Heat does not cause rolls to solidify. Impervious to water. Leaves no surface marks when removed. Paint, Varnish or Lacquer will not penetrate. Sticks flat in any length.

Colors: White, Black, Blue, Yellow, Brown, Red and Green. 90 feet per roll, 1 in. wide. Price, per roll.... **80¢**
Price of 6 rolls..... **$4.50** Price of 12 rolls..... **$8.40**
½ in. wide, 90 feet per roll. **50¢**
Price, per roll.....
Price of 6 rolls..... **$2.70** Price of 12 rolls..... **$4.80**

GARRISON-WAGNER CO., St. Louis, Mo., U. S. A.



REYCURV PLATEAU SET

Practically unlimited are the novel display uses to which this sturdy, artistic 8-piece plateau set can be put in the modern window and store interior. Constructed of pure white lustrous Reycurv, with white lids to match, it is flexible enough to fit any size display, strong enough to support heavy merchandise and luxurious enough for the most exclusive trims.

This smart set consists of:

2 small half-circle plateaus, 8 in. high
2 medium half-circle plateaus, 16 in. high
2 large half-circle plateaus, 8 in. high
2 quarter-circle plateaus, 8 in. high

Rey-Loks for assembling.

Packed in sturdy cartons, assembling instructions included.
Price, each..... **$8.00**

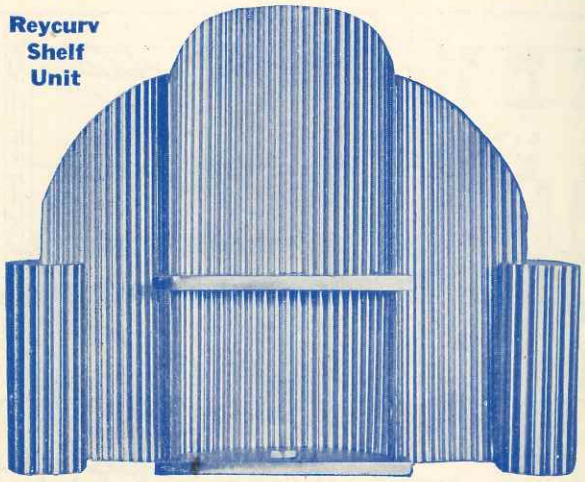
XMAS TREE SHELF UNIT

Size: 40 in. high, 40 in. wide

Smartly styled in snowy white Reytrim, with gold shelves and decorations of gold, silver and blue Metallic Reytrim, this unit is the perfect Xmas setting for displaying gift items. Striking silhouette effects may be obtained by placing lights on shelves in back of the merchandise displayed. An ideal Xmas background for displaying merchandise in windows, on counters and ledges.

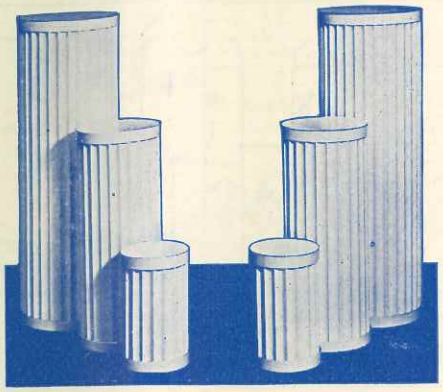
Packed individually in cartons with decorations and assembling instructions included. Each..... **$3.00**

Reycurv Shelf Unit



For displaying new items and better quality merchandise this shelf unit of pure white lustrous Reycurv and gold shelves is the perfect background. Striking silhouette effects may be obtained by placing lights on shelves in back of the merchandise displayed. For a striking indirect lighting effect, lights should be placed behind the movable pedestals. Overall measurements: 40 in. high, 40 in. wide. Pedestals: 6 in. diameter, 16 in. high.

Packed in individual cartons, assembling instructions included.
Price each..... **$3.00**



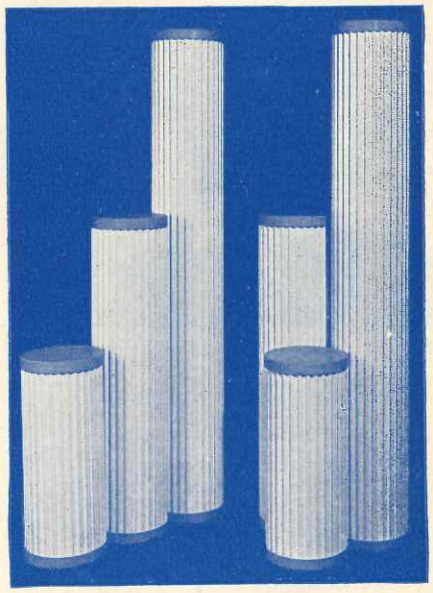
REYCURV PEDESTAL SET

These pedestals of pure white lustrous Reycurv and white Reycaps are the last word in graceful simplicity. Very sturdy, they are ornamental and useful for the showing of merchandise in windows, on the sales floor, on counters and in display cases.

A set consists of six pieces:

Two 6-in. pedestals 12 in. high
Two 8-in. pedestals 16 in. high
Two 10-in. pedestals 24 in. high

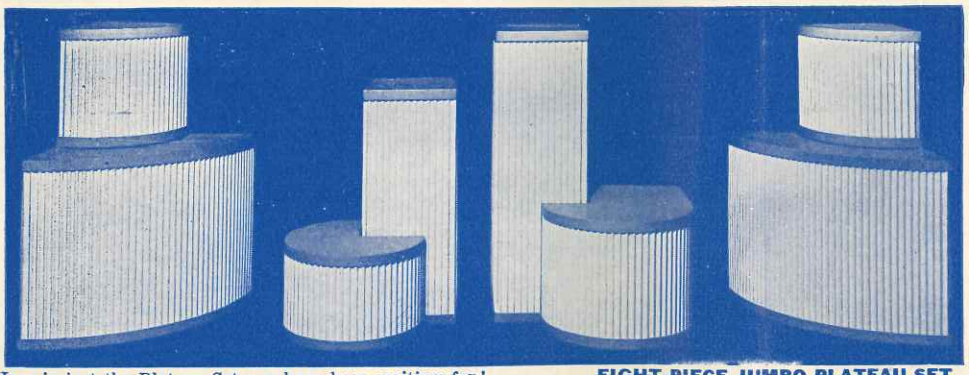
Each set is packed in an individual carton.
Per set..... **$3.25**



6-PIECE JUMBO PEDESTAL SET

There's a world of possibilities in your windows and ledges with these sets. They can be used very nicely by putting three on each side of an attractive panel, thereby completing a background or ledge unit. Each set consists of 2 pedestals 18 in. high, 2 pedestals 30 in. high and 2 pedestals 48 in. high (all 8 in. in diameter). Made of corrugated white Giant Rib Roll with 8-in. silver Reycaps. Price complete, per set..... **$2.50**

Can also be furnished in any color of Giant Rib Roll listed on page 80 with either silver or gold rings.
Price, per set..... **$2.75**



Here is just the Plateau Set you have been waiting for! This striking contrast of Blue caps and White Giant Rib Roll will feature your merchandise to its best advantage. If a different color scheme is desired, merely paint the caps a varying color.

The construction of this set is such that it will enable you to arrange it 101 different ways. Simple instruction sheet for assembly is enclosed.

EIGHT-PIECE JUMBO PLATEAU SET

Each set consists of:

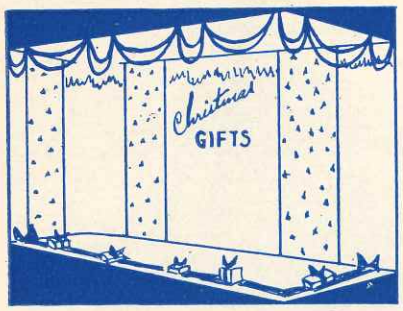
1 Plateau 12 in. high
1 Plateau 9 in. high
1 Plateau 24 in. high
1 Plateau 20 in. high
2 Plateaus 18 in. high
2 Plateaus 12 in. high

Packed in extra strong carton, complete as shown.
Price..... **$9.00**

16 CHRISTMAS WINDOW AND INTERIOR SUGGESTIONS

TO HELP YOU PLAN THE SEASON'S DISPLAYS

Listed under each suggestion are the catalog page numbers of the items used in each display

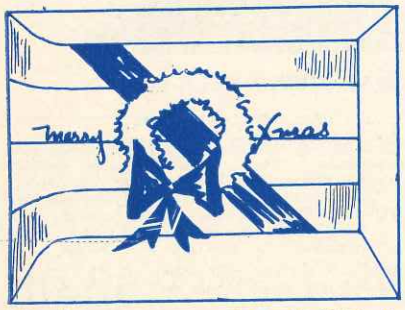


Roping ..... Page 3
Cellophane Ribbon ..... Page 31
Decorative Papers ..... Pages 47 to 54
Edgings and Floor Papers .. Pages 41 and 42
Icicles ..... Pages 48, 54, 76, 78, 84

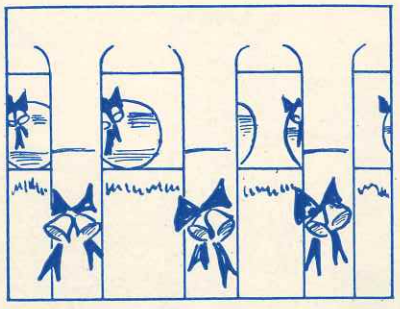
Bell Unit ..... Pages 55 and 57
Decorative Papers ..... Pages 47 to 54
Edgings and Floor Papers .. Pages 41 and 42
For letters write for special circulars.

Roll Cellophane ..... Pages 31 and 32
Bells ..... Pages 5 and 7
Icicles ..... Pages 48, 54, 76, 78, 84
Decorative Papers ..... Pages 47 to 54

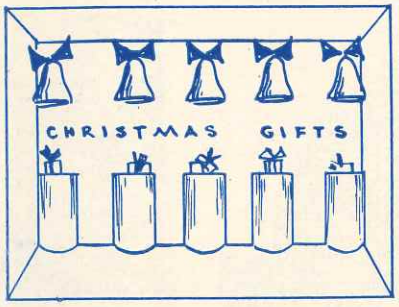
Tree Background ..... Page 47
Bells ..... Pages 5 and 7
Cellophane ..... Pages 31 and 32
Decorative Papers ..... Pages 47 to 54



Wreaths ..... Pages 23, 30, 38, 40
Cellophane ..... Pages 31 and 32
Decorative Papers ..... Pages 47 to 54

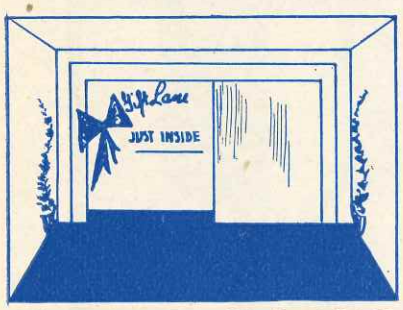


Bell Units ..... Pages 13, 15, 33, 39, 55, 57
Cellophane Bows ..... Page 31
Bells ..... Pages 5 and 7
Decorative Papers ..... Pages 47 to 54

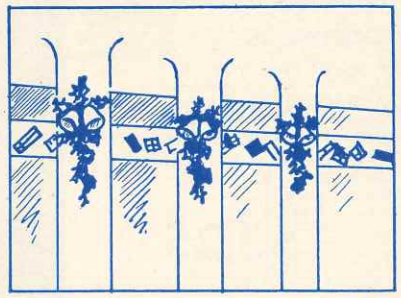


Decorative Papers ..... Pages 47 to 54
Bells ..... Pages 5 and 7
Cellophane Bows ..... Page 31
Floor Papers and Edgings .. Pages 41 and 42

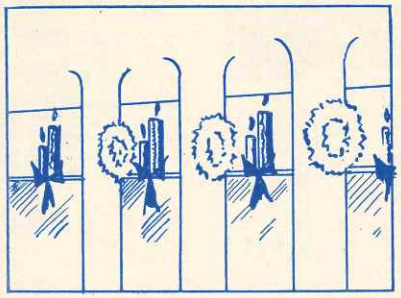
Decorative Papers ..... Pages 47 to 54
Cellophane ..... Pages 31 and 32
Floor Papers and Edgings .. Pages 41 and 42
For letters write for circular.



Holly Sprays ..... Pages 36 to 40 and 55 to 57
Cellophane Bows ..... Page 31
Decorative Papers ..... Pages 47 to 54
Floor Papers and Edgings .. Pages 41 and 42

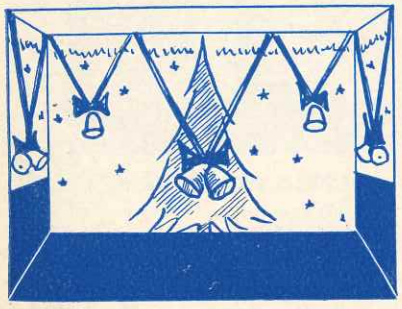


Bell Units ..... Pages 13, 15, 33, 39, 55, 57
Gift Valance ..... Pages 47 and 53
Decorative Papers ..... Pages 47 to 54



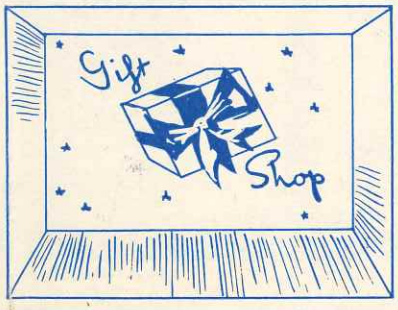
Wreaths ..... Pages 23, 30, 38, 40
Decorative Papers ..... Pages 47 to 54
Cellophane Bows ..... Page 31

Bell Units ..... Pages 13, 15, 33, 39, 55, 57
Decorative Papers ..... Pages 47 to 54
Edgings and Floor Papers .. Pages 41 and 42
For the cut-out letters write for special circular.

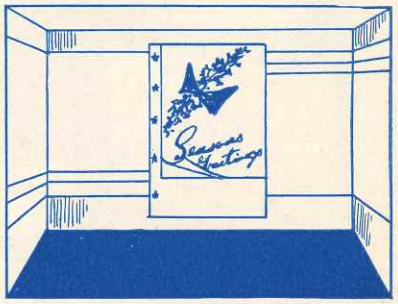


Cellophane ..... Pages 31 and 32
Bells ..... Pages 5 and 7
Icicles ..... Pages 48, 54, 76, 78, 84
Decorative Papers ..... Pages 47 to 54
Stars ..... Page 9, 11, 26, 28, 33
Floor Papers and Edgings .. Pages 41 and 42

Star Rope ..... Pages 7 and 59
Cellophane ..... Pages 31 and 32
Decorative Papers ..... Pages 47 to 54
For cut-out letters write for circular.

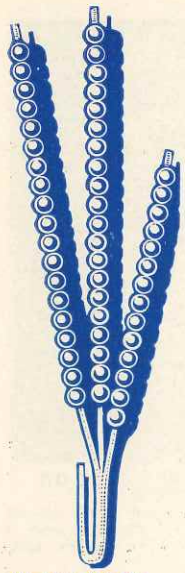


Decorative Papers ..... Pages 47 to 54
Stars ..... Pages 9, 11, 26, 28, 33
Floor Papers and Edgings .. Pages 41 and 42



Greeting Panels ..... Pages 44 to 53
Decorative Papers ..... Pages 47 to 54
Floor Papers and Edgings .. Pages 41 and 42

GARRISON-WAGNER CO., St. Louis, Mo., U. S. A.



GLASS BEAD SPRAY

No. X-8822S—Spray made entirely of ¾-inch silver glass beads attached to silver foil wrapped stem. Spray, including stem, measures 25 inches long by 8 inches wide.

Each .....$ 0.25
Per doz.... 2.50
Per gross.. 25.00

No. X-8822G — All gold beads.

No. X-8822R — All red beads.

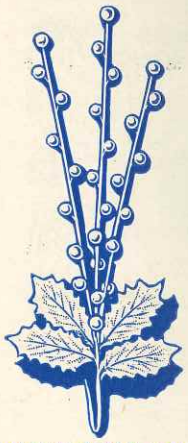
No. X-8822B — All blue beads.

Each .....$ 0.25
Per doz.... 2.50
Per gross.. 25.00

ALL SILVER BEAD AND GLASS BALL CLUSTER

No. X-2001 — The five silver glass balls, 1¼ inches in diameter, are suspended by means of silver glass beads. Overall size is 12 in.

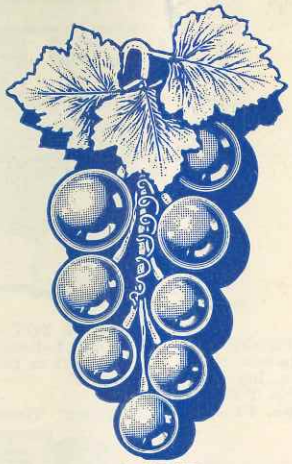
Per doz..$ 1.00
Per gross 10.00



SILVER LEAF AND BEAD SPRAY

No. X-8703 — Three branch spray of silver glass beads decorated at the bottom with four silver foil double faced leaves measuring 3x1¼ inches. The entire spray, including stem, measures 18 inches long and 6½ inches wide.

Per dozen.....$1.00



ALL SILVER GRAPE SPRAY

No. X-8200—Made of eight silver glass balls graduated in size from 2 inches in diameter to 1½ inches, and three silver foil double faced leaves measuring 3½x3¼ inches. Foil wrapped stems. Spray is 13 inches long and 6 inches wide.

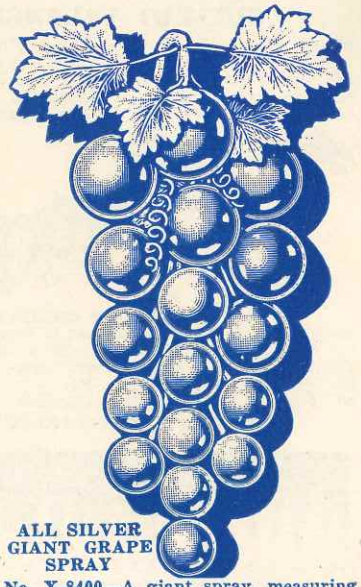
Each .....$ 0.40
Per dozen..... 4.00
Per gross..... 40.00

ALL SILVER GRAPE SPRAY

No. X-8234-S—An all silver grape spray measuring 11 inches long x 8 inches wide. Made of five leaves attached to a silver foil wrapped stem. The grape leaves, 3 x 2¾ inches in size, are silver both front and back. The eight silver glass balls graduate in size from 1½ in. to 1¼ in. in diameter.

$4.00

Each **40¢**. Per dozen..
Per gross $40.00



ALL SILVER GIANT GRAPE SPRAY

No. X-8400—A giant spray, measuring 16 in. in length x 8 in. wide. Made of five double faced silver grape leaves, each 3½ x 2¾ inches. There are 15 graduated silver glass balls, five measuring 2 in., five measuring 1½ in. and five measuring 1¼ in. in size. Attached to silver foil wrapped stem.

Each..... **75¢**
Doz...$ 7.50
Gross. 75.00

ALL SILVER GRAPE SPRAY CENTERPIECE

No. X-8227—Made with clusters of ½-inch silver glass beads on either side of center which is formed of three ½-inch silver glass beads. The four grape leaves, silver foil covered on both sides, are 2½x2¼ inches. Measures 11½ inches long x 4 inches wide.

Each.**25c** Per doz..**$2.50** Per gross.**$25.00**

ALL SILVER GRAPE SPRAY CENTERPIECE

No. X-8600—A 1½-inch silver glass ball forms the center of this grape spray, and is decorated on either side with six silver glass balls graduating in size from 1½ to 1¼ inches in diameter. Four grape leaves, silver foil on both sides, are 3 x 2¾ inches. The centerpiece measures 13 inches long x 6 inches in width. Each **40¢**.

$4.00

Per gross .....**$40.00** Per dozen .....

TRIPLE GIANT SILVER LEAF AND SILVER BERRY SPRAY

No. X-9336-S—Made of three giant silver foil leaves, measuring 7 x 1¼ inches and decorated with silver glass balls, as illustrated. Attached to silver foil wrapped stem. Size, including stem, is 20 inches long by 12 inches wide. Each.....$ 0.40
Per dozen ....$4.00 Per gross....$40.00

No. X-9336-B—Same as above except with blue glass balls. Each.....$ 0.40
Per dozen.....$4.00 Per gross.....$40.00

No. X-9336-R—Same as X-9336-S except with red glass balls. Each.....$ 0.40
Per dozen.....$4.00 Per gross.....$40.00

ALL SILVER LEAF AND BEADED BRANCH SPRAY

No. X-8666—Made of five double faced silver foil leaves 4x2¼ in. There are also three silver glass ⅝-inch beaded branches, two being 4 inches long and one 2½ inches long. Attached to cellophane wrapped stem. 18 inches long and 8 inches wide overall.

Each **12½c**
Per dozen...$ 1.25
Per gross... 12.50

MODERN DOUBLE FACED SILVER LEAF AND BERRY SPRAY

No. X-8786—A novelty is the cellophane wrapped stem of this silver leaf and berry spray, consisting of 15 double faced silver foil leaves 1¼ inches x 3 inches, and 5 silver bead berries ½-inch in diameter. Size, including stem, is 22 inches long x 10½ inches wide.

Each .....$ 0.15
Per dozen 1.50
Per gross 15.00

SILVER LEAF AND BERRY SPRAY

No. X-8780 — Twelve silver foil double faced leaves, 2½ x ½ inches in size, are used to form a spray. Silver glass ½-inch bead berries complete the trim. Including stem, spray measures 20 in. long and 10 in. wide.

Each .....$ 0.15
Per dozen 1.50
Per gross 15.00

SILVER LEAF AND RED BERRY SPRAY

No. X-8792—The six red lacquered berries and cellophane wrapped stems add color to a spray made of 15 double faced silver foil leaves 3½ x 2 inches in size. With the stem this spray measures 21 inches long and 12½ inches wide.

Each **17½c**
Dozen....$1.75 Gross....$17.50

ALL SILVER GRAPE SPRAY

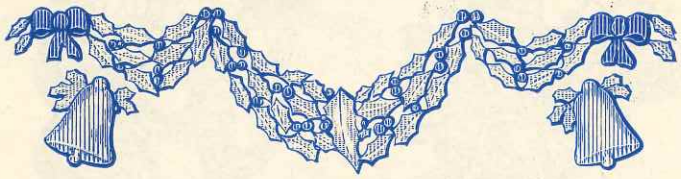
No. X-8228 — Consists of 2 double faced silver leaves, 2½ x 2¼ inches in size Decorated with a cluster of 32 silver glass beads 1½ inches in diameter. Spray is 6 inches long x 3½ inches wide.

Each .....$ 0.10
Per dozen .. 1.00
Per gross .. 10.00

CUT-OUT VALANCES AND PANELS

Die-cut of sturdy white corrugated—either plain or tinselled with brilliant Tinselcrest tinsel flitter

For your Christmas window and interior displays. Use along ledges, for valances, as edgings and to ornament panels, for backgrounds (over any contrasting or harmonizing colored papers, lights or materials).

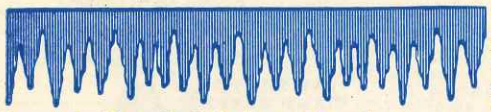


CUT-OUT CHRISTMAS FESTOON

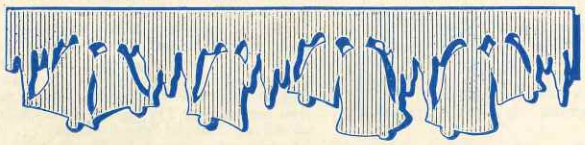
Holly leaves and berries finished in reds and greens with bright red ribbon every 6 feet. Linked together in a festoon 21 in. deep and 25 ft. long. Eight die-cut bells included with each roll.

No. PK-31-W—Plain white. Per roll.....**$4.00**
No. PK-31-T —"Tinselcrest" Tinselled. Per roll..... **5.50**

CUT-OUT "TINSELCREST" TINSELLED ICICLES



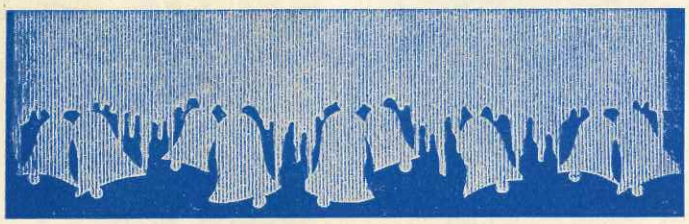
No. PK-100—Icicles that gleam like ice and snow for that frigid atmosphere during Christmas and throughout the year. 9 in. deep, packed in rolls 25 ft. long. Per roll..... **$1.50**



CUT-OUT ICICLE AND BELL VALANCE

Bells ring in a new idea in a die-cut valance of white corrugated. 15 in. wide by 10 ft. long, will make 20 running feet of 8-inch border, as illustrated.

No. PK-10-W—Plain white. Per roll.....**$0.75**
No. PK-10-T —"Tinselcrest" Tinselled. Per roll..... **1.50**



CUT-OUT ICICLE AND BELL VALANCE

A wider design of the Icicle and Bell Valance. 24 in. wide by 12½ ft., making 25 running feet of 15-inch valance.

No. PK-11-W—Plain white. Per roll.....**$1.80**
No. PK-11-T —"Tinselcrest" Tinselled. Per roll..... **3.50**

CUT-OUT SEASON'S GREETINGS VALANCE

A cheerful "Season's Greetings" message cut out in the upper portion of an icicle and bell valance. The message is repeated four times in every roll. White corrugated. 24 in. wide by 12½ ft., or 25 running feet of 15-inch valance.

No. PK-12-W—Plain white. Per roll.....**$3.00**
No. PK-12-T —"Tinselcrest" Tinselled. Per roll..... **4.50**

CUT-OUT HOLLY LEAF AND BERRY BORDER

In rolls 4 in. wide by 15 ft. long. White corrugated.

No. PK-16-W—Plain white. Per roll.....**50¢**
No. PK-16-T —"Tinselcrest" Tinselled. Per roll.....**75¢**

CUT-OUT TOY VALANCE

Finished in four bright holiday colors. Forms attractive panels, or may be cut apart to use the dolls separately. 28½ in. high and 20 ft. long.

No. PK-33 —Per roll.....**$5.00**
No. PK-33-T—"Tinselcrest" Tinselled. Per roll..... **6.75**

CUT-OUT GIFT PACKAGE UNIT

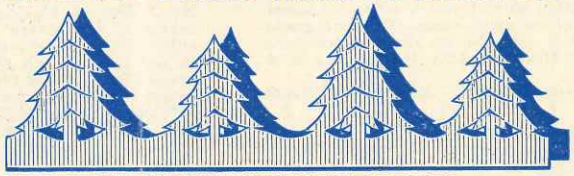
A riot of holiday colors in a valance 18 in. high, and each unit 70 in. long. **Four units to the roll.**

No. PK-40 —Per roll **$5.00**
No. PK-40-T—"Tinselcrest" Tinselled. Per roll..... **6.00**

CUT-OUT TOY TRAIN UNIT

Four units to the roll, each 18 in. high and 70 in. long. Finished in a riot of holiday colors.

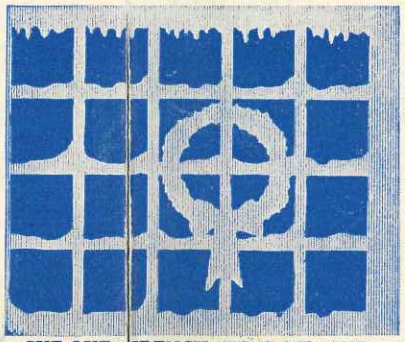
No. PK-41 —Per roll **$5.00**
No. PK-41-T—"Tinselcrest" Tinselled. Per roll..... **6.00**



CUT-OUT CHRISTMAS TREE BORDER

A row of Christmas trees to edge the back of showcases, fronts of windows, ledges, etc. The border is 10 in. tall and 25 ft. to the roll. When cut apart the trees form ideal holders for price cards.

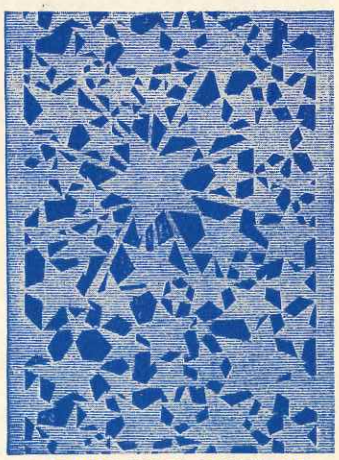
No. PK-32-W—White corrugated. Per roll.....**75¢**
No. PK-32-G —Green corrugated. Per roll .....**75¢**
No. PK-32-T —"Tinselcrest" Tinselled. Per roll.....**$1.50**



CUT-OUT FRENCH WINDOW AND WREATH DESIGN

Die-cut of sturdy white corrugated, 30 in. wide by 20 ft. to roll.

No. PK-18-W—Plain white. Roll..**$3.50**
No. PK-18-T —"Tinselcrest" Tinselled. Per roll.....**$5.50**



CUT-OUT STARS PANEL OR VALANCE

For a Christmas window these die-cut stars would be very effective over a background of dark blue. 30 in. wide by 20 ft. long.

Per roll
No. PK-15-W—Plain white.....**$4.50**
No. PK-15-T —"Tinselcrest" Tinselled **6.50**

CUT-OUT POINSETTIA PANEL OR VALANCE

Poinsettias and holly leaves to be used as valance, border or panels or cut apart for separate decorations. White corrugation, die-cut. Size 30 in. wide x 20 ft. to roll.

Per roll
No. PK-14-W—Plain white **$3.50**
No. PK-14-T —"Tinselcrest" Tinselled **$5.50**

CUT-OUT SILHOUETTE AND ICICLE VALANCE

An old-fashioned group to parade around your Christmas displays. White corrugated die-cut. 30 in. wide x 12½ ft., making 25 running feet of 18-inch valance.

No. PK-37-W—Plain white. Per roll.....**$4.00**
No. PK-37-T —"Tinselcrest" Tinselled. Per roll.. **5.00**